

Your Partner. Your Library. Forward Together.

The latest updates including library personalization, exclusive original content, and more!

All Access Collections

The ultimate solution for libraries seeking unlimited access to popular titles without waitlists or holds. Offer patrons seamless access to a curated selection of titles, ensuring everyone can enjoy their favorite reads simultaneously – all for one flat fee!



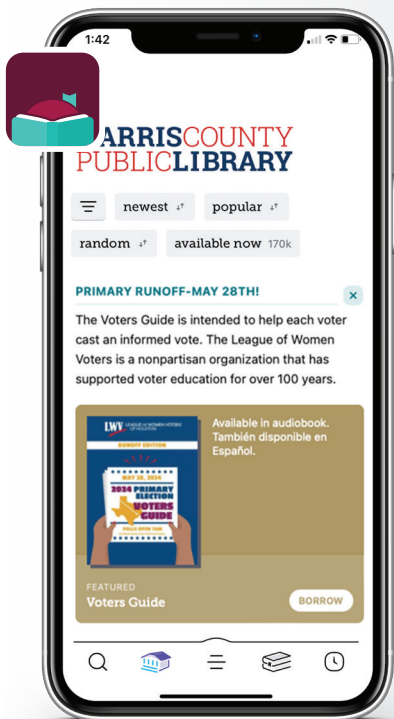
Choose from:

New! Romance • Kids Collections • Teens Collections •
Magazines, Comics & Graphic Novels • **Coming Soon!** Mystery



"Simultaneous use packages are a great way we can help satisfy patrons while they wait for other books they've placed on hold."

Catherine Mason,
Digital Buying Lead,
Columbus Metropolitan Library
(Columbus, Ohio)



Get your message out with Libby

Highlight a specific title on Libby's home screen to promote community reads, book club picks, trending topics, author spotlights, and more. Customize your campaign's text and theme, schedule start and end dates, and preview how it will appear in Libby before it goes live.



Harris County Public Library is using a Featured Title Campaign to promote English and Spanish voter guides available in Libby through Local Content. They reached a broader audience and met the needs of their diverse service population. (Houston, Texas)

Call-to-Action (CTA) campaigns

Prompt Libby users to take action to support your library with a CTA campaign. You can use CTA campaigns to promote library fundraisers, surveys, or registration for library programs and initiatives. **Contact your Account Manager to start promoting your library's programs and initiatives.**

More control and flexibility with unlimited, mixed-format Cost Per Circ budgets

You can now create multiple, mixed-format Cost Per Circ budgets in Marketplace! This update means you now have more flexibility and control over CPC budgets, making it easier to facilitate book clubs, fill holds, leverage special funding, experiment with content offerings and more.

OverDrive
Marketplace™



"Having multiple CPC budgets helps us to better manage our internal budgets and target limited funds to most needed areas, which will ultimately result in better patron service."

Nanette Alderman, Acquisition Librarian, Salt Lake County Library (Salt Lake City, Utah)



Innovate, Inspire, and Collaborate at DigiPalooza '25

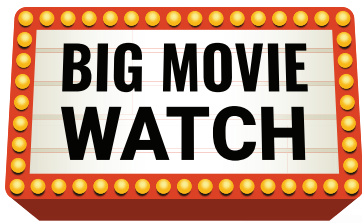
Mark your calendars! DigiPalooza '25 is happening August 12-14, 2025 at the Huntington Convention Center of Cleveland. Innovate. Inspire. Collaborate. It's more than a slogan – it's a framework for the future of digital library services. Visit DigiPalooza.com to register.

Introducing Hickory Hollow, exclusive content for kids and teens

Hickory Hollow is a premier collection of original content, featuring six spellbinding short films and six captivating ebooks/audiobooks, available exclusively on Kanopy Kids, Libby and Sora. Scan the QR code to learn more.



HICKORY HOLLOW



a Kanopy film club



Coming soon! Big Movie Watch

From February 7-17, 2025 users can watch the film **MOLLIE AND MAX IN THE FUTURE** ticket free on Kanopy through their public library. Learn more at www.bigmoviewatch.com.

Serve more readers for less with upcoming OverDrive sales and promotions

Recorded Books OverDrive Max Sale January 1-31, 2025

Over 950 titles from Recorded Books on sale, including popular authors like Sarah J. Maas and Rebecca Yarros.

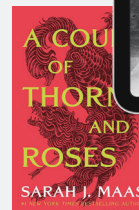
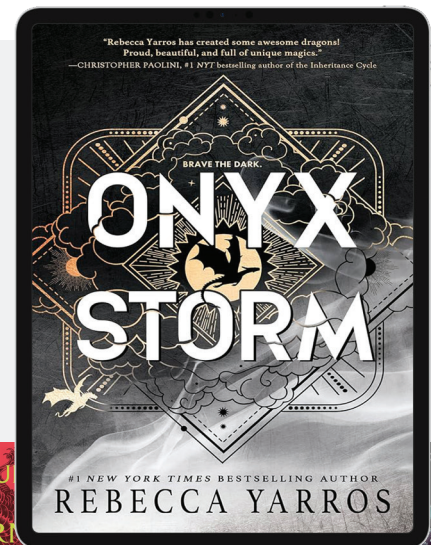
SAVE UP TO 50%

Honor Black History Month with Great Deals on Inspiring Reads! January 13 – February 14, 2025

Ring in the Lunar New Year with Deals on Chinese-Language Favorites

January 27 – February 28, 2025

Fall in Love with Sweet Deals on Romance Reads
February 1-28, 2025



OverDrive®

