



# FILMS HONORING MEMORIAL DAY

A Walk In The Sun (1945)  
directed by Lewis Milestone

This Memorial Day, it's easier than ever to share Kanopy's meaningful content with your community. We've created ready-to-use announcement images for Facebook, Twitter, and Instagram, along with two suggested copy options that you can simply copy and paste into your emails and social media posts.

**Tip:** You can always add your library's logo to these images to remind patrons that they can access Kanopy through your digital services!

To explore our Memorial Day collection, including film synopses and other details, visit: [kanopy.com/category/48946](https://www.kanopy.com/category/48946).

For future resources, be sure to check out the monthly toolkit updates on our Digital Marketing Resources Page for both the **U.S.** or **Canadian** markets.

## List of Toolkit Items

6

### General Announcements

Social media-friendly images showcasing the Memorial Day Collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

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### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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## General Announcement & Title-Specific Assets

To download the general announcements for our Memorial Day Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

Looking for meaningful entertainment this Memorial Day? Explore a curated selection of films on Kanopy that honor the courage and resilience of those who served. From captivating narratives to inspiring documentaries, you can stream these films for free. Celebrate and remember with Kanopy this Memorial Day.

Access the full collection here: [kanopy.com/category/48946](https://kanopy.com/category/48946).

### Option 2

This Memorial Day weekend, reflect and honor the sacrifices made by our servicemen and women with a special collection of films on Kanopy. From documentaries to heartfelt dramas, dive into stories that commemorate their bravery. Best of all, they're available for free.

Explore the collection here: [kanopy.com/category/48946](https://kanopy.com/category/48946).

## Campaign Start and End Dates

Our Memorial Day campaign will begin on May 1, 2025. We encourage our library partners to utilize the provided resources to spread the word and engage your community. If you have any questions about the toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team