kanopy

Films that matter

Give Your Patrons Anytime Access to
Films that Entertain, Educate & Inspire

During the last several years, there has been a spike in streaming video demand.

Streaming video is here to stay

The pandemic sparked a significant spike in streaming video demand. **More than 80% of U.S. households** now subscribe to at least one paid streaming video service, **up from 73%** pre-COVID.[*] In response to this trend, **47% of public libraries** that participated in a recent Kanopy survey say they are **increasing their budgets** for streaming video in 2021 and **71% expect an increase** over the next three years.[**]

We're here to help

Kanopy helps libraries keep pace with this demand through a combination of **more than 30,000 diverse and inclusive films**, a pay-per-use model with flexible pricing, a user-friendly interface, and our Marketing and Programming support.

"Kanopy is the best product I have ever purchased for the Library: quality films and programs at a very reasonable price. And, the big bonus is that it is so easy to use! Thank you, Kanopy, for a superior streaming service and for being so easy to work with."
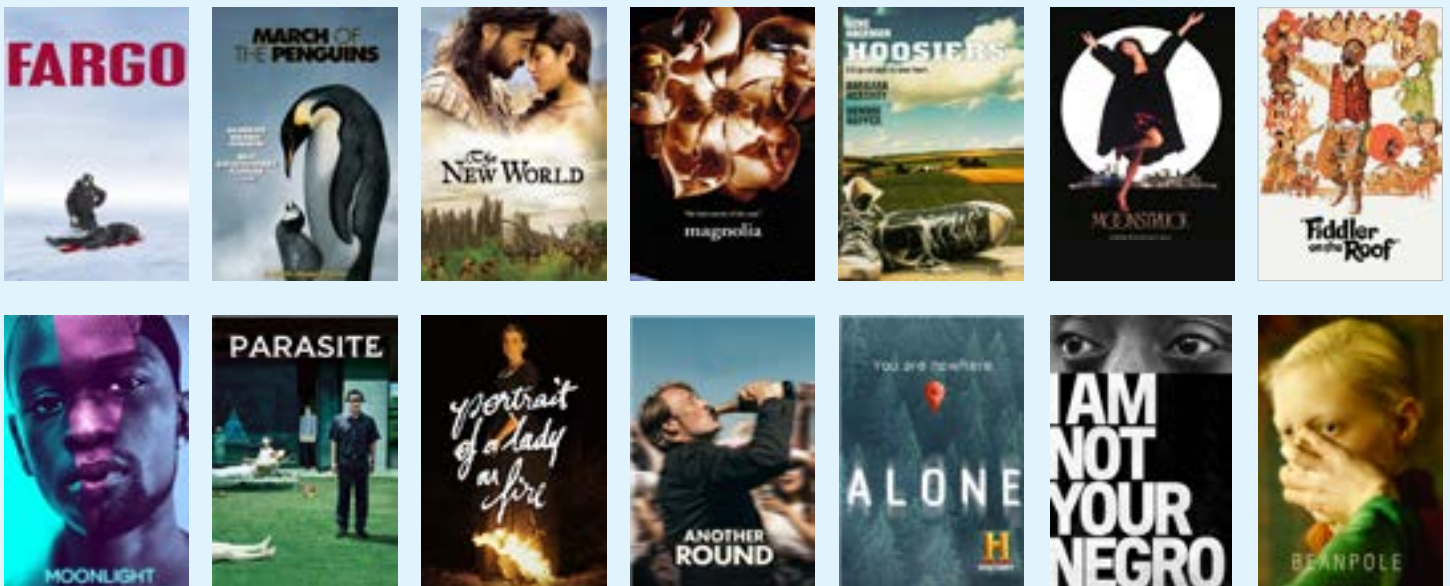
— Deborah Hersh
MLS – Reference and Adult Services, Northborough Free Library

[*] Retrieved from www.mediaplaynews.com/survey-80-of-u-s-consumers-subscribe-to-at-least-one-paid-streaming-video-service-post-covid-19/
[**] Streaming Video Trends in Public Libraries, Kanopy, October 2020

There's something for everyone

From Hollywood blockbusters to early silent-era, short films, educational documentaries, and must-watch series, **Kanopy has something for every patron**. Children and their parents can enjoy Kanopy Kids with a generous viewing period and parental controls. Lifelong learners can enjoy full sets of lectures on The Great Courses. Librarians and patrons alike benefit from complimentary "credit-free" films that Kanopy subsidizes each month.
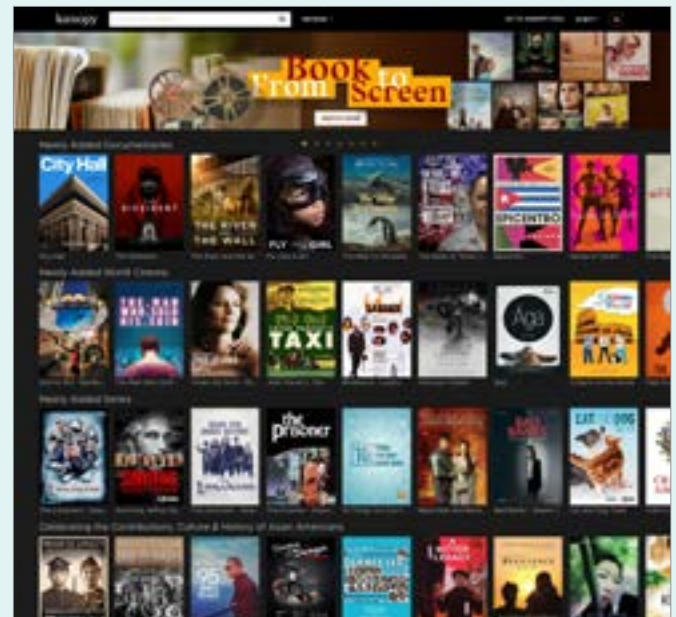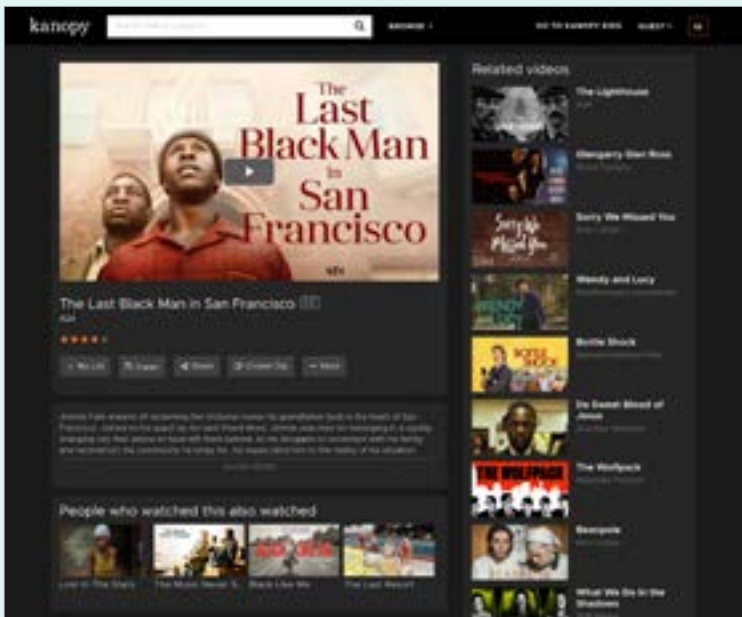
Meet some of our suppliers
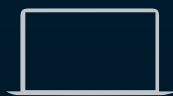
Intuitive User Experience

The Kanopy platform is elegant and easy for all ages to use.
Patrons can easily browse and search our selection, share suggested films with friends, create playlists, and more. Librarians benefit from programming support, group showing rights for the majority of films, and robust, intuitive administrative and reporting tools.

Streaming everywhere!

Kanopy is **available to patrons any time, anywhere** on the platform of their choice.

Desktop
Mac/PC/Linux

Apple TV

Phone
iOS/Android

Tablet
iOS

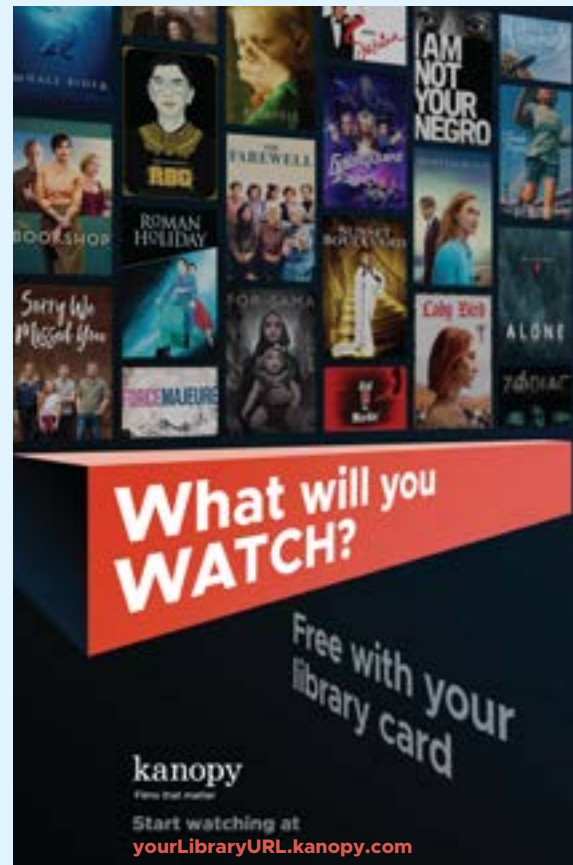**Chromecast**

SAMSUNG
Smart TV

ROKU

fire tv

fire TABLET

androidtv

Marketing and Programming Support

We provide helpful launch materials as well as ongoing programming and asset support for our latest major motion pictures and popular, thematic collections. Libraries can take advantage of **our Resource Center to promote usage and attract new card-holders** through plug-and-play campaigns and materials.

How does Kanopy Work?*

Kanopy works to provide libraries and patrons with the highest quality content and blockbusters within budget, we offer **a Pay-Per-Use (PPU) streaming model with unlimited and simultaneous access to our entire film catalog based on ticketing system****. Pay only for what your patrons stream, with no platform fees, no minimum payments, no annual contracts, and no time commitments. Easily control your library's costs by adjusting your budget and ticket cap per patron, per month. Additional subscription based pricing options have been incorporated as defined below:

How are content types ticketed?

Pay-Per-Use (PPU)

Regular PPU
Blockbusters from popular suppliers like Warner Brothers. Examples include *Fargo*, *March of the Penguins*, *Moonstruck*, and *Fiddler on the Roof*.

$2 per play   2 Tickets per play

Shorts
Single titles with a running time of 30 minutes or less.

$1 per play   1 Ticket per play

Major Studio Series
Popular full-length series from supppliers like BBC Studios. Examples include *Father Brown*, *Ripper Street*, *Dickensian,* and *Broken*.

$4 per play   4 Tickets per play

Kanopy Kids
Kanopy Kids is a carefully curated collection of films, series, and storybooks, from suppliers like PBS Kids, Highlights, and Weston Woods. Unlimited access to the entire collection

$5 for 30 day pass to all content   No Tickets required

Monthly Credit-Free Films
A selection of under-the-radar narratives, documentaries, and world cinema titles provided to customers at no cost to the library.

$0 per play   0 Tickets per play

Episodic Content (Including the Great Courses)

A kaleidoscope of bingeable and thrilling narratives and documentaries with something for everyone: thrillers, classic theater, reality series, historical procedurals, and much more. Pricing, tickets, and veiwing period variable based on total running time. See below table for details.

Standard Episodic Content		
Running time	Ticket requirement	Viewing period
2 hours or less	2	3 days
2-4 hours	3	3 days
4-6 hours	4	7 days
6-10 hours	5	14 days
10+ hours	5	21 days

Want to Learn More?

Sign up for a free trial or demo at **www.kanopy.com**.

*   Some exceptions apply
** Kanopy Kids does not use the ticketing system
    Ask your account representative for more details

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