



# SPORTS CINEMA IN SEPTEMBER

Big Fan (2009)  
Directed by Robert Siegel

Kanopy's film curation crew have really knocked the *Sports in Cinema* collection out of the park! Featuring a lineup of timeless classics to rewarding rookie films, this highly curated collection is sure to get every sports fan on their feet and cheering.

Of course, promoting this great collection is a team effort. We've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

**Tip:** Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: [kanopy.com/category/10516](https://kanopy.com/category/10516)

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the **U.S.**, **Canada**, and **Australia/New Zealand**.

## List of Toolkit Items

6

### General Announcements

Social media-friendly images showcasing the Sports Cinema in September collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

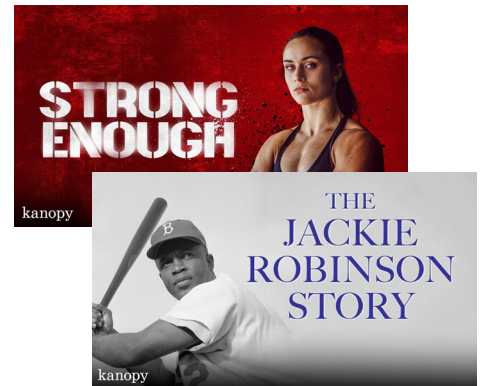
Two ready-to-use copy options for your social media posts and email campaigns.

## General Announcement & Title-Specific Assets

To download the general announcements for our Sports Cinema in September collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

From timeless classics to awe-inspiring modern feature films, the Sports in Cinema Kanopy collection has something for every sports fan.

Join the team and explore what it has to offer here: [kanopy.com/category/10516](https://kanopy.com/category/10516)

### Option 2

On your feet, sports fans – Kanopy has knocked the Sports in Cinema collection out of the park!

Watch for free with your library card: [kanopy.com/category/10516](https://kanopy.com/category/10516)

## Important Dates

The *Sports in Cinema* campaign will officially launch on **September 1, 2025**.

Have questions or need support? Contact us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Warm Regards,  
**The Kanopy Team**