

A Valentine's Day themed graphic with a pink background. It features several red hearts of various sizes. On the right side, there is a red envelope with a white card inside, also decorated with red hearts. The text 'A COLLECTION OF ROMANTIC TITLES FOR VALENTINE'S DAY' is written in a bold, red, sans-serif font.

## A COLLECTION OF ROMANTIC TITLES FOR VALENTINE'S DAY

**kanopy**  
Films that matter  
**Kanopy.com**

#ValentinesDay

We celebrate Valentine's Day by honoring love, affection, and the meaningful connections that bring people together. Kanopy's curated collection features heartwarming films, romantic comedies, and touching documentaries that explore the diverse expressions of love and relationships. These titles highlight the beauty of companionship, the complexities of human emotions, and the significance of meaningful bonds in our lives. Share this special collection with your patrons, and use our marketing toolkit to help showcase these heart-felt stories.

### Explore the collection

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

## List of Toolkit Items

7

### General Announcements

Images that present our Valentine's Day collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

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## General Announcement & Title-Specific Assets

To download the general announcements for our Valentine's Day Collection, visit our Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page.

Don't forget, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.



## Social Media/Newsletter Copy

### Version 1

This February, celebrate Valentine's Day with Kanopy's curated collection of romantic films, heart-warming love stories, and touching documentaries. These titles explore the many facets of love, from the joy of new romance to the enduring strength of long-term relationships. To explore the full collection, visit [kanopy.com/category/29297](https://kanopy.com/category/29297). **#ValentinesDay**

### Version 2

Celebrate Valentine's Day with a selection of films that capture the magic, beauty, and complexity of love. Kanopy's collection offers everything from romantic comedies to powerful documentaries that showcase love in all its forms. Access the collection now at [kanopy.com/category/29297](https://kanopy.com/category/29297). **#ValentinesDay**

## Campaign Start and End Dates

Our Valentine's Day Campaign will begin February 12th. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team