Dear Parent/Guardian,

Name of school/institution is committed to bringing unique learning opportunities to our students and we are pleased to introduce a new, free reading service providing digital books through Sora, the student reading app.

**Why Sora?**The collection of titles in Sora is an extension of Name of school/institution’s physical library, only it’s in an app with 24/7 access to ebooks and audiobooks. It’s convenient for students to check out titles at home, on the weekends or during school breaks with no worry about misplacing a book or running up late fees – these digital titles automatically return at the end of the lending period!

Sora can help students of all ages read more and improve comprehension. Struggling or reluctant readers, learning-challenged, second language learners, and gifted readers can all benefit from this service.

* Enrich vocabulary and improve comprehension and pronunciation
* Introduce students to books above their reading level
* Teach critical listening
* Help busy kids find time to read
* Incentivize reading with fun avatars and achievements
* Allow easy access to public library’s collection, too! (in the Sora menu select: +Add a public library)

**How does it work?**   
Download the free Sora app from the Apple App story, Google Play Store or visit [soraapp.com](https://soraapp.com), borrow with [authentication requirements], and enjoy anytime, anywhere on a computer, tablet, or smartphone.

Whether a student’s interest lies in classics for required reading, or the latest popular juvenile or young adult fiction, they can find it all in Sora!

**Where can I find more information?**[Contact information if applicable]

Sincerely,

School Librarian/Principal/Staff Coordinator   
Signature block