

SCI-FI FILMS SEPTEMBER

kanopy

Films that matter

#SciFiFilmsSeptember

Kanopy's Sci-Fi Films September collection is coming to a galaxy near you! Science fiction films have shaped the dreams and expectations of humankind for over a hundred years, predicting inventions like the credit card, bionic limbs, television, and even feats like the lunar landing. Science fiction stories have long opened doors to worlds and adventures beyond our wildest imagination. Audiences worldwide have traveled deep into the center of the earth and navigated across time and space, and with future technologies, there's no telling where we can go! Kanopy is proud to support the rich history of science fiction in entertainment, and we've prepared this marketing toolkit to assist in your messaging efforts to help you spread the word about our Sci-Fi Films September collection. Don't forget to look for monthly toolkit additions on our Digital Marketing Resources Page for **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

List of Toolkit Items

5

General Announcements

Images that present our Sci-Fi September collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

Continued on next page

General Announcement & Title-Specific Assets

To download the general announcements for our Fright Fest collection, visit our Digital Marketing Resources Page for **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Kanopy's Science Fiction collection is coming to a galaxy near you! (library name) is proud to feature this curated collection that is sure to take your imagination to new heights. To explore the collection, go to kanopy.com/category/20968 [#SciFiFilmsSeptember](https://twitter.com/SciFiFilmsSeptember)

Version 2

New worlds and adventures await with Kanopy's Sci-Fi Films September collection! To explore these interstellar cinematic works through (library name), go to kanopy.com/category/20968 [#SciFiFilmsSeptember](https://twitter.com/SciFiFilmsSeptember)

Version 3

Science fiction films have shaped the dreams and expectations of humankind for over a century, predicting inventions like the credit card, bionic limbs, and television. Explore Kanopy's Sci-Fi Films September collection at kanopy.com/category/20968 [#SciFiFilmsSeptember](https://twitter.com/SciFiFilmsSeptember)

Campaign Start & End Dates

We'll be launching our Sci-Fi Films September campaign on September 1, 2023, but feel free to use this toolkit whenever you would like to promote Kanopy's Science Fiction collection. We encourage our partners to use the provided materials to spread the word to your patrons. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,

The Kanopy Team