

Library and School Sharing Made Easy



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Rakuten
OverDrive®



Overview

- Importance of Library + School Partnership
- Opportunities for Libraries
- Discover Sora
- Success Stories
- Next Steps
- Q&A



Why is a school and library partnership important?

- Kids do not spend enough time reading.
- Reading habits develop early and need to be nourished consistently.
- Literacy is key to academic success and workplace readiness.
- Illiteracy negatively impacts our wider communities.



Opportunities for libraries

- ✓ **Motivate and inspire** lifelong readers
- ✓ Bring your library **into the classroom**
- ✓ **Engage the next generation** of loyal library users
- ✓ **Increase circulation** of Juvenile and Young Adult content



What's the difference?

RAKUTEN OVERDRIVE The Company



LIBBY APP

- Public Libraries -

Recommended app for users to enjoy ebooks, audiobooks, and magazines from their library.



SORA APP

- Schools -

Student reading app that brings ebooks and audiobooks to K-12 schools.



OVERDRIVE
"CLASSIC" APP

- Public Libraries & Schools -

OverDrive's first app that was released for iOS and Android in 2011.

Includes some features that are coming soon to Libby.



Meet Libby

- Borrow ebooks and audiobooks from your public library.
- Sign in to multiple libraries.
- Download for offline reading, or stream to save space.
- Manage loans and holds – all on a single shelf.
- Sync across devices.

Discover Sora

- K-12 app designed around the modern reading experience.
- Borrow ebooks and audiobooks from a school library.
- Personalize learning tools.
- Export notes and highlights.
- Add a public library.
- View activity by minutes, hours, and days.
- Discover the right book. At the right time. For every student.



Congratulations Sora!

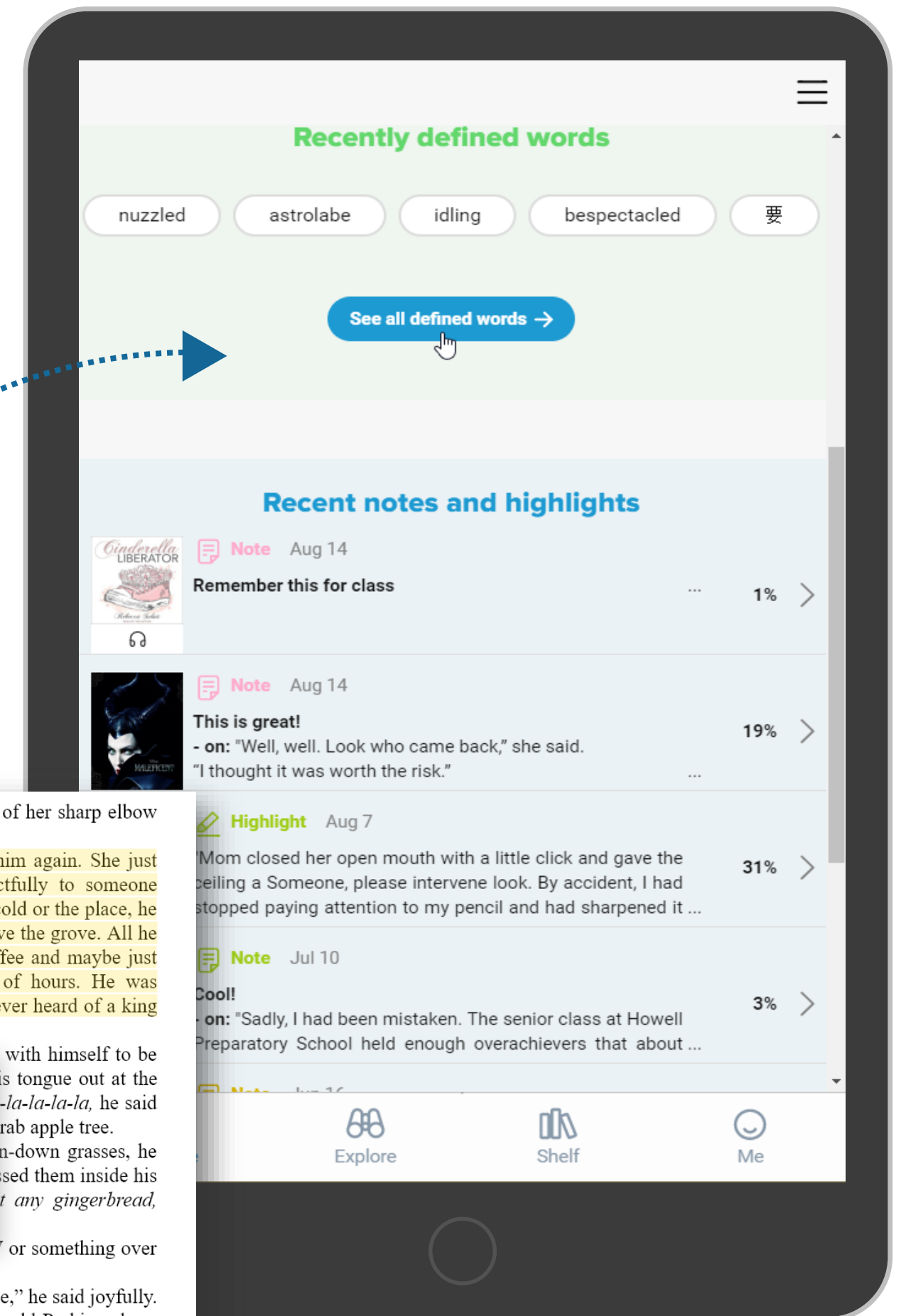
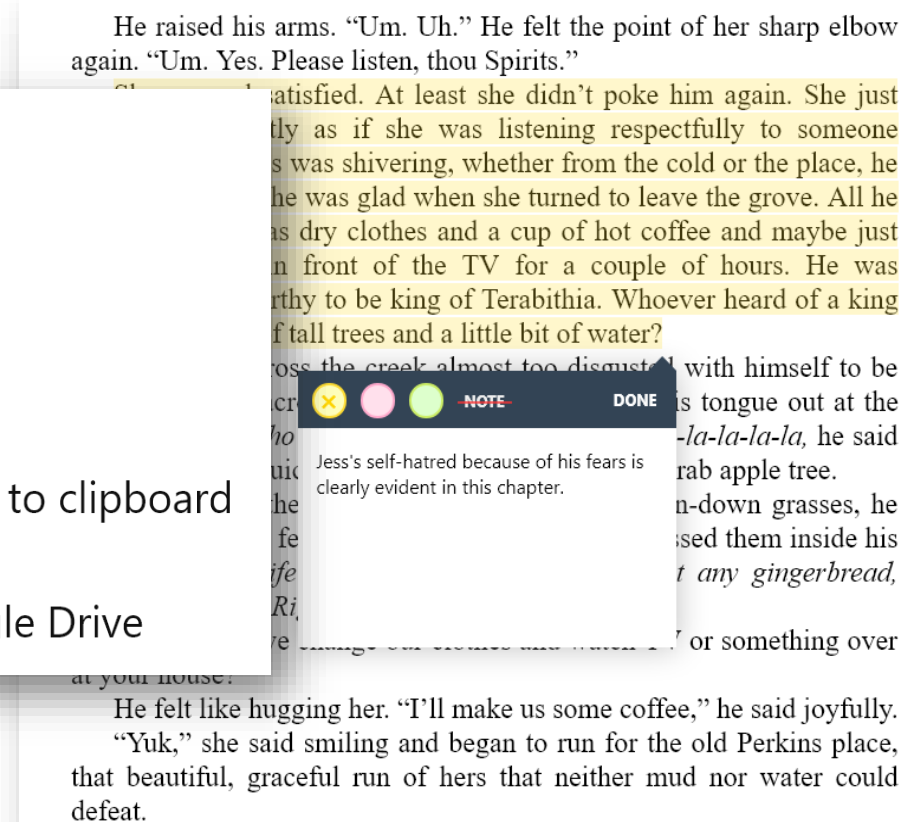
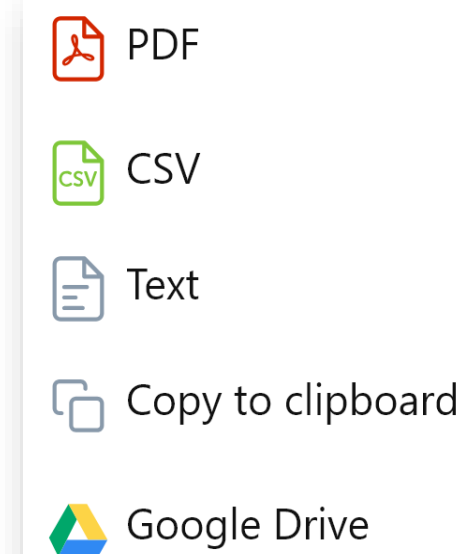


[Click to
read the
article!](#)



Tools for reading

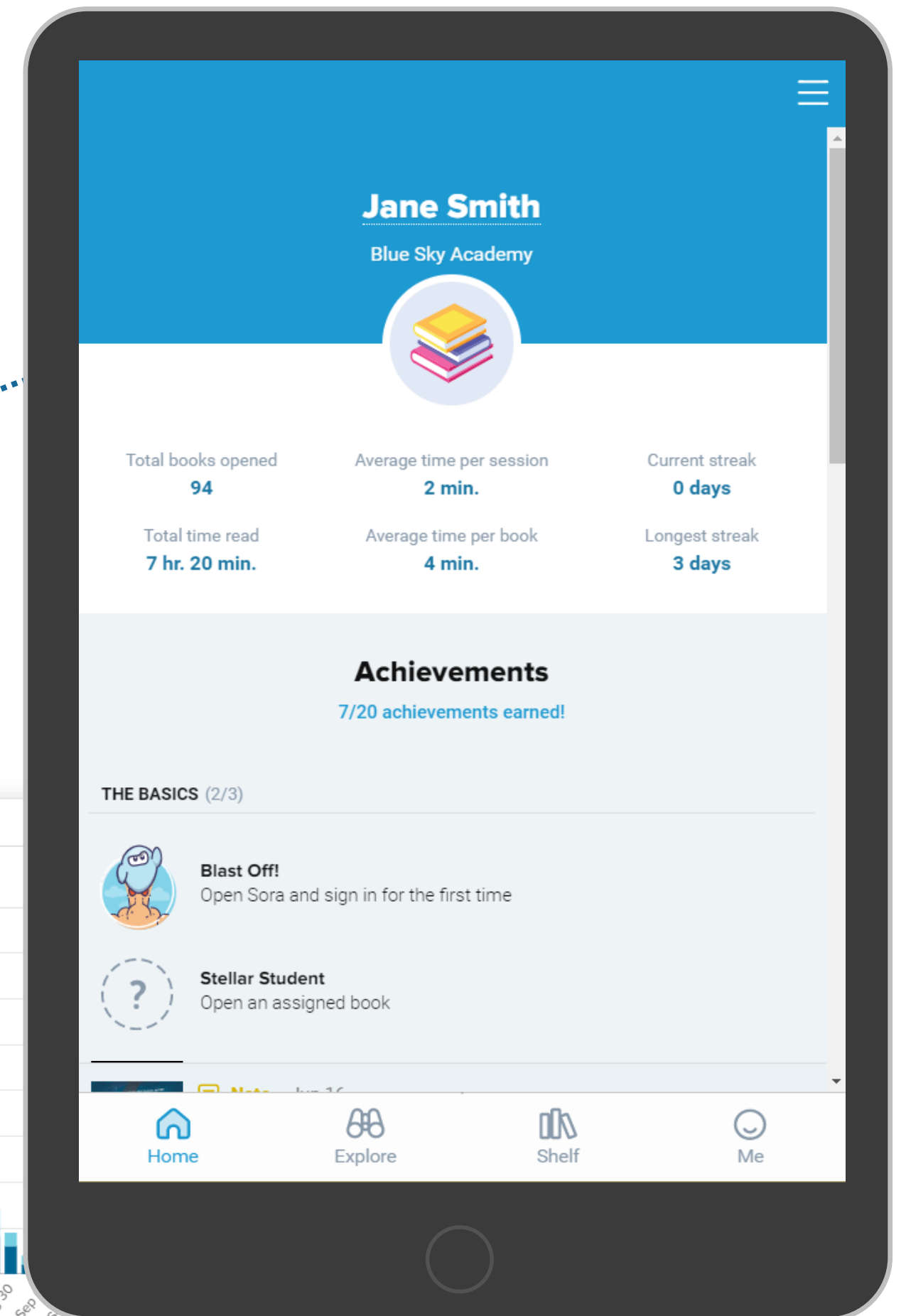
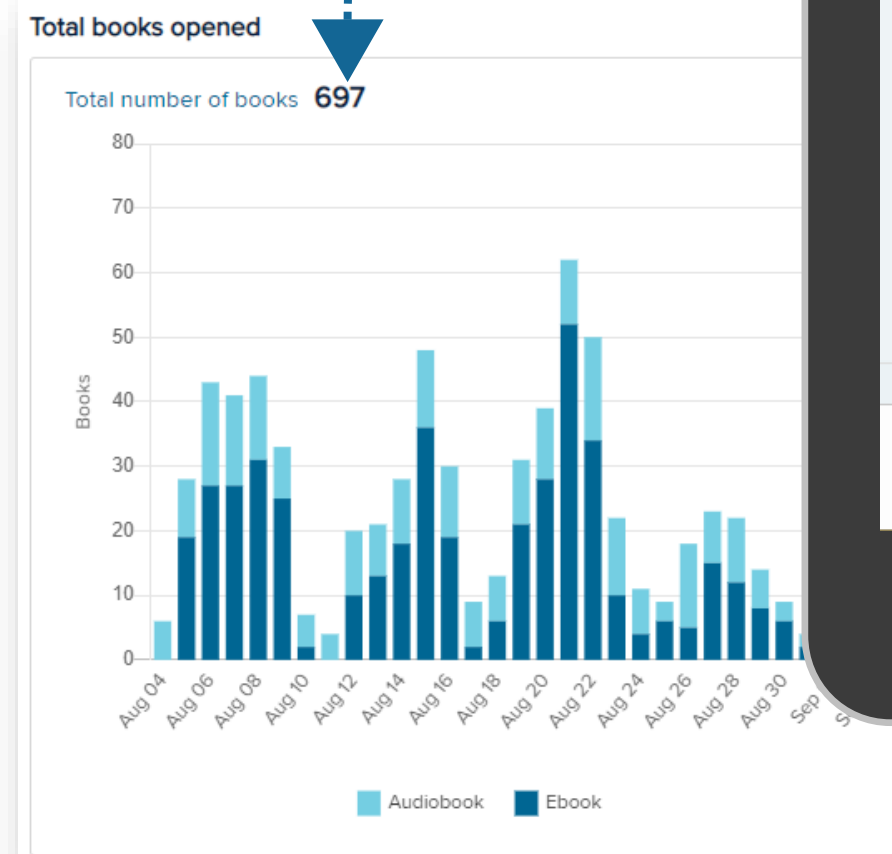
- Direct integration with common classroom tools
- Notes + highlights
- Definitions
- Translations





Tools for helping students

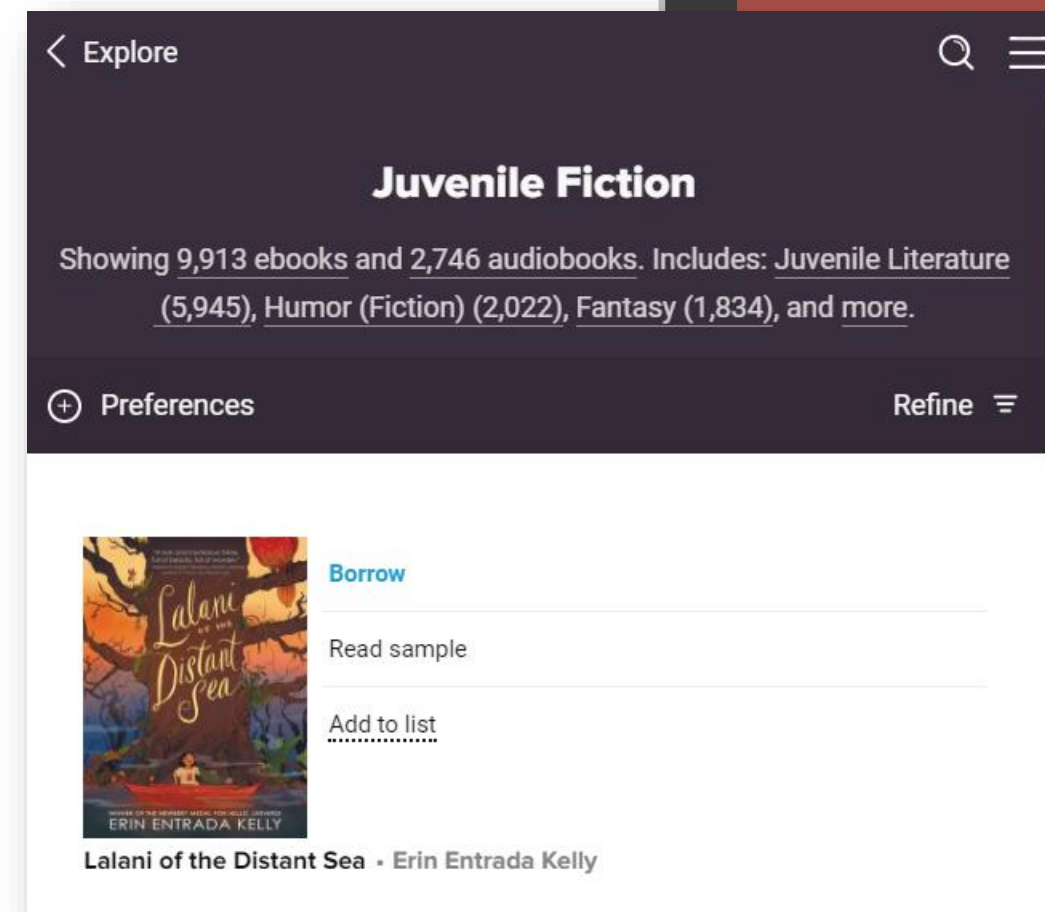
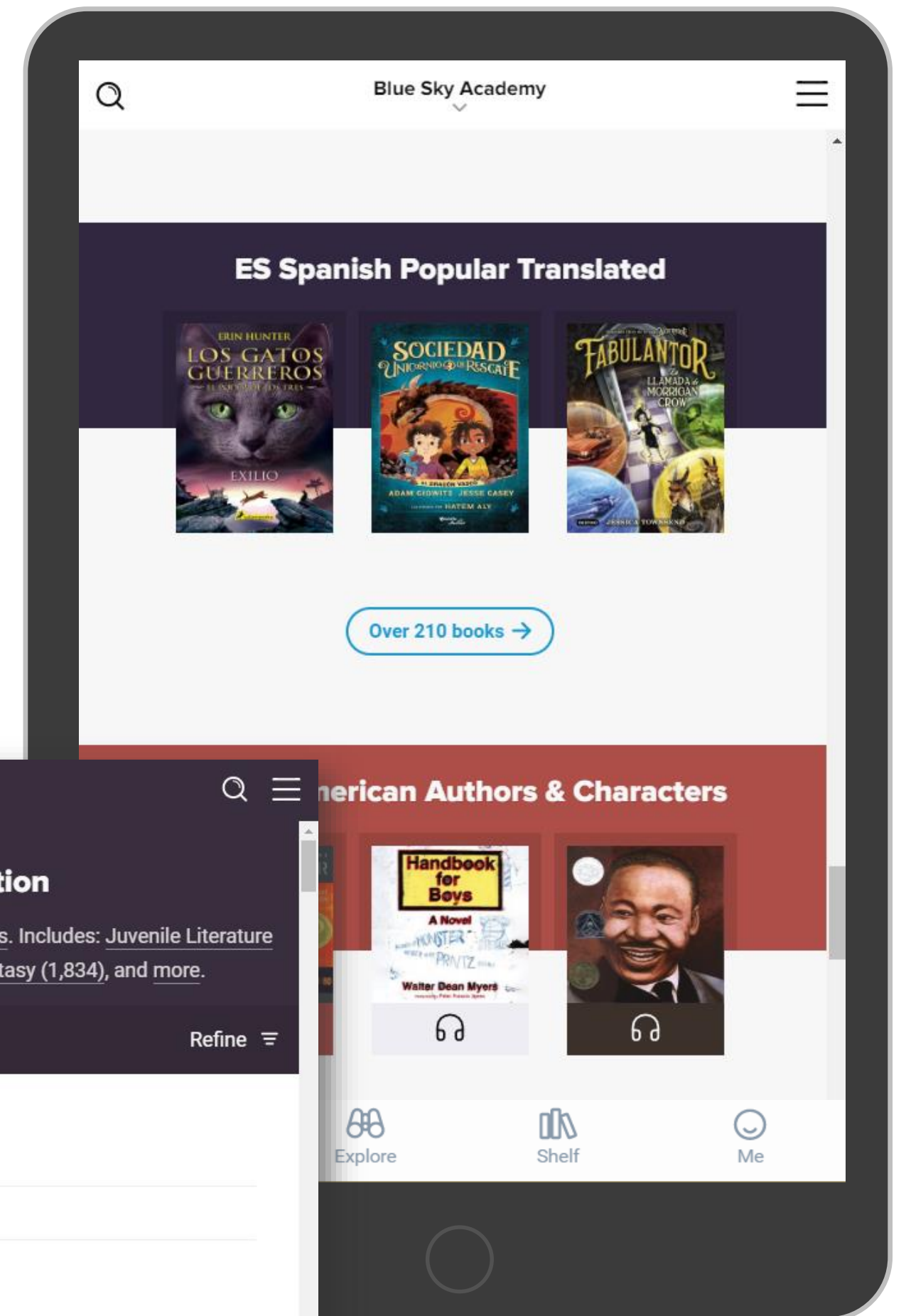
- Google classroom tools
- Insights (reports)
- Student reading data
- Exporting notes





Age appropriate access

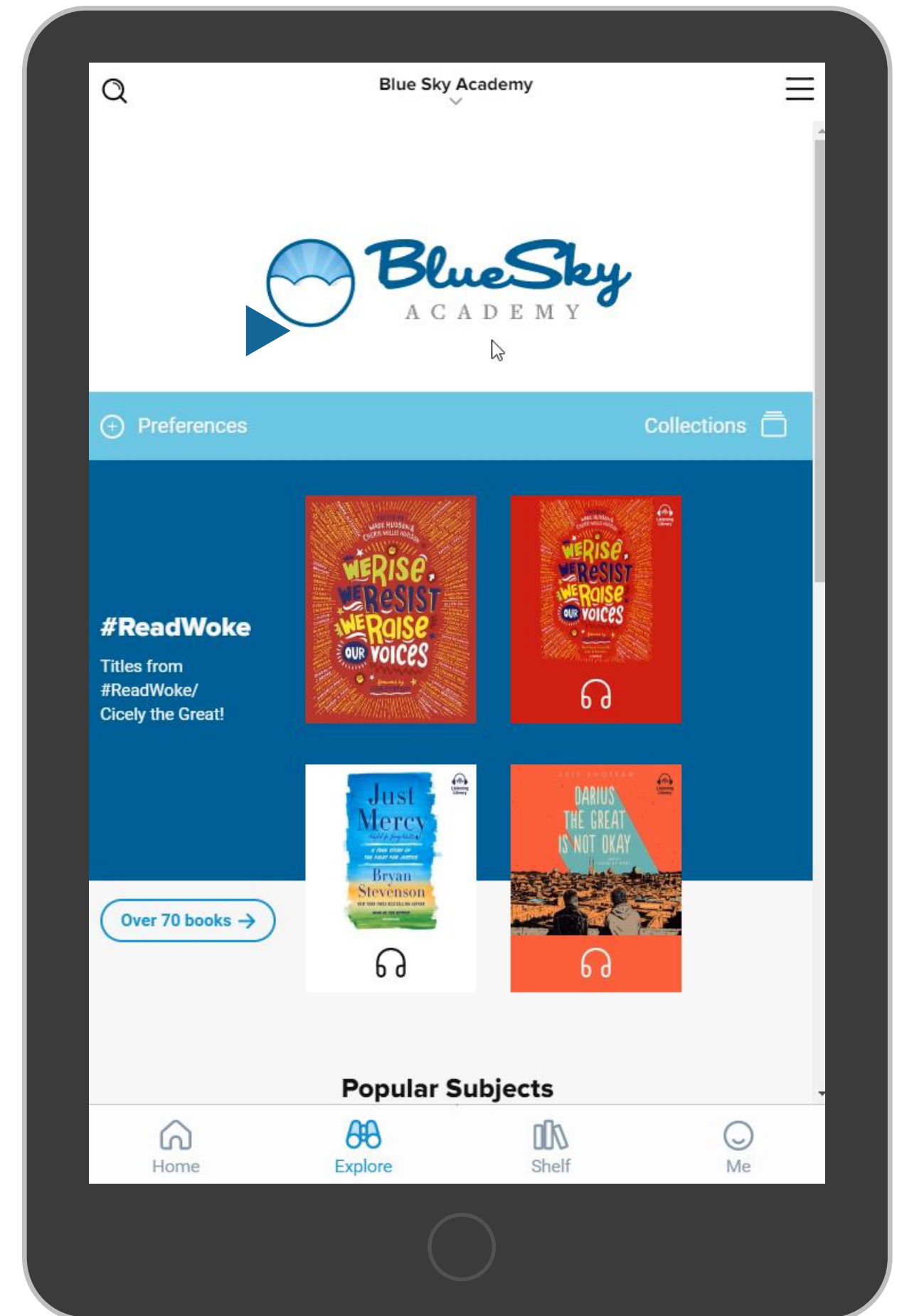
- Title assignments
- Curated collections
- Public library access





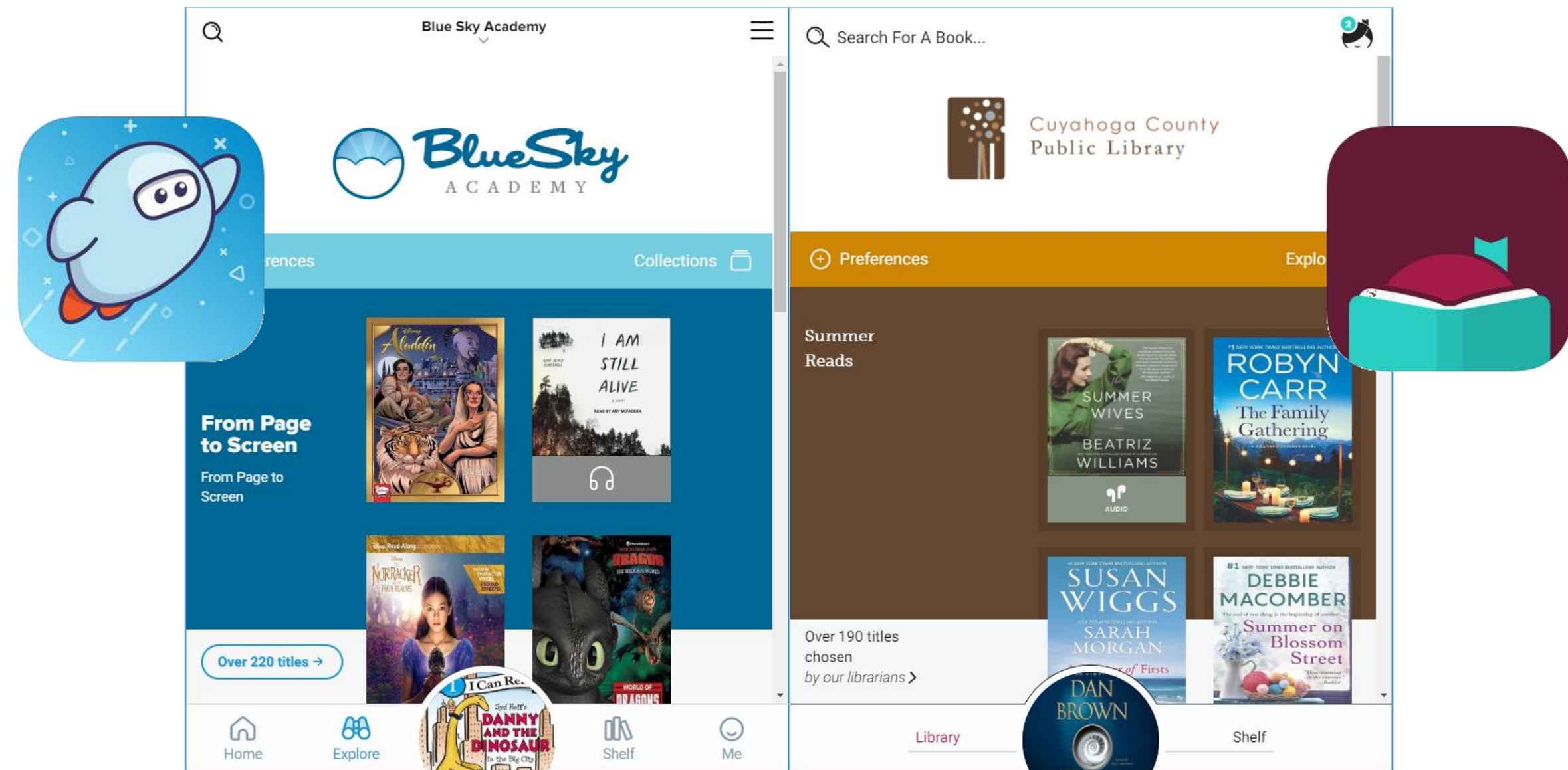
Add a public library

- Open Sora main menu.
- Tap “Add a public library”.
- Search for the library.
- Browse for a title.
- Sign in when prompted.



Shape lifelong learners

Give students the skills to read beyond school



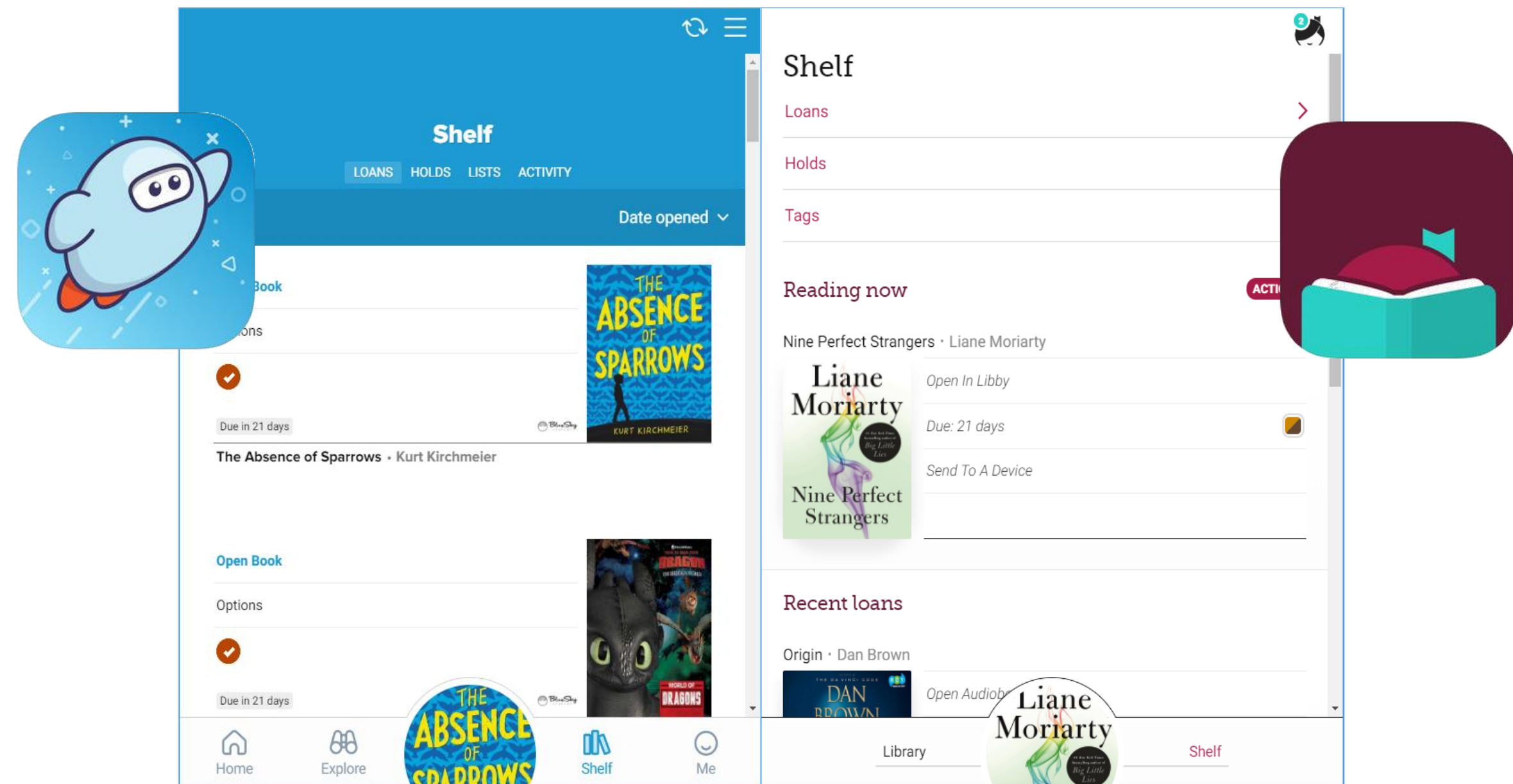
Give students the skills to read beyond school





Shape lifelong learners

Give students the skills to read beyond school



Students can...

1

Use a library card

- Students can login to the public library's digital collection using a library card
- This is available today with no additional setup needed by your library or school

YOUR LIBRARY



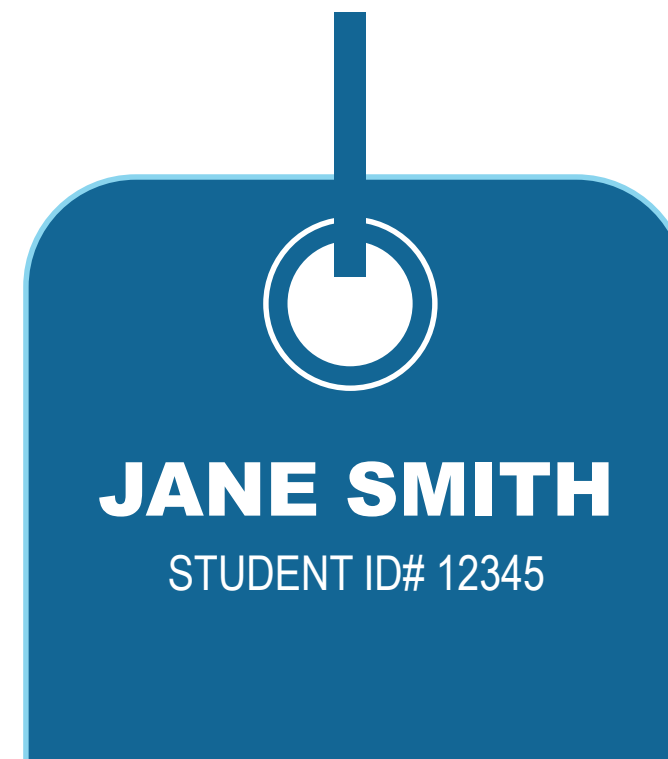
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Students can...

2

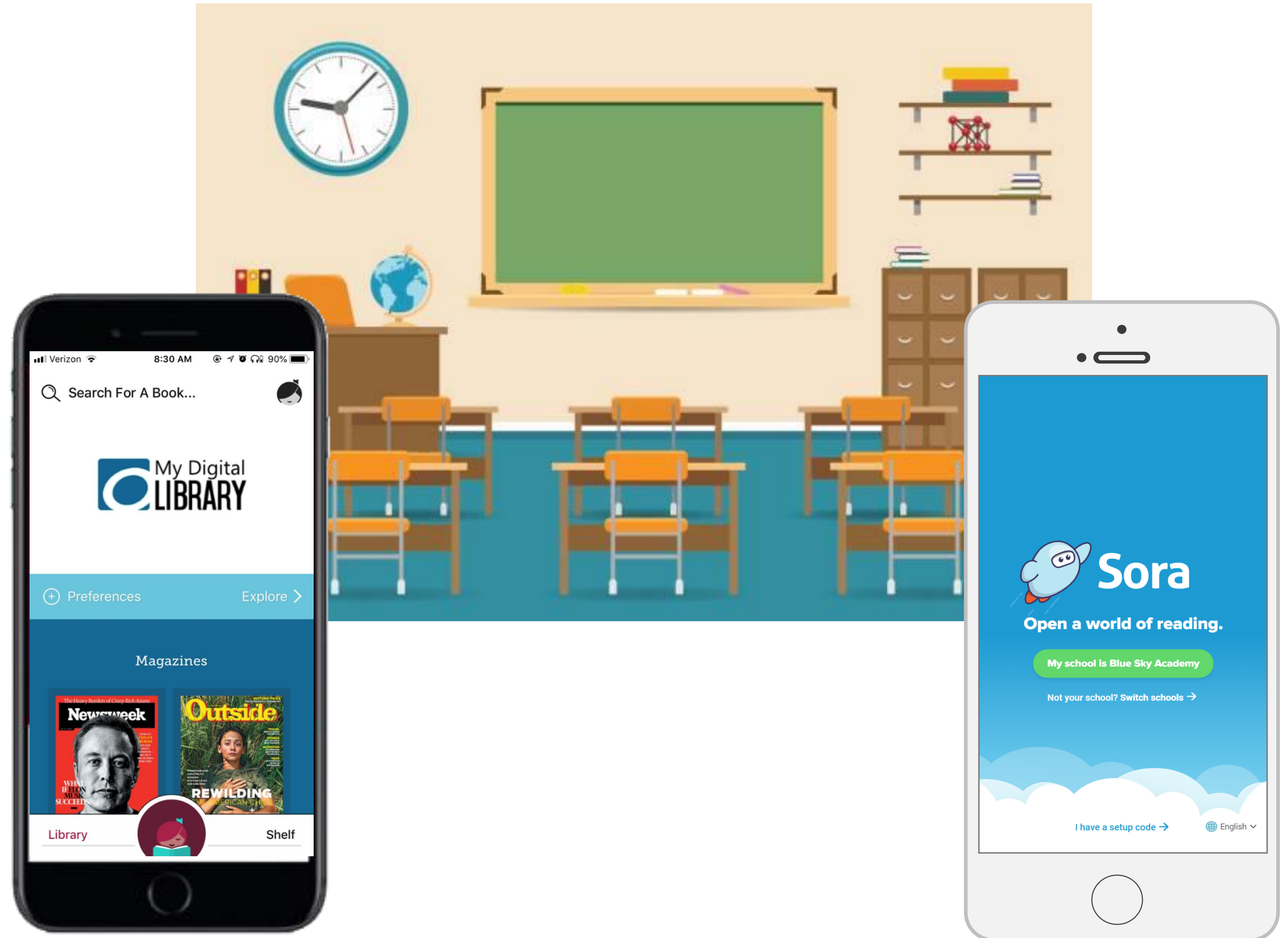
Use school credentials

- Student IDs can be integrated into the library's ILS or the school's authentication can be added as an additional sign-in option for the public library in Sora
- This is a collaborative effort with the library, school and OverDrive



What's the advantage to using school credentials?

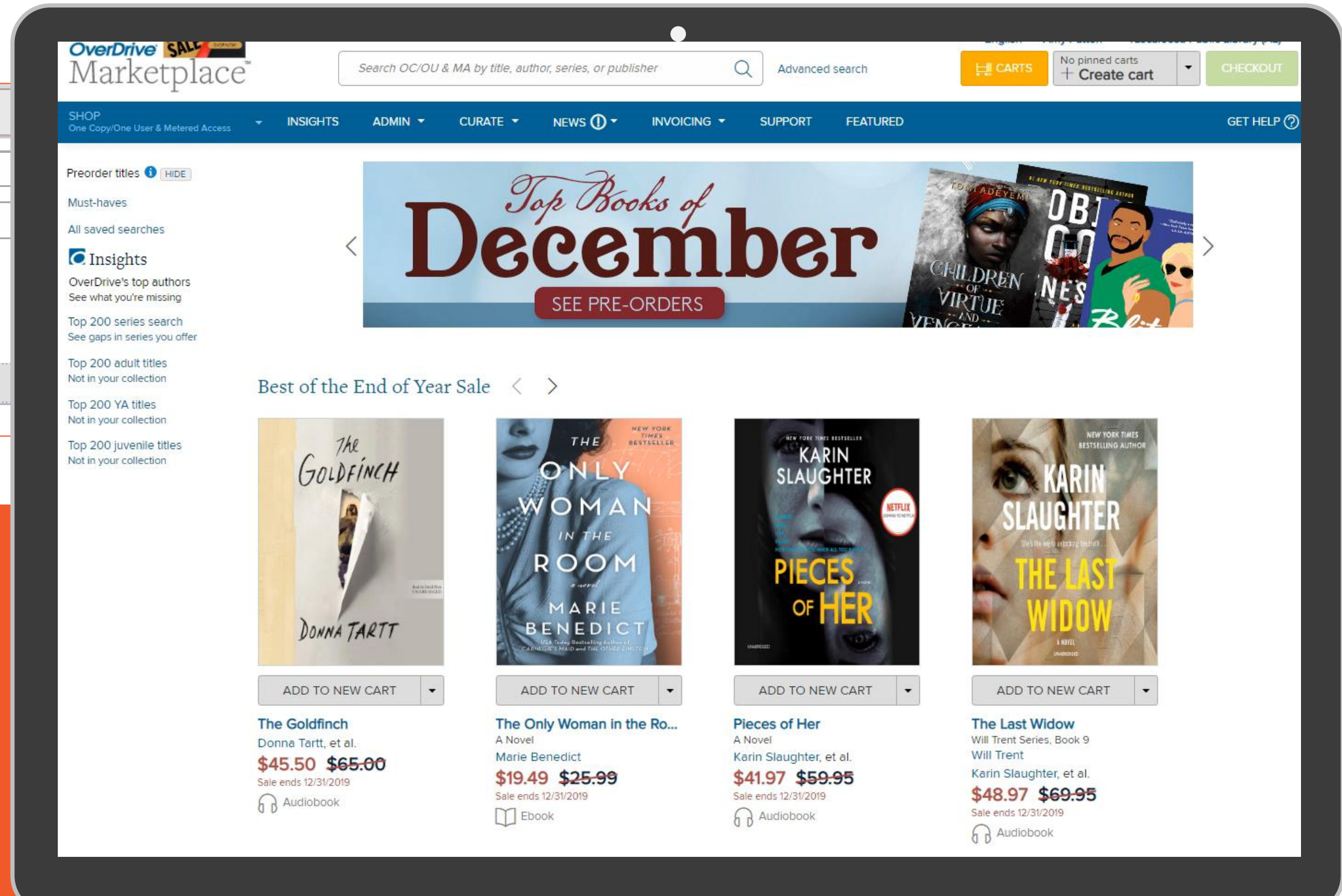
- Students have immediate and equal access
- Student IDs are familiar for students to remember for quick and easy sign-in
- OverDrive will help your library and school set this up



You may already have Sora checkouts!

Report options	
Checkouts by:	Title
Borrowed from:	Sora
Branch:	All
	Libby
	Main collection
	Sora

1. Go to Marketplace.
2. Run the Checkouts Report.
3. Click Run New Report.
4. Change the Borrowed from field to "Borrowed from Sora."



Spotlight on: Tuscaloosa, AL

Goals for Tuscaloosa City Schools:

- ✓ Increase student reading proficiency.
- ✓ Improve equity and access to reading materials.

Partnership opportunity:

- Tuscaloosa Public Library added student login option to OverDrive.
- Students access school's collection and age-appropriate public library titles.
- School and library jointly promote partnership.





Juvenile and Young
Adult circulation
increased by **49%**

Spotlight on: Charlotte, NC

In 2015, Charlotte Mecklenburg Library (CML) partnered with Charlotte-Mecklenburg Schools (CMSD) to launch ONE Access.

How it works:

- CMSD student IDs automatically added to library ILS.
- Student IDs grant access to all library services.
- Branch librarians host programs throughout district.
- Focused on STEM and early literacy.



ONE Access™



Spotlight on: Charlotte, NC



Christine Clark @ChristineClark · 27 Dec 2017
I just put 2 books on hold for my kids instead of ordering them on Amazon!
#Freebooks #ONEAccess

CMS Library Media @CMS_Libraries
Did you know that you can also place books on hold to go pick up at the public library of your choice? #ONEAccess #Read twitter.com/ChristineClar...



Sabre Library @Sabre_Library · 8 Nov 2018
Hey, South Meck! Did you know that your CMS ID number gets you access to all the resources at the @cmlibrary ?! That includes FREE music, movies, and audiobooks! #oneaccess @CMS_smhssabres

CMS STUDENTS

DID YOU KNOW? You have access to over 50 research databases, ebooks, tutoring and more using your student ID!

WHAT
Charlotte Mecklenburg Library Card

HOW
WWW.CMLIBRARY.ORG

LOGIN
CMS Student ID #
NEW PIN
4 Digit Birth Year

LIBRARY
Charlotte Mecklenburg

CMS STAFF

DID YOU KNOW? YOU HAVE A DIGITAL LIBRARY CARD

WHAT
E-books, Magazines, Newspapers and more!

HOW
WWW.CMLIBRARY.ORG

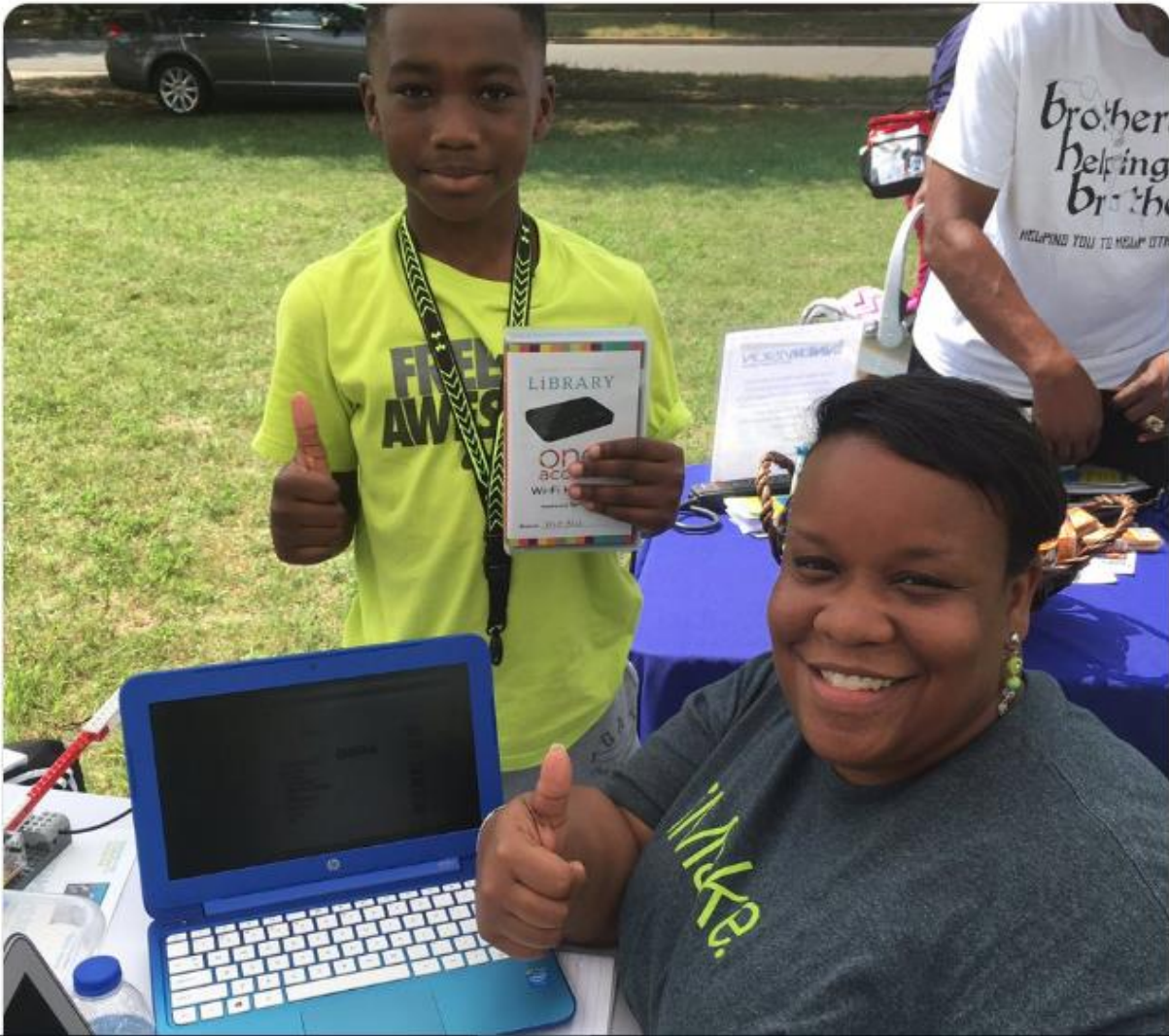
LOGIN
CMS+ 10 Digit NC ID
PIN
Last 4 of NC ID

FIND YOUR NC UID
1. Lawson Self-Service
2. My UID

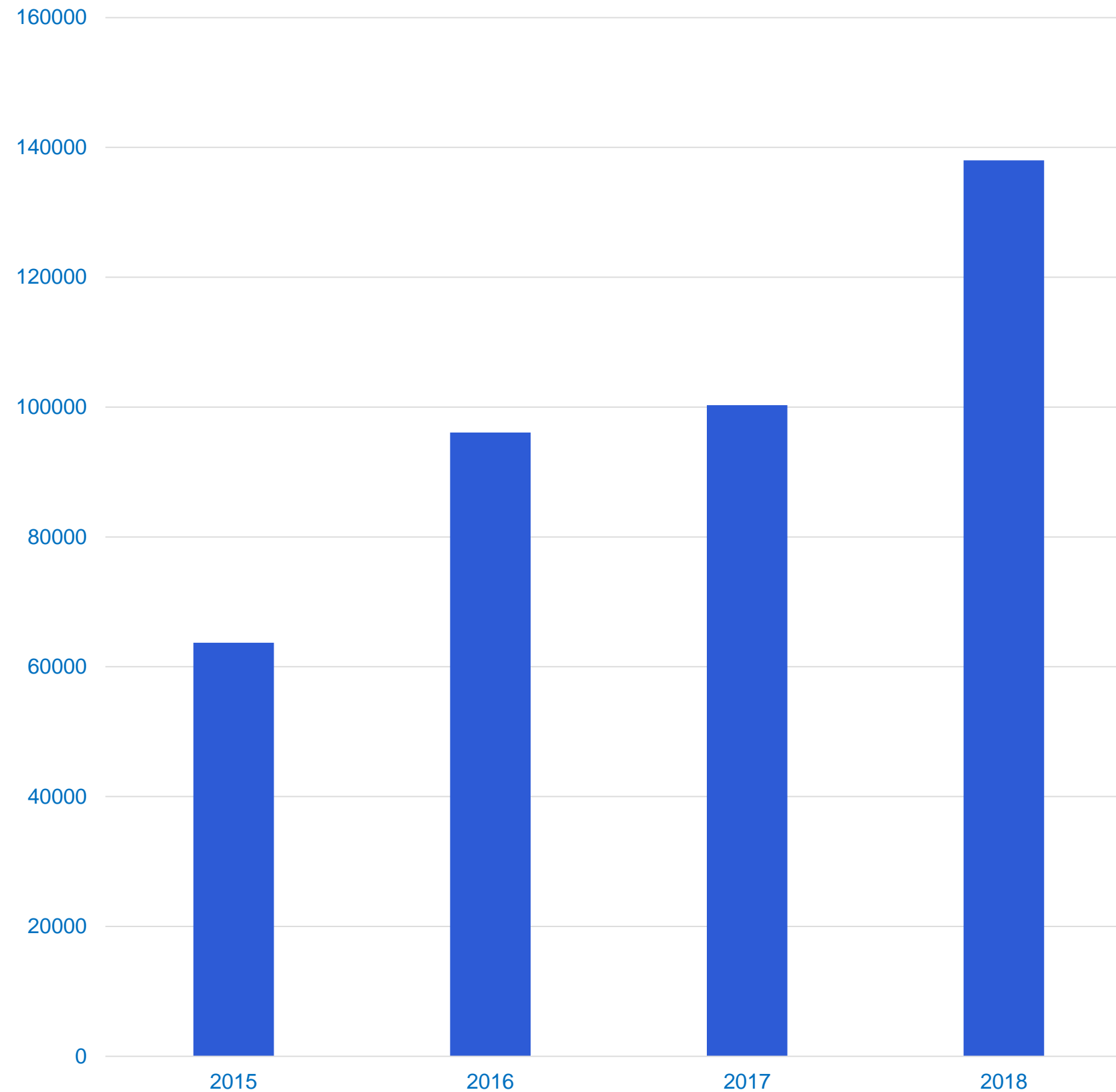
LIBRARY
Charlotte Mecklenburg



David Jessup, Jr. @dljessupjr · 10 Sep 2016
#oneaccess @cmlibrary was a @DigiBridgeUS lifesaver @ West Blvd. Legacy Fest today. Library lends hotspots!



Digital circulation of J/YA content at CML



CMSD will launch Sora to all students this school year.

*Over **35%** YoY circulation growth in 2018

Next steps:

- **Contact** your OverDrive Account Manager for more ideas and best practices.
- **Identify** partnership opportunities with local schools.
- **Discover** Sora—sign up @ discoversora.com.

Want to talk to **local media** about your
Library + School Sharing program?
Scan this code to access our free
Library + School Sharing Press Release Template:



*Thank
you!*



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