

WOMEN'S HISTORY MONTH

kanopy



Emily (2022)
directed by Frances O'Connor

In celebration of Women's History Month, Kanopy is showcasing films that highlight the achievements, challenges, and strength of women throughout history. From biographical stories of trailblazing women to heartfelt dramas that focus on the unsung heroes, these films provide a meaningful way to reflect on and appreciate the diverse contributions and lasting influence of women worldwide.

Explore this marketing toolkit to easily share this powerful content with your community on Kanopy.

You can review our Women's History Month collection, film synopses and other details at kanopy.com/category/15759. Plan ahead and keep an eye out for other monthly toolkit additions on our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

List of Toolkit Items

7

General Announcements

Images that present our Women's History Month collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

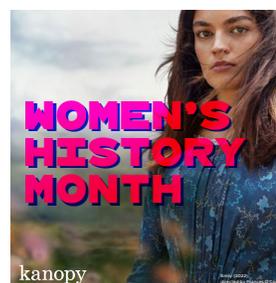
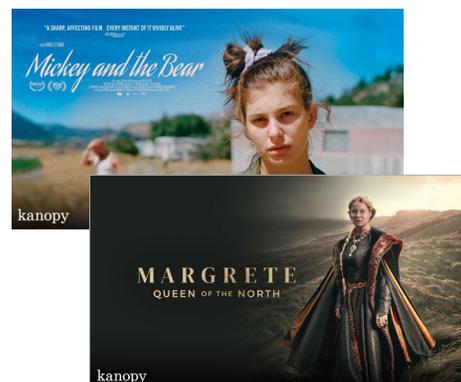
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General Announcement & Title-Specific Assets

To download the general announcements for our Women's History Month Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Celebrate **#WomensHistoryMonth** with Kanopy's curated collection of films that honor the incredible impact women have had throughout history. Let's uplift their stories and voices, now and always! Explore the collection here: kanopy.com/category/15759

Version 2

This **#WomensHistoryMonth**, dive into Kanopy's selection of films showcasing the inspiring stories of women who've shaped our world. Let's keep their legacies alive this March and beyond! Check out the collection here: kanopy.com/category/15759

Campaign Start and End Dates

Our Women's History Month Campaign will begin March 1st, 2025. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team