



Presented by  
Courtney Sveda

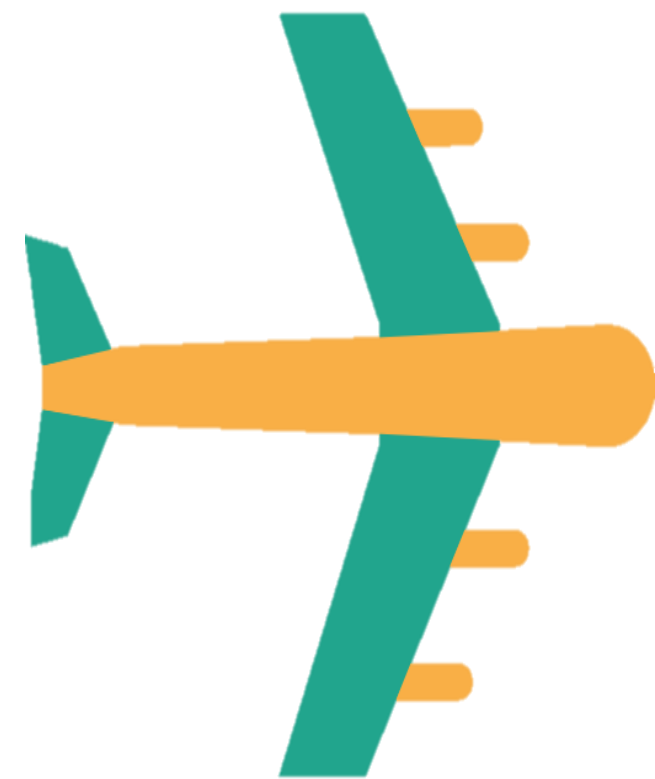
# Summer Fun With Your Digital Library



**Rakuten OverDrive®**



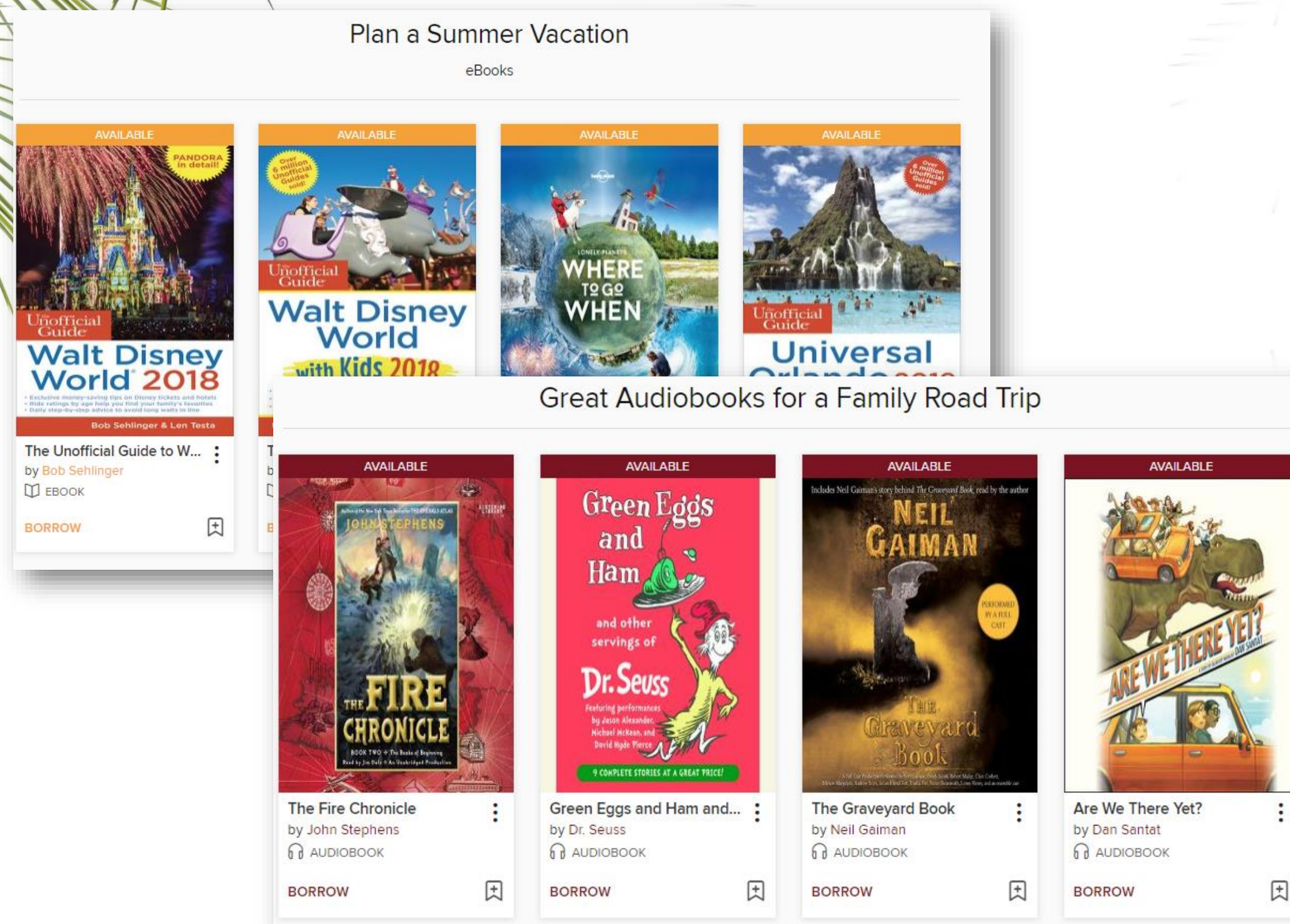
# Highlight your content



What popular summer activities can your digital library be part of?



# Curated lists for summer

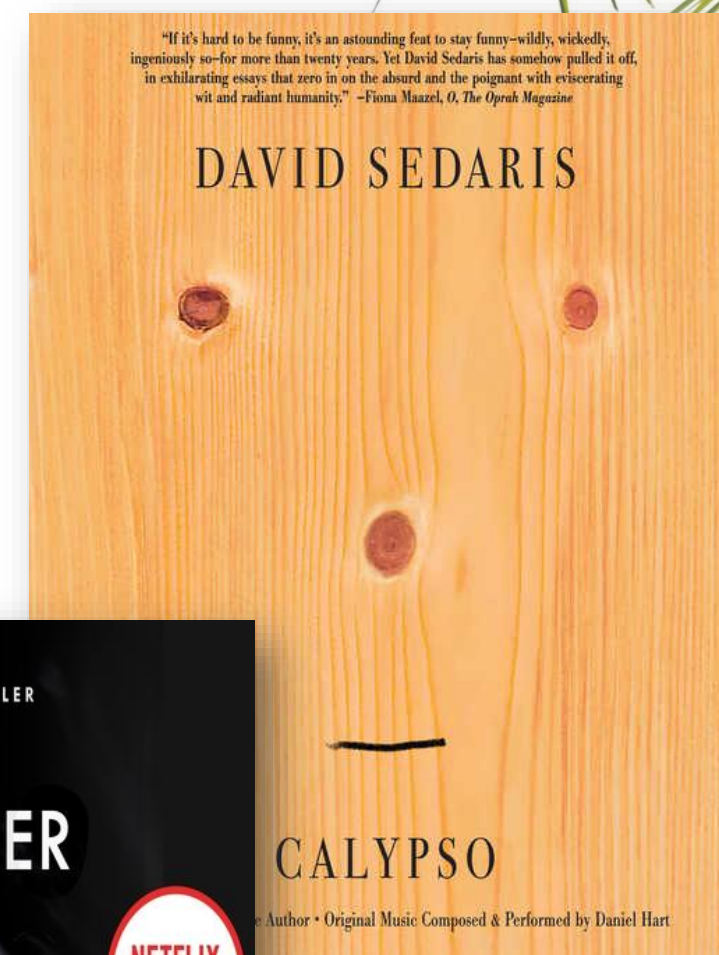
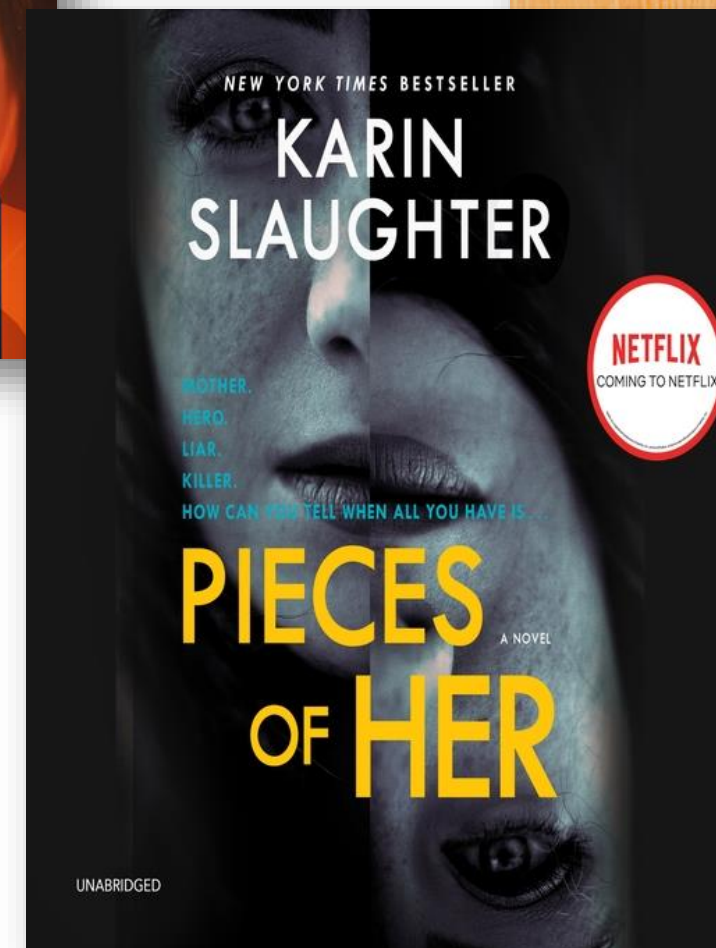
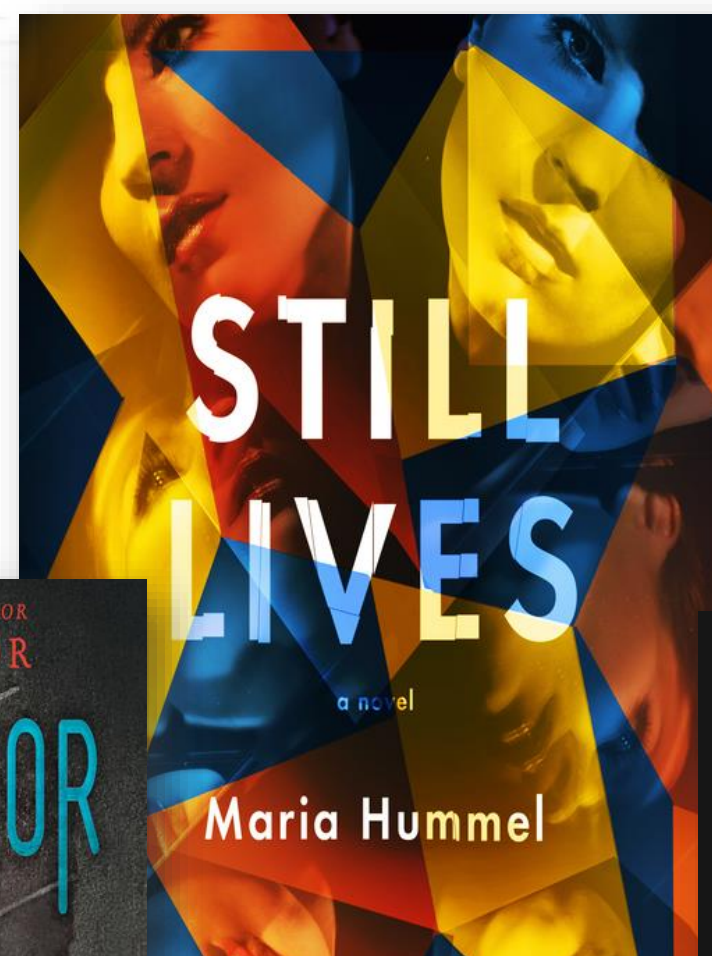
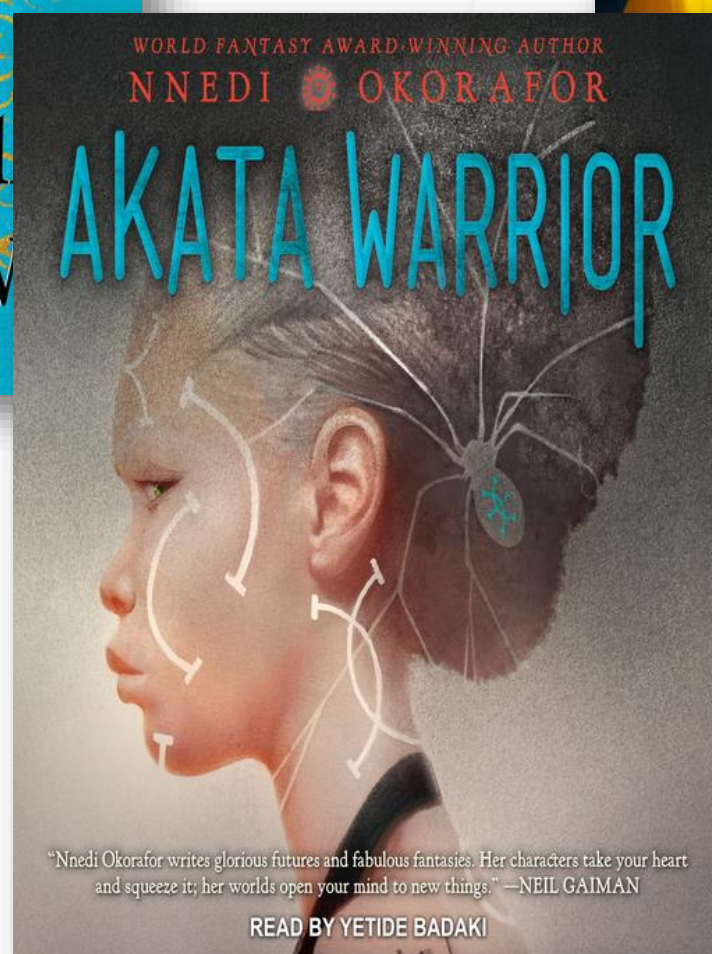
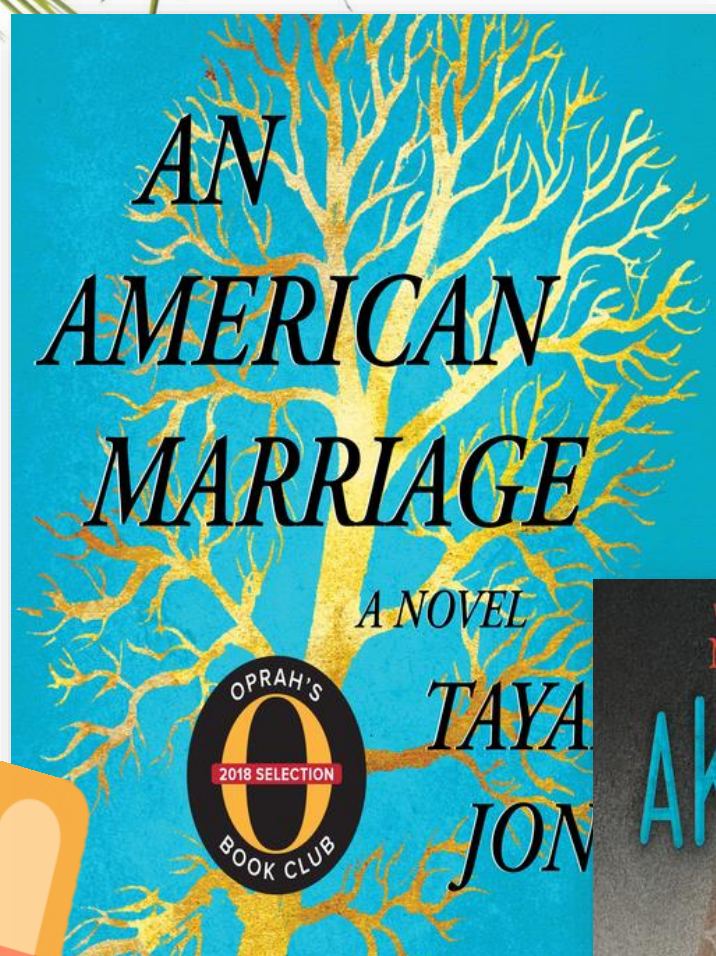


Other ideas:

- [Toes in the Sand, ebook in hand: Beach reads](#)
- [Page to Screen 2019 and Beyond](#)
- [Goodreads Hottest Books of Summer 2019](#)
- School's Summer Reads




# June's audiobook sale





# Why audiobooks?

An advertisement for Rakuten OverDrive audiobooks. The top part shows a man wearing a hat and sunglasses driving a car, with a woman in the passenger seat holding a smartphone. The text "Rakuten OverDrive" is in the top right corner. Below the image, a dark purple banner contains the text "Audiobooks - your favorite roadtrip companion." At the bottom, there is a circular logo with a stylized face, followed by the text "Listen on Libby." and "The one-tap reading app from our library." Below this, there are three small icons for downloading the app from the App Store, Google Play, and Microsoft.

Rakuten OverDrive

Audiobooks - your favorite roadtrip companion.



**Listen on Libby.**  
The one-tap reading app from our library.

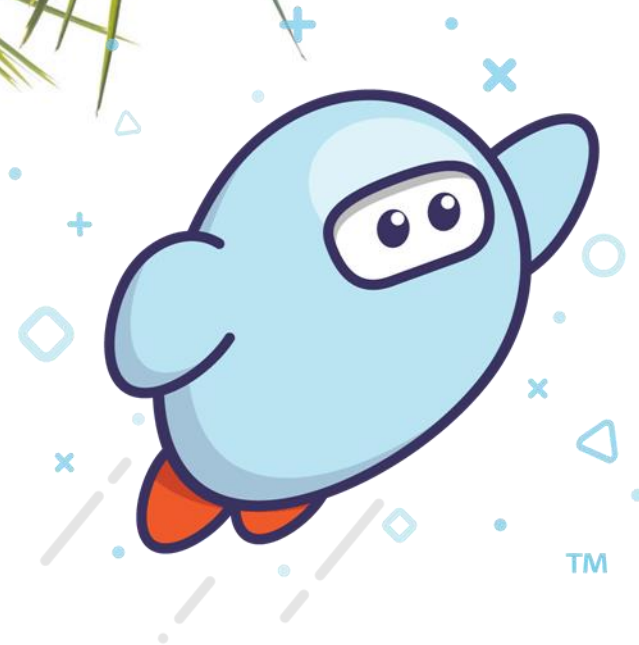
The number of people listening to audiobooks continues to increase each year.

The Audiobook Publishers Association found that 57% of audiobook listeners agreed or strongly agreed that **audiobooks help you finish more books.**

OverDrive partners saw **a 29% increase in audiobook loans** from 2017 -2018!



# Connect with Sora



Connect with your local school to see if the students have access to Sora— and your library!

Everything matching  
**"Flags of our father"**

Showing 3 ebooks. Includes: Young Adult Nonfiction (2), Biography & Autobiography (1), Military (1), and more.  
From: Blue Sky Academy and CLEVNET.

[+ Preferences](#)

### Blue Sky Academy

Book Cover	Borrow	Read sample	Add to list
	<a href="#">Borrow</a>	<a href="#">Read sample</a>	<a href="#">Add to list</a>
<b>Flags of Our Fathers •</b> James Bradley, Ron Powers			

### CLEVNET

Book Cover	Borrow	Read sample	Add to list
	<a href="#">Borrow</a>	<a href="#">Read sample</a>	<a href="#">Add to list</a>
<b>Flags of Our Fathers •</b> James Bradley, Ron Powers			

**Courtney**  
Blue Sky Academy

LIBRARIES [Edit](#)

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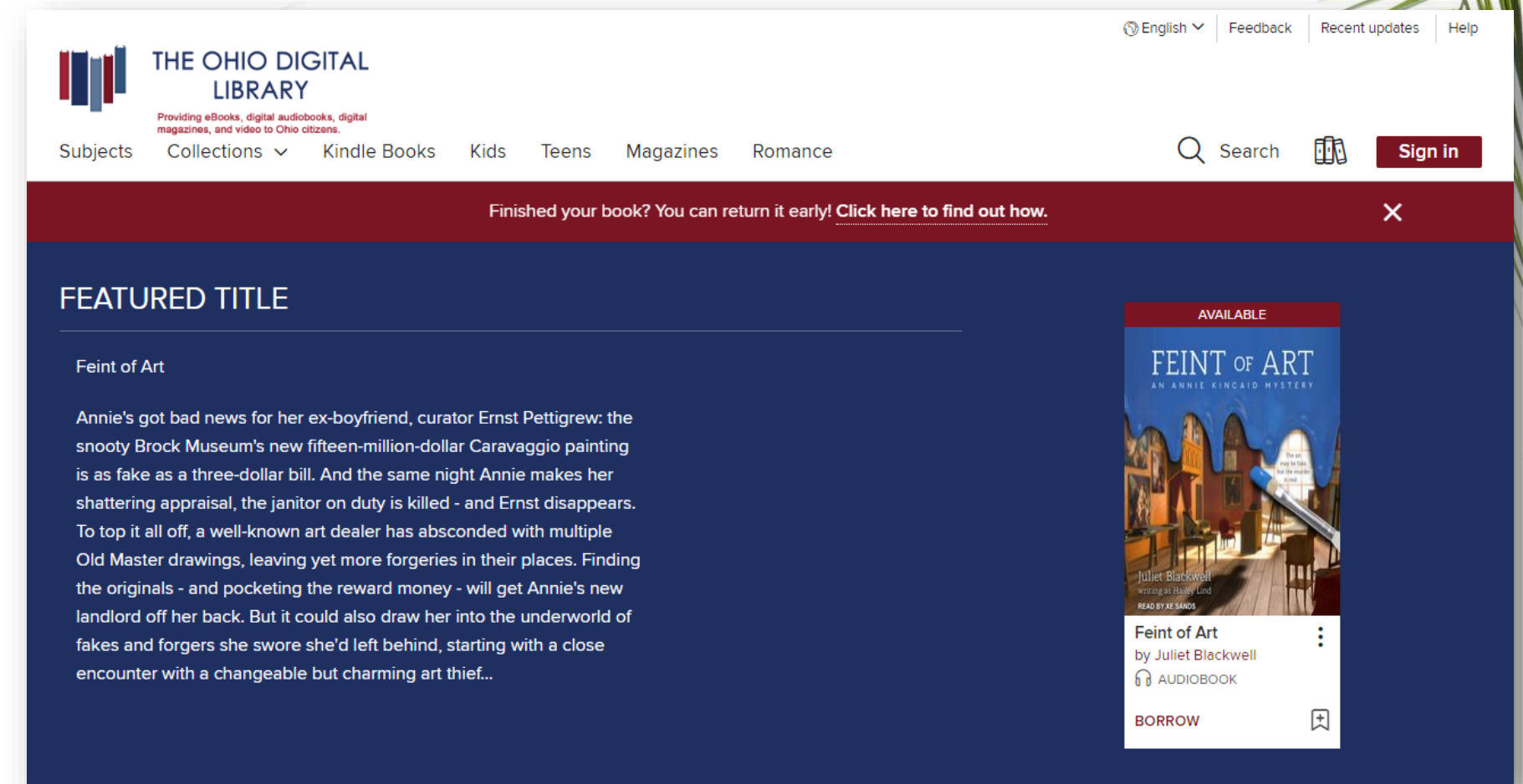
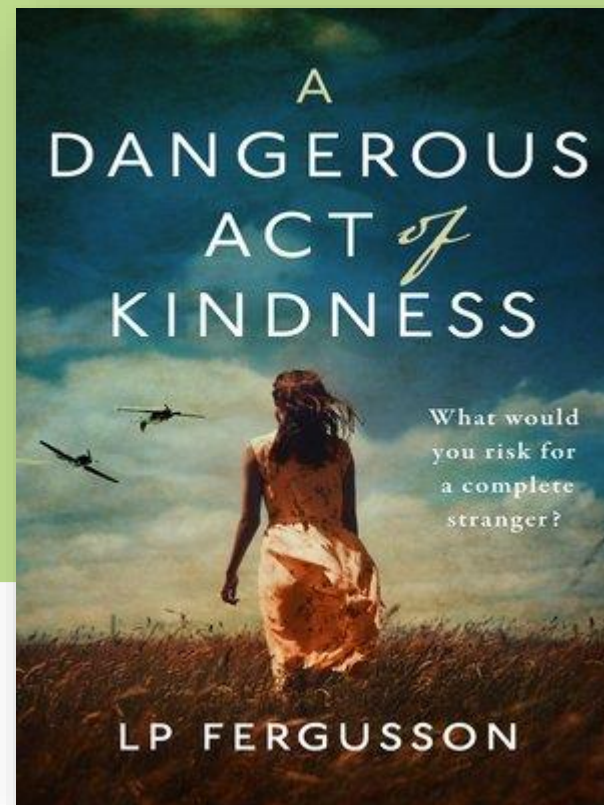
# Library programs

Participate in the next **Big Library Read**

*June 17- July 1*

OverDrive hosted book club complete with:

- [Marketing kit](#)
- [Discussion board](#)

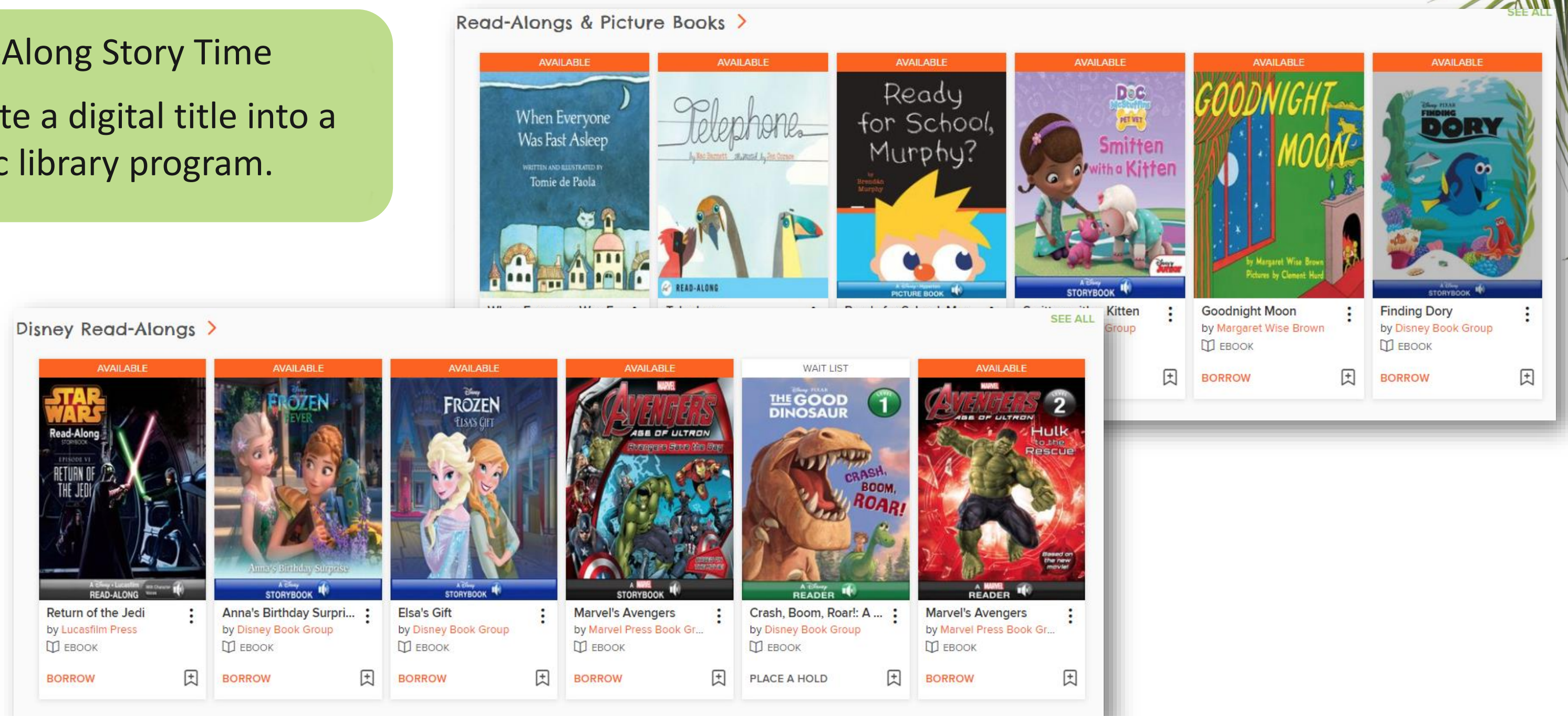


Highlight a simultaneous use title on your site to create a community book club.



# Library programs

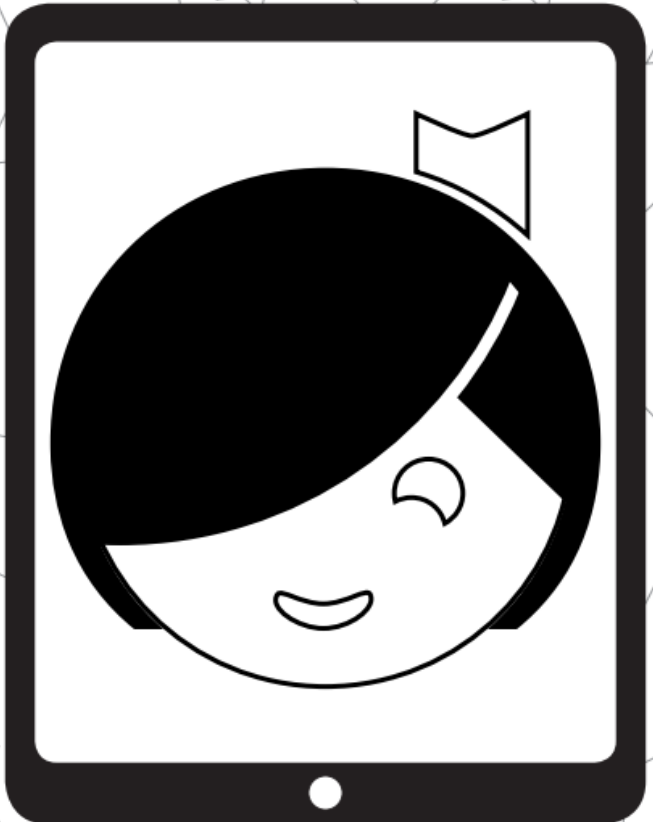
Read-Along Story Time  
Incorporate a digital title into a classic library program.





# Library programs

READ WITH LIBBY!



**Borrow ebooks & read-alongs**  
Free from your library with Libby,  
the one-tap reading app.

Download on the App Store | Get it from Google Play | Get it from Microsoft

## Ebook BINGO!

Explore free ebooks & audiobooks from our library, all summer long.

To play, start by downloading the Libby app. When you get a BINGO, bring it in to your library and choose a prize!



Read an ebook about dinosaurs. ROAR!	Read an ebook outside. Don't forget your sunscreen!	Read an ebook out loud to a parent, friend, or pet!	Recommend an ebook to a friend.	Plug in your headphones and listen to an audiobook or read-along.
Read a comic book.	Read an ebook with a cover you like.	Read an ebook about a real person.	Read an ebook about someone younger than you.	Read an ebook that one of your parents read at your age.
Read an ebook with a cover you don't like.	Read an ebook about someone older than you.	Free Space	Read an ebook that was written over 50 years ago.	Read an ebook in a series.
Read an ebook that has rhymes.	Read a cookbook and make one of the recipes.	Read an ebook that's title starts with "B."	Read an ebook about a job you might want someday.	Read an ebook that teaches you how to do something.
Read an ebook where an animal is the main character.	Read an ebook that takes place in a different country.	Read an ebook that is funny. LOL!	Read an ebook while eating ice-cream. Be careful not to drip!	Read an ebook in the dark. Spooky!

Read on Libby.

## Level Up with Libby!

Name: \_\_\_\_\_

**Level 2**

**Step 1:** Download the Libby app from the app store.  
**Step 2:** Find your library.  
**Step 3:** Enter your library card number.


**Mission 1:** Find a new book! There are many ways to find a new book to read. One option is to tap **Explore** and select **What's Available?**, then select **All Available Titles**.  
List 2 titles that sound interesting: \_\_\_\_\_ & \_\_\_\_\_

**Mission 2:** Find an available book and tap **Borrow**, then tap **Borrow** again. Tap **Read Book**. Swipe or tap on the right side of the screen to flip pages. Press and hold down on a word to have the option to **Define**, **Highlight**, or **Search**. Select a word and tap **Define**. Which word did you choose? \_\_\_\_\_

**Mission 3:** In your ebook, tap the middle of your screen and look for the menu icon ☰ in the top right of the screen. List two options available in the Menu: \_\_\_\_\_ & \_\_\_\_\_

**Mission 4:** Find a title that is not available and tap **Place Hold**, then tap **Place Hold** again. Tap on **Shelf** and tap **Holds** at the top of the screen. Tap **Wait List** for the title you just placed on hold. How long is your approximate wait for this title? \_\_\_\_\_


**You did it - You have completed your missions. Congratulations!**  
Now you know more about Libby, the one-tap reading app!

Questions? Select  and then Help & Support.

Rakuten OverDrive




# Summer Marketing Kit



Rakuten OverDrive

Enjoy sweet summer reads.



Read on Libby.  
The one-tap reading app from our library.

Download on the App Store | GET IT ON Google Play | Get it from Microsoft




Rakuten OverDrive

Adventure Begins with ebooks & audiobooks

Libby.



Brought to you by your local library and built with ♥ by OverDrive.

Download on the App Store | GET IT ON Google Play | Get it from Microsoft



Rakuten OverDrive

Swimsuit ✓  
Sunscreen ✓  
Beach Reads ✓



Read on Libby.  
The one-tap reading app from our library.

Download on the App Store | GET IT ON Google Play | Get it from Microsoft



# Summer checklist

Create new curated lists.

- Save them as drafts and publish new collections throughout the summer.

Explore the June audiobook sale.

- See which sale titles can help fill holds.

Participate in Big Library Read.

- Give your readers an opportunity to join a digital book club.

Connect with your local school.

- Partner with your school to get students' summer reading list and learn more about Sora.

Contact your  
Account Manager  
with questions!



# Don't miss Digipalooza Academy!



**Toronto, ON**

August 9, 2019

Register

**Pasadena, CA**

October 23, 2019

Register

Registration and session descriptions at [digipalooza.com](https://digipalooza.com).



# Evaluate this training

## **Your feedback is important to us!**

Take a few minutes before you log off to fill out the training evaluation, available in the chat box on the lower left side of the screen.

## **Don't have the time right now?**

Click the link below when you get the presentation PDF and fill it out later.

[OverDrive Training Evaluation](#)





THANK YOU

**Rakuten**  
*OverDrive*<sup>®</sup>