



Sora






The student reading app

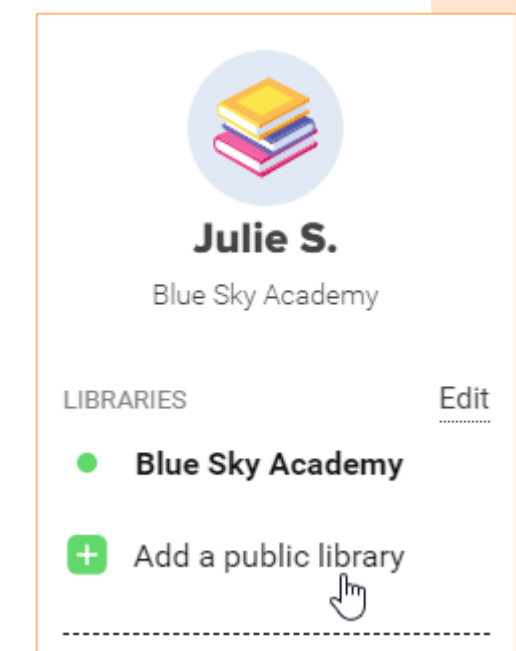
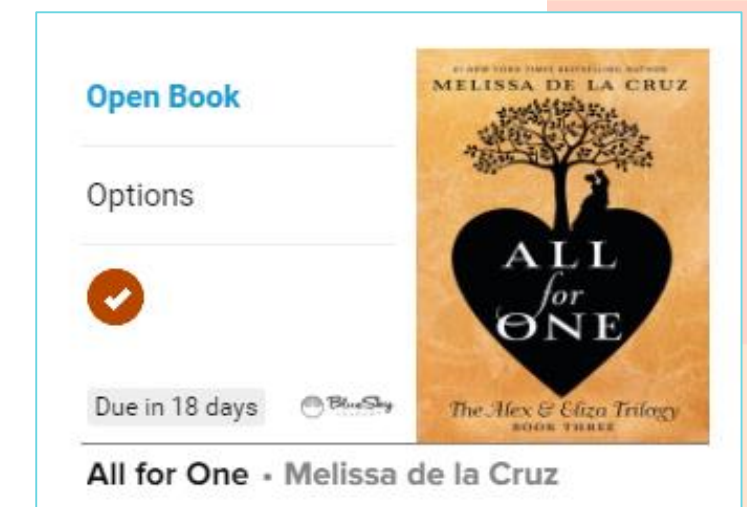
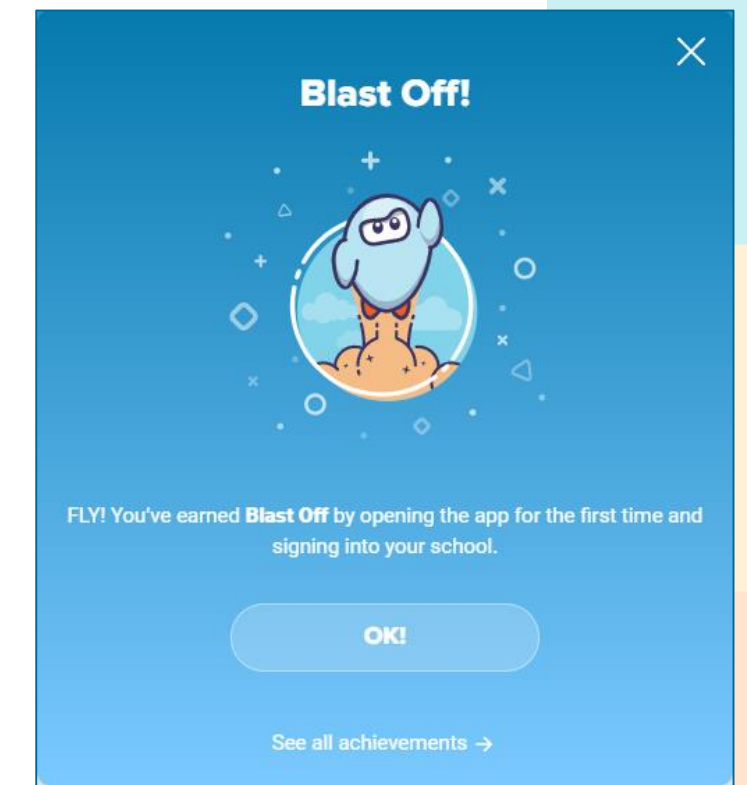
Sora into Summer with Sora

May, 2019

Introducing SORA

USE SORA AS A CLASSROOM TOOL






-  Have students log into Sora and show off their Blast Off! badge.
-  Ensure students know how to check for downloaded materials.
-  Demonstrate [how to add a public library collection.](#)
-  Preview reading stats to compare pre- and post-summer reading.
-  Promote digital reading with a quick bell work refresher.



Battle summer slide



USE SORA + OVERDRIVE SUMMER READ*

-  Prep for the program with the Professional Book Nerds podcast.
-  Remind students that books appear automatically at Sora > Explore June 6-August 15.
-  Print or post marketing materials to get the word out to students.
-  Email or snail-mail letter templates to get the word out to staff and parents.
-  Use activity sheets as incentives, extra credit, or assignments.

**OverDrive Summer Read is available for North American K-12 schools;
we're excited to offer our **international** partners the awesome Chill Out & Read event 6 June – 15 August.*

A promotional graphic for the "Chill Out and Read" event. It features a dark blue background with a white circular logo in the top left corner that reads "OverDrive SUMMER READ". To the right of the logo, the text "CHILL OUT AND READ" is written in a large, bold, white sans-serif font, with "Free ebooks and audiobooks" in a smaller font below it. In the center, there is a section titled "THE WILD ROBOT" in a bold, white sans-serif font. Below the title, a paragraph of text describes the book: "Meet Roz, a robot stranded alone in the wild. She has no recollection of who she is or how she came to be. As she adapts to her surroundings and fights to survive, her mysterious past threatens to topple her shaky existence. A beautifully illustrated and heart-warming take on what happens when nature and technology collide." Below the text, there are several book covers displayed, including "BOO BOYFR", "THE WILD ROBOT" by Peter Brown, "Draws Feeling", and "INDIA". At the bottom of the graphic, the text "June 6 — August 15" is written in a white sans-serif font. In the bottom right corner, there is a white button with the text "Sora The student reading app" and "DOWNLOAD TODAY".

Draft curated collections 🌸

CREATE HAND-PICKED AND AUTOMATED COLLECTIONS FOR SORA

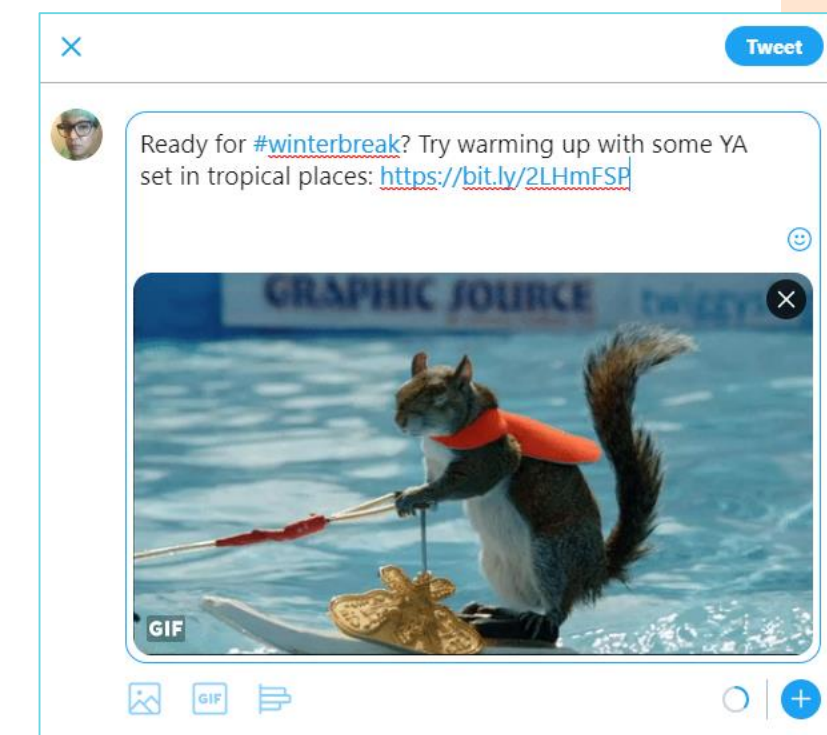
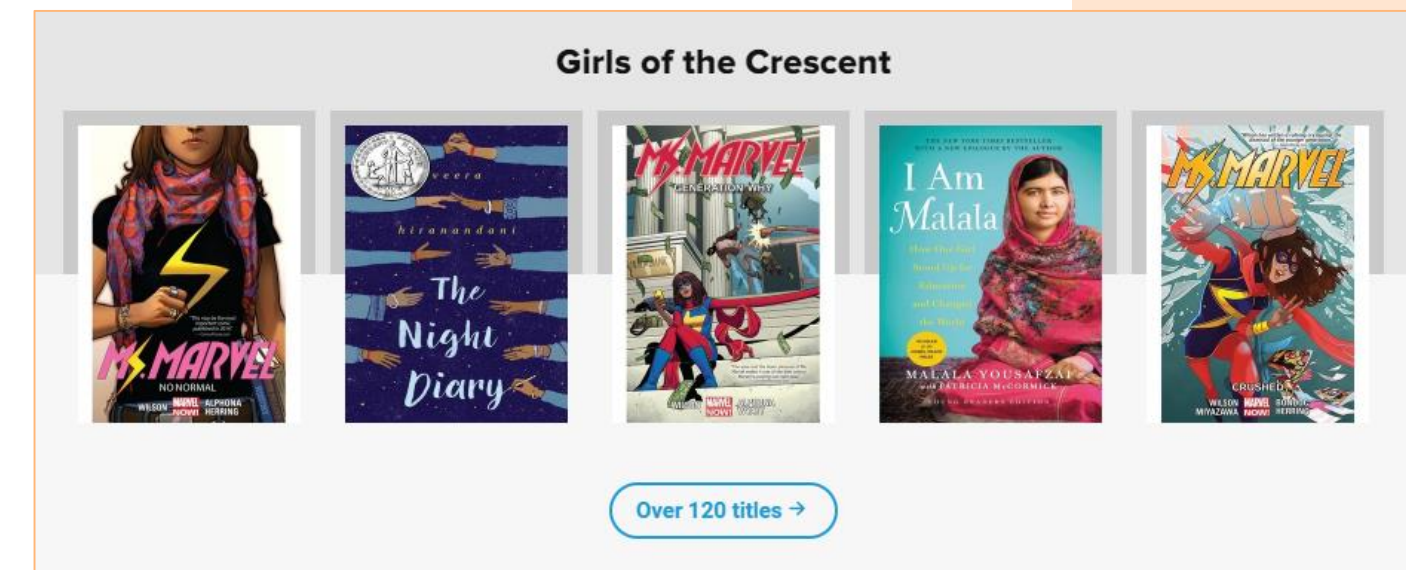
- 🍊 Review the updated **Curate** tab in [OverDrive Marketplace](#).
- 🍊 Align collections with school events and initiatives.
- 🍊 Rotate or reorganize collections to increase interest.
- 🍊 Draft collections and announce updates with social media posts.
- 🍊 Turn a Featured list into a curated collection.*

*Full [how-to blog post](#) coming next month!

September 18








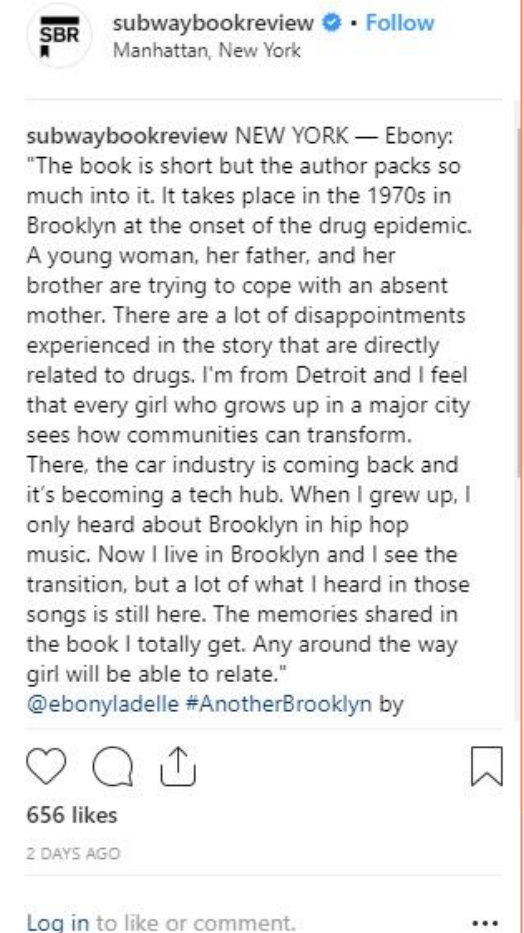
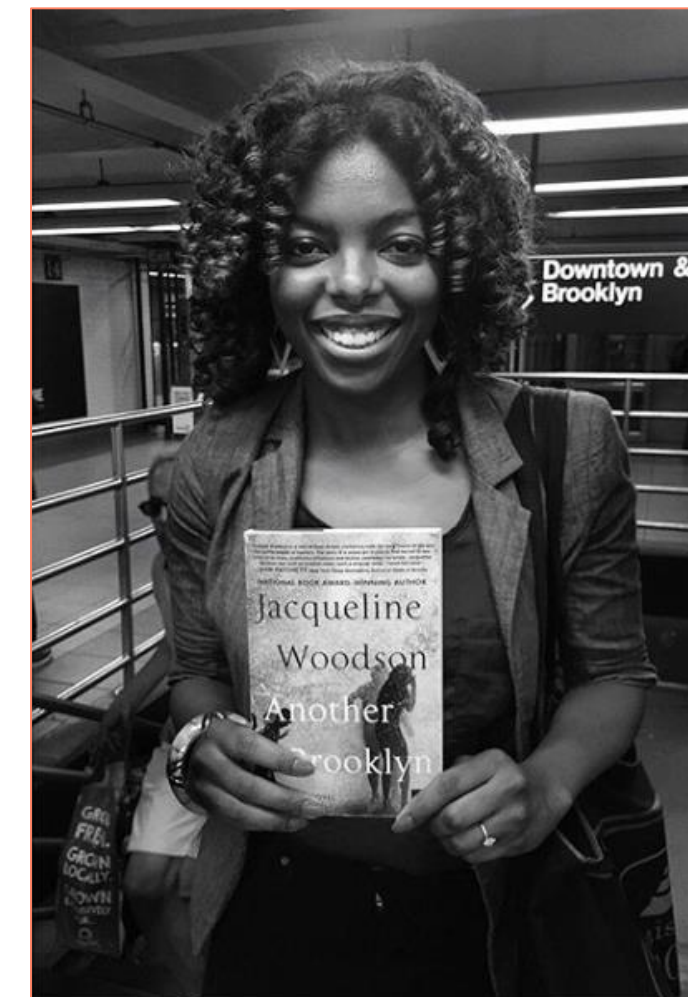
2019



Connect with social media

#READWITHSORA

-  Tweet reminders that your digital library is open 24/7.
-  Use Instagram to show what you're reading over break.
-  Use Resource Center graphics on social media platforms.
-  Design a simple Pinterest lesson plan.
-  Promote a summer reading book club on Facebook.



Next steps for fall 🍁

A SIMPLE BACK-TO-SCHOOL CHECKLIST

- 🍊 Include OverDrive professional development in your in-service days.
- 🍊 Plan a call with your Account Manager.
- 🍊 Run a Circulation Activity* report to view summer activity.
- 🍊 Create an emergency lesson plan with Sora.
- 🍊 Review Sora with your students.

**Coming summer 2019, the Circulation Activity report will be renamed "Checkouts."*



Enjoy the session?

Take our **K-12 evaluation survey** and help us make future training even better!

OverDrive[®]
Education