

OverDrive®

Your Partner. Your Library. Forward Together.

Check out the latest news from OverDrive • 2024 ALA Annual



New All Access Ebook Collections

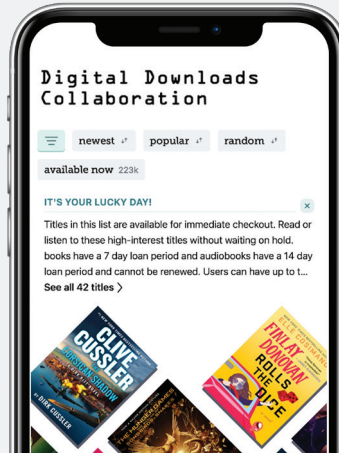
Budget and Time Friendly Purchasing Options –

All Access Collections: Shorten wait times, support book clubs, build “available now” collections and more with these simultaneous use packages based on the most popular genres that your patrons crave.

Talk to your account manager about other collections you would like to see.

Learn more about these collections coming soon:

- Romance
- Mystery
- Kids Building Blocks Library

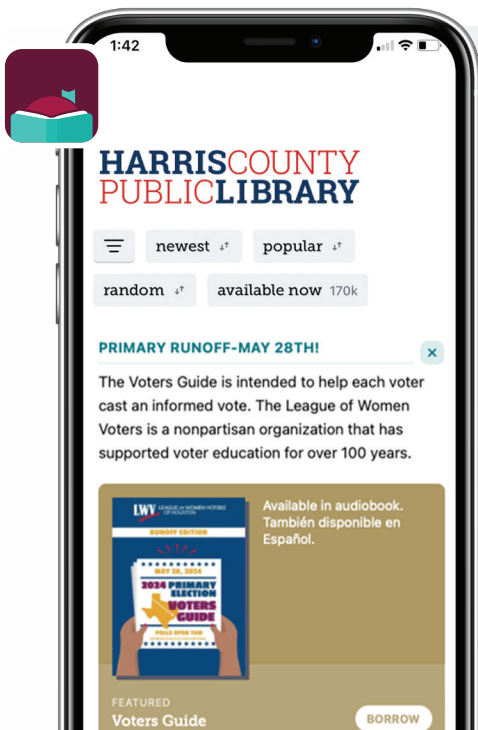


“Simultaneous use packages are a great way we can help satisfy patrons while they wait for other books they’ve placed on hold.”

Catherine Mason,
Digital Buying Lead,
Columbus Metropolitan Library
(Columbus, Ohio)

Shelf Express

Curated Content to Save You Time. OverDrive builds carts for you based on best seller and other librarian favorite lists. Choose a monthly or weekly option. Review your customized carts and purchase when you are ready! [Scan the QR code to learn more!](#)



Get your Message out with Libby

Make your brand the first thing readers see when they open Libby.

Include your logo and colors, leverage advanced curation tools, and add personal notes to specific titles with Shelf Talkers. Plus, use featured title and Call-to-Action campaigns to promote community reads, fundraising initiatives, and other special programs. In the coming months, you’ll be able to use new self-service tools to create featured title campaigns for book clubs and more.

Contact your account manager to learn how you can use Libby to promote your library’s programs and initiatives.



Harris County Public Library is using a Featured Title Campaign to promote English and Spanish voter guides available in Libby through Local Content. They are reaching a broader audience and meeting the needs of their diverse service population. (Houston, Texas)

Delight your Patrons with Kanopy's Streaming Service

Kanopy is entertaining and educating patrons of all ages with Oscar award-winning films, documentaries, kids programming, TV series and more. We are constantly adding new ways to maximize budget and to better serve your community.

For a limited time, add Pay-Per-Use and get the first full month free.* Contact your account manager to learn how you can take advantage of this special offer.

*Offer available through June 30th, valid for new customers and PLUS only customers in the United States and Canada.



 JOHNSON COUNTY LIBRARY

"Bundling Libby and Kanopy has allowed our patrons to experience a diverse range of digital resources. I love giving our patrons a variety of entertainment and learning options at a manageable price for our library."

Samantha Chinn, eResource Collection Specialist, Johnson County Library (Kansas City, Kansas)

Enhanced Budget Management

OverDrive Marketplace is constantly adding new data, reports, tools, insights and features to help your library achieve its objectives. **Coming soon:** An upcoming Marketplace release will make it easier to leverage the Cost Per Circ model for high demand titles, book clubs, community reads, and other initiatives with the ability to create multiple budgets for CPC titles.

OverDrive
Marketplace™

You can create separate budgets for a single title or group of titles. Check back later this year.



"Having multiple CPC budgets helps us to better manage our internal budgets and target limited funds to most needed areas, which will ultimately result in better patron service."

Nanette Alderman, Acquisition Librarian, Salt Lake County Library (Salt Lake City, Utah)



Check Out Your Library

OverDrive is committed to supporting our library partners' mission and goals by attracting new patrons and keeping them delighted and engaged. Check Out Your Library is a multi-year marketing campaign designed to spread the word about the critical role libraries play in our communities.

This campaign includes a variety of ready to use digital assets, print materials, and branding assets that can all be easily customized in Canva. Plus, we'll be traveling the country on the Fiction and Film Tour. Visit www.checkoutyourlibrary.com for more.

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