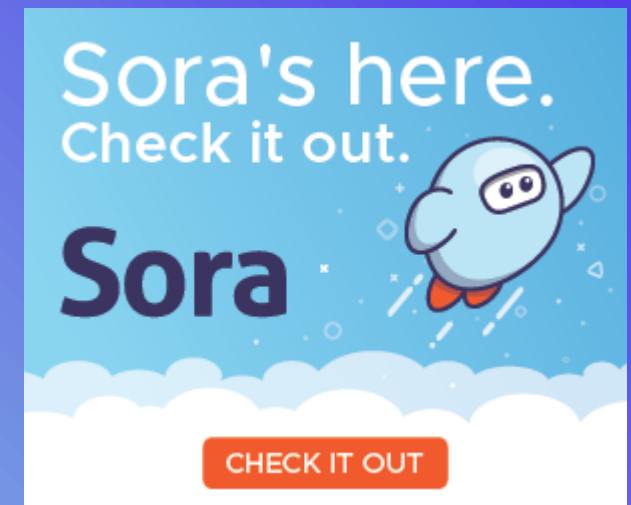
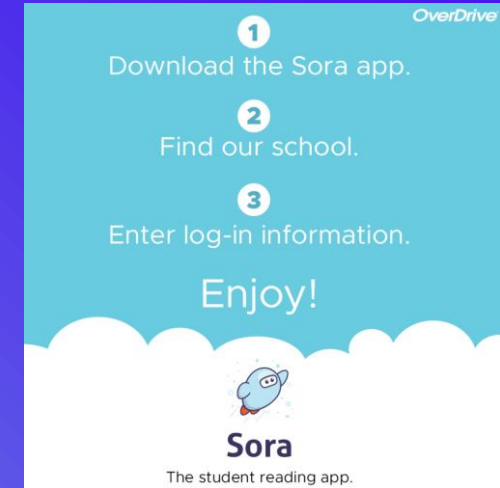


How to Soar

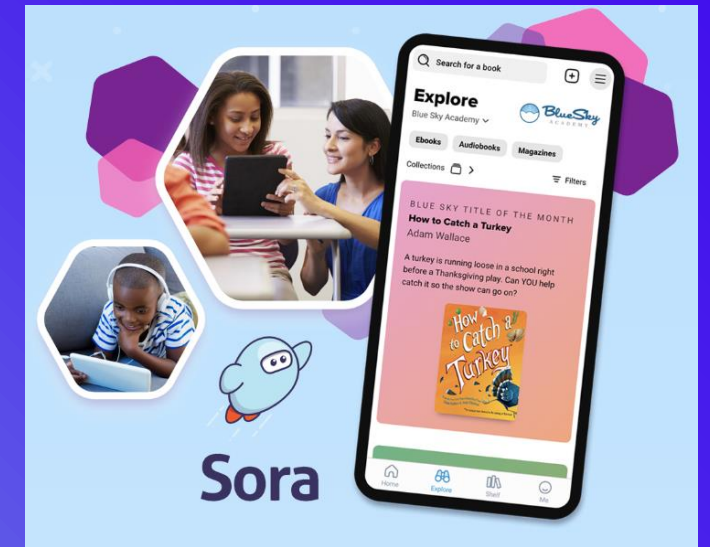
from the ground up!



What is Sora?

Sora: The right books for every student Read—Anywhere, Any time!

Sora is an award-winning reading app that empowers K-12 students to discover age-appropriate ebooks, audiobooks, and more from their school library.



2021 & 2019 AASL Best
Digital Tools



District Administration Top
Ed Tech Product 2020

TIME

Time Magazine's Best
Inventions of 2019



2019 AASL Crystal Apple
Recipient

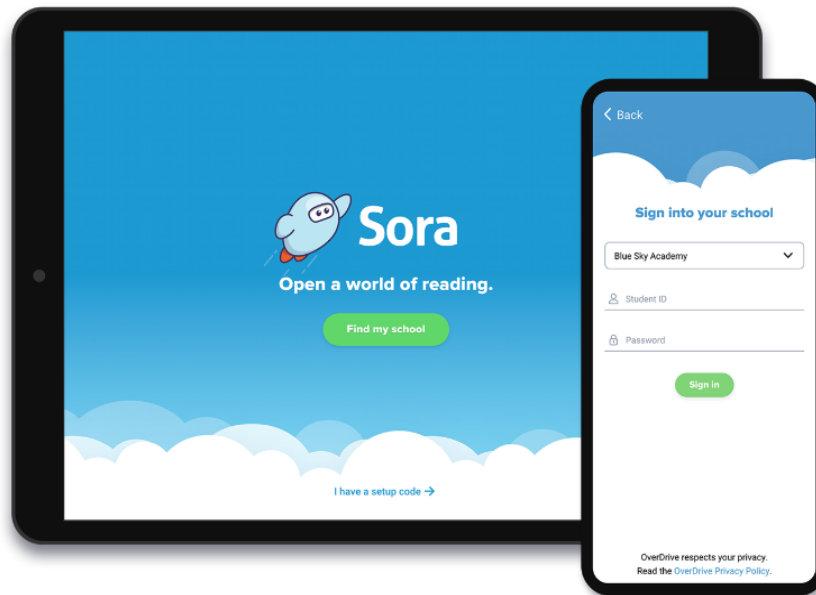


2019 Academics' Choice
Smart Media Award

Sora is for everyone

Easy accommodations
Personalization
Multiple languages
Open Dyslexic Font
Track reading stats
Assign to students

How does Sora remove barriers to reading?



One easy experience

Users log in with school credentials and borrow books with just a tap. Reading progress, settings, bookmarks, notes and highlights sync across devices.

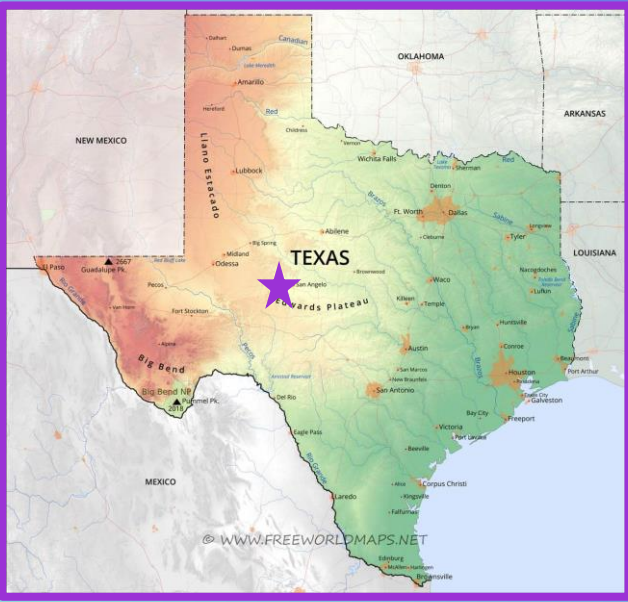
Classroom features

Personalization & accessibility settings

Multilingual interface

Multiple Formats

Public Library CONNECT



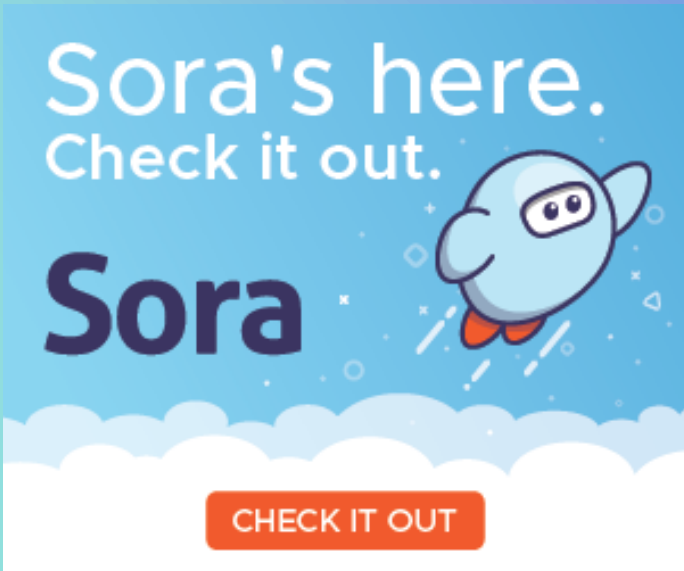
San Angelo ISD

2 high schools (1 with a freshman campus)
3 middle schools
17 elementary schools
2200 employees/14,500 students

Library staff:
Secondary schools have certified librarians
Elementary schools: 4 certified/13 paraprofessionals

Claire Hogg
District Lead Librarian
Central High Librarian

Our Journey



- Why we started
- Beginning collection
- Partnering with County library
- Curating with Overdrive team
- Promoting the collection
- Training and promotions



Why we started

- ✓ wanted robust platform
- ✓ wanted access for remote students during Covid
- ✓ wanted ease of use for students & teachers
- ✓ wanted ease of use for purchasing with options in lending models
- ✓ wanted excellent customer service



Timeline

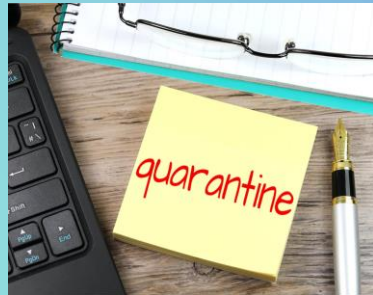
**June
2020**

Digital reading
over the
summer



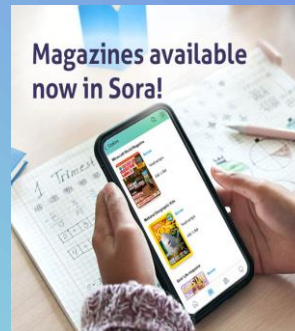
**Fall
2020**

Digital
access during
quarantine



**Nov
2021**

All-access
magazines



**March
2022**

All-access
comics



NOW

Continue adding
and renewing
titles



Beginning Collection


Lending Models

Budgets

Lists to purchase from

Digital Content Librarian

Can be 2 hour turnaround

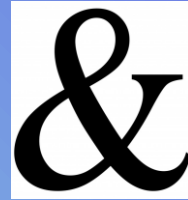


OverDrive
Education

Sora perks:

- One-tap reading
- Fun reading achievements
- Quick access to assignments
- Tools to track reading progress

Partnered with Tom Green County Library to double our collection



BETTER TOGETHER

Literally one email and 3 minutes

Doubled our collection

Allowed access to all SAISD students (even without a TGC Library account)

Curating Collection

Easy to choose

Easy to purchase

Easy to renew or weed

In Collection	Titles	Copies
Ebook	5337	6962
Audiobook	576	1280
Magazines	103	103
Total	6016	8345



Last 30 days

Unique Users	1365
Checkouts	5256
Holds	962

Last Call- Raffle

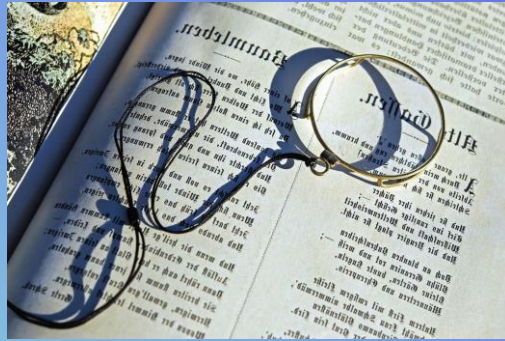
Get scanned to win!



Curating with the Overdrive Team

Lending Models = Options to fit needs

Lists
Sales
Help from team



OC/OU-One copy/One user

Metered Access (by time or # checkouts)

Classroom sets

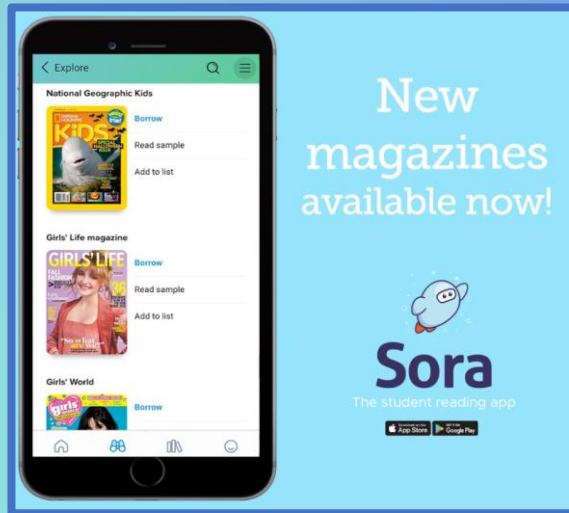
On Demand

Cost per Circ

Simultaneous Use

MORE LISTS Available on the Resource Center	BOOKLIST STARRED REVIEWS 2022	SLJ STARRED REVIEWS 2022
LUNAR NEW YEAR Year of the Rabbit	BLACK HISTORY MONTH Fiction	AWARDS BUZZ 2022
BEATING THE WINTER BLAHS	WINTER SPORTS	ROMANCE for High School

Curating and Expanding Collection



Magazines (unlimited simultaneous access)

Comics (unlimited simultaneous access)

Spanish Collection for ELL

Books overnight

Easy reports on usage

Renew by usage &

Weed with a click!

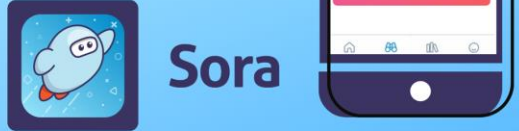


Promoting The Collection

Students
Teachers
Library Staff
Instructional Coaches
District-wide
County Library Connection



Borrow ebooks, audiobooks, and magazines from
San Angelo ISD
Sora library



- Instantly borrow and read on your phone, tablet, or computer (App in self service on school devices)
- Earn fun achievements while you navigate the app & choose your own avatar!
- Search for **San Angelo ISD** and log in with school account.
- Personalized for you with book recommendations and options like dyslexic font, adjustable text sizes, and audiobooks.
- Add **Tom Green County** in top right to access more books on your level.

HAPPY READING Download the Sora app on any device to get started or visit soraapp.com



Promotions & Marketing Tools

Marketing & Outreach: K-12 Schools

Get the word out about your OverDrive collection with our free resources to print, distribute, or share digitally.

Trending

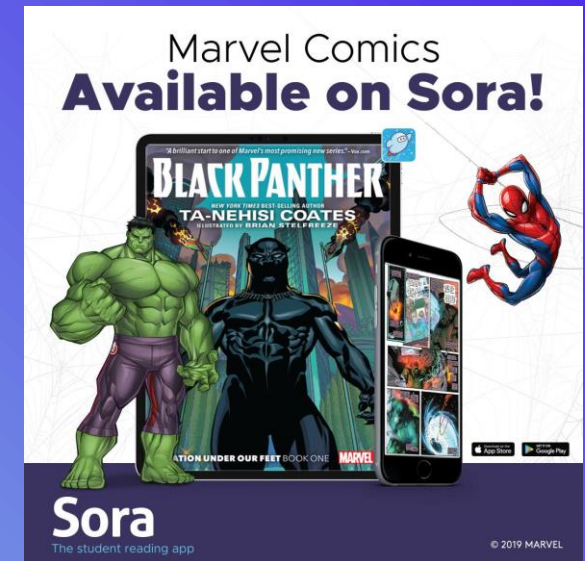
Social

Print-Ready

Personalize

Outreach

EASY to use, Ready to go or Personalize them!
It only takes a minute to create something amazing!



Training with the Overdrive Team

- ❖ Individual
- ❖ Groups
- ❖ On demand
- ❖ By email-quick response

Your Account Manager



James Herod
(216) 573-6886 x 1263
jherod@overdrive.com

“ ”

I can help with any questions, requests, or feedback about your OverDrive service.



Your Account Team

We're also here to help with your digital collection. Contact us any time!



Erin Emser
Digital Content Librarian
(216) 573-6886 x 1577
eemser@overdrive.com



Chelsea Jewell
Product Support Specialist
(216) 573-6886 x1307
cjewell@overdrive.com



Jack Darden III
Account Executive
(216) 573-6886 x 1445
jdarden@overdrive.com

Upcoming Webinars

On-Demand Webinars

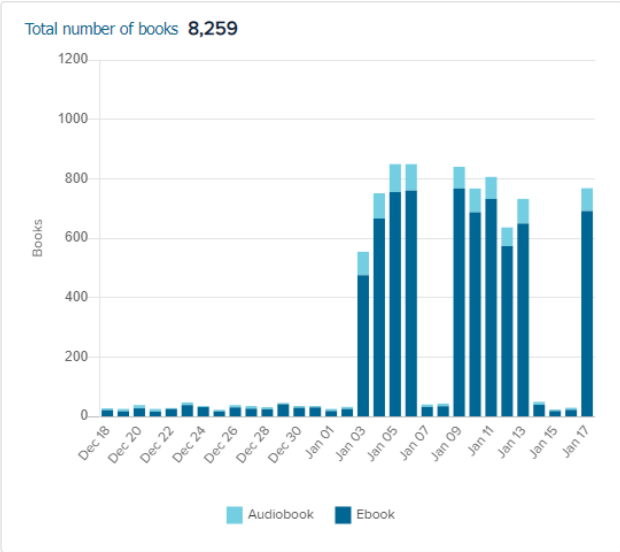
How-To Videos

Self-Paced Training

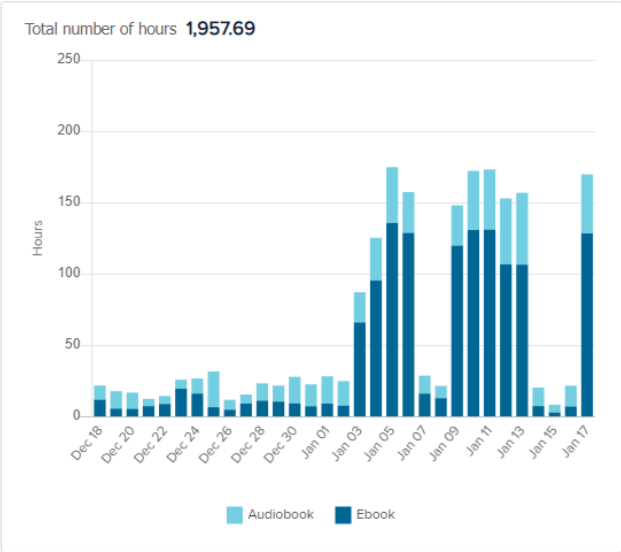
Training Kits

Reading data

Total books opened



Total time read



Reading Stats

Total books opened

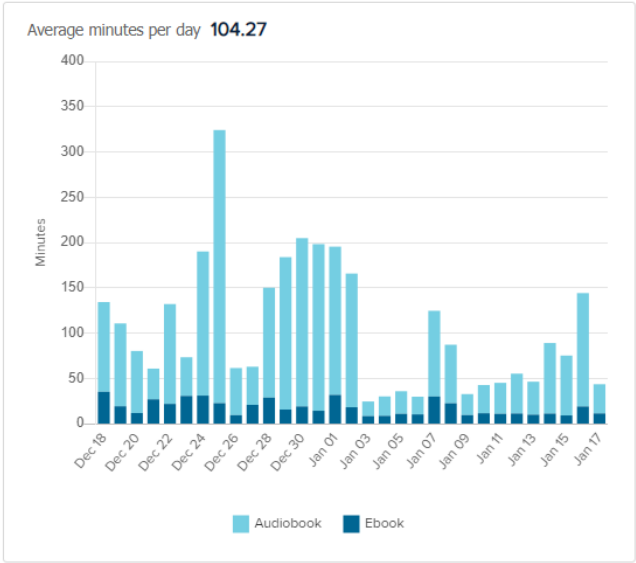
Total time read



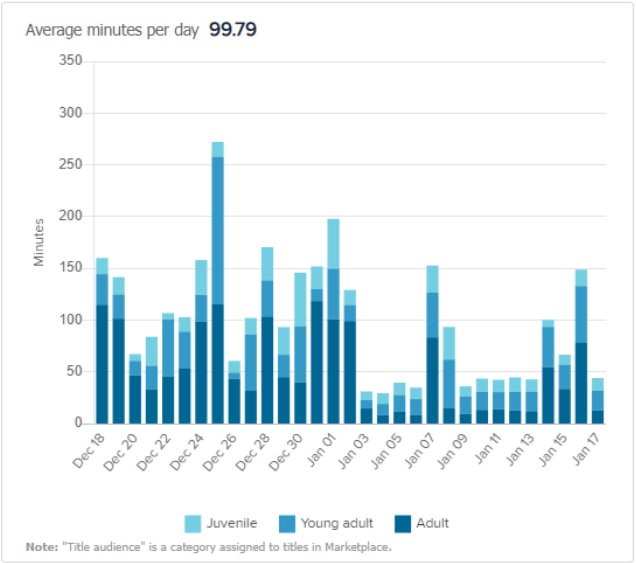
Average time per book by format

Average time per book by audience

Average time per book by format



Average time per book by audience

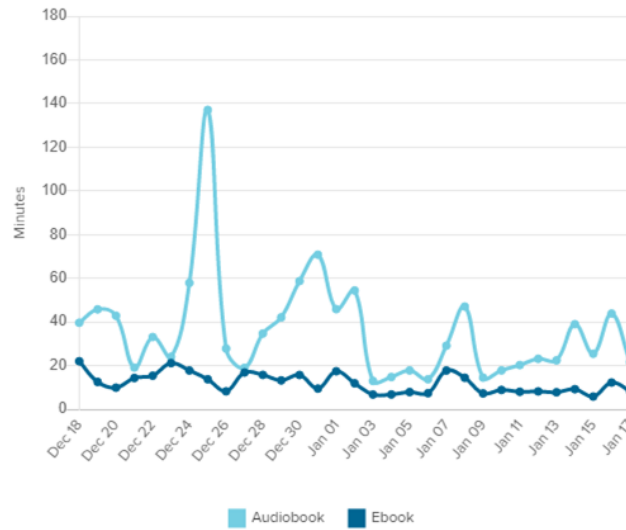


User Stats

User activity

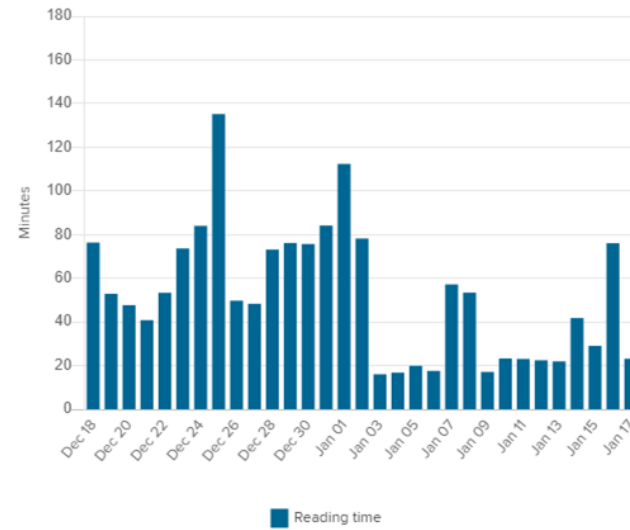
Average time per session

Average minutes per day **47.98**



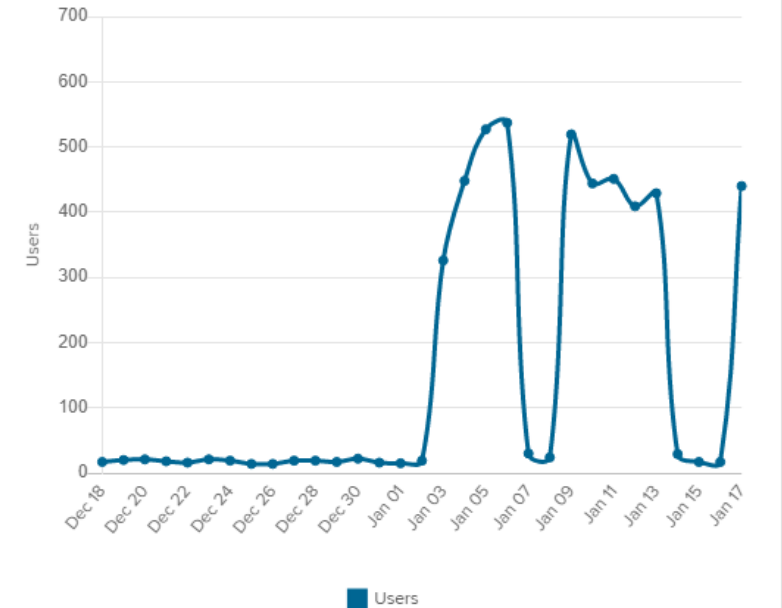
Average time per user

Average minutes per day **52.25**

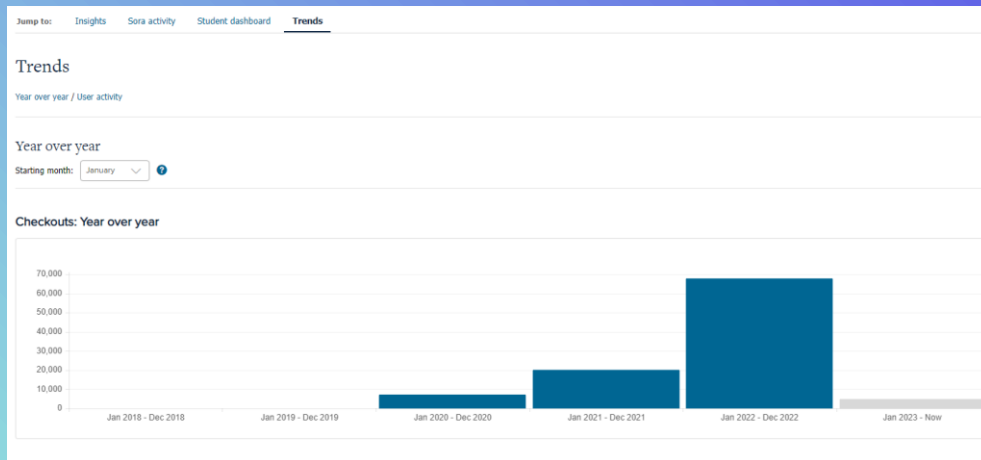


Unique users

Total unique users **1,368**



Average time per session
Average time per user
Unique users by day

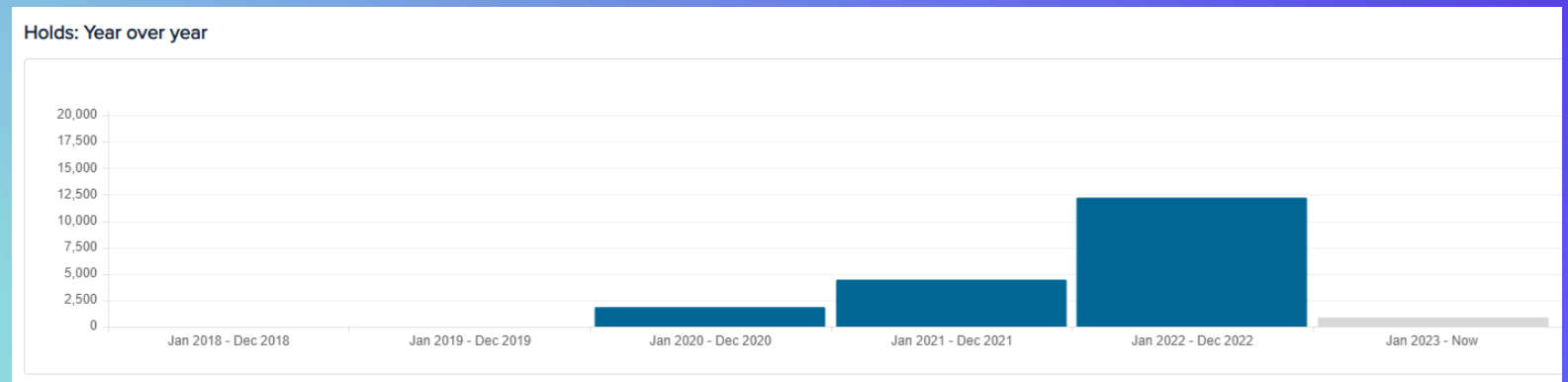
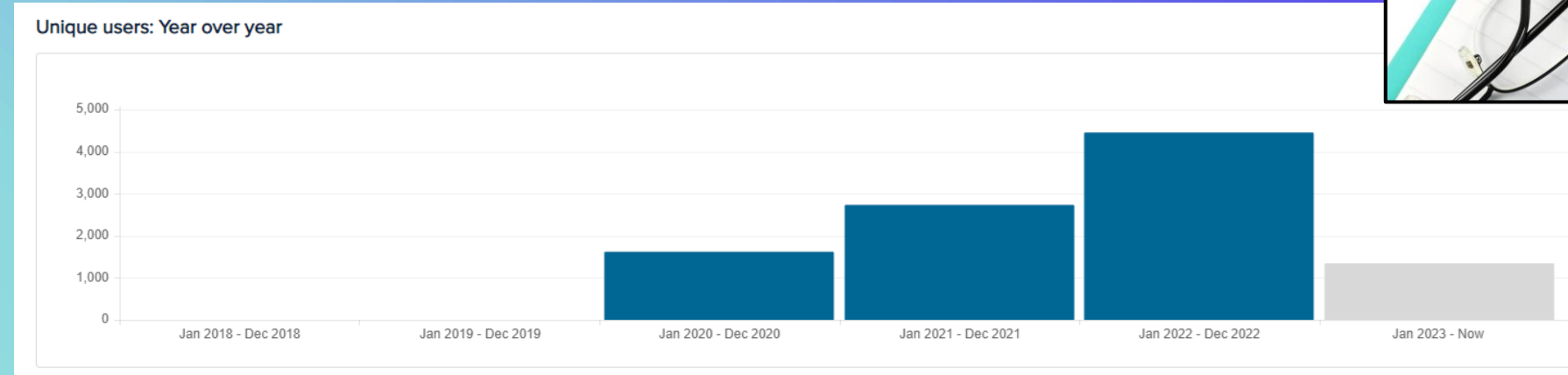


Trends-Year over year

Checkouts

Users

Holds



User Activity
Purchases
Unique Users

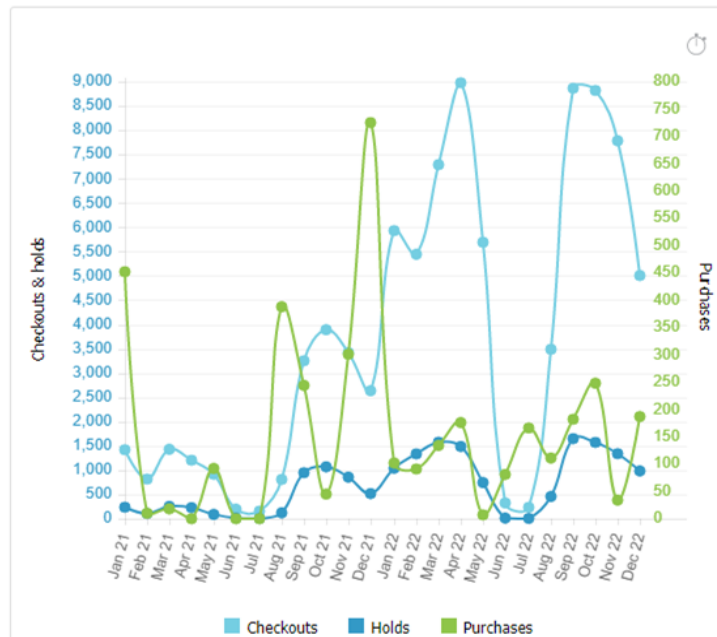
Yearly Check-in Meeting to review stats and plan for next year

Customer service



User activity

Activity and purchases (USD)



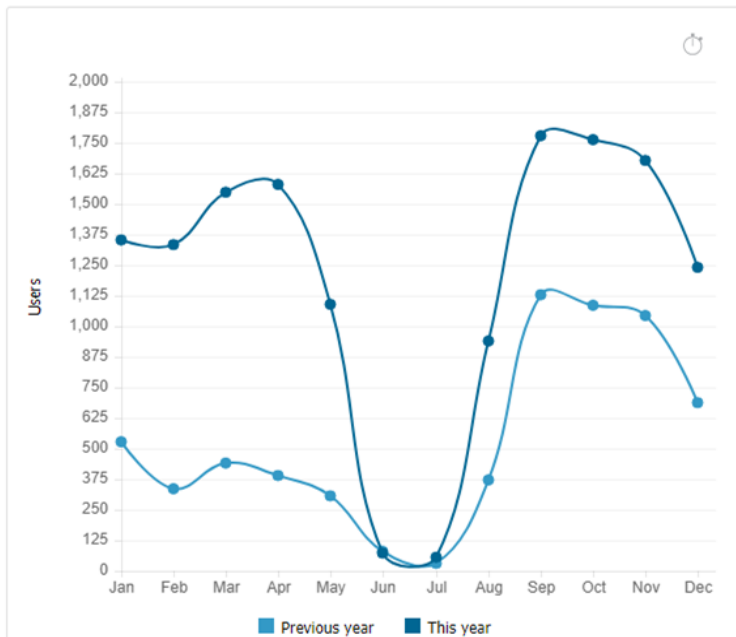
"Units purchased" excludes Cost Per Circ (CPC), Simultaneous Use (SU), and external services.

LAST 12 MONTHS

LAST 24 MONTHS

[View Purchase orders report](#)

Unique users



[View Unique users report](#)

Questions?

Raffle!

Start Soaring

