

PRINT



DIGITAL

COMPARING TWO READING APPROACHES

There's conflicting research about whether print or digital texts are better at helping students learn to read. Let's compare benefits.

EDUCATIONAL

- Fewer distractions
- Retention and comprehension benefits
- Never "disappears" (expires)

- Personalized learning
- Access to diverse content
- Reading data insights
- Promotes literacy equity
- Easy differentiation
- Reading privacy
- Ability to upload curricular content alongside class and library books
- Aligned with necessary 21st century technology skills

ACCESS & ACCESSIBILITY

- Tactile experience
- No need for batteries

- One device to access all content
- Screen reader support
- Adjustable text size
- Font, lighting, spacing controls
- Audiobooks
- Text-to-speech
- Translation tools
- Search functionality
- Offline access
- Device syncing

READING ENGAGEMENT

- Lower learning curve

- Annotation tools and ongoing access to notes
- Definitions with pronunciations
- Text-to-speech
- Active engagement (as opposed to passive engagement with social media, videos, etc.)
- Goal and progress tracking
- Gamification through achievements and milestones

ECONOMY & ENVIRONMENT

- Paperback trade books are significantly cheaper than "permanent" digital copies
- No electricity required during the daytime

- Durability: All readers get "fresh" copies without wear and tear
- No platform or hosting fees--pay only for desired content
- Free content package donations
- Fastest "delivery"
- No storage needs
- No shipping costs
- No plastic packaging

