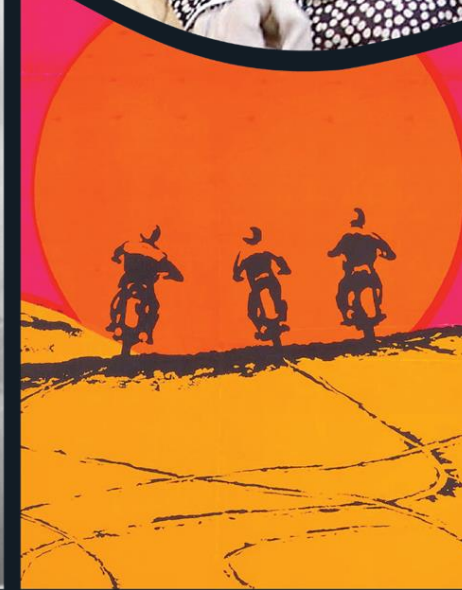
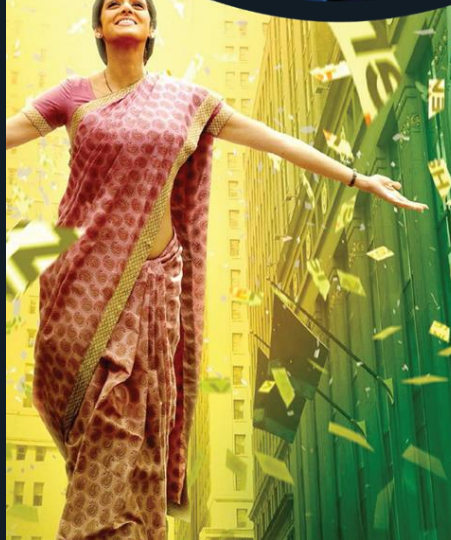


kanopy

Films that matter

Unlocking Greater
Access to
Films that Matter
for All Audiences



An **OverDrive** Company

MEET THE SPEAKER



**Debbie
McDonald**
Account Executive

AGENDA



About Kanopy



Content & Promotion



Introducing a New Model



Q&A

Mary Shelley

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The **Best of the Moving Image** From Around the World

30,000+

Features,
Documentaries
and Series

1,000+

Distribution Partners

100+

New Releases
Weekly

>50%

Only on Kanopy



NEON



KINO LORBER



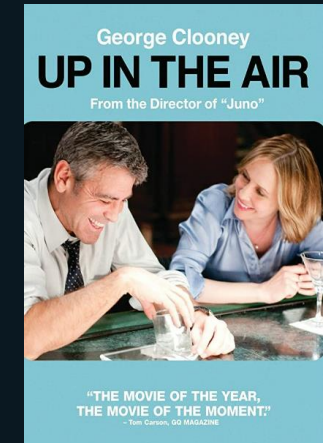
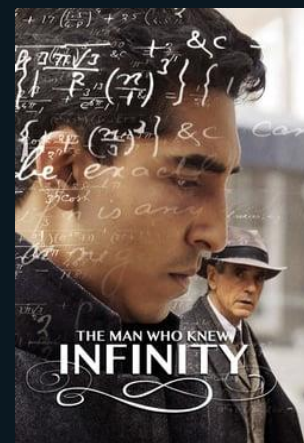
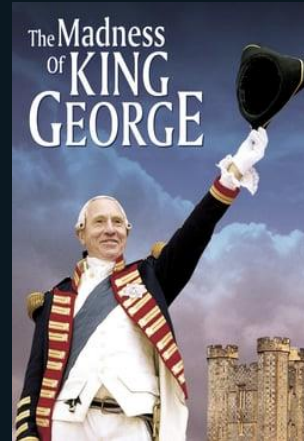
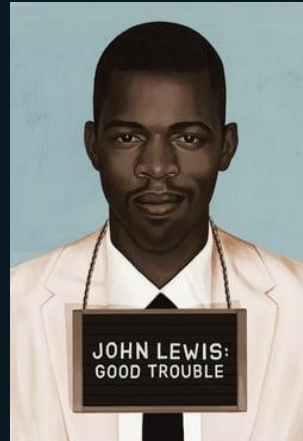
LIONSGATE

BLEECKER
STREET

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An ever-expanding catalog

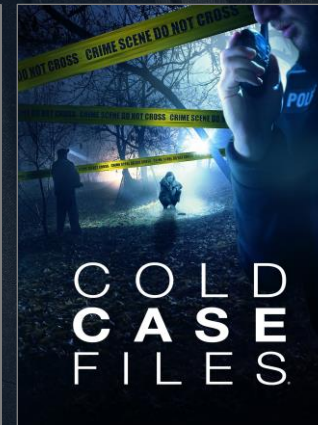
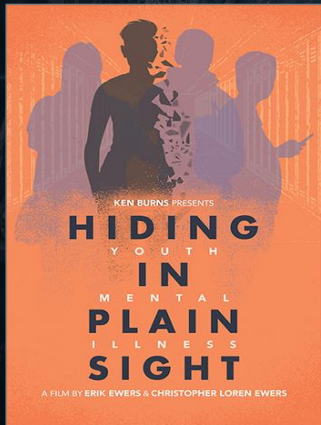
Over 1000 new titles added per quarter, including:



Access varies by country and title availability

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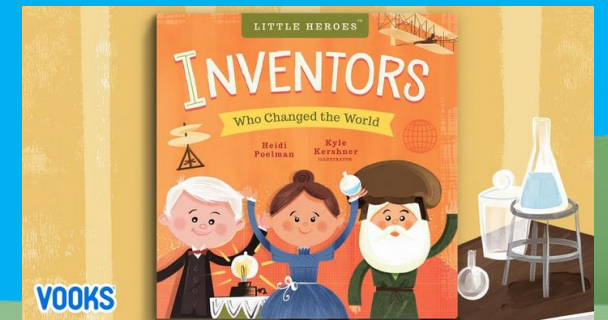
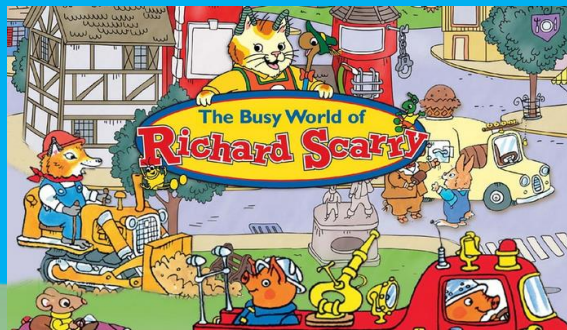
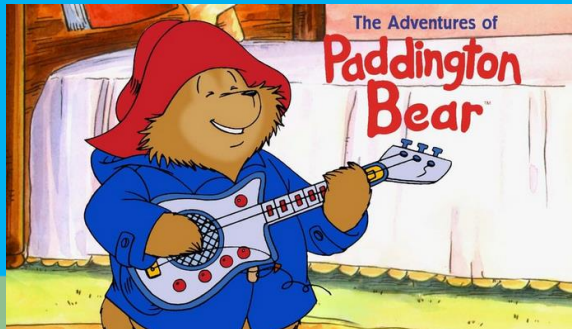
Not Just Film Anymore



Ripper Street

kanopy kids

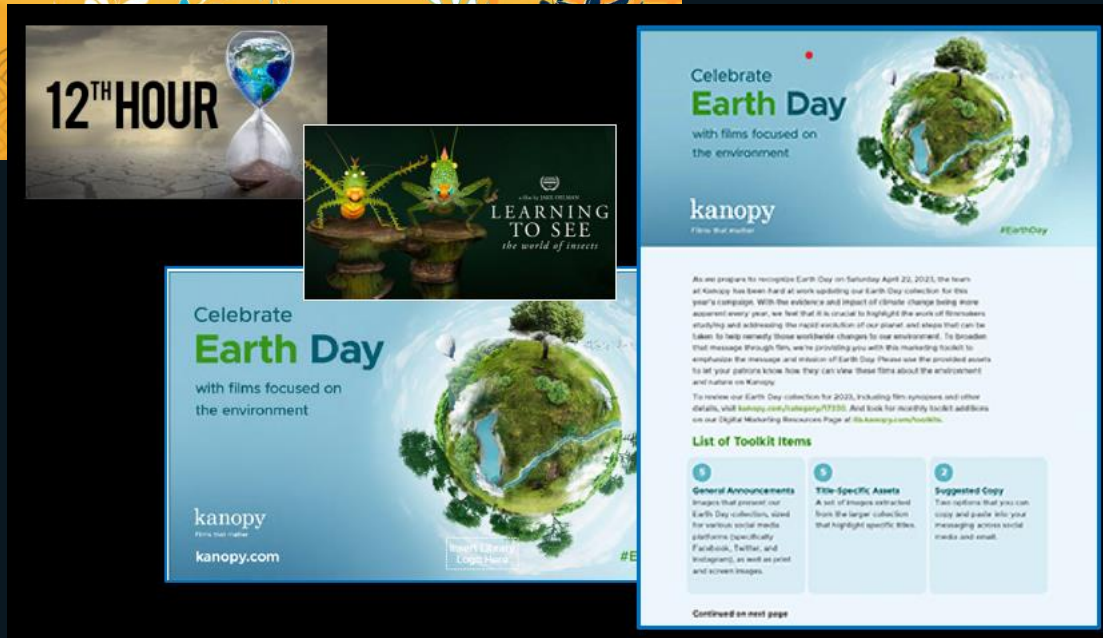
Kanopy Kids features a collection of films and TV series that inspire and inform, helping children develop social emotional skills and reinforcing valuable learning topics, such as history, science, and new languages.



Access varies by country and title availability

Coming to Your Library

Continued Marketing **Support**



Upcoming **Kits:**

Earth Day

AAPL Heritage Month

Book to Screen (literary adaptations)

Pride Month

Juneteenth

Disability Pride Month

Silver Screen Summer

Action Films in August

Also: Summer Viewing!

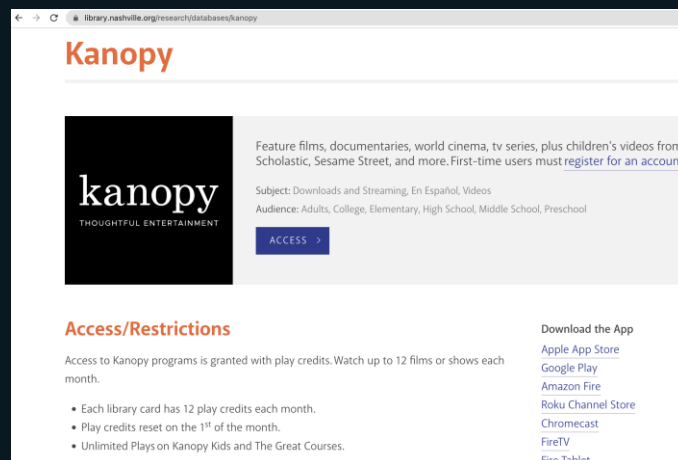
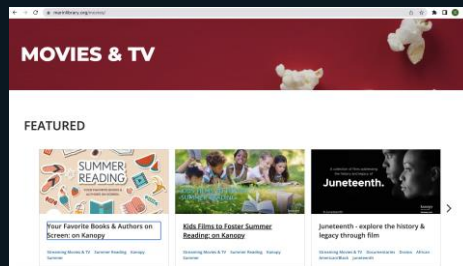
Sign up
for toolkit updates:
lib.kanopy.com/signup

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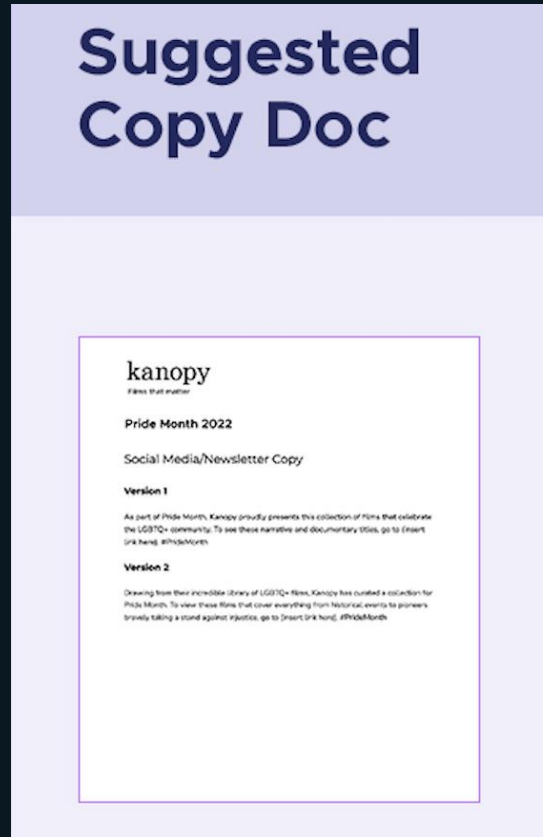
Promoting Kanopy Best Practices

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your Library

Website



✓ Include Kanopy in
Patron Newsletter



✓ Use Social Media
to reach patrons



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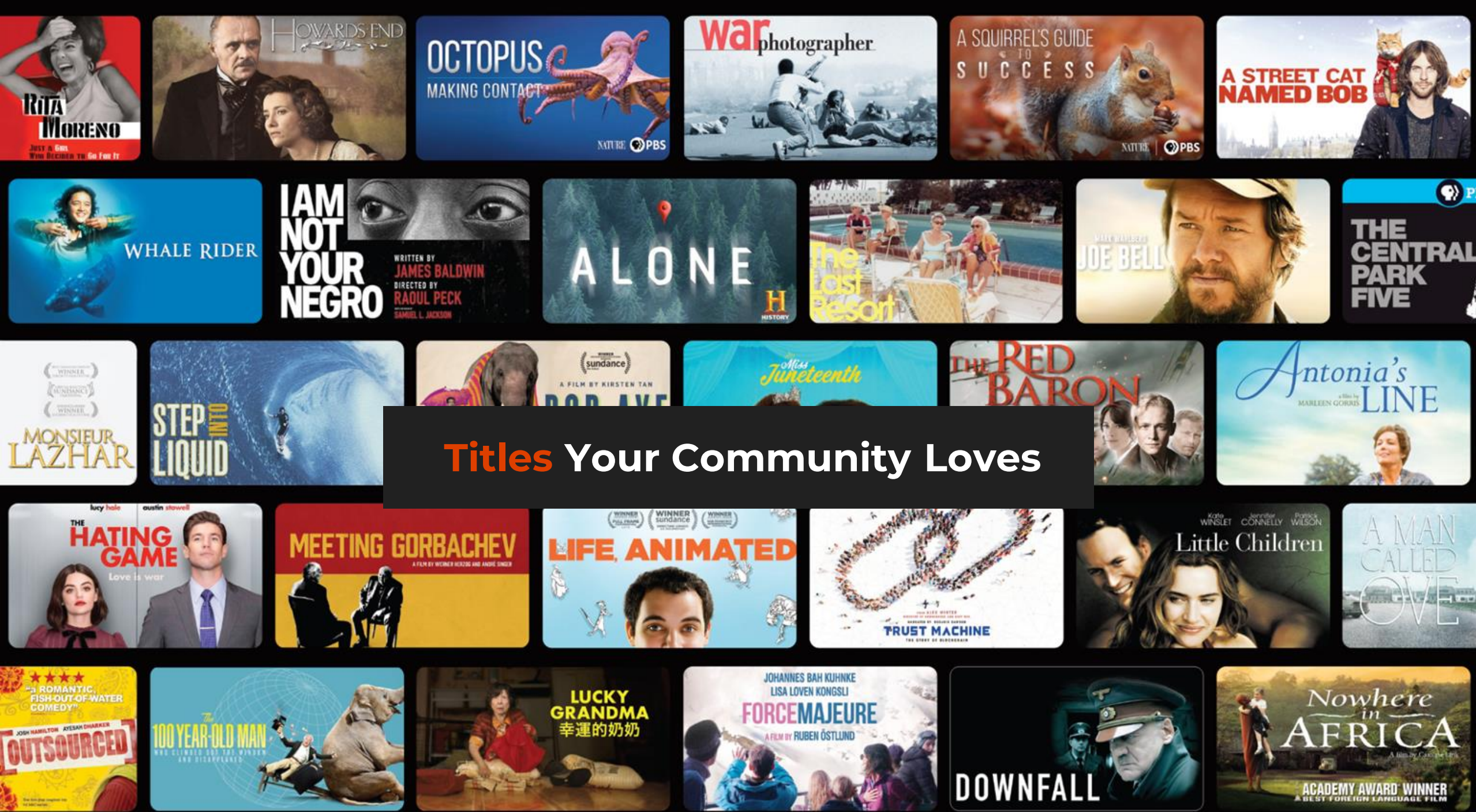
Thematic Packs
to delight every
patron



100-300 titles
per Pack

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Choose from six **PLUS** Packs

Pre-curated, themed bundles with captivating, unlimited use titles that are all uniquely Kanopy.



NEW

British Cinema & TV

Movies and TV series for
Anglophiles everywhere



NEW

Episodic Series

Bingeable and thrilling
narratives and
documentaries



Favorites

A mix of patron and staff
favorites that spans the
breadth of the full [catalog](#)



Easy Watching

Delightful titles that
engage and entertain



Diversity

DEI titles aimed to
celebrate our differences



World Cinema

Global dramas, comedies,
romances, and more



British Cinema & TV

This PLUS Pack contains a unique blend of intriguing mysteries, addictive dramas, and big-hearted comedies for your Anglophile patrons who relish proper British movies and TV series.



Father Brown



Rome: Rise and Fall of An Empire



Episodic Series

A kaleidoscope of bingeable and thrilling narratives and documentaries with something for everyone: thrillers, classic theater, reality series, historical procedures, and much more. The Episodic Series Pack has something for every patron.





Favorites

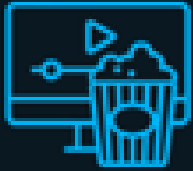
Some of our most popular titles from beloved themes: crowd-pleasers, critical favorites, and acclaimed actors and directors. Selected to cover a wide range of genres, like drama, comedy, thrillers, documentary, and television series, this PLUS Pack will provide your library with a solid foundation of films to please an array of audiences.



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Howards End

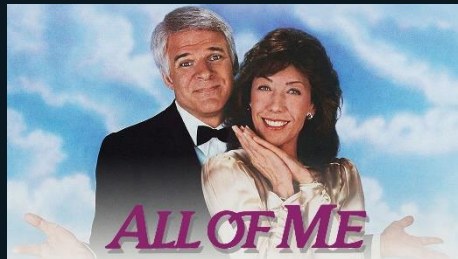


Easy Watching

A Pack that leans into crowd-pleasing comedies, fun and entertaining documentaries, popular classics, and family-friendly films, these are titles with engaging stories that will charm any audience. Selected for their entertainment value, this PLUS Pack will provide your library with easy-to-watch titles that have a broad appeal.



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Ken Burns: Country Music



World Cinema

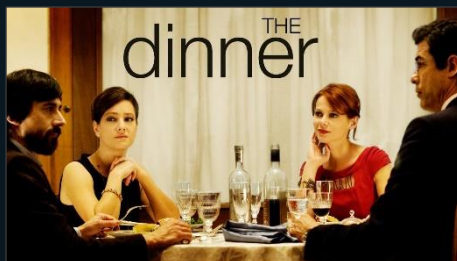
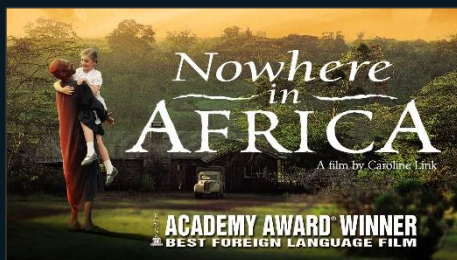
A curated collection of foreign films from a broad set of countries that includes recent theatrical hits, as well as critically acclaimed classics. From historical costume dramas to modern romance and charming character-driven comedies, this PLUS Pack has something for everyone and will provide your library with a sophisticated selection of international films.

KINO LORBER

MUSIC
BOX
FILMS

FILM
MOVEMENT

COHEN MEDIA GROUP



The Scent of Green Papaya



Diversity

A PLUS Pack with an eye for popular and compelling narrative films and documentaries that focus on diverse stories and storytellers. These powerful titles showcase a wide perspective across various cultures, backgrounds, and experiences and will provide your library with an essential and relevant collection that expands viewpoints and enriches understanding.

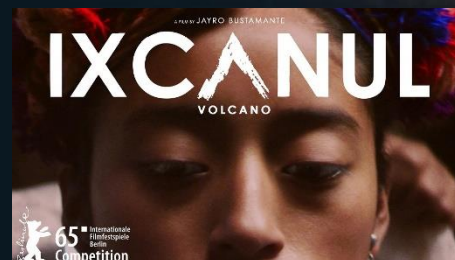
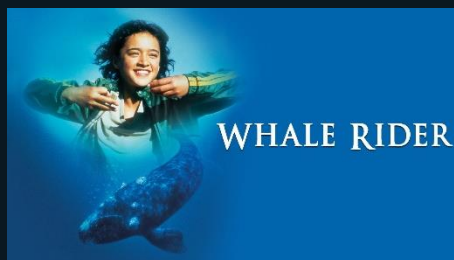
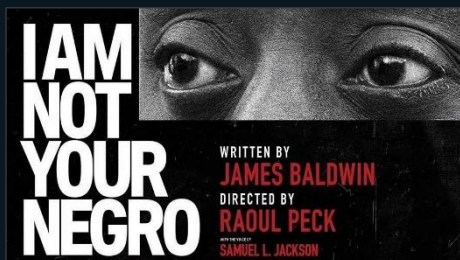
KINO LORBER



FIRST RUN
FEATURES



COLLECTIVE EYE
FILMS



Miss Juneteenth



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PLUS Packs complement existing PPU programs or easily introduce the Kanopy catalog to your patrons

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Reach out to your representative with your library's total annual circulation for pricing and title list

Thank you!

 Questions?



Debbie McDonald - debbie.mcdonald@kanopy.com

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