

What's New with OverDrive

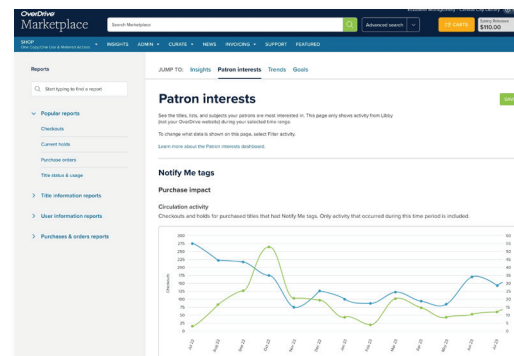
Best Practices & Features in 2023

Libby Provides More Personalization for Your Library

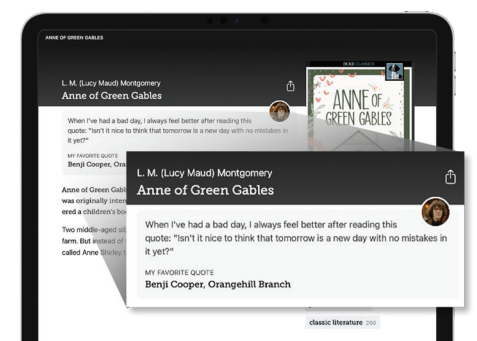
NEW Patron Interests Dashboard

How does your library help readers discover books NOT in your collection? Readers use the new **Notify Me** tag to indicate titles of interest, and your team can access real-time data in the **Dashboard**.

Learn more at resources.overdrive.com/patron-interests.



Patron Interests Dashboard

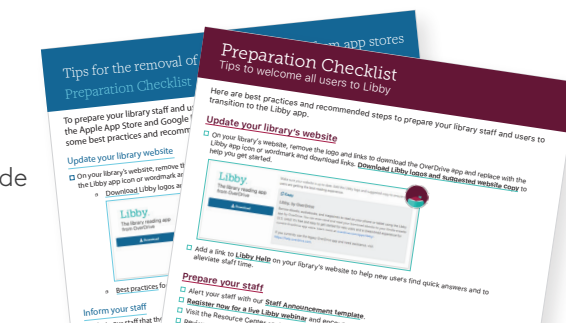


Shelf Talkers in Libby

Your library brand + messages in Libby

Let patrons know they're visiting your library in the Libby app. Include your logo and colors, leverage advanced curation tools, and add personal notes to specific shelves or titles with **Shelf Talkers**.

Learn how at resources.overdrive.com/adding-shelf-talkers



OverDrive App sunset checklist

OverDrive App to sunset in 2023...All in on Libby!

The OverDrive app will be sunset at the **end of April 2023**. When users upgrade to Libby, they will find their loans, holds, and wish list items waiting for them.

Visit overdrive.com/switchtolibby to learn more. Ask us for the OverDrive App sunset checklist to help communicate this change.

Stretch Your Budget & Provide Access for All

Expand your reach with Public Access Connect and donated collections

Serve more of your community and bridge the digital divide. Since 2019, 16 million ebooks and audiobooks have been donated by OverDrive to libraries and schools worldwide. In 2022, OverDrive supported libraries in providing access to underserved audiences. [Contact your Account Manager to learn more.](#)



- Non-English speakers
- Students (via Public Library CONNECT)
- LGBTQIA+ (leveraging the Diversity Audit)
- Seniors (using Libby on devices at Senior centers)
- Prison populations (using Public Library "Advantage")
- Internet deserts (using wi-fi enabled park benches)

OverDrive advocates for fair, flexible & reasonable terms

To enable more flexibility for libraries' budget and community needs, Marketplace offers "on demand" access models: **Cost-per-circ** and **simultaneous access** for ebooks, audiobooks and "all-in" packages for comic books and graphic novels. Our **OverDrive Max** access model is a bulk discount with no time limit.



How diverse is your digital collection? Get a FREE Diversity Audit!

Diversity Audits leverage BISAC and librarian-created lists to assess your digital collection, then develop a roadmap for diversity collection development. **Ask your Account Manager for your free Diversity Audit today.**

Digital Book Clubs

In 2022, more than 14,000 libraries provided digital book clubs to millions of readers in their communities. Libraries also participated in **Big Library Read** (global) and **Together We Read** (countrywide in UK, AU, Canada and Germany) reaching millions more.

Ask your Account Manager how you can join the trend.



New Content Updates

Attract new patrons with Libby Extras

Engage your community with content that entertains and educates alongside the ebooks and audiobooks you already offer.

Visit the OverDrive Resource Center to request a free demo.

KOVELS

Craftsy on Español Craftsy

GROUND
News

THE GREAT COURSES
LIBRARY COLLECTION

Method
Learning

Meet the newest members of the OverDrive family

Kanopy provides patrons, students, and faculty access to high-quality films that stimulate imagination and promote learning. Ask about **Kanopy PLUS** (Public Library Unlimited Subscriptions) and **BASE** (Bundled Academic Subscriptions for Education). **Learn more at [kanopy.com](https://www.kanopy.com)**

kanopy
Films that matter

TeachingBooks provides K-12 schools and public libraries curated supplemental resources from trusted educational sources that *"bring books to life."* **Visit [TeachingBooks.net/overdrive](https://www.teachingbooks.net/overdrive)**



Providing the Support You Need



Register now for Digipalooza '23

Join us for our popular international user group conference August 9-11 in Cleveland, OH. This is the can't-miss event of 2023 for public and academic libraries to connect with peers, learn best practices, discover the latest innovations and have fun. **Register now at [digipalooza.com](https://www.digipalooza.com)**

Libby Life

For your love of books and reading

Libby Life blog

Attract new readers and deepen loyalty with current ones! Filled with book recommendations, reading trends, insights from your favorite authors and much more, there's something here for every reader. **Join us at [libbylife.com](https://www.libbylife.com)**

OverDrive
Resource Center

Discover marketing resources, training support & more

From social media graphics to print-ready posters and award-winning campaigns, the **OverDrive Resource Center** helps you increase circulation and grow your user base. In search of creative collaboration? Visit **resources.overdrive.com** or email **libraryteam@overdrive.com**

Contact your OverDrive Account Manager to learn more about how you can support your community and meet increased digital demand!

OverDrive

A world enlightened by reading

resources.overdrive.com
libraryteam@overdrive.com
(216) 573-6886