

# Deep search and Notify Me tags

*Expand content discovery and leverage patron interests*

**Deep search and Notify Me tags help users discover more content in Libby. Insights in Marketplace empower your library with innovative data to maximize your collection development.**

With deep search, Libby will show results from the wider OverDrive Marketplace catalog. The user can borrow or place holds on titles from other saved libraries or add a Notify Me tag to titles that are not in any of their libraries' collections.

If your library purchases a title with Notify me tags, users who tagged the title will get a notification with the option to borrow (if available) or place a hold.

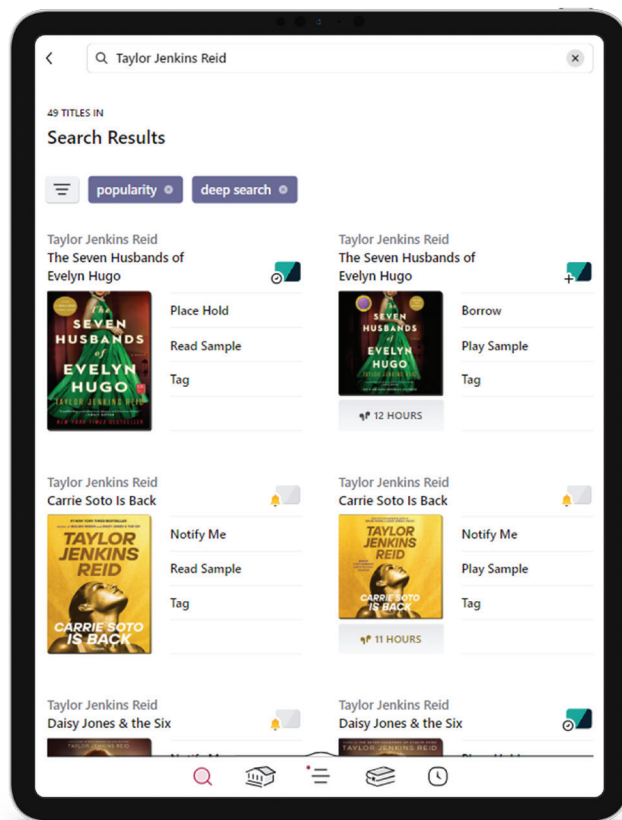
## EVALUATING PATRON INTERESTS

**Data from Notify Me tags provides powerful tools and reports to meet your users' reading interests in a new and efficient way.**

- **Shop:** View Notify Me tags when shopping for titles and use Notify Me-specific search, filter, and sort options to narrow results.
- **Automate:** Use Patron Interest Manager plans to create on-demand reports or automated carts based on Notify Me tags.
- **Report:** Access the Patron Interests Dashboard to evaluate trends in Notify Me engagement.

## BENEFITS TO YOUR LIBRARY AND READERS

- Delivers on a top feature request from librarians and users
- Enhances Libby's search experience for users with access to more than one library
- Helps users find and keep track of everything they want to read
- Provides your library with powerful insights from your community
- Offers your library rich, real-time data and customizable collection development tools
- Brings users to your library in Libby and keeps them coming back



**Libby.**

The library reading app

**OverDrive**  
Marketplace™

Visit <https://resources.overdrive.com/patron-interests> to learn more!

**OverDrive**

A world enlightened by reading

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