

# PROMOS THAT POP

Get your students talking about  
digital books

Presented by: Kristen Jurek

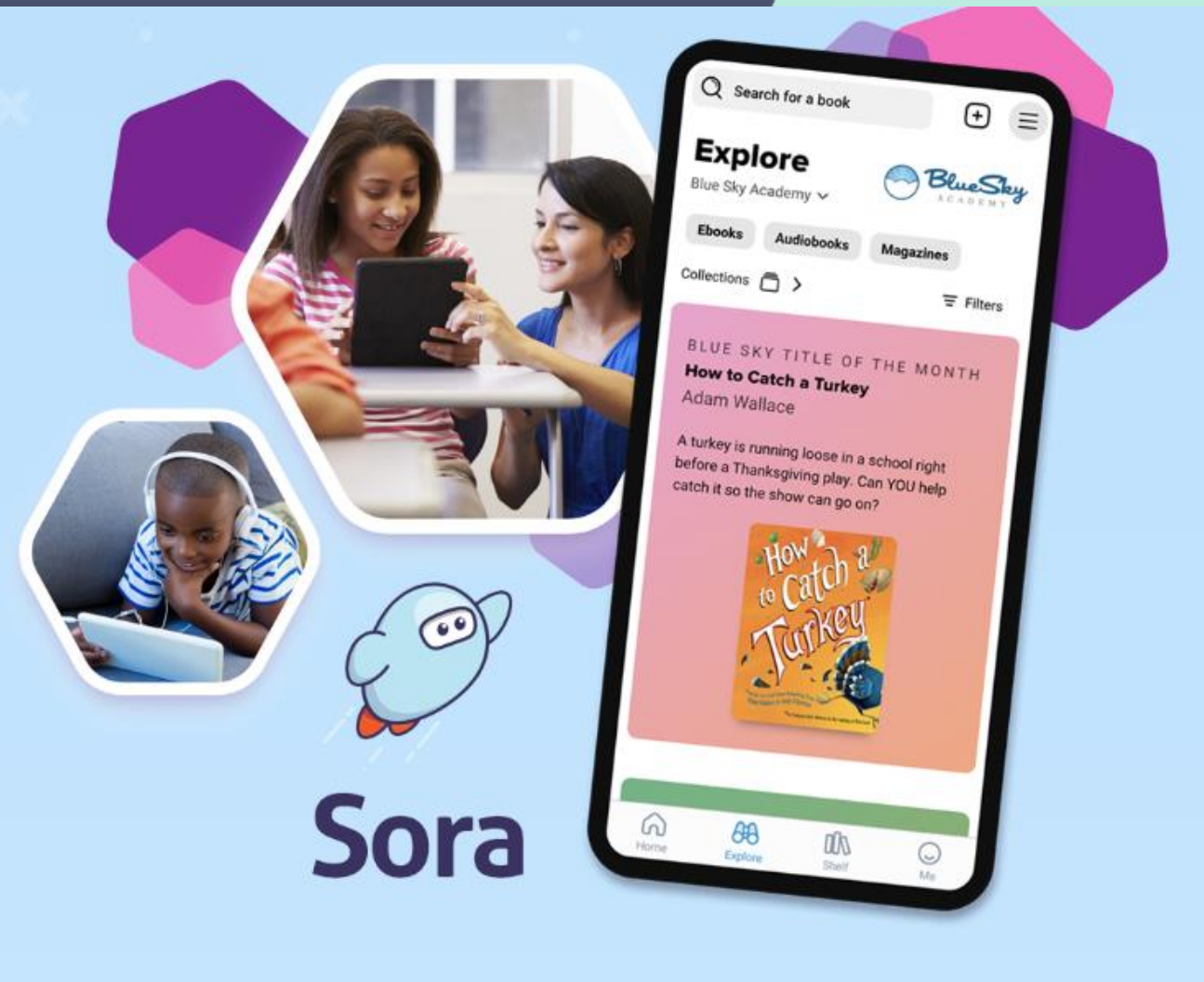


# **OBJECTIVES:**

**Find best practices  
to promote your  
digital books with:**

- **What is Sora?**
- **Outreach ideas**
  - **Virtual Promotions**
  - **On Campus Promotions**
- **Where to find resources**
- **Ideas to use right away when  
returning to campus**

# WHAT IS SORA?



Sora stands out as more than just a typical K-12 reading app; by operating in 53,000 schools and districts worldwide, Sora ensures that students have an equitable chance to thrive in literacy.

Sora is supported by the largest catalog in the industry, featuring millions of ebooks and audiobooks from leading publishers.

Students have the flexibility to read in the manner that suits them best, whether it's through audiobooks, Read-Alongs, dyslexic font, adjustable lighting and text sizes, a multilingual interface, and various other features.

# VIRTUAL OVERDRIVE PROMOTIONS



*School Announcements*  
*School Website*  
*School Social Media*  
*Projected in library*  
*Projected in office or other  
common areas*

Promotions like this one can be found on the [Overdrive Marketplace website](#)

# VIRTUAL OVERDRIVE PROMOTIONS

## Last Week in the...

### Library:

- 8th graders learned how to explore eBooks and audiobooks on SORA



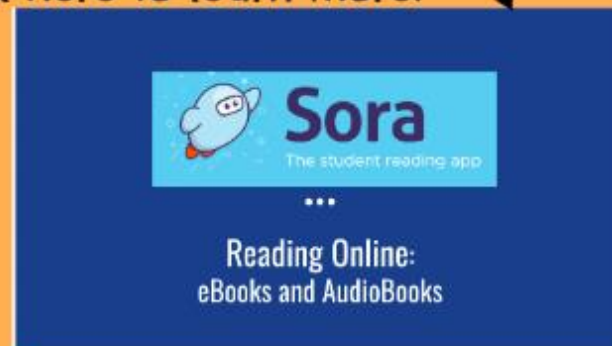
### MakerSpace:

- Students collaborated with peers to build **Marble Runs** and create pixel art with a **Stick Together Poster**.



Did you know your student has access to 6,000+ **FREE** eBooks and audiobooks?!?

Click Here to learn more:



Download the app on your phone to enjoy a book anywhere!

Don't have time to read?!?

Listen to **FREE** audiobooks on your phone while commuting... with Sora!

Click to learn more!



Share what you are reading with students!

Please donate these items to Library for MakerSpace activities

- Toilet Paper rolls
- Empty Cereal boxes

10 Days of Holiday MakerSpace Activities

Week of 12/4 - 12/8

Monday - Beaded Snowflake Ornament

Tuesday - Sock Snowman

Wednesday & Thursday - Christmas Card Designs

Friday - Stamped Tree Ornaments and Cards



# GIVEAWAY TIME !!!



# Sora

The student reading app

# ON CAMPUS PROMOTIONS

*Bulletin Boards*

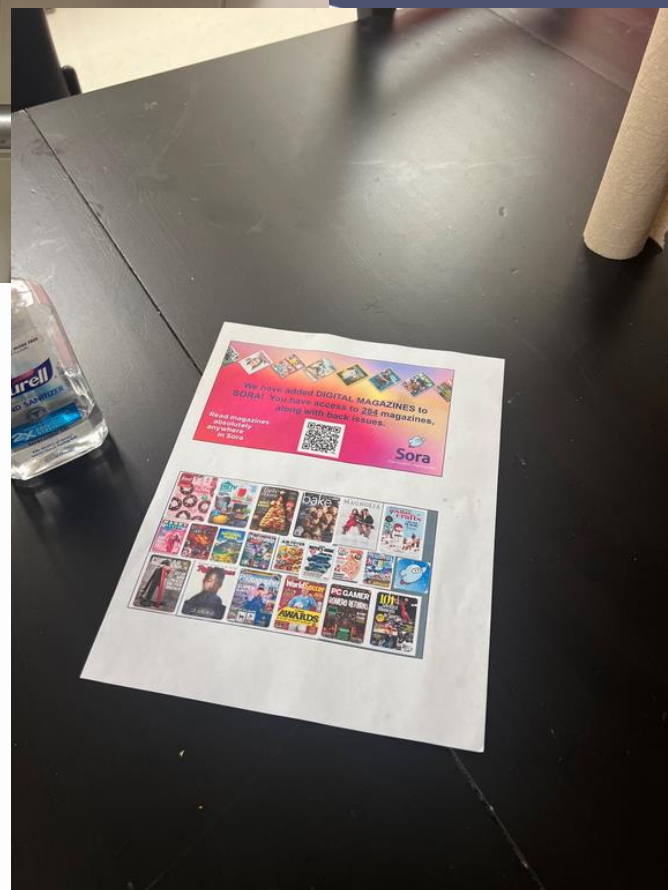
*Posters*

*Flyers for Teachers*

*Slideshows for Staff and Students*



# ON CAMPUS PROMOTIONS



**We have added DIGITAL MAGAZINES to SORA! You have access to 78 magazines, along with back issues.**

**Read magazines absolutely anywhere in Sora**





# ON CAMPUS PROMOTIONS

Read audiobooks and ebooks for free on your device ALL DAY, EVERY DAY!



**BATTLE RULES AND INFORMATION**

The Last Kids on Earth Fiction- Chapter Book  ?	Honeybee: The Busy Life of Apis Mellifera Nonfiction- Picture Book  ?
Verdi by Janell Cannon Fiction - Picture Book  ?	Memoirs of a Tortoise Nonfiction – Picture Book  ?
Swish! The Slam-Dunking, Alley-Ooping, High-flying Harlem Globetrotters Nonfiction- Picture Book ?	The One and Only Ivan Fiction -Chapter Book  ?
Crenshaw by Katherine Applegate Fiction - Chapter Book  ?	Invisible Graphic Novel  ?
The Oldest Student by Rita Lorraine Hubbard Biography- Picture Book  ?	The Polter-Ghost Problem Fiction- Chapter Book   ?

**PICTURE BOOKS ON YOUTUBE:**

**CAMPUS BATTLE:  
CHECK WITH  
YOUR LIBRARIAN**

**DISTRICT BATTLE:  
MAY 13TH: 10 AM**


Find your  
**Battle of the Books**  
titles on Sora, the student reading app!

Brought to you by your school, and built with by OverDrive.


[soraapp.com](http://soraapp.com)

# ON CAMPUS PROMOTIONS CONTESTS

**MMS OVERDRIVE  
READING CONTEST**



Did you check out an ebook or audio book from OverDrive?



**WHATA GREAT IDEA**

Stop by the library and show a librarian an ebook or audio book that you've checked out and enter your student number into the drawing to win a \$10 Whataburger gift card.

**ONE WINNER FROM 6TH, 7TH, AND 8TH GRADE WILL  
BE ANNOUNCED AT THE END OF NOVEMBER**



*Student won a tablet for having the most Overdrive checkouts!*

*LHS does this at the end of the year every year to encourage summer reading.*

# ON CAMPUS PAPER PROMOTIONS



**Sora**

The student reading app



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**Open a world of reading**

**Sora**  
The student reading app

Get Sora and start reading today!

soraapp.com

Brought to you by your school, and built with ❤️ by OverDrive.

Sign in with your student ID and password.

**QUESTIONS?**

**CONTACT ME:**

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**@BUSY\_LIBRARIAN**