



Build a Partnership

- Identify schools in your community you want to partner with and reach out to discuss Public Library CONNECT
- Appoint an advocate or committee at your library and the school to focus on connecting students with your library's digital titles
- Meet regularly to check in on promotional efforts and share metrics of checkouts and users
- Already work closely with area schools? Mention Public Library CONNECT in your school outreach materials and share on social media



Interested in identifying gaps in your collection?
Contact your OverDrive Account Manager.



Curate, Curate, Curate

- Feature juvenile and young adult content on the homepage of your library's digital collection
- Ask your school to share any suggested reading lists that are provided to students
- Visit the Resource Center for lists featuring S.T.E.A.M. titles, state award winners, comics & graphic novels, and diverse reads
- Increase availability on perennial always in demand J/YA reads by purchasing simultaneous use titles or adding additional copies of popular books



Get the word out!

- Inform and train staff about students accessing the library's ebooks and audiobooks via Sora
- Include information on your library website about which schools are able to sign in with their student credentials through **Sora**
- Let your community know about your partnership with local schools:
 - Issue a press release
 - Reach out to local media
 - Share updates in newsletters and blogs
 - Present at local civic and community group meetings



Contact your OverDrive Account Manager today!

resources.overdrive.com/library – libraryteam@overdrive.com – (216) 573-6886

(see reverse)



Build a Partnership

- Appoint an advocate or committee at your school and at the library to focus on Public Library CONNECT
- Meet regularly to check in on promotional efforts and get insights from the library about checkouts and users
- Share suggested reading lists and must-have titles to help your partner library build and curate their collections for your students



Need Help? Check out our staff training how-to videos about [Public Library CONNECT](#).



Get the word out!

- Visit the Resource Center to download Public Library CONNECT marketing materials, including:
 - A customizable how-to flyer
 - Instructional bookmark
 - Social media/web graphic
 - PR template
 - Letter to parents template

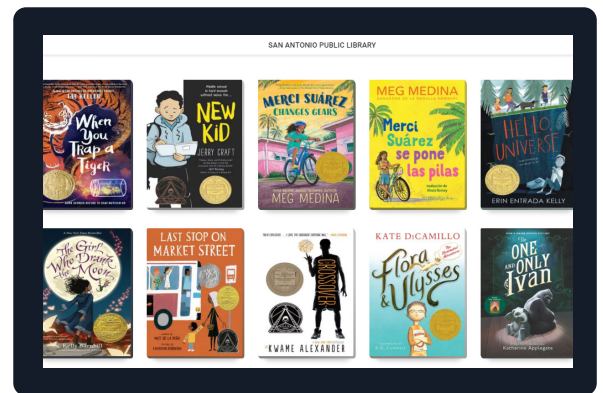


**SCAN HERE TO VISIT THE
RESOURCE CENTER!**

- Train students how to add participating public library(s) and sign in with their student credentials and share how-to videos on social media



- Provide professional development for school staff about using Sora and the expanded collection access through the public library partnership
- During back to school and new student orientation, include information on how to access Sora and connect with the public library
- Remind students, caregivers, educators, and staff in your school community about Sora throughout the year



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