

# Access for All: Maximize Reader Engagement

## Libby Provides More Personalization Options for Your Library

### Your Libby. Your library. Your branding.

From the look, feel and layout of the Libby app patrons will now know they're visiting your library. Learn how to begin branding Libby with your logos, layouts and more by contacting your Account Manager.

### Customize curations & add personal reviews

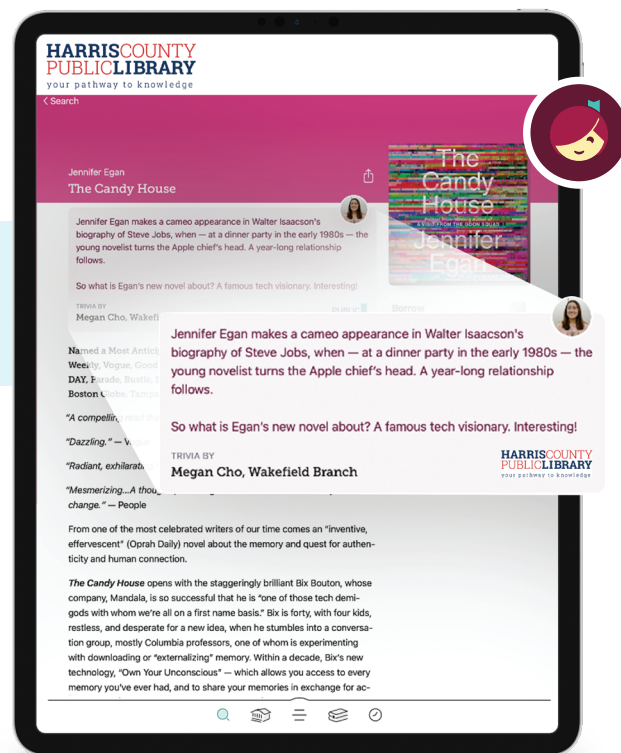
Leverage advanced curation tools in Marketplace to get more books into the hands of readers. And now add a personal note to specific shelves or titles with *"Shelf Talkers."*

### Accessibility offers a delightful, inclusive experience

Improve reader engagement with Libby's accessibility features. These features support users with a diverse range of visual, motor and cognitive needs. Search *"accessibility"* at [help.libbyapp.com](https://help.libbyapp.com) to learn more.

### Goodbye to the OverDrive App

OverDrive app users will be prompted to switch to Libby, with a goal of fully discontinuing the OverDrive app in early 2023. Help your readers maximize their reading experience with Libby. Visit [overdrive.com/switchtolibby](https://overdrive.com/switchtolibby) to learn more.



# Libby.

The library reading app

## Access for All

### Introducing Public Access Connect to instantly expand your reach

Discover how to serve more of your community and bridge the digital divide. Learn about Public Access Connect, donated collections and providing access to underserved audiences:

- Non-English speakers
- Students (via Public Library CONNECT)
- LGBTQ+ (leveraging the Diversity Audit)
- Seniors and Super-Seniors (patrons age 85 and older)
- Prison populations, using Public Library "Advantage"
- Internet deserts (collections for wi-fi enabled park benches)

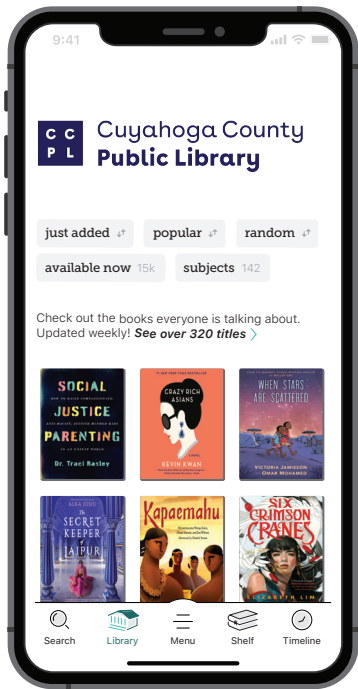


### OverDrive Max: Maximize your savings and serve the maximum number of readers

Leverage the lending model that provides libraries with greater access and lower cost-per-circ, as a result of advocating for you with publishers for fair and reasonable pricing terms. Connect with your Account Manager today to learn about content and lending models.

### We stand with libraries

As a Library Champion and sponsor for Libraries Transform, OverDrive invests in your library. Follow OverDrive on social media to stay up to date on library legislative agendas, funding and philanthropy.



## How diverse is your digital collection? Get a FREE Diversity Audit

Library specific Diversity Audits leverage BISAC and librarian-created lists to assess your digital collection, then develop a road map for diversity collection development. Ask your Account Manager for your free Diversity Audit today and learn about the show promotions.

## Attract new patrons with Libby Extras

Resources for continuing education and entertainment help libraries reach new patrons and complement library programming. Visit the OverDrive Resource Center to request a free demo.

 ArtistWorks.com

 Method Learning

KOVELS

 learnitlive™

 LawDepot.

 Universal Class

New options in Libby Extras

## Let's Create Reading Happiness Together

### Register now for DigiPalooza '23!

Join us for our international user group conference next August 9-11 in Cleveland, OH. This event is a unique opportunity for our library partners to connect with peers, discover the latest OverDrive innovations, and have fun. [Register now at digipalooza.com](https://www.digipalooza.com).



### Support strategic decisions with patron insights

The patron interests dashboard provides additional insights into your community's reading trends and usage of your digital collection in Libby. This dashboard will be part of the new OverDrive Hub. Learn more at [overdrive.com/overdrive-hub](https://www.overdrive.com/overdrive-hub).

### Discover marketing resources, trainings, support & more

From social media graphics to print-ready posters to award-winning campaigns, the OverDrive Resource Center helps you increase circulation and grow your user base. In search of creative collaboration? Email the [libraryteam@overdrive.com](mailto:libraryteam@overdrive.com).

### Meet Kanopy & Teaching Books, newest members of the OverDrive Family

Kanopy provides patrons, students, and faculty access to high-quality films that stimulate imaginations, promote learning and spark meaningful conversations. Learn more at [kanopy.com](https://www.kanopy.com).

**kanopy**  
Films that matter

TeachingBooks provides K-12 schools and public libraries curated materials from trusted educational sources, as well as their own proprietary content, to enrich how a book is taught in a classroom. Visit [TeachingBooks.net/overdrive](https://www.teachingbooks.net/overdrive).

 TeachingBooks™

**OverDrive**

A world enlightened by reading

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