Deep search and Notify Me tags
Expand content discovery and leverage patron interests

Deep search and Notify Me tags help users discover more content in Libby. Insights in Marketplace empower your library with innovative data to maximize your collection development.

Libby's deep search feature enables users to discover more content, including titles not yet in your digital collection. If a user discovers a title that is not yet offered by your library, they can add a Notify Me tag to be notified if it is available in the future.

If your library purchases a title with Notify me tags, users who tagged the title will get a notification with the option to borrow (if available) or place a hold.

EVALUATING PATRON INTERESTS
Data from Notify Me tags provides powerful tools and reports to meet your users' reading interests in a new and efficient way.
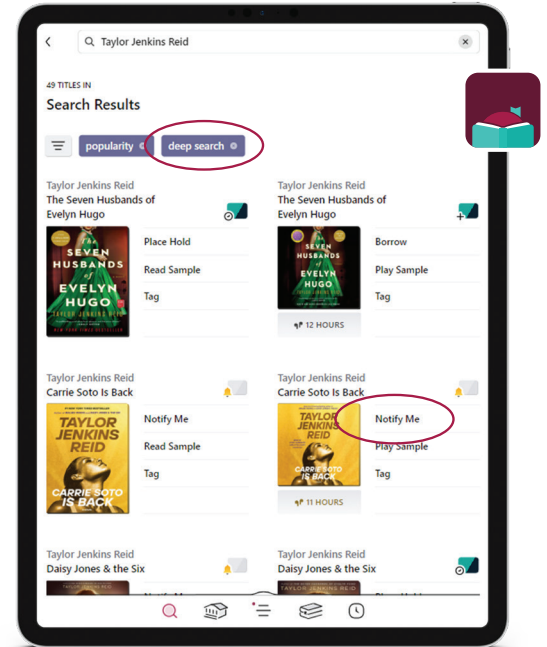
- **Shop:** View Notify Me tags when shopping for titles and use Notify Me-specific search, filter, and sort options to narrow results.

- **Automate:** Use Patron Interest Manager plans to create on-demand reports or automated carts based on Notify Me tags.

- **Report:** Access the Patron Interests Dashboard to evaluate trends in Notify Me engagement.

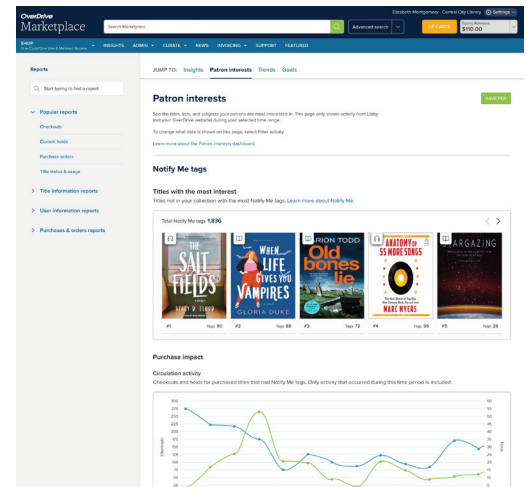## BENEFITS TO YOUR LIBRARY AND READERS
- Delivers on a top feature request from librarians and users

- Enhances Libby's search experience for users with access to more than one library.

- Helps users find and keep track of everything they want to read.

- Provides your library with powerful insights from your community.

- Offers your library rich, real-time data and customizable collection development tools.

- Brings users to your library in Libby and keeps them coming back.

Deep Search and Notify Me in Libby

Patron Interests Dashboard in Marketplace

Libby.
The library reading app

OverDrive
Marketplace™

Visit **https://resources.overdrive.com/patron-interests** to learn more!

OverDrive®

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