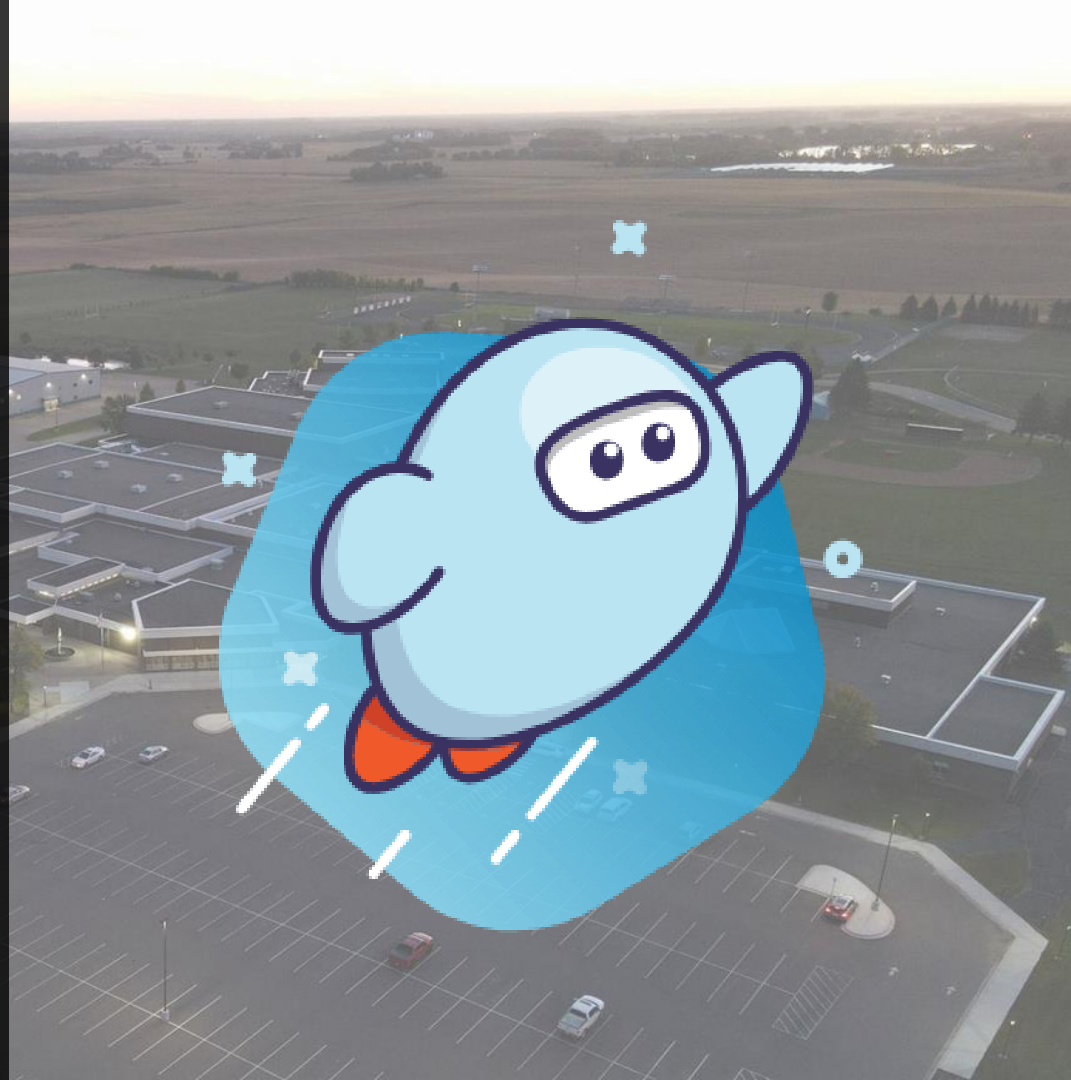


# SORA

Dassel-Cokato ISD 466

Cokato, Minnesota

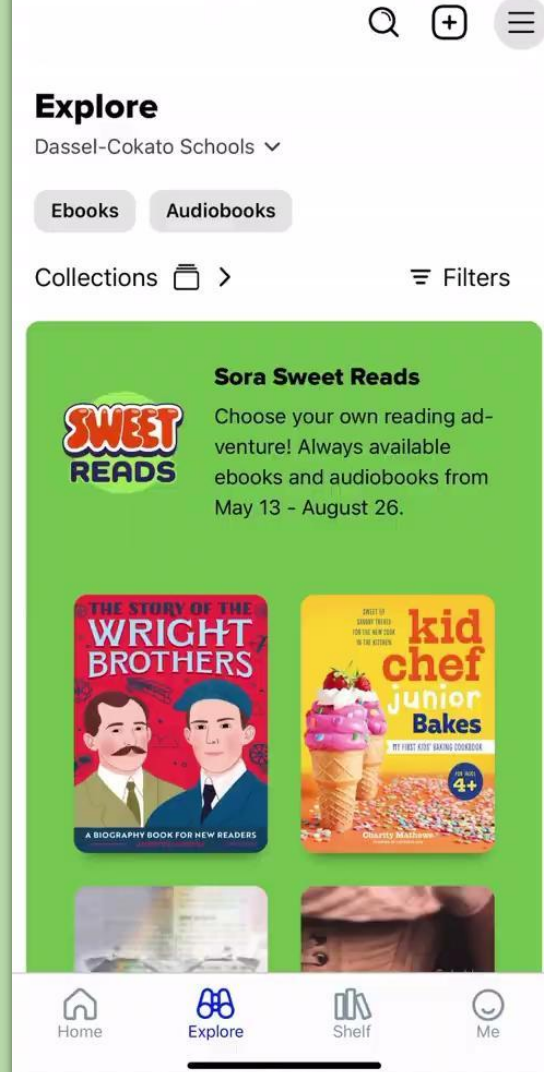


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# Talking Points

- SORA - Background
- Promotion & Engagement
- Advantage Accounts





# BACKGROUND

Reading App for students (created by OverDrive)

Offers a variety of options:

- eBooks and Audiobooks
- Variety of genres
- Dyslexia feature
- Filtering options
  - Subject, Language, Format, Text Difficulty, etc.

Managers setup login for students

- We do student ID # and last name

### Featured 5 items

See all



### Social Spotlight

Earth Day is April 22nd. Foster recycling, environmental awareness, and science learning by encouraging students to check out a fun book in the Sora app and then discussing how they're each making their own difference in the world.



Copy

"I am the Lorax who speaks for the trees," exclaimed the protagonist in Dr. Seuss's classic tale about taking care of our trees and environment. Check out "The Lorax" in Sora and then let us know how you are taking care of the environment this Spring! #SoraReadingApp #EarthDay

### Social Spotlight

April is School Library Month! Celebrate with your students by doing activities around your library for the month of April.



Copy

We're celebrating #SchoolLibraryMonth in our school library and on #SoraReadingApp - our digital library! Help us celebrate by completing the Sora word search! Make sure you show it to your librarian when you're finished and share why you love your school library!

# PROMOTION & ENGAGEMENT

## [OverDrive Resource Center](#)

## [Marketing and Outreach](#)

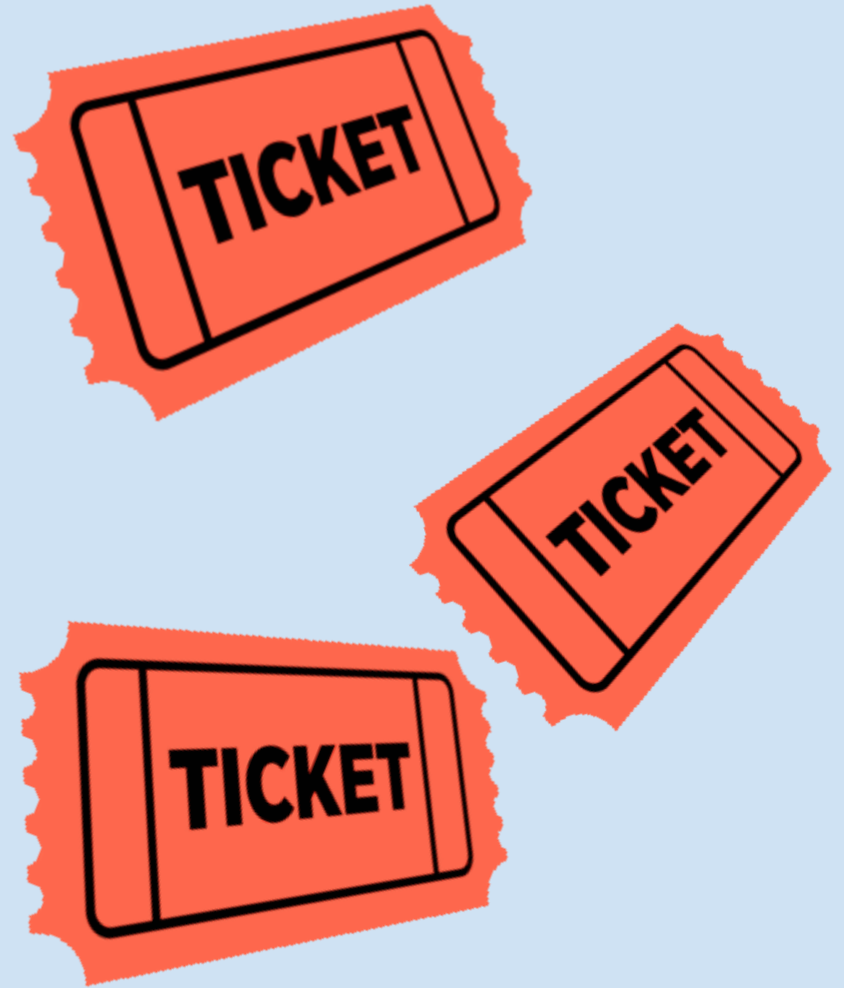
### High School:

- Displays around media center
- Posts on Schoology
- Promote on lunch slides and school news program
- Offer incentives for students
- Bookmarked for students automatically
- [Steps to add App to phone](#)

### Middle School & Elementaries:

- Intro./Refresher lesson early in the year to show collection
- Resources
- Account features and personal settings (dyslexia font, etc.)
- MHL nominees are always available and promoted as ebooks and audiobooks
- Links to Sora Accounts on school webpage for student use at any time

**LAST CALL  
FOR THE  
RAFFLE!**



# ADVANTAGE ACCOUNTS



- Carts are curated by Sora for High School, Middle School and Elementaries for purchase.
  - They are editable any time!
- Accounts for each school are merged into one district account for billing purposes.
  - Carts are labeled and itemized for ease of payment.
- Content credit can be added for payment through Sora at any time.
- Filtration process in place so that elementary students do not see content from high school, middle school, etc.
  - Customizable by us as user admins.  
Excellent feature!

# Meet Us



**Ashlee Georges**

Media and Digital Learning Specialist  
Dassel-Cokato High School



**Anna Hertzog**

Media and Digital Learning Specialist  
Cokato Elementary School



**Doug Asquith**

Media and Digital Learning Specialist  
Dassel Elementary School