

Marketplace Insights

View collection usage and run popular reports for your library

In this module

Insights

Trends

Goals

Reports

- Checkouts
- Current holds
- Purchase orders
- Title status & usage

Help resources



Getting started - Marketplace

1. Go to marketplace.overdrive.com.
2. Enter your Marketplace username and password to log in.
3. Access reports, support, and more.

Need a
Marketplace login?
Contact your
OverDrive
administrator.

The screenshot displays the OverDrive Marketplace homepage. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and user account information (English, Courtney Sveda, CLEVNET (OH)). Below the navigation bar, a large banner advertises the "AUDIOBOOK MONTH Sale" with "Literary Reads for Everyone to Discover" and "25-50% off thousands of audiobooks". The main content area features "Staff Picks from the Holiday Sale" with six featured ebooks: "How to Window Box", "Handmade Houseplants", "Gardening Under Lights", "Life in the Garden", "Farm from Home", and "Vegetables Love Flowers". Each item includes a cover image, title, author, and price.

OverDrive Marketplace

Save 25-50%

Search OC/OU & MA by title, author, series, or publisher

English Courtney Sveda CLEVNET (OH)

CARTS No pinned carts Create cart CHECKOUT

SHOP One Copy/One User & Metered Access INSIGHTS ADMIN CURATE NEWS INVOICING SUPPORT FEATURED GET HELP

Preorder titles [HIDE](#)

Must-haves

All saved searches

Insights

OverDrive's top authors
See what you're missing

Top 200 series search
See gaps in series you offer

Top 200 adult titles
Not in your collection

Top 200 YA titles
Not in your collection

Top 200 juvenile titles
Not in your collection

Literary Reads for Everyone to Discover
25-50% off thousands of audiobooks SHOP NOW

Staff Picks from the Holiday Sale

How to Window Box
Small-Space Plants to Grow Indoors...
Chantal Aida Gordon, et al.
\$55.00
Ebook

Handmade Houseplants
Remarkably Realistic Plants You Can...
Corrie Beth Hogg, et al.
\$19.95
Ebook

Gardening Under Lights
The Complete Guide for Indoor...
Leslie F. Halleck
\$29.95
Ebook

Life in the Garden
Penelope Lively
\$55.00
Ebook

Farm from Home
A Year of Stories, Pictures, and...
Amanda Brooks
\$55.00
Ebook

Vegetables Love Flowers
Companion Planting for Beauty and...
Lisa Mason Ziegler
\$21.99
Ebook

Marketplace Insights

Summary of current holdings and collection activity.

Customize the date range to see updated figures in the summary.

OverDrive Marketplace™

Save

25-50%

Search OC/OU & MA by title, author, series, or publisher

Advanced search

CARTS

SHOP
One Copy/One User & Metered Access

INSIGHTS

ADMIN

CURATE

NEWS

INVOICING

SUPPORT

FEATURED

Start typing to find a report

Popular reports

Checkouts

Current holds

Purchase orders

Title status & usage

Title activity reports

Purchase & orders reports

User activity reports

Jump to: Insights Trends Goals

Insights

Summary

Last 1 years

1.446M
Total checkouts

563,777
Total holds

56,187
Total unique users

Current holdings

Updated 2 hours, 17 mins ago

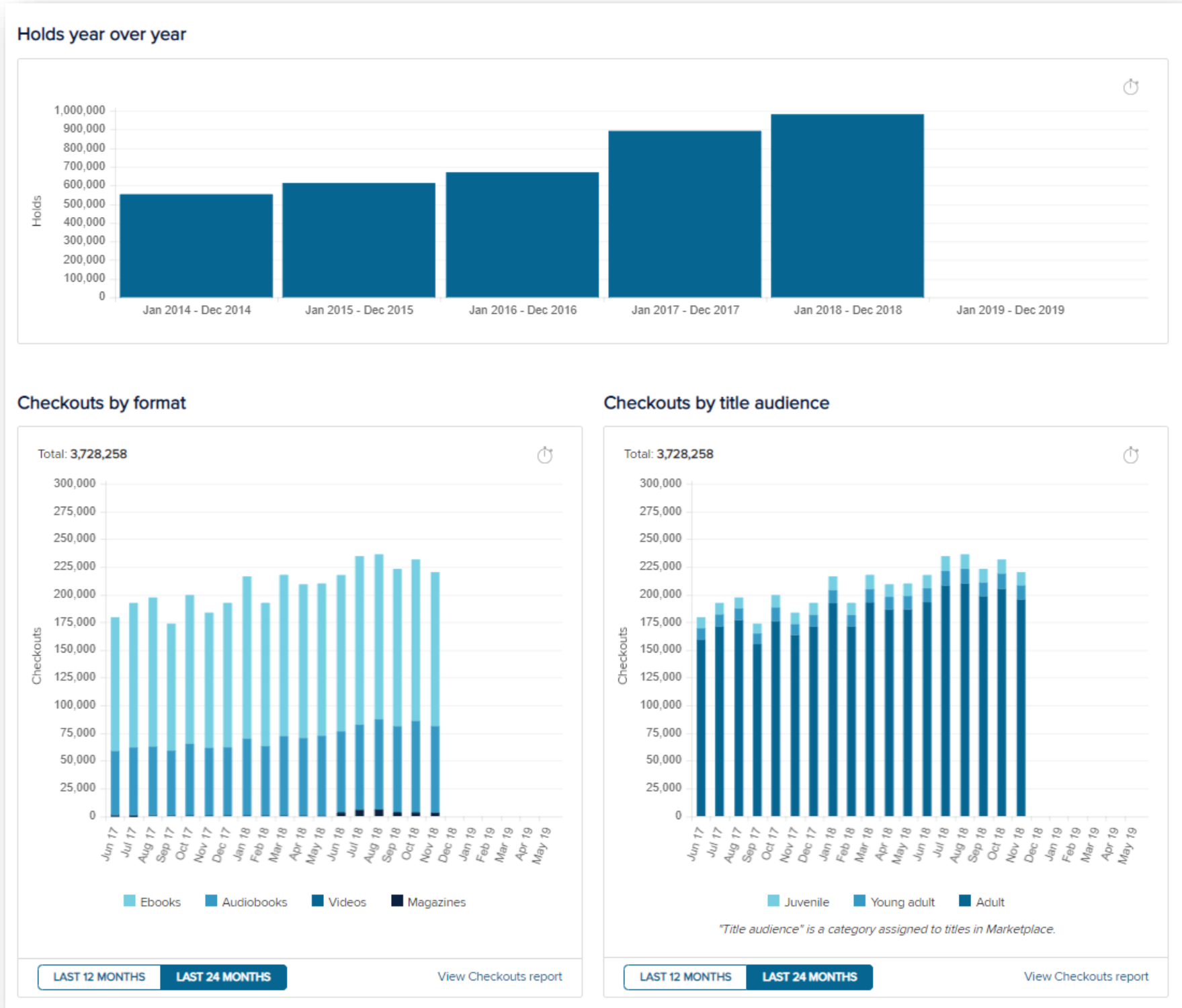
Filter holdings by: Shared collection Shared collection

FORMATS	TITLES	COPIES
Ebook	155,722	284,222
Audiobook	37,216	87,110
Video	4,072	4,582
Magazine	384	384
TOTAL	197,394	376,298

Marketplace Trends

At-a-glance insight into activity over time.

Hover over bars and data points on each graph to see exact numbers.



Marketplace goals

Measure the performance of your digital collection with quarterly goals.

SHOP
One Copy/One User & Metered Access

INSIGHTS ADMIN CURATE NEWS 1 INVOICING SUPPORT FEATURED

Jump to: Insights Trends **Goals**

Start typing to find a report

Popular reports

- Checkouts
- Current holds
- Purchase orders
- Title status & usage




Title activity reports


Purchase & orders reports


User activity reports


Library goals

Below are your library's goals for this quarter (ending on **June 30, 2019**). Your quarterly goals are created uniquely by reviewing approximately two years of past performance to identify annual, seasonal and monthly trends in your digital collection's behavior. Those three trends are combined, weighted and used to create a quarterly forecast. Be sure to check back regularly to track your progress. OverDrive is here to help you achieve your goals, so please contact your Account Manager or email libraryteam@overdrive.com anytime for assistance!

	Circulation Checkouts for this quarter	Goal: 743,824 Current status: 82,930 (11.15% of goal) Projection: 100.00%
	Users Number of users who borrowed a title this quarter	Goal: 56,902 Current status: 26,405 (46.40% of goal) Projection: 104.41%
	Average waiting period Average number of days a user waits for a title on hold	Goal: 46.02 days Current status: 48.44 days Projection: 48.44 days

 Review your library's goal history by quarter

 Best practices to maximize digital circulation

 Interested in setting your own goals?

Describe any goals you'd like to see for your library...

I'd like to see how much use my
digital collection is getting.

Checkouts

View circulation data for One Copy/One User, Metered Access, Cost Per Circ, and Simultaneous Use titles.

Report options

Checkouts by: Title

Borrowed from: Main collection

Formats: All eBooks

Language: All

Audience: Adult Fiction

Rating:

Subject:

Period Type: Last

Last: 30 Days

Inventory flag type: All

User type: All users

Lending model: One Copy / One User & Metered Access

Website: All Lending models

Creator: Cost Per Circ


Purchase Order ID: One Copy / One User & Metered Access

Simultaneous Use

Update Cancel

DEMONSTRATION

Title (87)	Format	Date
1 The Girl on the Train: A N...		
2 The Martian: A Novel		
3 Career of Evil: Cormoran ...		
4 Me Before You		
5 City on Fire: A Novel		
6 A Game of Thrones: A So...		
7 Finders Keepers: A Novel		
8 Tricky Twenty-Two: Steph...		
9 House of Thieves: A Novel		
10 Lady Be Good		
11 Feels Like Family		
12 Dark Places: A Novel		
13 Holiday Sparks		
14 Rillas and Other Science ...		
15 Shadows of the Empire		
16 Favors and Lies		
17 All He Ever Needed: Book ...		

An elderly man with white hair and glasses, wearing a striped shirt, is sitting at a table outdoors. A woman with dark hair, wearing a white cardigan over a green top, is leaning over him, smiling as they look at a laptop. The background is filled with lush green plants and trees, suggesting a garden or park setting. The scene is brightly lit, indicating daytime.

I'd like to find which digital titles
are in high demand.

Current holds

View titles which have active holds.

Insights > Current holds

Jump to a different report

Current holds

To see important information about this report, vist this help article.

Last updated December 14, 2018 12:18 AM ET

Users on waiting list by format

Audiobook	26,074
eBook	64,350
Video	7
Total	90,431

Title copies that are shared through Advantage Plus give the owning Advantage member priority on holds for t

* For licensed titles, the holds ratio is: Holds / ("Own" column + ["Lic. left" column / Licenses per unit]) (excluding copies designated

Average wait time - current	46.92 days
Branches	All Branches
Website	Standard and mobile

Report options

Branch:

All branches
Andover Public Library
Barberton Public Library
Beachwood City School
Berlin Public Library
Berlin Township Public Library

Website:

Standard and mobile

Update

Cancel

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	Title ^	Edition	Creator	Publisher	ISBN	Format	Street date	C
1	The Darkne...		Alice Raine	Simon & Sc...	978168146...		08/14/2015	
2	\$10,000 in ...	1	Parnell Hall	Macmillan P...	978125001...		01/31/2012	
3	(Not Quite) ...		Mark Green...	Lightning S...	978151073...		05/08/2018	
4	1 Dead in A...		Chris Rose	Simon & Sc...	978143912...		08/04/2015	
5	3 Below: FL...		Patrick Car...	Scholastic, ...	978054546...		04/25/2014	
6	The 4 Disci...	Unabridged	Sean Covey...	Simon & Sc...	978144236...		05/29/2013	
7	The 4 Disci...		Chris McCh...	Simon & Sc...	978145162...		04/24/2012	
8	The 4 x 4 D...		Erin Oprea...	Random Ho...	978110190...		02/09/2016	
9	The 5 A.M. ...		Jeff Sanders	Lightning S...	978161243...		12/21/2015	
10	5 Days to a ...	Unabridged	Sandra Felt...	Dreamscap...	978152008...		12/19/2017	
11	The 5 Level...		John C. Ma...	Hachette Di...	978145550...		10/04/2011	
12	5 Little Ducks		Denise Fle...	Simon & Sc...	978148142...		11/08/2016	
13	The 5 Love ...	Unabridged	Gary Chap...	Oasis Audio...	978162188...		06/21/2016	
14	The 5 Love ...	Unabridged	Gary Chap...	Oasis Audio...	978160814...		02/20/2005	
15	5 Minutes t...		Lauren E. ...	Red Wheel ...	978160163...		04/30/2013	

Adv Holds	Cons Ratio	Adv Ratio	1st active h...	Advantage ...	Available fo...	Price	Branches	
2	4	1	10/19/2018	-	Yes	\$2.99	4	
0	1*	0	12/12/2018	-	Yes	\$40.00	1	
0	1	0	12/11/2018	-	Yes	\$22.99	1	
1	1	1	11/26/2018	-	Yes	\$18.99	1	
1	1	1	06/03/2018	-	Yes	\$6.99	1	
6	3.5	3	10/17/2018	-	Yes	\$50.99	7	
1	1	1	11/27/2018	-	Yes	\$19.99	1	
2	1.5	1	11/06/2018	-	Yes	\$55.00	3	
0	1	0	10/19/2017	-	Yes	\$14.99	1	
1	2	1	11/17/2018	-	Yes	\$55.24	2	
3	3	3	11/20/2018	-	Yes	\$81.00	3	
1	1	1	12/13/2018	-	Yes	\$15.99	1	
3	3	3	11/08/2018	-	Yes	\$28.29	3	
7	4	0.5	0.2857	12/07/2018	-	Yes	\$30.80	7
1	1	0	12/13/2018	-	Yes	\$14.99	1	

DEMONSTRATION

A person with long brown hair, wearing a red sweater, is seated at a dark wooden table. They are holding a silver tablet with both hands. To the left of the tablet is a white coffee cup on a matching saucer. The background is softly blurred, showing a bright, indoor setting. A semi-transparent brown box with rounded corners is positioned in the lower right foreground, containing white text.

I'd like to see past purchases.

Purchase orders

View past purchase orders with the ability to search by name, order ID, internal order ID, order type of billing account.

Total orders:6

Total standard units:11

Total preorder units:1

Standard units total (USD):\$437.96

Preorder units total (USD):\$16.99 (current est.)

DateLast 30 days

Order typeAll

Billing accountsAll billing accounts

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	Order name ^	Order description	Order type	Lending model
1	Preorder test		Select list	Metered access: 12 month
2	Rob - BANG test		Select list	One copy/One user
3	Rob - BANG test - 9		Select list	One copy/One user
4	Rob test 2		Select list	One copy/One user; Mete
5	Rob Test 3		Select list	One copy/One user; Mete
6	robert test po		Select list	Metered access: 24 months

Report options

Period Type:Last

Last:30Days

Name:

Order ID:

Internal order

Order type:All

Billing accounts:All billing accounts

UpdateCancel

Run new report

Create worksheet

Displaying 1 - 6 of 6

	Billing account	Recalled
90530-121921-1162, #1378158	Cleveland Public Library (CLEVNET) - 0612-0001	No
90528-141529-1162, #1378151	Cleveland Public Library (CLEVNET) - 0612-0001	No
90528-144848-14879, #1378152	Medina County District Library - 0612-1002	No
90528-145842-14879, #1378153	Medina County District Library - 0612-1002	No
90528-151016-15714, #1378154	Willoughby-Eastlake Public Library - 0612-1005	No
90528-1510508-162713-1162, #1378138	Cleveland Public Library (CLEVNET) - 0612-0001	No

I'm looking for specific information
about titles in my collection.

Title Status & Usage

View details and circulation data for all titles in your collection. Includes One Copy/One User, Metered Access, Cost Per Circ, and/or Simultaneous Use titles.

Notes:

- Titles that you own in more than one lending model will be listed in the "All titles" report.
- Expired Metered Access (MA) titles do not appear in the "All titles" report.
- Expired titles in the MA: earlier of x time or y checkouts - titles report are listed in the "All titles" report.
- The "MA - licenses left" and "MA - licenses used" rows in the Advantage units are not included in this report.

Report summary	
OC/OU - titles	268
OC/OU - copies	300
MA: earlier of x time or y checkouts - titles	30
MA: earlier of x time or y checkouts - copies	30
MA: by time - titles	30
MA: by time - copies	31
MA: by checkout - titles	81
MA: by checkout - copies	82
MA - licenses left	7,451
MA - licenses used	7
MA: by time - 0 time remaining	0
MA: by checkout - 0 licenses remaining	0
Active checkouts	17
All checkouts since purchase	342
Active holds	1
All holds since purchase	7
Turnover rate	0.138 ^a

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	Title ^	Edition	Creator	ISBN	Language
1	0... ..		李敏...		Chin...
2	1, 2, ...		Nicke...	9781...	Engli...
3	30 D...		d'Ab...	9781...	Engli...
4	Abat...		Bous...	9781...	Engli...

Report options [X]

Title: _____

Period Type: Last [v]

Last: 30 [^] [v] Days [v]

Formats: All formats
Audiobook
eBook
Music
Periodicals

Audience: All audiences [v]

Preorder titles: ☒ Include ☐ Exclude

Lending model: All lending models [v]

ISBN: _____

To search multiple ISBNs (max of 200), enter a list of print and/or eBook ISBNs where each ISBN is separated by a comma or semicolon or line break.

Rating: All ratings [v]

Other conditions: _____ [v]

Holdings: All [v]

Minimum checkouts: _____

Maximum checkouts: _____

Status: All [v]

[Update] [Cancel]

its remaining" rows.
rows.

new report Create worksheet

Displaying 1 - 50 of 579

	Active	All hold	Last co	Turnove	Status
	0	0	n/a	0	In C...
	0	0	n/a	1	In C...
	0	0	n/a	0	In C...
	0	0	n/a	0	In C...

Next Steps

Learn more

Visit resources.overdrive.com.

- Register for our next live webcast.
- View our on-demand training modules.

Visit help.marketplace.overdrive.com.

Visit help.overdrive.com.

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