

NATIVE AMERICAN HERITAGE MONTH

A collection of films honoring history and heritage.

kanopy

Films that matter

Kanopy.com

#NativeAmericanHeritageMonth

During the month of November, Kanopy is celebrating Native American tribes and traditions through film. This thoughtfully curated film selection highlights the diverse cultures, histories, and stories of indigenous communities.

From poignant documentaries to vibrant narratives, each piece offers a closer look into the traditions, challenges, and achievements of Native American peoples. Experience these compelling stories and gain a greater appreciation for their enduring heritage with the Native American Heritage Month collection. Use this marketing toolkit to share and explore the captivating and complex history of Native Americans, and access this meaningful collection effortlessly on your TV, mobile device, or tablet with our user-friendly app.

Start exploring today at kanopy.com/category/67095 #NativeAmericanHeritageMonth

Looking to share your favorite film collections with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

List of Toolkit Items

7

General Announcements

Images that present our Native American Heritage Month on Kanopy collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

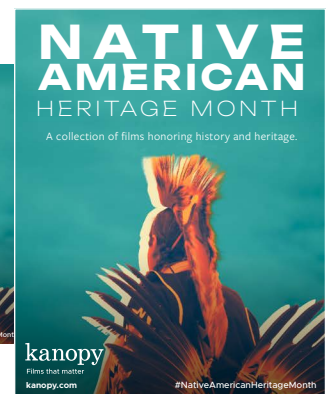
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General Announcement & Title-Specific Assets

To download the general announcements for our Native American Heritage Month on Kanopy collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Explore the diverse narratives of Native Americans with our curated collection of films on Kanopy. Discover powerful stories, cultural traditions, and historical insights that celebrate the strength and beauty of indigenous communities. To access these films during **#NativeAmericanHeritageMonth**, go to **kanopy.com/category/67095**.

Version 2

Celebrate Native American Heritage Month by delving into the rich tapestry of indigenous cultures, stories, and histories. Embrace the wisdom, resilience, and artistry of Native American communities through a variety of captivating resources and events. Begin your exploration today at **kanopy.com/category/67095** **#NativeAmericanHeritageMonth**

Campaign Start and End Dates

We'll be launching our Native American Heritage Month collection on Kanopy campaign on November 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team