



# Promoting Your Digital Collection



Public Library >

K-12 Schools >

Academic >

Professional >

PROMOTE LIBBY

Increase circulation &  
reach new users



Browse marketing & social assets

STAFF TRAINING

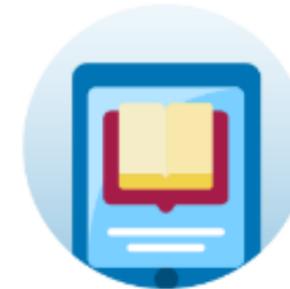
How-to videos &  
more to become an  
OverDrive expert



Start training

COLLECTION DEV.

Curated lists from our  
staff librarians



See recommendations

GETTING STARTED

Learn about Libby,  
the library reading  
app



Learn more about Libby

Take advantage of the OverDrive Resource Center

# Social Media Posts



**TREAT YOURSELF TO A NEW BOOK!**



**Libby.**

The grid of book covers includes: 'Earth's the Right Place for Love' by Elizabeth Berg, 'The Donut Legion' by Joe R. Lansdale, 'Change Your Brain Every Day' by Daniel G. Amen, 'Conquer the Kingdom' by Jennifer Estep, 'Last Russian Doll' by Kristen Lopez, 'Meg Cabot's Princess' by Meg Cabot, 'A Tempest at Sea' by Sherry Thomas, 'Psych' by Paul Bloom, 'I Can Read! Pete & Kitty's Outdoor Art Project', 'Wish Lantern' by Gloria Chao, 'Highly Suspicious and Unfairly Cute' by Talia Hibbert, and 'Battle Dragons'.

 **Irving Public Library**  
March 10 at 10:30 AM · 🌐

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# NEW & POPULAR TITLES AT IRVING PUBLIC LIBRARY

- Monthly Newsletters
- Staff Picks
- Book Lists
- Event Newsletters
- Awards Lists

[BACK](#) [FEATURED CHILDREN'S DIGITAL BOOKS](#) | [MARCH NEWSLETTER](#)

## Featured Children's Digital Books



**Aniana del Mar Jumps In**

Jasminne Mendez  
Format: Ebook

"Beautiful in its honesty and vulnerability, this is a powerful story about dreams and bodily agency that sings from the heart."—Natalia Sylvester, award-winning author of *Breathe and Count Back From Ten*

A powerful and expertly told novel-in-verse...

- [Read More](#)
- [Check Catalog](#)



### SUBSCRIBE

Subscribe to a free newsletter from your library for this category

Your Name

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### PREVIOUS EDITIONS

- [March 2023](#)
- [February 2023](#)

# SelectReads monthly email booklists curated by our librarians

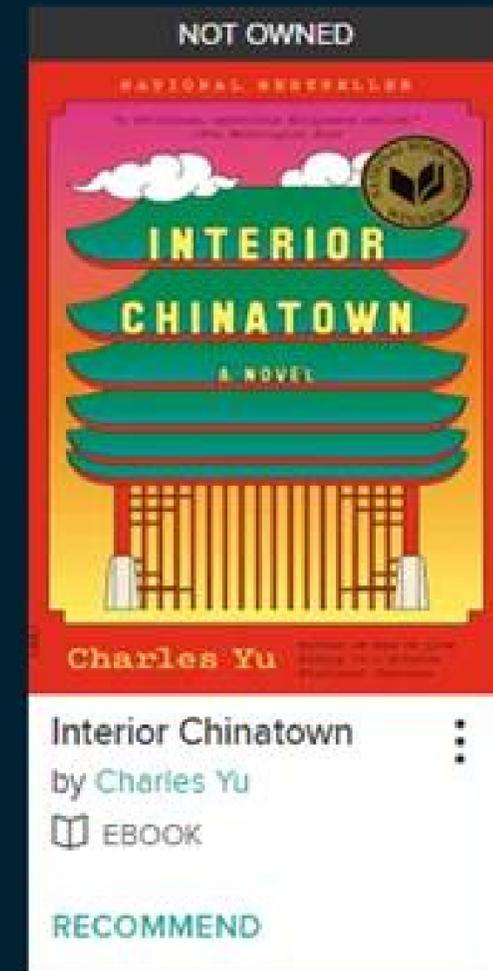
## NEA BIG READ

Irving Public Library is proud to announce this year's NEA Book Club selection, *Interior Chinatown* by Charles Yu. Join us for community events taking place from April 10 through May 13, 2023, showcasing cultural performances, martial arts demonstrations, crafts, book discussions, and more.

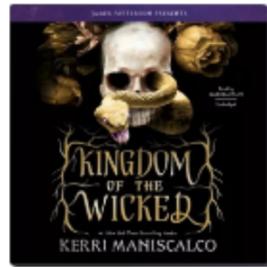
NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

 Also available as an audiobook >

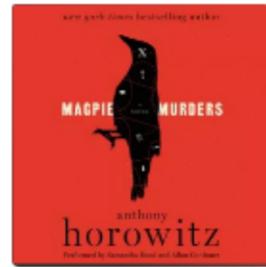
Use the Campaign  
feature to advertise  
library programs



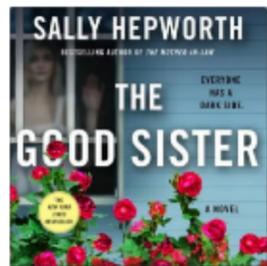
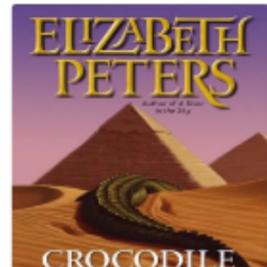
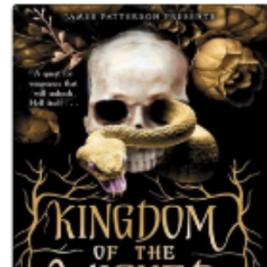
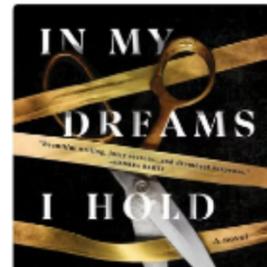
# Library Book Club Promotion



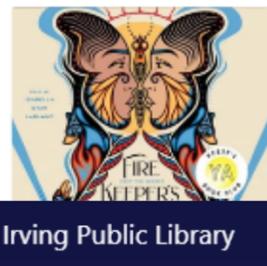
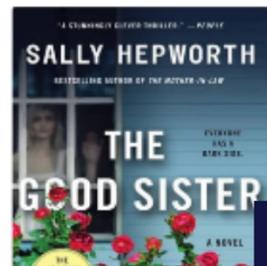
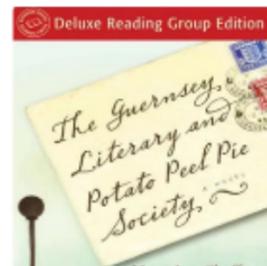
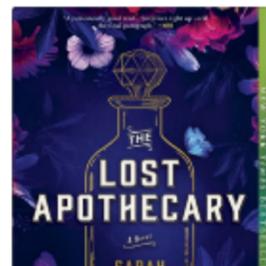
12 HOURS



16 HOURS



8 HOURS



JOIN A LIBRARY BOOK CLUB - M...

Books that Irving Public Library book discussion groups will be reading in 2023. For more information visit <https://www.cityofirving.org/3249/Adult...> See over 90 titles >

Curated list on our home page

Shelf talker with meeting information

< Irving Public Library

Sarah Penner  
**The Lost Apothecary**

Girls' Night Out Book Discussion Group Selection for the May 1st meeting. Meetings at 7:00 PM at the Valley Ranch Library. Discussions are open to everyone

THOUGHT

INSTANT NEW YORK TIMES BESTSELLER

Named Most Anticipated of 2021 by Newsweek, Good Housekeeping, Hello! magazine, Oprah.com, Bustle, Popsugar, Betches, Sweet July, and GoodReads!

March 2021 Indie Next Pick and #1 LibraryReads Pick

Borrow

Read Sample

# Use the CPC feature to make concurrent copies available for a short time



## The Lost Apothecary

\$2.99

A Novel  
by Sarah Penner, Lorna Bennett, Lauren Anthony, et al.

REVOKE ⌚ 5/1/2023

Language	English	Series	--	Text difficulty	--
Street date	3/2/2021	Audience	Adult Fiction	Interest level	--
Publisher accou...	HarperCollins Publishers Inc.   Harlequin Audio	Subject(s)	Literature, Historical Fiction	ATOS book level	--
ISBN	9781488210761	BISAC	FICTION / Historical / General + 2 subjects	Lexile® measure	--

	Copies				Holds			Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Ratio	Out	Last	Past year	Total
In collection	1	0	Yes	No	0	2	0	2	3/26/2023	34	55

Audiobook  
MP3, OverDrive Listen  
Edition: Unabridged

3 Reviews ▾

SAMPLE ▾



Last chance to get  
your raffle ticket

# "Lucky Day" curation feature to help manage titles with a high holds ratio

## It's Your Lucky Day

"It's your lucky day! No waiting required—these popular titles are available now!" Titles shown in this list are available for immediate 7-day checkout. No holds. No renewals. If you already have a hold on this title, it won't be canceled by a Lucky Day check-out.

[See all >](#)



# Featured Book Lists

Recommended Lists   Our Librarians   Sales & Promotions   Special Offers



Stars & Awards



Top of the List



Read-Alikes



Trending Topics



Kids



Teens



Diverse Reading



Seasonal/Holiday

## Library Reads Picks >

SEE ALL

You Never Know by Connie Briscoe eBOOK BORROW	What Have We Done by Alex Finlay AUDIOBOOK BORROW	The Crane Husband by Kelly Barnhill eBOOK BORROW	The Writing Retreat: a ... by Julia Bartz eBOOK BORROW	Exiles by Jane Harper eBOOK BORROW	Everyone in My Family... by Benjamin Stevenson eBOOK BORROW

## Trending on #BookTok >

SEE ALL

It Ends with Us by Colleen Hoover eBOOK BORROW	Ugly Love by Colleen Hoover eBOOK BORROW	The Summer I Turned ... by Jenny Han eBOOK BORROW	The Paris Apartment by Lucy Foley AUDIOBOOK BORROW	All Your Perfects: a No... by Colleen Hoover eBOOK BORROW	The Invisible Life of A... by V. E. Schwab AUDIOBOOK BORROW



Questions