



# Hispanic Heritage Month

Explore the cultures, histories, and achievements of Hispanic and LatinX communities.

**Watch now on [kanopy.com](https://www.kanopy.com)**

For Hispanic Heritage Month, September 15th – October 15th, Kanopy has curated a collection of films and documentaries that celebrate the many voices, backgrounds, and stories of Hispanic and Latinx communities. Based on these films, Kanopy has also created a promotional kit to raise awareness of this month with students, professors, and fellow librarians. We also hope this kit helps your library increase campus awareness of all the other available resources. With Hispanic Heritage Month holding as much significance now as ever, the contents of this toolkit can help guide students in their discussions surrounding Hispanic cultures and the enriching impact they have had on the American experience.

Check out the Hispanic Heritage Month Kanopy Collection that coincides with this toolkit here: [www.kanopy.com/category/65202](https://www.kanopy.com/category/65202).

## List of Toolkit Items

**3**

### **Promotional Images**

Social Media Messages and Graphics to utilize for university library accounts

**2**

### **Suggested Copy**

Two options that you can copy and paste into your messaging across social media and email.

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## **Social Media/Newsletter Copy**

These social media messages can be used on any of your library's platforms, including Instagram, X, Facebook, and more. Just copy the different messaging versions and make it your library's own!

### **Version 1**

Celebrate Hispanic Heritage Month, Sept 15th - Oct 15th, by diving into a curated collection of films and documentaries on Kanopy that honor the cultures, histories, and achievements of Hispanic communities.

Discover new perspectives, celebrate diversity, and connect with impactful narratives this Hispanic Heritage Month!

Visit our library's Kanopy Page to start streaming and exploring today:

[www.kanopy.com/category/65202](http://www.kanopy.com/category/65202). **#HispanicHeritageMonth #Kanopy**

### **Version 2**

How are you celebrating Hispanic Heritage Month this September 15th - October 15th?

Discover Kanopy's collection of video streaming that honor the culture, history, and voices of the Hispanic community.

As one of many services provided through your university library, Kanopy aims to offer meaningful video streaming options for students to aid you in your educational and entertainment pursuits.

Check out Kanopy's HHM collection here: [www.kanopy.com/category/65202](http://www.kanopy.com/category/65202).

**#HispanicHeritageMonth #Kanopy**