

Presented by Lauren Bajda OverDrive Training Specialist

# Introduction for Schools

Basics for managing your digital collection in OverDrive Marketplace



# Introduction to Marketplace

# After this session, you'll be able to:

- Search for titles.
- Review title information.
- Build and purchase carts.
- View reports.
- Get news and support from OverDrive.





# **OverDrive Marketplace**

Over 2.9 million ebooks, audiobooks, and streaming video to purchase for your school digital library.





## Marketplace users

By default, all Marketplace users have access to the **News** and **Support** tabs. User permissions determine what else a user has access to do when signed into their Marketplace account.

Admin	nin 🔲 Purchasing	
End-user support	RTS Manager	
Reports	Smart List	
Manage invoices	Purchasei	
Users	Holds Manager	
Local content	MARC preferences	
Weeding		
Content access levels		
Title assignments		
School site admin		
Curate		
Marketplace settings		
Sora activity		



- Shopping
  - Delete cartsi
  - Create/view carts

# Lending models

#### One Copy/One User

- Titles
   borrowed by
   one user at a
   time.
- Never expire from the collection.

#### Metered Access

- Titles borrowed by one user at a time.
- Expire after a set period of time.
- Metered by time, checkouts, or both.

### Cost Per Circ

- Pay only when title is borrowed.
- Titles can be borrowed simultaneously until budget runs out.



#### Simultaneous Use

- Titles can be borrowed simultaneously.
  Usually expire after a set time.
  Project
  - Gutenberg titles never expire.

### Class Sets

- Title "rental" model.
- Automatically check out/in to student
- Expire after a set period of time.

## Search results

info, and more!







# Marketplace reports





View titles your users have on hold. View circulation data for One Copy/One User, Metered Access, Cost Per Circ, and Si hultaneous Use titles. If you're using RTL (Recommend to Library) at your OverDrive website, use this report to review your users' recommendations and convert recommended titles into a cart in

View details and circulation data for all titles in your collection. Includes One Copy/One User, Metered Access, Cost Per Circ, and/or Simultaneous Use titles.

# Support tab

- Access end-user support tools.  $\bullet$ 
  - Requires *End-user support* permission. •
  - Manage holds. ullet
  - Return titles. •
  - Merge user IDs. ullet
  - Reset downloads.
- Find help resources.  $\bullet$ 
  - Marketplace Help •
  - OverDrive Help •
  - **Resource Center** •
- **Contact support.**  $\bullet$

Support case		
▲ Note: Use the authentica	ation support form if users are unable to sign into your OverDrive collection on your website.	
Based on your selection for	Issue Category, the required fields will change to assist you with completing the form.	
Fields marked by * are required	1.	
Check this box if all your users are unable to load yo OverDrive collection websit	ur e.	
* Your name	Briana Johnson-Sims	
* Your email	bjohnson-sims@overdrive.com	
* Issue category	Select	
End-user name		
End-user email		
End-user's barcode (Please include all digits without spaces)		
* Description You can copy/paste email thread into this field.	Is	
Format	Select	
Title(s) of problem downloa	d	
Error message text		



# Success checklist

- Bookmark <u>marketplace.overdrive.com</u> and log in.
- Create user accounts for staff.
- □ Update personal and school information.
- □ Sign up for OverDrive emails.
- □ Shop in multiple lending models.
- Create, save, and run a search.
- Purchase content.
- Monitor checkouts by month.
- □ Run a report of all titles in your collection.
- **Gold Weight Review the News and Support tabs.**





# **Next Steps**

#### Learn more

Visit <u>resources.overdrive.com</u>.

- Register for our next live webcast.
- View our on-demand training modules.

Visit <u>help.overdrive.com</u>.

Visit <u>help.marketplace.overdrive.com</u>.

#### **Contact us**

Contact your Account Manager.

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**OverDrive Training Evaluation** 

# **OverDrive** Education

