**Social media copy suggestions**

Recently, we shared details with our library partners about our plans to take the [next step with Libby](https://resources.overdrive.com/libby/) and make it the primary way to enjoy your digital library.

Below are suggested social media posts to help you talk about what’s next for patrons and highlight some of the features that set Libby apart.

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| **Target Audience** | **Copy** | **Graphic or video** |
| All OverDrive app users | Hey OverDrive app users! Have you tried the Libby app yet? It's the newer, easier reading app from OverDrive, with lots of features we know you'll love.  The OverDrive app will be discontinued on May 1, 2023, so we recommend you upgrade to Libby today. <https://www.overdrive.com/apps/libby/switchtolibby> |  |
| All OverDrive app users | OverDrive app users, changes are coming! The legacy OverDrive app will be discontinued on May 1, 2023, and you’ll need to switch to Libby, OverDrive’s newer reading app.  The OverDrive app will be discontinued on May 1, 2023, so we recommend you upgrade to Libby today. <https://www.overdrive.com/apps/libby/switchtolibby> |  |
| All OverDrive app users | Have you made the switch to the Libby app? It offers the best reading experience for all ages and has the same great content you love in the OverDrive app!  Get in-app support with any questions you may have. <https://www.overdrive.com/apps/libby/switchtolibby> |  |
| All OverDrive app users | Learn all about Libby, the newer reading app from OverDrive. The legacy OverDrive app will soon be discontinued, so we recommend you upgrade to Libby today! | *[Insert Meet Libby video]* <iframe allowtransparency="true" title="Wistia video player" allowFullscreen frameborder="0" scrolling="no" class="wistia\_embed" name="wistia\_embed" src="https://fast.wistia.net/embed/iframe/id98dr2m64" width="400" height="225"></iframe> |
| Patrons with OverDrive wish lists | Ready to level up your reading game?  Use tags to curate your own personal bookshelf, track your favorite titles, create reading lists & more in the #LibbyApp.  Have a wish list in the OverDrive app? You can import it into Libby as a smart tag!  Learn more: <https://help.libbyapp.com/en-us/6024.htm?>  #LibraryApp #LibraryLove #ReadingApp |  |
| Patrons that would like to customize their searching and browsing | Find your next read in no time with pins in the #LibbyApp!  Use the pin filter to automatically sort by genre, author, popularity & more.  Learn more: [https://help.libbyapp.com/en-us/6265.htm?](https://help.libbyapp.com/en-us/6265.htm?Highlight=pin)  #LibraryApp #LibraryLove #ReadingApp |  |
| Patrons with library cards to multiple library systems | Managing books from multiple libraries has never been easier!  With the #LibbyApp, you have access to all of your loans and holds all in one place.  Learn more about what set’s Libby apart: <https://www.overdrive.com/apps/libby/switchtolibby>  #LibraryApp #LibraryLove #ReadingApp |  |
| Patrons concerned about losing the Recommend to Library feature | Discovering more titles in the #LibbyApp just got easier!  With Notify Me tags, you can show interest in titles that range from new releases to hard-to-find reads with just a tap.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp |  |
| Patrons concerned about losing the Recommend to Library feature | You'll find titles that aren't offered in our digital collection with Deep Search!  Deep Search activates when you run a search & no titles in our collection match your search query.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp |  |
| Families or households that share a device | With the #LibbyApp, you can easily switch between multiple library cards from the same library, without missing a beat!   Whether you’re a student or a family of readers, Libby keeps it simple for everyone to access their own collections.  Learn more: <https://help.libbyapp.com/en-us/6000>  #LibraryApp #LibraryLove #ReadingApp |  |
| Patrons with Ereaders | Looking to read your favorite books on your ereader?  With the #LibbyApp, it’s easy! You can transfer ebooks directly from Libby to your ereader & enjoy your favorite titles on multiple devices.  Learn more: <https://help.libbyapp.com/en-us/6059.htm?>  #LibraryApp #LibraryLove #ReadingApp |  |
| Kindle Fire users | You can now borrow ebooks and audiobooks directly from Libby on your Kindle Fire!  Learn how to sideload the Libby app to your device manually with OverDrive’s APK (Android Package file): <https://www.overdrive.com/apps/libby/kindlefire>  #LibraryApp #LibraryLove #ReadingApp |  |
| Audiobook listeners and commuters | Read while you drive. Seriously! The Libby app offers **support for Apple CarPlay and Android Auto** to listen to your audiobooks.  Try Libby today: <https://www.overdrive.com/apps/libby/>.  #LibraryApp #LibraryLove #ReadingApp |  |
| All OverDrive app users | Did you know our library offers access to **access to database & streaming media services** like[Kanopy, Universal Class, Craftsy]?  All this great content is discoverable within the Libby app, so if you are an OverDrive app user, don’t miss out!  Make the switch today: <https://www.overdrive.com/apps/libby/>.  #LibraryApp #LibraryLove #ReadingApp |  |