



A collection of films for
ST. PATRICK'S DAY

kanopy

Bloom (2003)
Directed by Sean Walsh

In celebration of St. Patrick's Day, Kanopy is showcasing a curated collection of films that explore the rich history, culture, and traditions of Ireland. From vibrant documentaries about Irish heritage to heartwarming tales filled with Irish spirit and folklore, these films provide a perfect way to honor the occasion and immerse yourself in the magic of St. Patrick's Day.

Explore this marketing toolkit to easily share this festive content with your community on Kanopy.

You can review our St. Patrick's Day collection, film synopses, and other details at [kanopy.com/category/10852](https://www.kanopy.com/category/10852). Plan ahead and keep an eye out for other monthly toolkit additions on our Digital Marketing Resources Page for the [U.S.](#) or [Canadian](#) markets.

List of Toolkit Items

4

General Announcements

Images that present our St. Patrick's Day collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram).

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

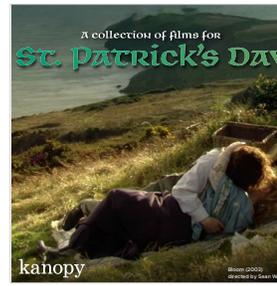
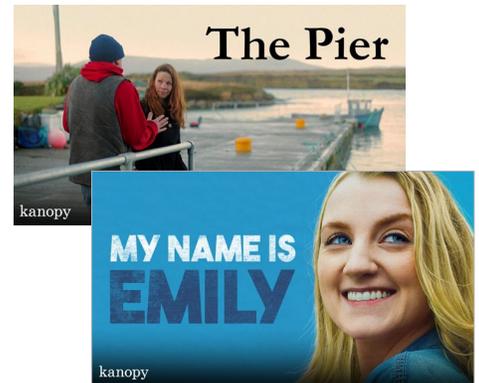
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General Announcement & Title-Specific Assets

To download the general announcements for our St. Patrick's Day Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Celebrate **#StPatricksDay** with Kanopy's curated collection of films that celebrate Irish culture, history, and traditions. Discover the magic of Ireland this season! Explore the collection here: kanopy.com/category/10852

Version 2

This **#StPatricksDay**, immerse yourself in Kanopy's selection of films filled with the beauty and history of Ireland. Let's celebrate this festive season together! Check out the collection here: kanopy.com/category/10852

Campaign Start and End Dates

Our St. Patrick's Day Campaign will begin March 1st, 2025. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team