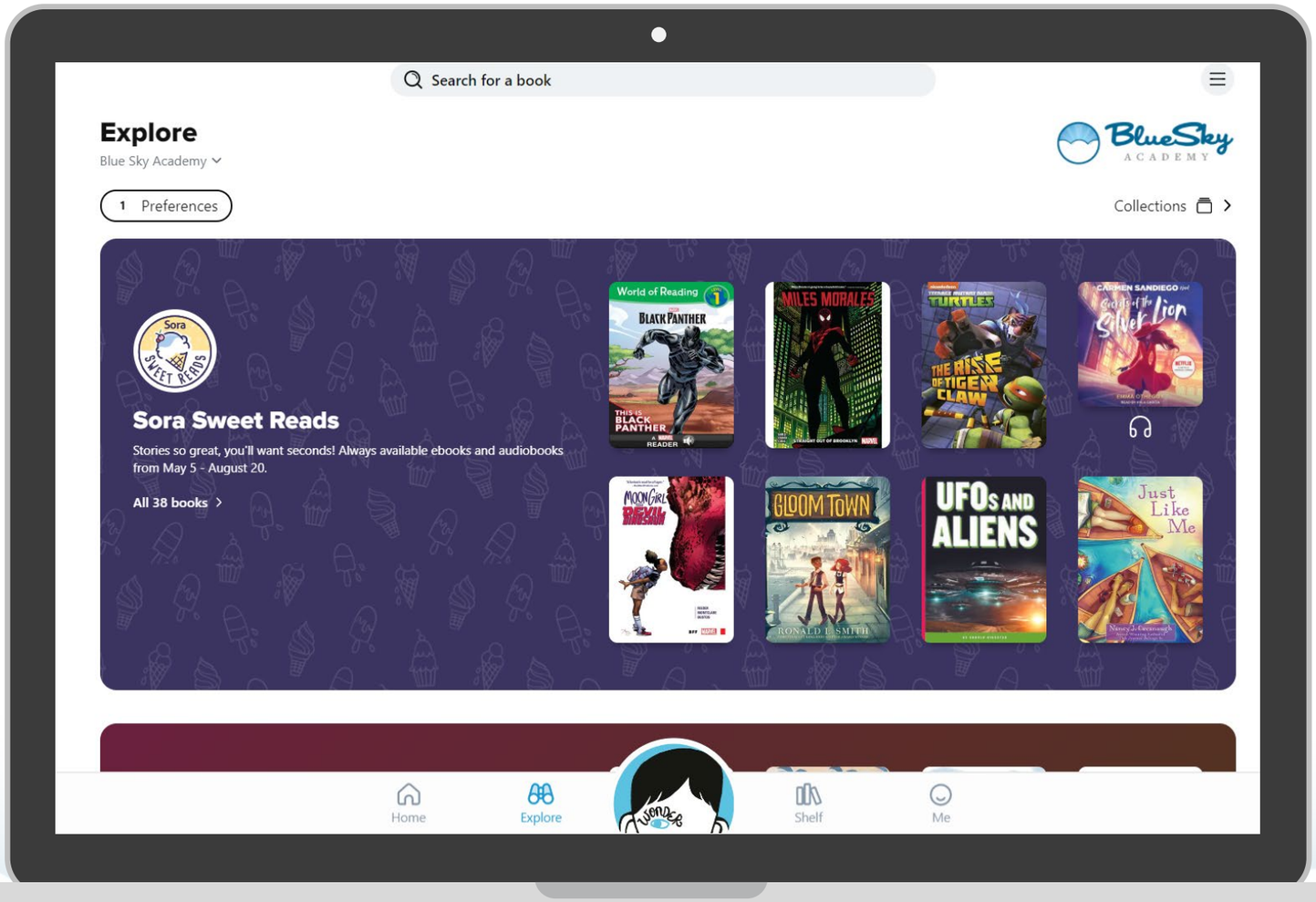
Simple Strategies to Promote Your School Library & Reach More Readers

OverDrive Education®

What is Sora?



WHAT IS SORA?

Sora is the best way for students to access your school's digital collection.

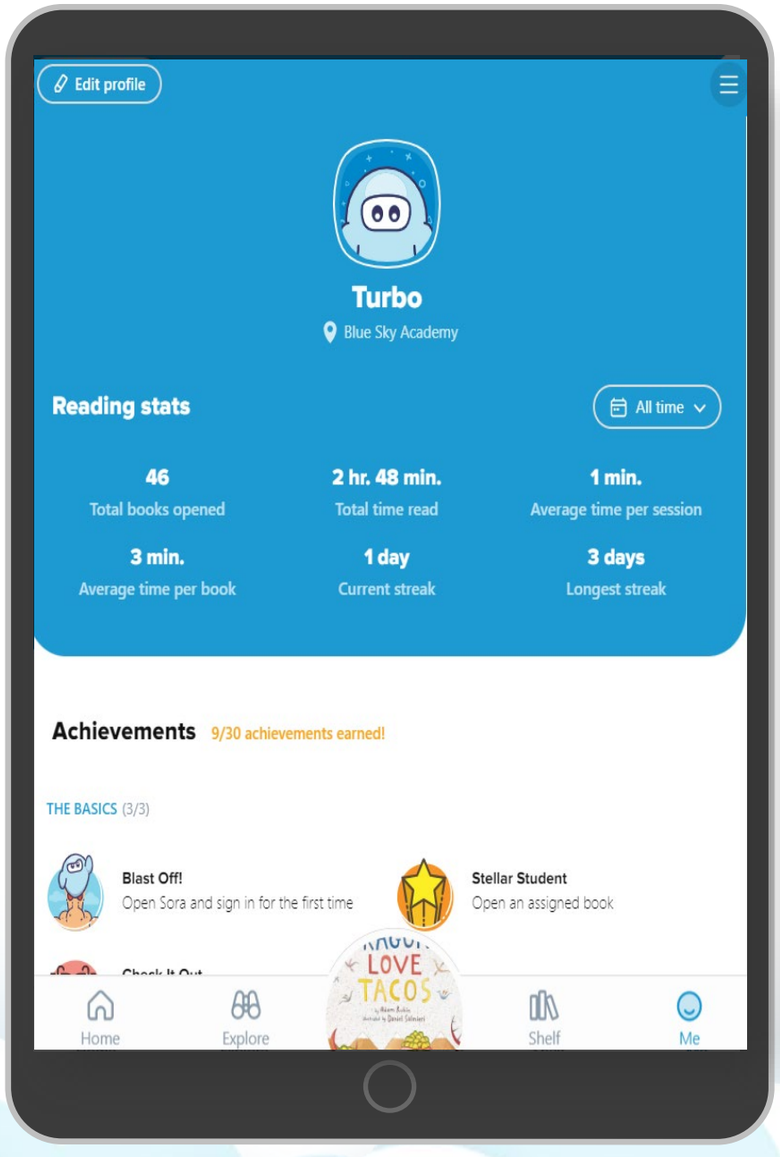
soraapp.com
or download the app

Download on the App Store

GET IT ON Google Play

Sora
The student reading app

Sora features



- Single-sign-on
- Multilingual interface
- Easy browse and borrow
- Title assignment capabilities
- Offline access
- Public library digital collection access
- Student reading data

Sora
The student reading app

Get to know Charlotte High School

“Charlotte County's First and Finest”

Part of Charlotte County Public Schools

Enrollment: ~1,900 students

Active with OverDrive since 2014

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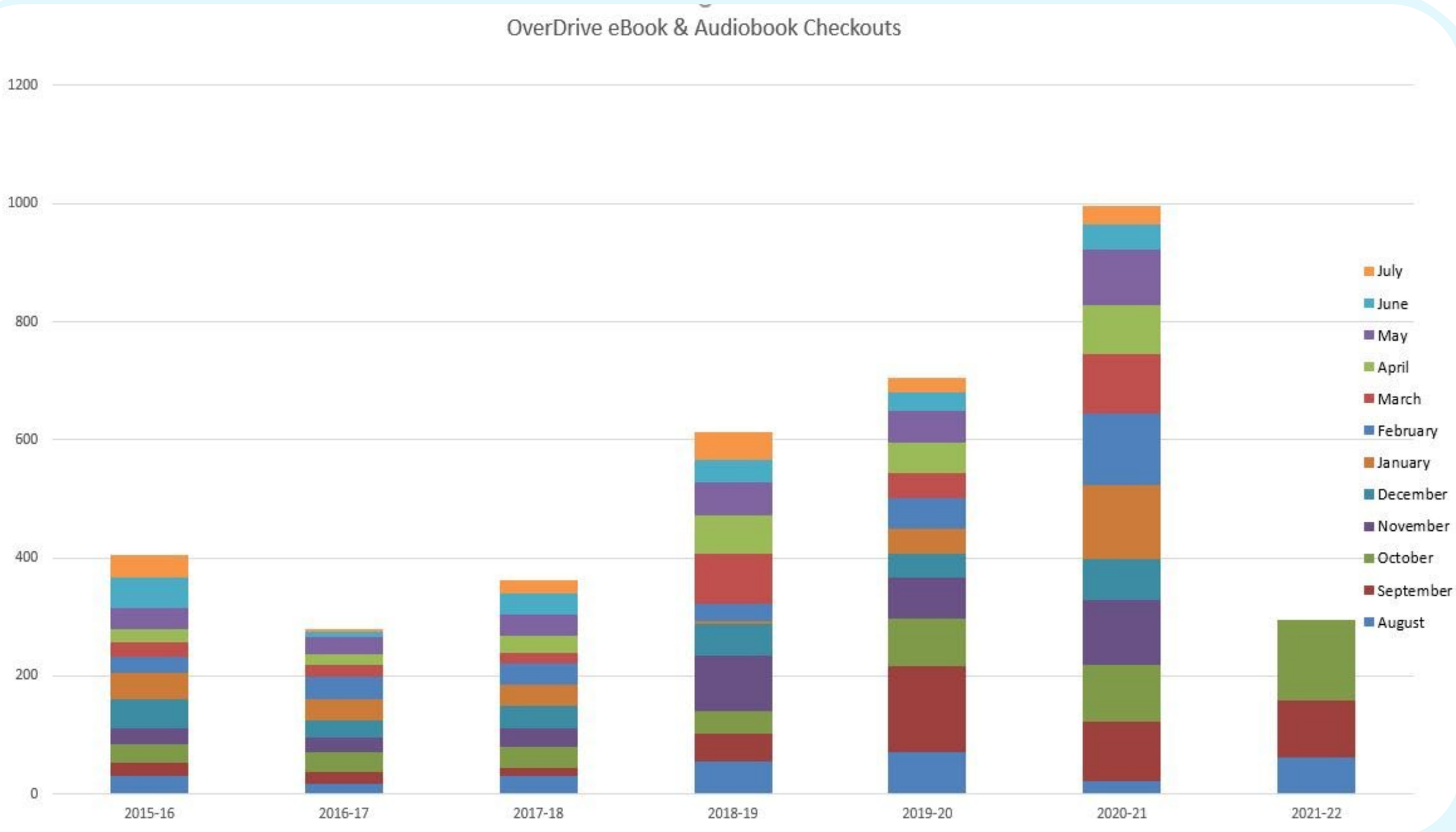

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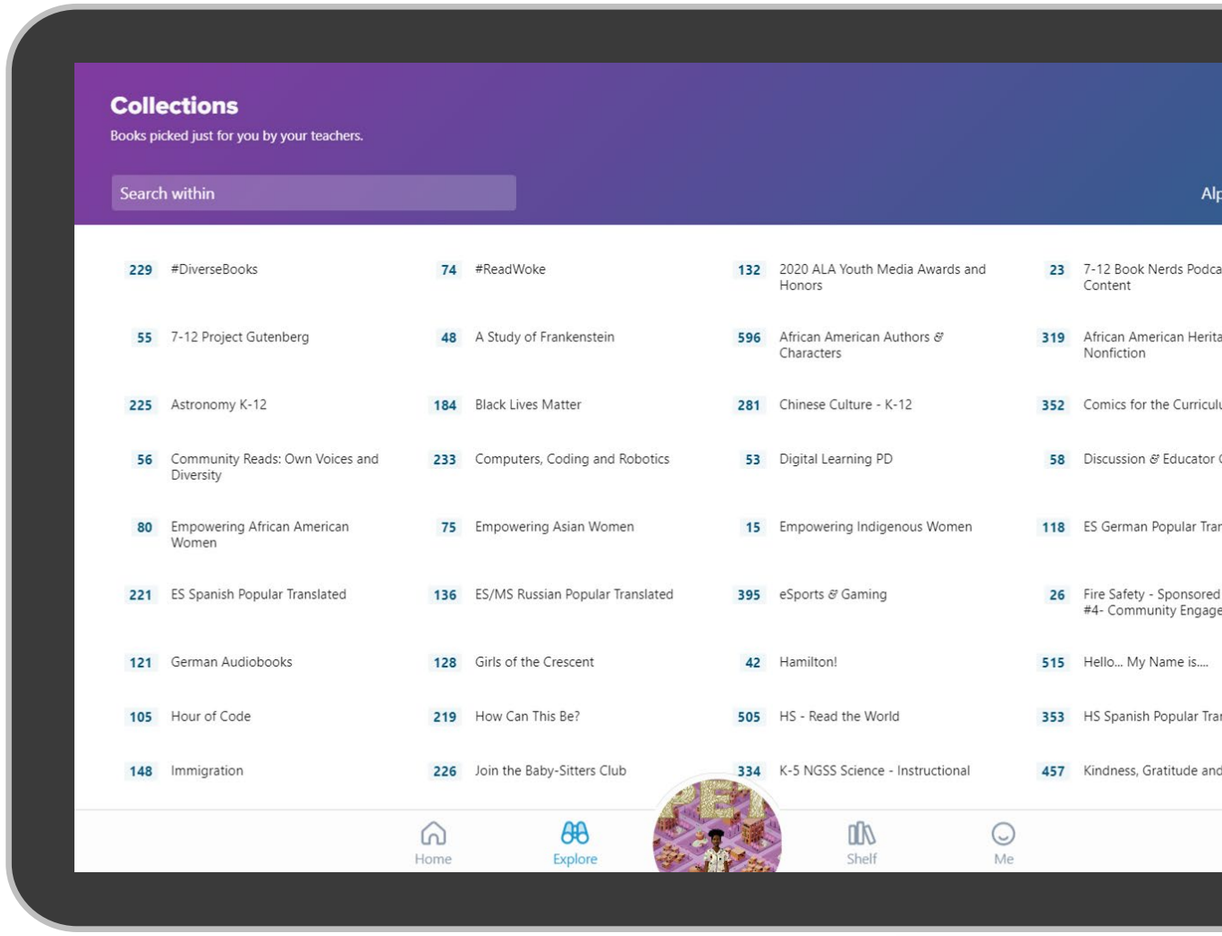
A strong collection of both print and digital books is just the **first step** to a strong readership



The next step?

Making sure your students and staff know it exists!

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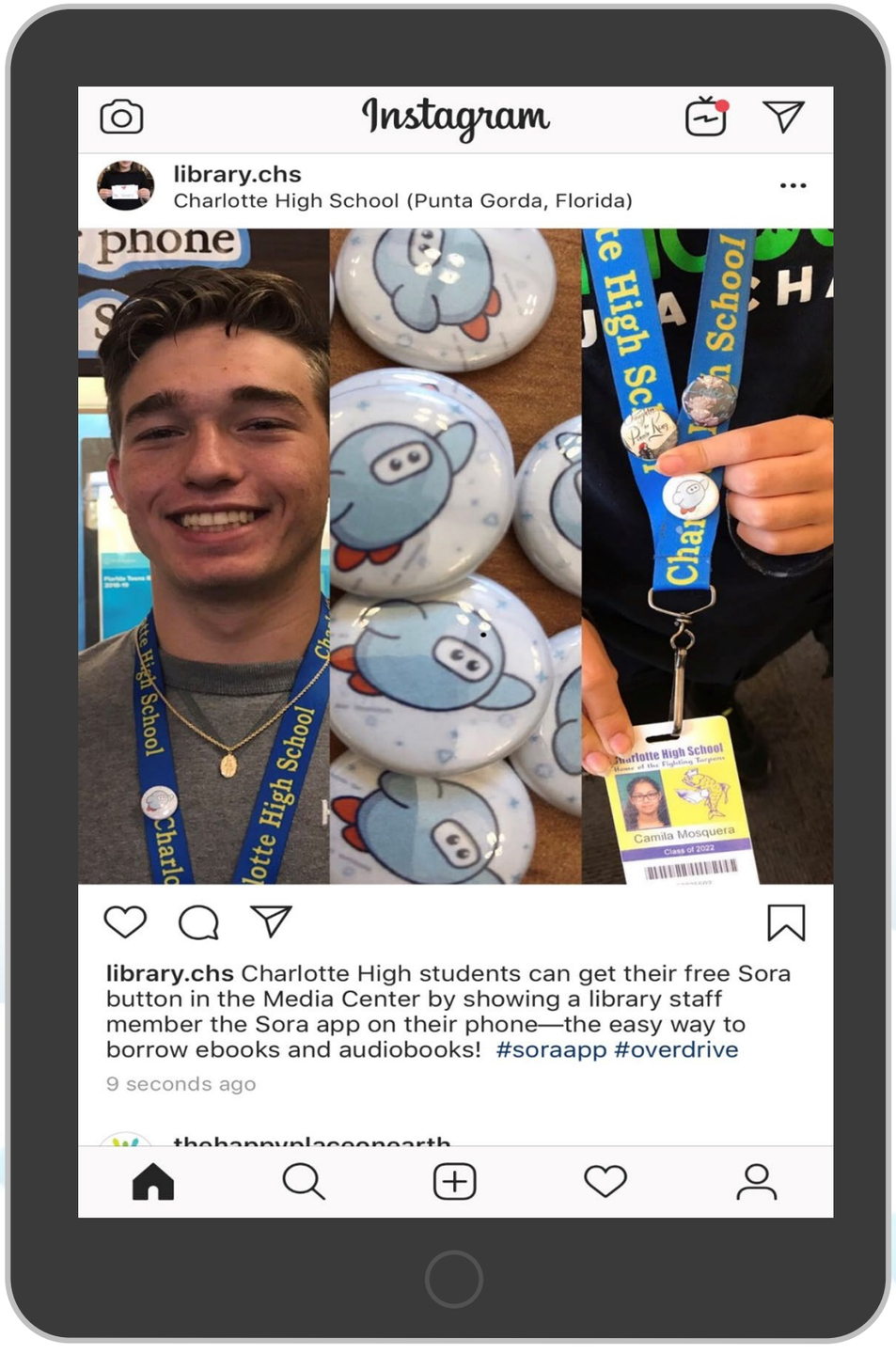
Button pins



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Surprise treat bags for students who check out a book with Sora during holiday months

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Personalized marketing

Make business cards and posters featuring students

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Last call to enter OverDrive's raffle!

You don't want to miss out on this prize!

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Promote special times of the year

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Contests with video promotion on your school news show

OverDrive Education

Create displays featuring artifacts and interactive components

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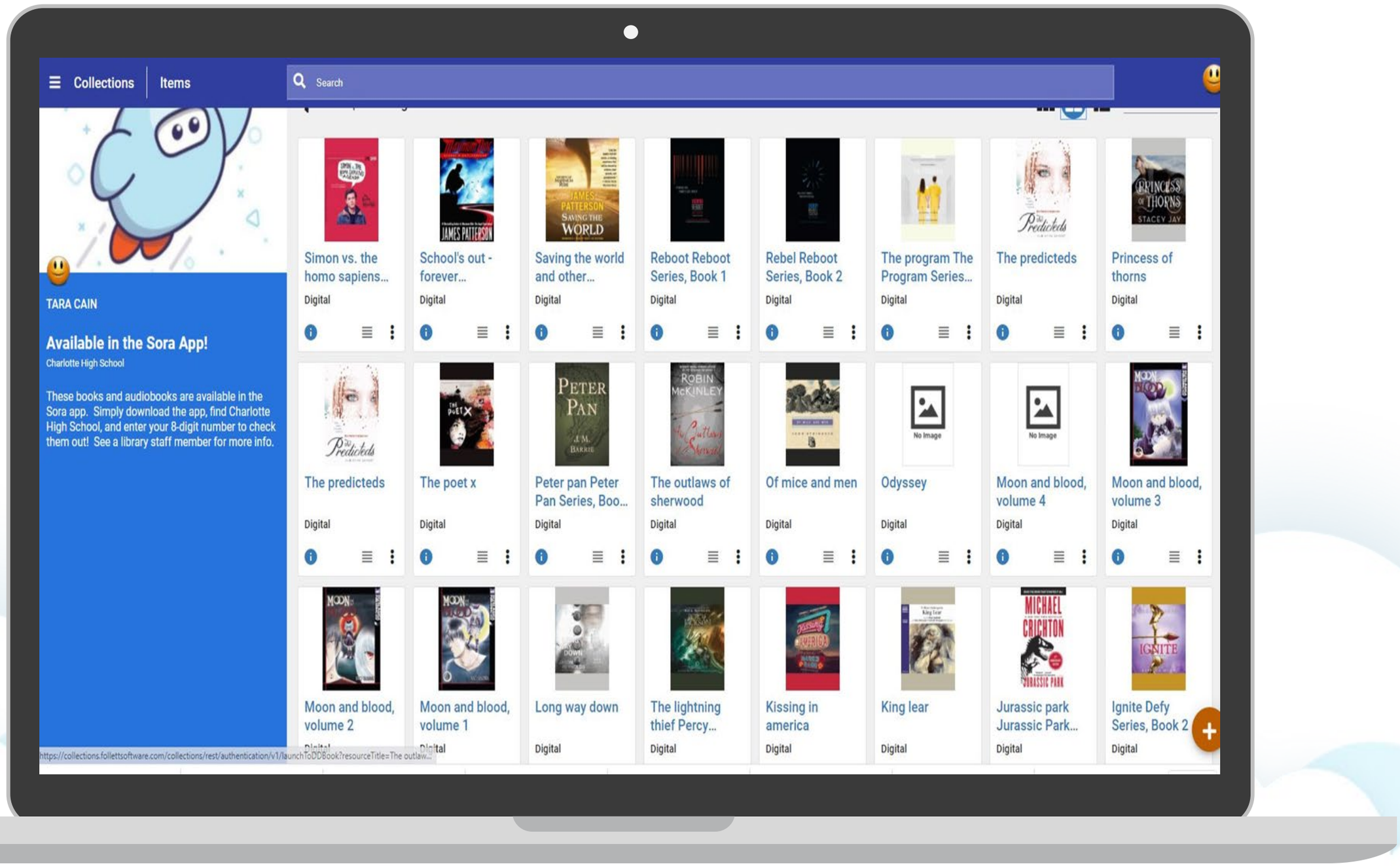
Create a Destiny Collection

highlighting books available in Sora



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Make it a part of your library orientation

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How many books by Neal Shusterman are available in the Sora app?

{Look it up in the Sora app and then find the QR code that corresponds with the correct number in the Sora display}

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School newsletters

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Add “also available in Sora” labels to all displayed books

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Students can get creative too!

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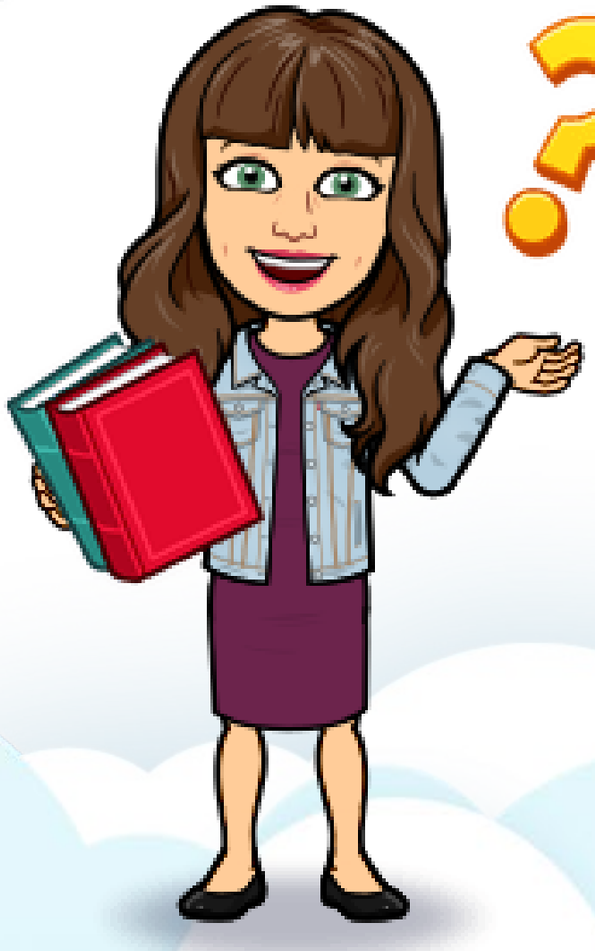
any questions?



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