



Smart PDA

MORE CHOICE & CONTROL FOR YOUR LIBRARY

kanopy

Films that matter

Smart PDA is a universally successful Patron-Driven Access model that delivers highly curated access to our “awe-inspiring”¹ catalog of nearly 40,000 films.

Daily oversight and regular reporting are performed by an in-house degreed academic librarian called the Kanopy Content Workflow Analysts (CWA). Each CWA builds a unique and granular institutional profile to ensure adherence to budget. This profile also guarantees faculty and students have uninterrupted access to required content while giving librarians more clarity on their institution’s demands, and better control over user access.

“The amount of time we once spent tracking charges/invoices has decreased, allowing our Kanopy point person more time to analyze offerings against the library’s existing holdings and subscriptions. They can now advise our Collections team regarding usage and the license models available for higher usage titles.”

— Angela M Taylor
Database Management Assistant,
Binghamton University

Daily Oversight

- Reduced workload
- Sustainable, predictable spending
- Regular reporting
- Quick, responsive program support

Dynamic curation

- Clarity: User requests require name, role, course number
- Control: Library approves required to access Mediated titles via “Add to PDA” tool
- Underspending
- Collection building via Perpetual Access Licenses
- Core faculty titles live in Included bucket, meaning no active mediation needed.

Data-driven

- Regular reports identify trends and value patterns
- Budget is allocated to titles that are actually played, not just those requested by faculty



The Smart PDA Program can open up your catalog to different license types that would have otherwise been untenable.

>200

libraries now use Smart PDA including Brown University and Binghamton University

>95%

stay within budget; 5% Voluntarily spend over budget

99%

renewal rate

Contact your account representative to learn more about Smart PDA

If you don’t know or don’t have a representative, please get in touch at

[kanopy.com/contact](https://www.kanopy.com/contact)



¹New York Times