

Best Practices

for maximum student engagement

Collection Development

Keep your content fresh and varied, and use OverDrive's tools to help.

INVOLVE YOUR STAFF

Give staff (educators, curriculum directors, etc.) access to OverDrive Marketplace so they can participate in the collection development process and view reports.

<https://marketplace.overdrive.com>

CURATE YOUR COLLECTION

Curate and feature fun and timely title lists. Select "Curate" in Marketplace to get started.

ASK US ABOUT CLASS SETS

Maximize your budget and digitize your classroom with class sets. Digital titles automatically return, there's no risk of damage, and students have access 24/7.

GET IDEAS FROM RECOMMENDED LISTS

Make use of the dozens of recommended lists personally curated by OverDrive's school library specialists.

<https://resources.overdrive.com/k-12-schools/collection-development-recommended-lists>

EXPAND YOUR COLLECTION

Expand your collection with audiobooks and streaming video. Simply order the new format in Marketplace and we'll take care of the rest.

AUTOMATE YOUR COLLECTION

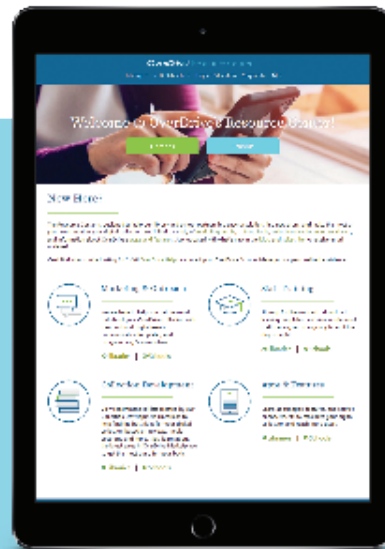
Save your staff time and effort by automating collection development with tools like Holds Manager.

REVIEW OVERDRIVE INSIGHTS

Monitor usage with the Current Checkouts, Current Holds, and Current Average Wait Period reports in Marketplace.

FEATURE STUDENT AND STAFF MADE CONTENT

Digitally publish book reports, student newspapers, band recitals, plays, and more to circulate in your collection with Local Content.



Visit the Resource Center
for recommended lists, training
tools, and more.

<https://resources.overdrive.com/k-12-schools>

Staff Training

Make sure your staff are knowledgeable and engaged with your OverDrive website so they can help promote and support it.

REQUEST A CUSTOM TRAINING SESSION

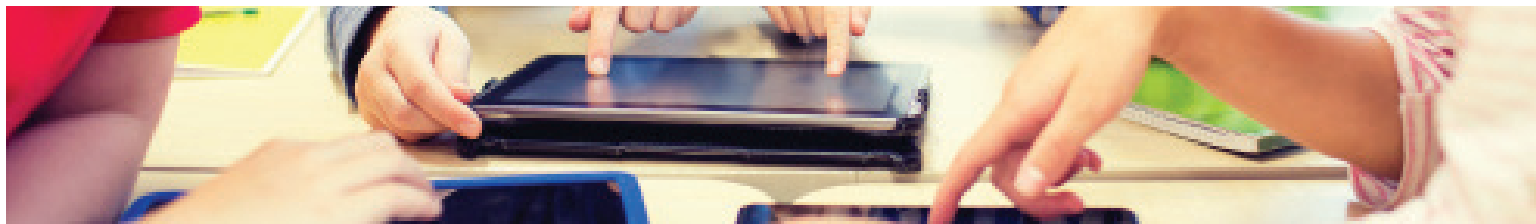
Training Specialists are available to demonstrate how to use OverDrive and answer your questions along the way.

ATTEND LIVE TRAINING EVENTS

The training team regularly hosts live training webcasts on a variety of popular topics.

VIEW ON-DEMAND TRAINING

Visit the Resource Center for on-demand training modules to learn more about your OverDrive service. Modules are available anytime, anywhere to view at your convenience. <https://resources.overdrive.com/k-12-schools/staff-training-user-experience/>



Marketing & Outreach

Promote your OverDrive website online, inside, and outside the classroom to raise awareness around your school community.

GET THE WORD OUT ONLINE

Try these easy and free ideas to connect with users online:

- Post a link on your school's student information system, home website or school library website, and catalog.
- Integrate MARC records into your catalog.
- Add a link to your digital collection in your social media profiles.
- Post updates, reminders, and links to new titles on social media.
- Download free graphics from the Resource Center to share online.

PRINT AND DISTRIBUTE MARKETING MATERIALS

Display marketing materials in your school's library, cafeteria, and bulletin boards. Distribute at school events like parent-teacher night, pep rallies, and more.

BROADCAST TO STUDENTS

Capture your students' attention with a morning announcement or engaging video.

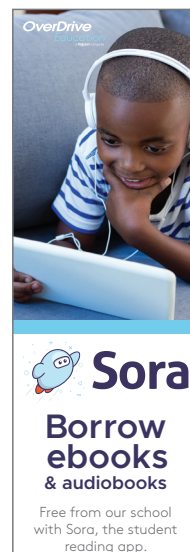
ALERT YOUR SCHOOL COMMUNITY

Announce your OverDrive website to faculty through an all-staff email and send a letter home to parents.

HOST EVENTS

Educate your users about Sora with fun activities and challenges.

The **Digital Bookmobile** is touring the country! It's an excellent and fun way to promote your service to students. To learn more, visit <https://digitalbookmobile.com>.



Did you know?

Personalize your reading experience!



In any ebook, select the menu and update your Reading Settings.



In any Audiobook, adjust the narration speed to what works best for you.

Visit the **Resource Center** for print-ready materials, web graphics, communication templates, and more.

EXCITING FEATURES IN SORA

- Exportable notes and highlights
- Learning tools
- Badges and achievements
- Reading stats
- Public library access

Make sure you're staying up to date on all things OverDrive.

Subscribe to our emails:

<https://pub.e.overdrive.com/sign-up>



Questions? Contact your OverDrive Account Manager.