



# Craftsy: Now available on OverDrive

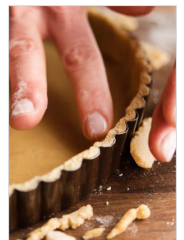
*Making people's lives better through creativity*

Craftsy is a hugely popular online resource where creative makers can find everything they need to pursue their crafting passions. A cost-per-circ-based service, Craftsy offers premium crafting videos, tutorials and additional resources ranging from basic instruction to advanced techniques. With more than 3,000 hours of engaging content from expert instructors, Craftsy empowers users to bring quality crafting courses into their homes in an accessible way.



**NEW!** *Libby Extras Direct Links.* These customized pages for your library allow you to feature each Libby Extra service individually.

Craftsy classes are discovered through the Libby app, alongside the ebooks, audiobooks and magazines you currently offer. This streamlined access promotes greater discovery of this exciting new content!



## GIVE YOUR USERS ANYTIME, ANYWHERE ACCESS TO THE WORLD'S BEST CRAFT EXPERTS WHO MAKE IT EASY TO LEARN NEW SKILLS

- Easily set a monthly budget to cap costs
- Public performance rights are included
- No secondary account or technical setup required
- Each checkout gives patrons access to all 1,500+ Craftsy videos for a 7-day period
- Access to supplemental materials included
- All videos are currently in English and closed captioning is available
- Free marketing support in the Resource Center
- Usage data available in Marketplace

## THERE'S A CREATIVE FOCUS FOR EVERYONE ON CRAFTSY!

### 1,500+ CLASSES IN 20+ CATEGORIES

- Fabric and yarn crafts
- Gardening
- Baking
- Photography
- Drawing
- and so much more!

# Libby.

The library reading app

## Visit Libby Extras under the Shop tab in Marketplace

to learn more and add Craftsy!



A world enlightened by reading

marketplace.overdrive.com  
libraryteam@overdrive.com  
(216) 573-6886