



# Promoting Your Digital Collection



Public Library >

K-12 Schools >

Academic >

Professional >

PROMOTE LIBBY

**Increase circulation &  
reach new users**



Browse marketing & social assets

STAFF TRAINING

**How-to videos &  
more to become an  
OverDrive expert**



Start training

COLLECTION DEV.

**Curated lists from our  
staff librarians**



See recommendations

GETTING STARTED

**Learn about Libby,  
the library reading  
app**

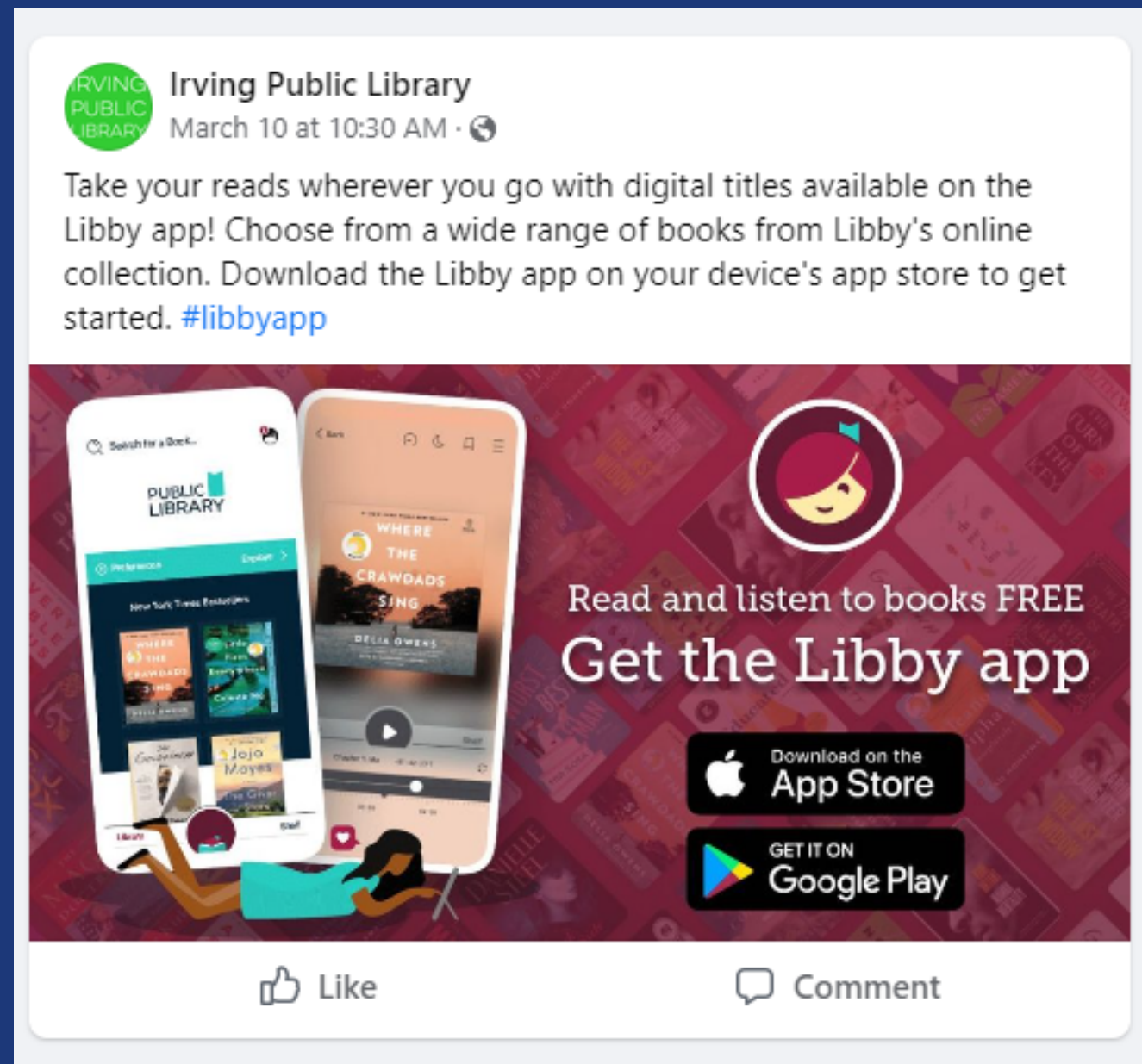


Learn more about Libby


Take advantage of the OverDrive Resource Center



# Social Media Posts









## NEW & POPULAR TITLES AT IRVING PUBLIC LIBRARY


[Monthly Newsletters](#) [Staff Picks](#) [Book Lists](#) [Event Newsletters](#) [Awards Lists](#)

[BACK](#)

FEATURED CHILDREN'S DIGITAL BOOKS | MARCH NEWSLETTER

### Featured Children's Digital Books



**Aniana del Mar Jumps In**

**Jasminne Mendez**

**Format: Ebook**

"Beautiful in its honesty and vulnerability, this is a powerful story about dreams and bodily agency that sings from the heart."—Natalia Sylvester, award-winning author of *Breathe and Count Back From Ten*

A powerful and expertly told novel-in-verse...

[Read More](#)

[Check Catalog](#)

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Your Name

Your Email

**SUBSCRIBE**

**PREVIOUS EDITIONS**

March 2023

February 2023

SelectReads  
monthly email  
booklists  
curated by our  
librarians

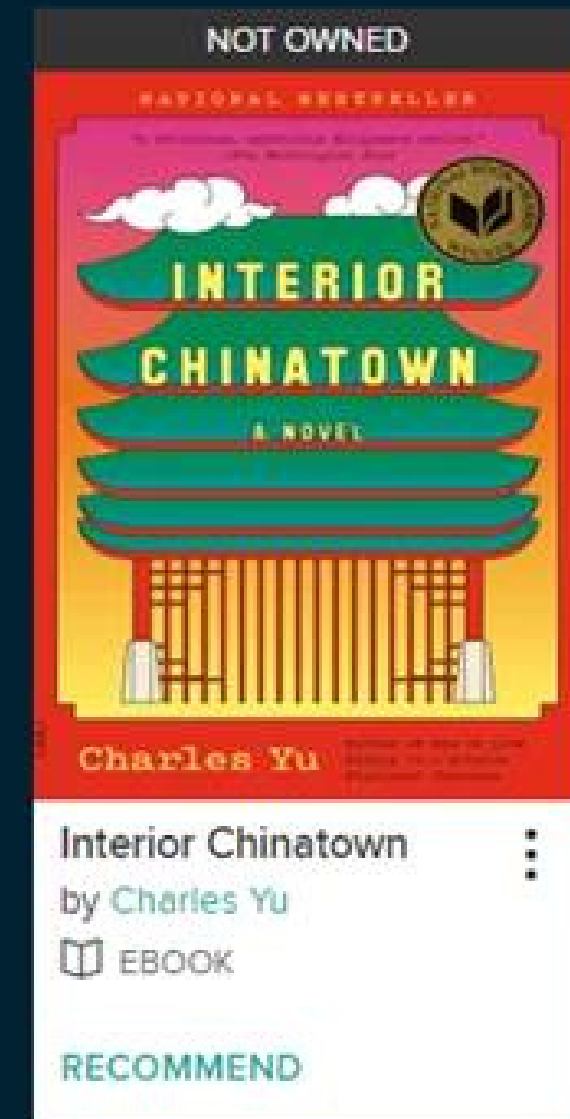
## NEA BIG READ

Irving Public Library is proud to announce this year's NEA Book Club selection, *Interior Chinatown* by Charles Yu. Join us for community events taking place from April 10 through May 13, 2023, showcasing cultural performances, martial arts demonstrations, crafts, book discussions, and more.

NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

 Also available as an audiobook >

Use the Campaign  
feature to advertise  
library programs





# Library Book Club Promotion

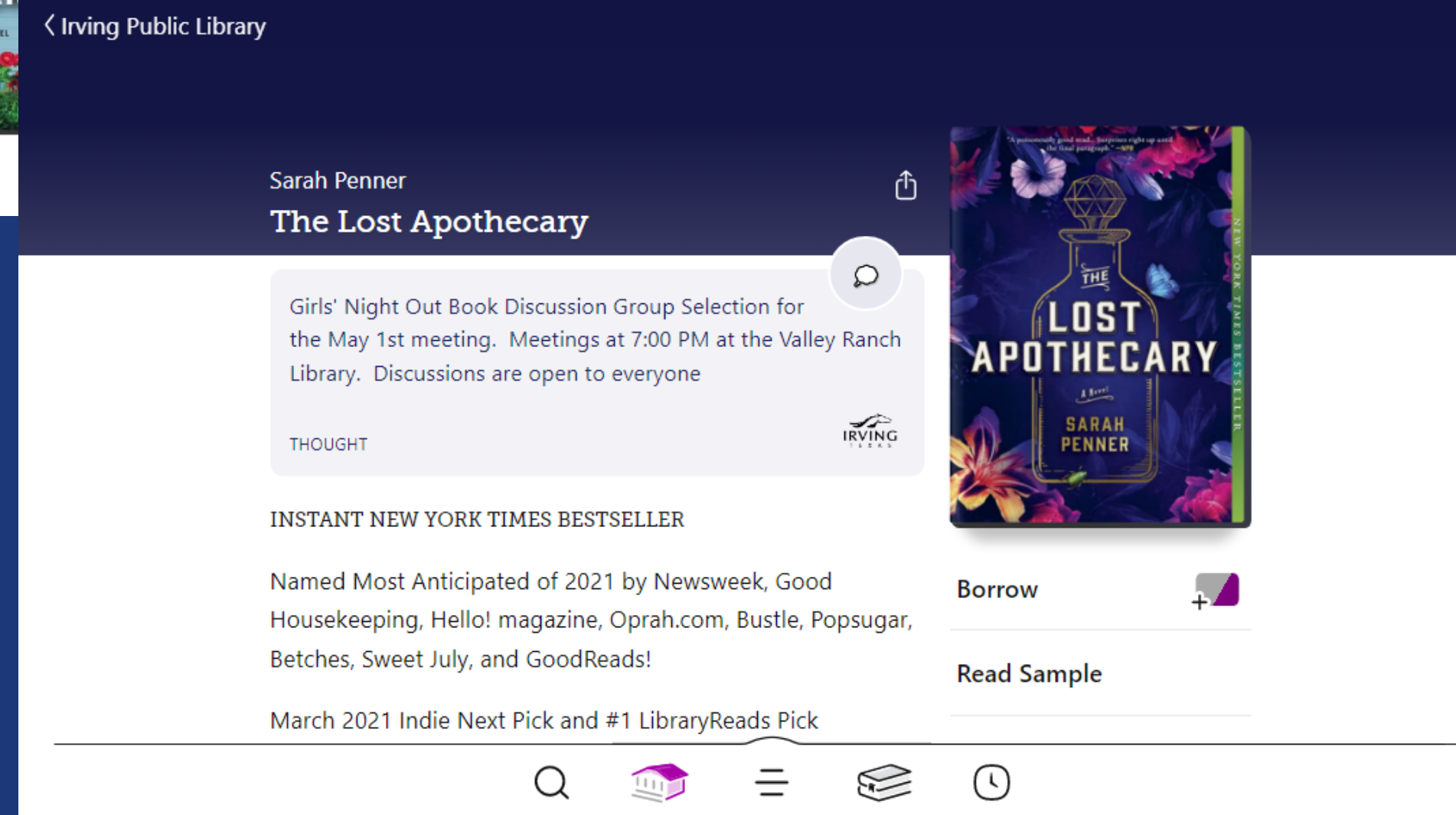


## JOIN A LIBRARY BOOK CLUB - M...

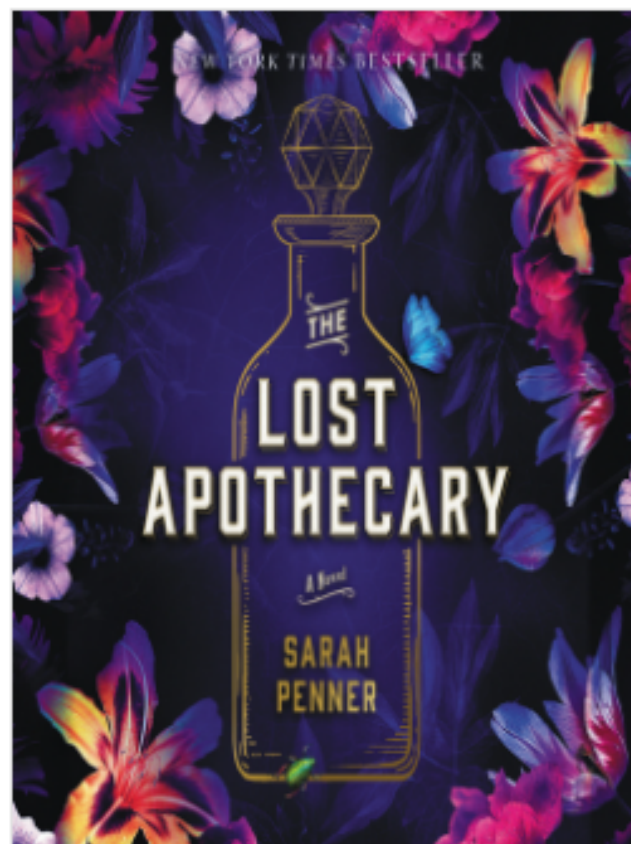
Books that Irving Public Library book discussion groups will be reading in 2023. For more information visit <https://www.cityofirving.org/3249/Adult...>  
See over 90 titles >

Curated list  
on our home  
page

Shelf talker  
with meeting  
information



# Use the CPC feature to make concurrent copies available for a short time



## The Lost Apothecary

A Novel

by Sarah Penner, Lorna Bennett, Lauren Anthony, et al.

\$2.99

REVOKE ⓘ 5/1/2023

Language	English	Series	--	Text difficulty	--
Street date	3/2/2021	Audience	Adult Fiction	Interest level	--
Publisher accou...	HarperCollins Publishers Inc.   Harlequin Audio	Subject(s)	Literature, Historical Fiction	ATOS book level	--
ISBN	9781488210761	BISAC	FICTION / Historical / General + 2 subjects	Lexile® measure	--

	Copies				Holds			Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Ratio	Out	Last	Past year	Total
In collection	1	0	Yes	No	0	2	0	2	3/26/2023	34	55



Audiobook

MP3, OverDrive Listen

Edition: Unabridged



3 Reviews ▾

SAMPLE







Last chance to get  
your raffle ticket



# "Lucky Day" curation feature to help manage titles with a high holds ratio

## It's Your Lucky Day

"It's your lucky day! No waiting required—these popular titles are available now!" Titles shown in this list are available for immediate 7-day checkout. No holds. No renewals. If you already have a hold on this title, it won't be canceled by a Lucky Day check-out.

[See all >](#)





# Featured Book Lists

Recommended Lists

Our Librarians

Sales & Promotions

Special Offers



Stars & Awards



Top of the List



Read-Alikes



Trending Topics



Kids



Teens



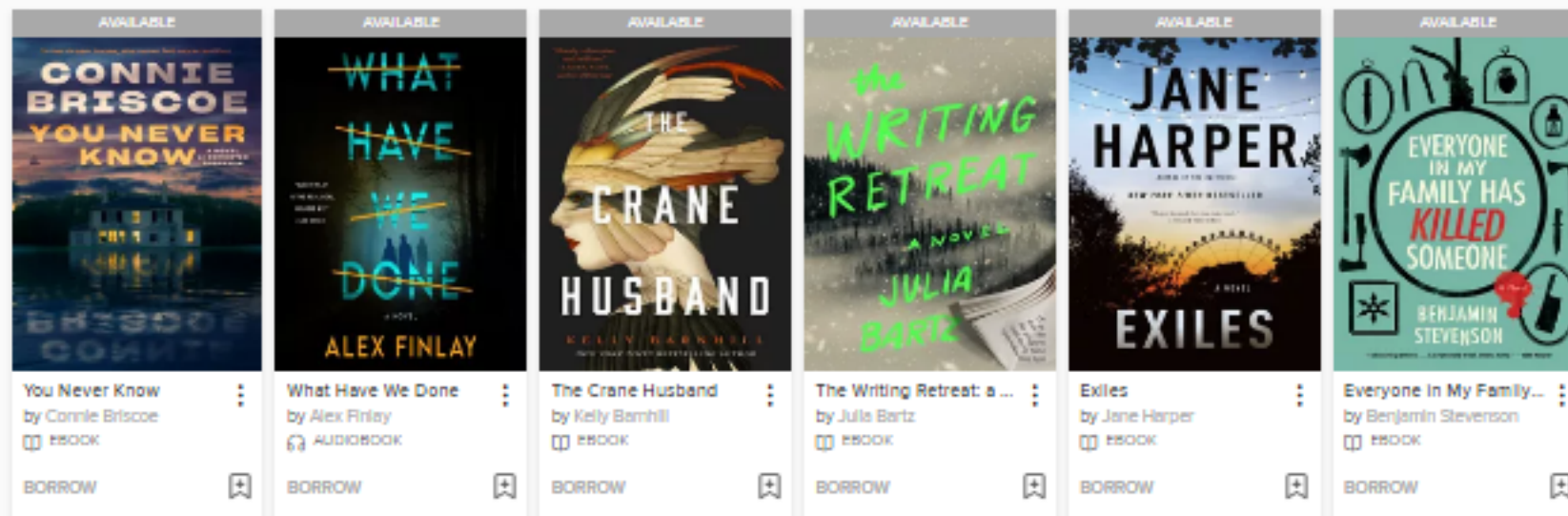
Diverse Reading



Seasonal/Holiday

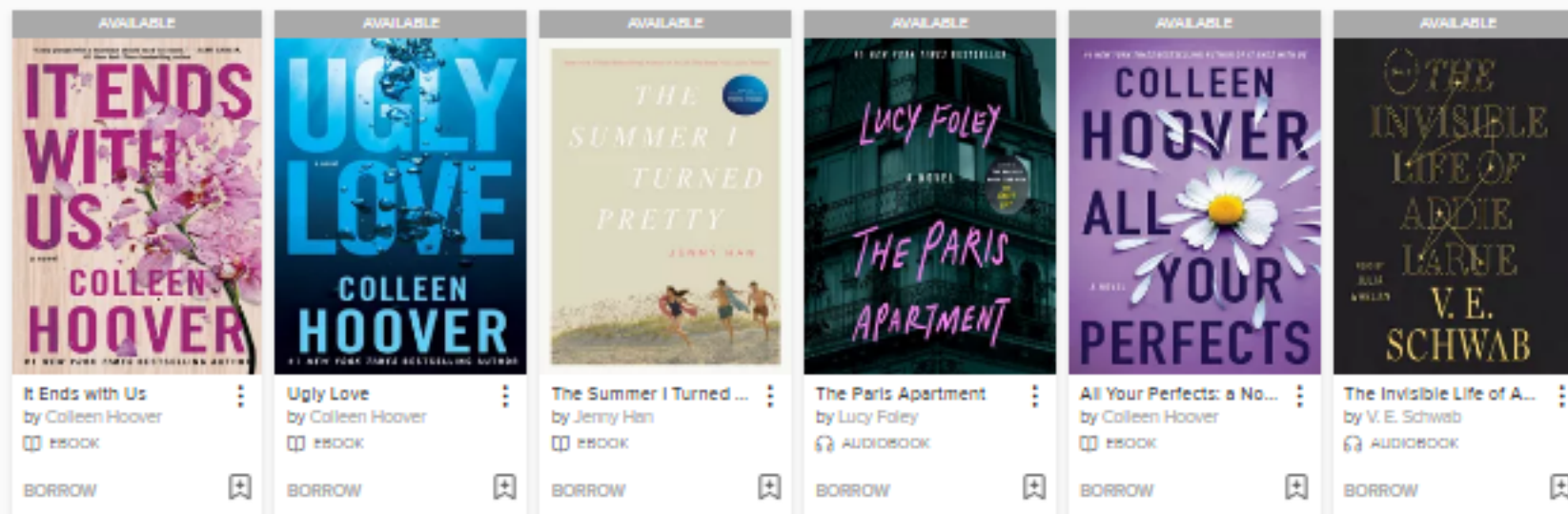
Library Reads Picks >

SEE ALL



Trending on #BookTok >

SEE ALL







Questions