

International schools leveraging OverDrive's unrivaled catalog of digital titles

MUSCAT, Sultanate of Oman – The American International School of Muscat (TAISM) is one of dozens of international schools across the globe that have successfully leveraged OverDrive Education's industry-leading catalog of digital titles to better meet their school community's recreational and educational reading needs.

TAISM went live with their OverDrive service in April 2013, and has since expanded its digital collection to include thousands of in-demand titles such as the Maze Runner, Divergent and Harry Potter series. These are handpicked from OverDrive's unrivaled – and always growing – inventory of millions of titles from more than 5,000 publishers, with expert support from OverDrive's staff librarians.

See Page 2 for a sampling of TAISM's most popular digital titles.

TAISM's eBook and audiobook adoption came in conjunction with a 1:1 iPad initiative. Librarian Paige Spilles said OverDrive was selected as the school's digital content provider based on the company's status as the trusted partner of more than 40,000 public libraries and schools worldwide and premier title offering.

"My experience with using (the service) in a public library setting along with its reputation and the breadth of titles available were the primary factors in choosing OverDrive," she said.

OverDrive Collection Development Specialist Bailey Hotujac helped build TAISM's opening collection of digital titles based on the school's unique needs and resources. Collection Development Team members – all trained librarians – have continued to offer TAISM on-demand assistance with title selection as the digital library has evolved.

"The OverDrive Collection Development Team excels at providing our school partners expert advice for choosing the right titles to maximize the impact and return on investment of their digital library," Hotujac said.

TAISM's OverDrive digital collection, accessible 24/7 from a customized website with any major device, now spans genres including biography and autobiography, historical fiction, humor, mystery and suspense, romance, sci-fi and fantasy, romance and travel. The collection is organized and searchable by reading level to ensure the right titles are being read by the right students and for convenient tracking of reading progress.

Spilles said she's found purchasing titles through OverDrive's online sales portal, Marketplace, to be easy. She appreciates that unlike the months it can take for delivery of print resources, OverDrive titles are available almost immediately after purchase.

"OverDrive often allows me to give kids access to a title within 24 hours of their request," she said.

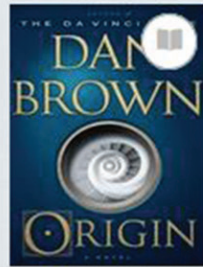
Spilles said TAISM's overall experience with OverDrive has been excellent, and reported that users "love" the service. With new titles regularly added to the digital collection, she's looking forward to even stronger engagement with OverDrive eBooks and audiobooks during the coming year.

"I hope student use continues to grow!" she said.

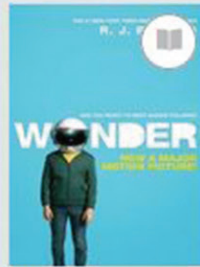
* Content availability may vary based on geographic market.

Sort: Most Popular

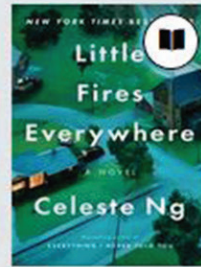
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Origin
Dan Brown



Wonder
R. J. Palacio



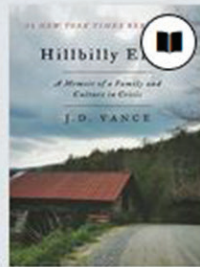
Little Fires Everyw
Celeste Ng



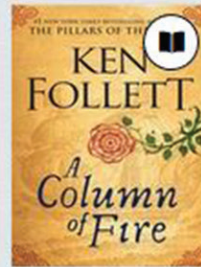
Before We Were Yo
Lisa Wingate



Into the Water
Paula Hawkins



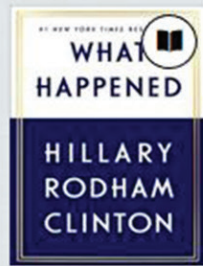
Hillbilly Elegy
J. D. Vance



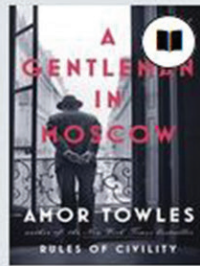
A Column of Fire
Ken Follett



Harry Potter and th
J.K. Rowling



What Happened
Hillary Rodham Clinton



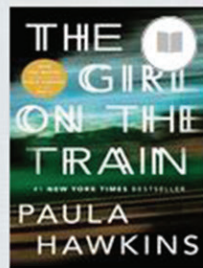
A Gentleman in Mo
Amor Towles



Big Little Lies
Liane Moriarty



The Girl Who Takes
David Lagercrantz



The Girl on the Trai
Paula Hawkins



The Glass Castle
Jeannette Walls



Turtles All the Way
John Green



Harry Potter and th
J.K. Rowling