



This Pride Month, Kanopy invites your community to celebrate diversity, resilience, and love through powerful LGBTQ+ cinema. We've created ready-to-use announcement images for Facebook, Twitter, and Instagram, along with two suggested copy options for your email newsletters and social media platforms.

**Tip:** You can personalize the graphics by adding your library's logo—let your patrons know they can stream Kanopy's Pride Collection for free with their library card!

To view the full Pride Month film collection, including titles and descriptions, visit:

[kanopy.com/category/43961](https://kanopy.com/category/43961)

And don't forget to check our Digital Marketing Resources Page for monthly updates tailored to both **U.S.** and **Canadian** partners.

## List of Toolkit Items

6

### General Announcements

Social media-friendly images showcasing the Pride Month Collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

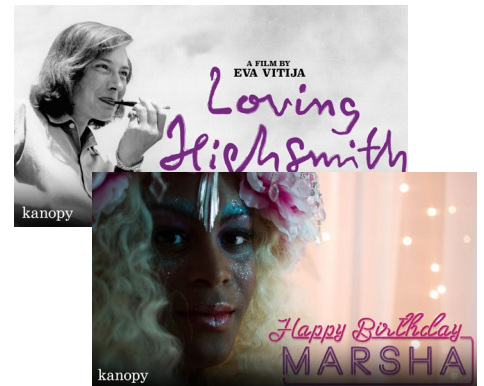
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## General Announcement & Title-Specific Assets

To download the general announcements for our Pride Month Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

Celebrate Pride Month with Kanopy's curated collection of LGBTQ+ films—featuring stories of courage, identity, and love. From groundbreaking documentaries to critically acclaimed features, these free-to-stream titles shine a light on LGBTQ+ voices and experiences.

 Explore the Pride Collection now: [kanopy.com/category/43961](https://kanopy.com/category/43961)

### Option 2

Pride Month is a time to honor authenticity and uplift diverse voices. Discover a powerful lineup of LGBTQ+ cinema on Kanopy—from stirring coming-of-age stories to inspiring real-life journeys. Available to stream anytime, free with your library card.

 Start watching: [kanopy.com/category/43961](https://kanopy.com/category/43961)

## Campaign Start and End Dates

The Pride Month campaign will officially launch on **June 1, 2025**. We encourage you to share these materials throughout the month to help engage and inspire your community. If you have any questions or need further assistance, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

With pride,  
The Kanopy Team