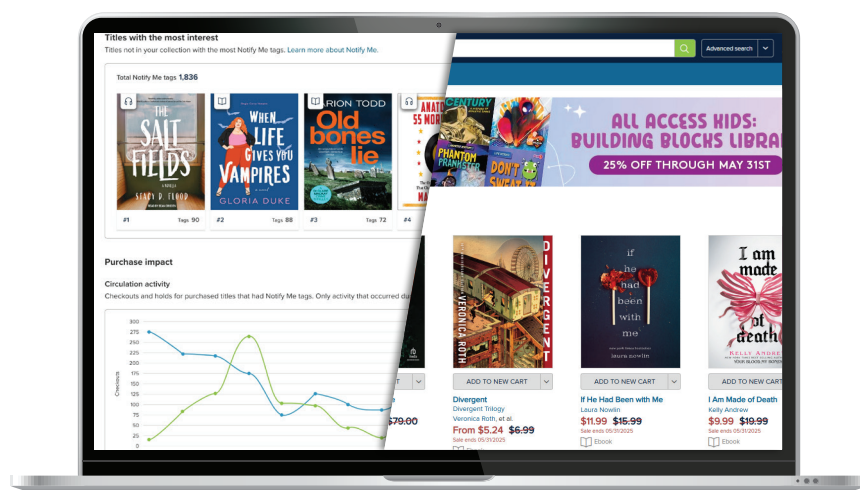


OverDrive Marketplace

Your source for all aspects of digital collection development

The industry's largest catalog of digital content

OverDrive Marketplace offers the industry's largest selection of digital content, with millions of ebooks, audiobooks, magazines and more that your library needs to serve current users, reach new users and boost circulation. Our tools and reports offer insights to help you streamline your collection development routines, make better purchasing decisions with real-time data, and shop from multiple lending models to meet demand while still maintaining your budget.



OverDrive[®]
Marketplace[™]

Maximize your budget with flexible access models

We have the industry's largest selection of digital content, with millions of ebooks, audiobooks, magazines and more your library needs to reach new users and boost circulation. Take advantage of the variety of access models available in Marketplace to stretch your budget and keep readers satisfied:

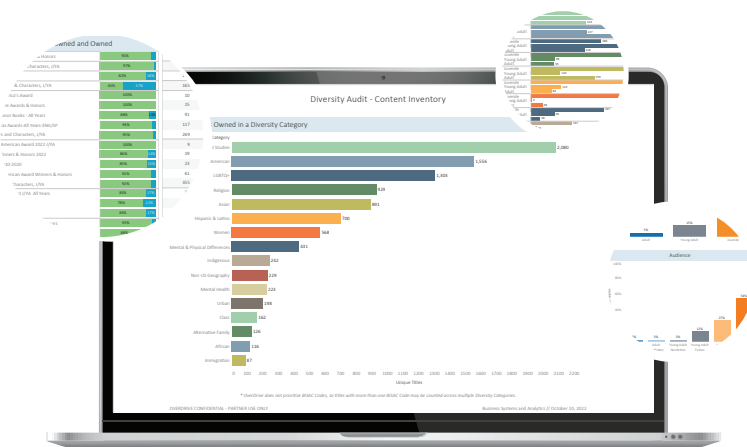
- **One Copy/One User** titles can be checked out by one person at a time and they never expire from your library's collection.
- **Metered Access** titles can be checked out by one person at a time, and they expire from your library collection after a determined period: time, number of checkouts, or a combination.

Metered Access Manager Create customized plans with this new tool designed to make managing metered access content easier and more efficient for your library.

- With **OverDrive Max** multiple users can borrow the title at the same time until all checkouts are used. For example, 100 concurrent loans with no expiration. Perfect for book clubs!
- **Cost-Per-Checkout (CPC)** means you only pay when a borrower checks out the title from your digital library. Great for large community-wide reading programs and high demand titles.

CPC Budget Management Create multiple budgets for CPC titles. You can create separate budgets for a single title or group of titles. This will make it easier to leverage the CPC model for high demand titles, book clubs, community reads, and other initiatives.

- Under the **Subscriptions** access model, titles can be checked out by unlimited people simultaneously, and they expire from a libraries collection after a determined period (for example, after one year).



Diversity Audits

Ensure your digital collection is reflecting and serving your diverse community with an OverDrive Diversity Audit. This powerful tool is available on-demand at zero cost to our partners and offers important insights into a library's digital collection.

Using BISAC subject headings and OverDrive created Recommended Lists can provide you with a better view of the diversity of your digital library as well as help identify opportunities to expand areas of the collection. Recommended Lists are continuously updated, making it important for libraries to add diversity audits to their annual collection development goals.

Taking advantage of all the lending models available in Marketplace, like OverDrive Max and CPC, is a great way to diversify your collection! Because many titles are available in more than one model, you can combine them to find the balance that best meets demand and your budget.

Your library brand & messages in Libby

Leverage new, easy-to-use curation and marketing tools in Marketplace to get more books and library information into the hands of readers.

Shelf Talkers

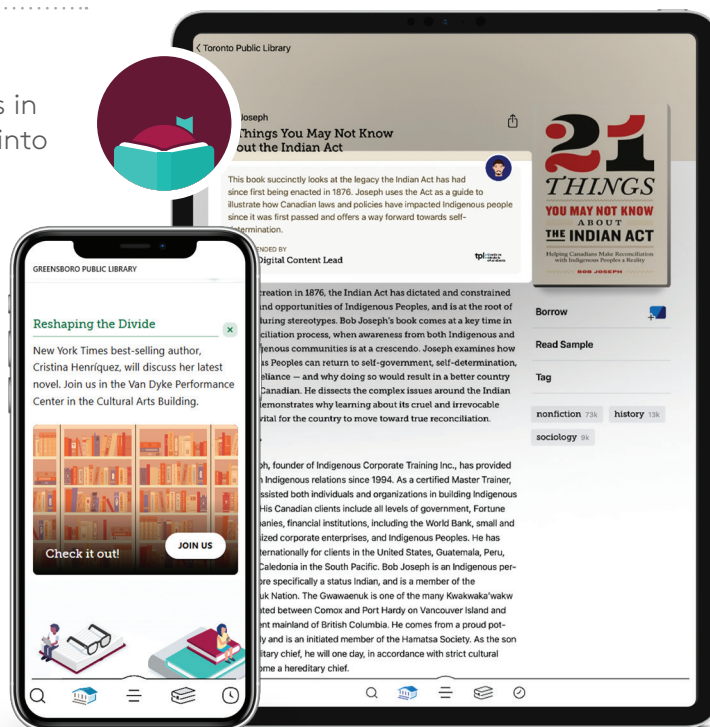
- Highlight staff picks
- Share favorite quotes
- Promote events and highlight new titles
- And more!

Libby Campaigns

- Prompt Libby users to take action to support your library events, book clubs, fundraisers, surveys, or other library initiatives.

Libby.

The library reading app



Libby Event Campaign

Shelf Talkers



Visit Marketplace today!

Lending Model — Purchasing Tool Enhancements:

OverDrive Marketplace is making Cost Per Circ (CPC) availability and pricing visible while browsing titles in the One Copy/One User & Metered Access section of Shop. When a title is available in CPC, the price will appear as a link below the OC/OU or MA price, and selecting the link will take you to the CPC title details page, where you can add it to a new or existing CPC budget.

OverDrive

A world enlightened by reading

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