



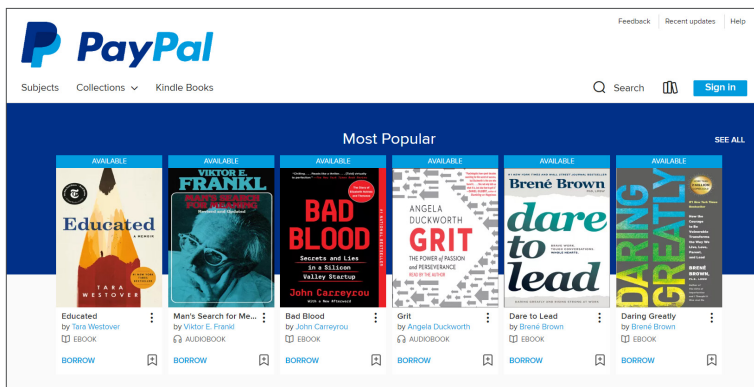
# Empower your organization

with the largest selection of titles available from top publishers, available anytime, anywhere.

OverDrive is the leading digital reading platform for libraries and schools worldwide. We are dedicated to creating “a world enlightened by reading” by delivering the industry’s largest catalog of ebooks, audiobooks and other digital media to a growing network of 92,000 libraries and schools in 115 countries.

OverDrive is the cost-effective way to empower your staff or members! Your organization can create a digital library to accelerate professional development, support training and personal growth, and provide access to popular titles through a best-in-class platform that is easy and intuitive. OverDrive makes reading and listening available anytime, anywhere - even offline - and on any modern digital device, including Kindle (U.S. only).

With OverDrive, all web pages and interfaces are customized using your organization’s branding, logos, URLs, and custom links. The look and feel of your digital media collection will be created following the choices and preferences of your staff.



An OverDrive digital library compliments any Learning Management System (LMS) with additional content from top authors, thought leaders and the world's leading publishers. An OverDrive digital library can integrate with an LMS so your staff can find and access your curated collection in context.

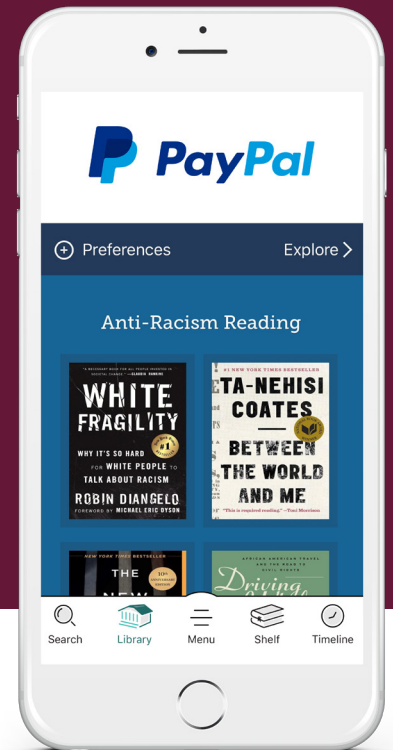
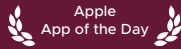
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# Hi! I'm Libby.

Borrow and read ebooks and audiobooks anytime, anywhere on Libby, by OverDrive!

Get the free app today! Or, use it in your web browser at [libbyapp.com](http://libbyapp.com)

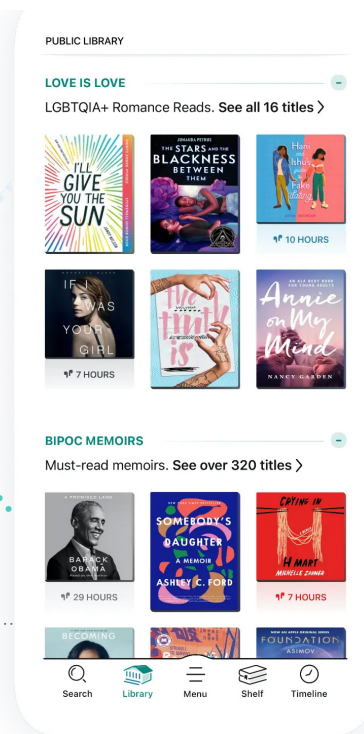


## Read across devices

All your loans, notes, bookmarks, and reading progress sync across your devices.

## Offline Access

Download ebooks and audiobooks for offline reading, or stream them to save space.



## Listen in your car

Enjoy audiobooks in your car through Apple CarPlay, Android Auto, or a Bluetooth connection.

## Send to Kindle

If you prefer reading on your Kindle, Libby can send your library books to it. (U.S. libraries only)

## An intuitive and beautiful audiobook player.

Libby makes it simple to listen when, where, and how you want. Swipe on the book cover to skip backward or forward. Increase playback speed up to 3x. Set a sleep timer until the end of the chapter or for 5, 10, 30 minutes, or more.

"I'm a big Libby fan because my drive to work is a heckin' pain and I like to listen to books while I'm behind the wheel."

**BOOKRIOT**

## A state-of-the-art reading experience.

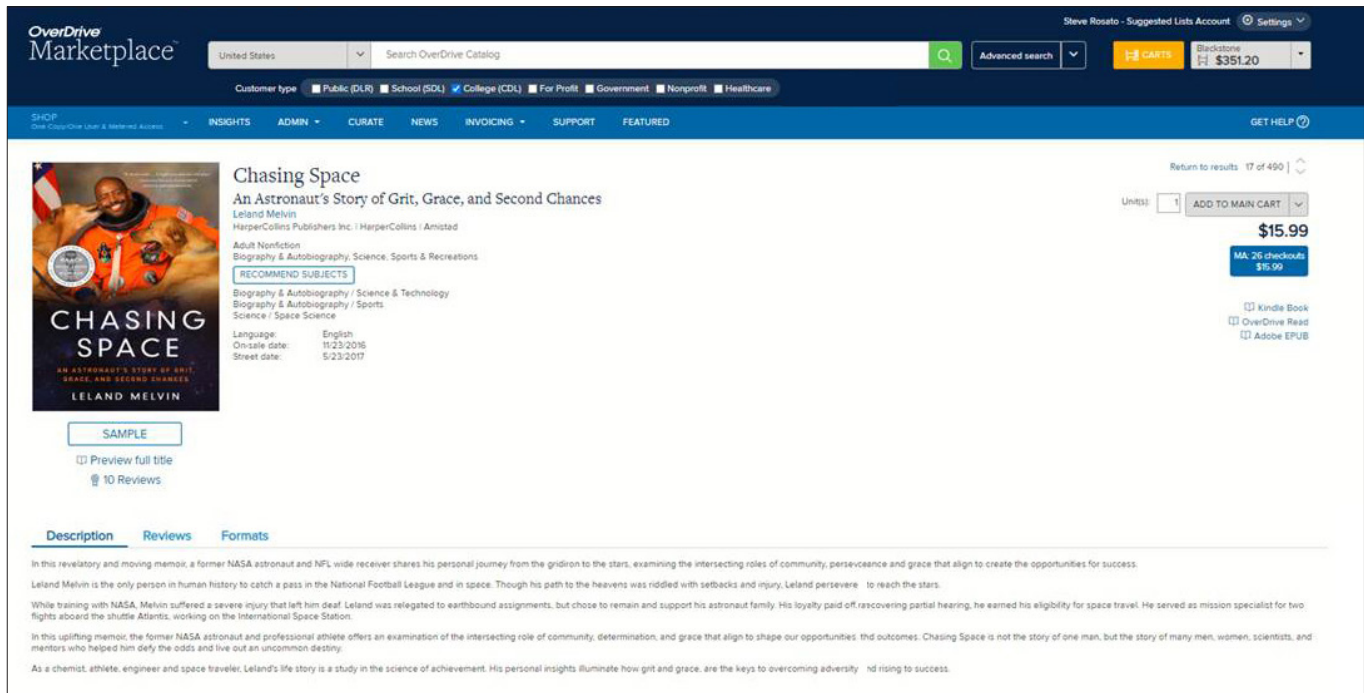
Libby's ebook reader makes it easy to customize how you read. You can adjust an ebook's font size, book layout, and lighting. As you read, you can also add bookmarks, create notes and highlights, and define words.

"Libby is one of the best resources out there in the e-reader world."

**Forbes**

# OverDrive Marketplace

OverDrive Marketplace is the largest online database of digital ebooks, audiobooks and videos. Choose from millions of titles, thousands of publishers, and 100+ languages.



The screenshot shows the OverDrive Marketplace interface. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and a cart icon showing a total of \$351.20. Below the navigation bar, there are tabs for 'SHOP', 'INSIGHTS', 'ADMIN', 'CURATE', 'NEWS', 'INVOICING', 'SUPPORT', and 'FEATURED'. The main content area displays the product page for 'Chasing Space: An Astronaut's Story of Grit, Grace, and Second Chances' by Leland Melvin. The page includes a book cover, a 'SAMPLE' button, a 'Preview full title' link, and '10 Reviews'. The price is listed as \$15.99, with a 'MA 26 checkouts \$15.99' badge. The page also features a 'Description' tab and a 'Reviews' tab. The description text is partially visible, mentioning Leland Melvin's journey from the NFL to space.

## Reporting and Usage Features

- Real-time, customizable reports track usage of the collection.
- Reports include usage by time (day, week, and month) as well as by publisher, title, and format.
- Report data can be exported to Microsoft Excel spreadsheets for easy printing and emailing.

## Local content

OverDrive enables you to upload any content that your company owns the publishing rights, licenses, and permissions to digitize, upload and distribute. You can post Employee Manuals, Reports, Training Guides, Internal Documents or anything else you choose, so it is available for all of your employees regardless of their location. Any 'owned' content must be formatted in EPub or PDF.

## MARC Records For Your OverDrive Digital Library

MARC records provide integration of OverDrive digital content with your library's online catalog for increased discoverability. OverDrive provides you with multiple options that are ready to load with customization available. Additional fees may be associated with specific MARC record options.



Scan for a 2 minute video tour of Marketplace

# Flexible purchasing options

*Spend less and provide more access*

## MAXIMIZE AVAILABILITY OF YOUR COLLECTION BY DIVERSIFYING WHAT LENDING MODELS YOU PURCHASE:

- OverDrive's suppliers and publishing partners choose the lending models they participate in. They base their decisions on what will make their catalogs as widely available as possible while still supporting their authors and creators.
- The most widely adopted lending models are One Copy/One Use (OC/OU) and Metered Access (MA). Additional lending models offer mass access for lower costs. **NOTE: Not all titles are available in all lending models.**
- Publishers and OverDrive suppliers make significant portions of their catalogs available in 2 or more lending models, creating options to control costs and provide a better user experience.



## UNDERSTANDING LENDING MODELS

**One Copy/One User (OC/OU)** - Each purchased title is available to one reader at a time. These copies never expire and are a permanent part of your digital collection.

**Metered Access (MA)** - A purchased title is available to one reader at a time and expires from your collection after a set number of checkouts, a period of time or a combination of both time and checkouts.

**OverDrive MAX/Metered Access Concurrent Users (MAX/MACU)** - There is a premium to be able to have up to 100 users have concurrent access to the same title. This is ideal for book clubs, course reading or assigned reading for groups/departments.

**Simultaneous Use (SU)** - Unlimited access to your entire institution or organization for a low flat fee based on the size of the user group. **A catalog of 100,000+** ebooks and audiobooks from 85 publishers and suppliers is offered in this lending model.



**Cost Per Circ (CPC)** - Only pay for the titles your readers use (each time a book is borrowed = a 'circ'). Most cost \$2.00-\$4.00 each time a title circs. Add hundreds or thousands of titles for no upfront cost to your collection, only paying one low fee any time a title circs. OverDrive's system has settings you choose to limit costs and individual use. CPC titles can be borrowed concurrently. This is an ideal way to offer a great selection, have low costs and lots of availability.

## Libby Extras

Libby Extras offer either Simultaneous Use or a low-cost, per-user model depending on the content provider.

INDIEFLIX

learnitlive™

Craftsy

Method Learning

ArtistWorks.com

Qello CONCERTS

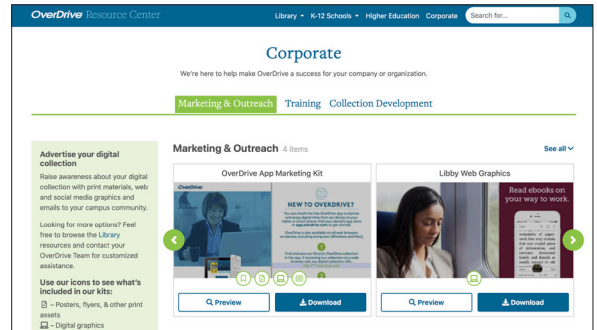
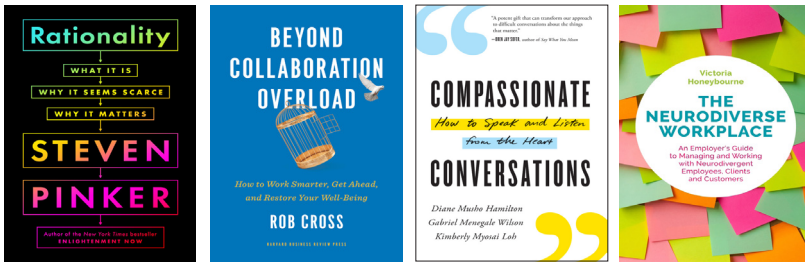
THE GREAT COURSES®

# OverDrive Resources

We're here to help make OverDrive a success for your organization with OverDrive Online Resources.

## Marketing and Outreach: Kits, Social Graphics, E-Mail Templates

Advertise your digital collection! Raise awareness about your digital collection with print materials, web and social media graphics and emails to your organization.



[resources.overdrive.com](https://resources.overdrive.com)

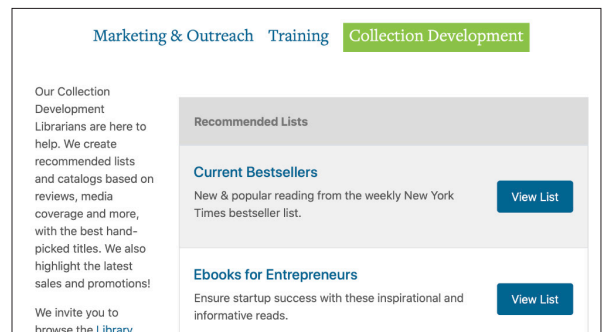
## Staff Training: On-Demand Webinars, How-To Videos, Training Kits

OverDrive provides training to help you better understand your ebook collection and develop the know-how to help others, too. Best of all, you can fit learning into your busy schedule with access to OverDrive training any time of day or night.



## Collection Development: Recommended Lists

Looking for new and popular content? Our Collection Development Librarians are here to help. We create recommended lists and catalogs based on reviews, media coverage and more, with the best hand-picked titles. We also highlight the latest sales and promotions!



# Pricing Structure

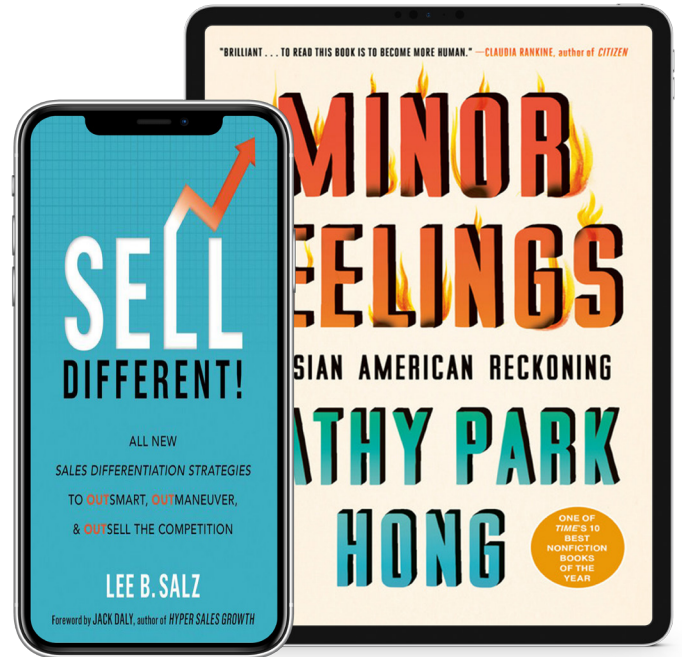
The Annual Cost for an OverDrive Platform has two parts:  
Hosting Fee and Content Fee

**Hosting Fee** - Includes but is not limited to:

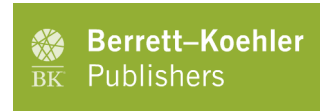
- Website, App and Software Maintenance and Updates
- Resources, Staff Training and Patron Support
- Reporting Modules
- Configuration and License Fees
- Bandwidth for all Downloads
- Digital Rights Management (DRM)

**Content Fee** – Also referred to as Content ‘Credit’

- Content Credit is used for purchasing titles with OverDrive.
- The money does not all need to be spent at one time and leftover credit can roll over into the next cycle.



## Publisher Partner Highlight



Partner Highlight



U.S. Department of Defense



KONICA MINOLTA



McGill University  
Health Centre



EUROPEAN CENTRAL BANK



**BOSCH**  
Invented for life

