

# The Story of Libby.

## Libraries: A Valuable Resource for Reading

Reading and literacy are essential for a productive society. Public libraries provide communities with vital services to support these skills, yet nearly half of the US population does not have a library card. To reduce this number, libraries are evolving to serve more of their communities by partnering with technology leaders such as OverDrive, which provides the digital reading platform for 90% of public libraries in North America. In a digital world, providing 24/7 access to free books is crucial to create “a world enlightened by reading.”

Ebooks and audiobooks provide a convenient way for library users to begin their next reading adventure anytime, anywhere. OverDrive has introduced the solution for readers to easily find and engage with their local library’s digital collection: a library aide that is accessible 24/7 and ready with just one tap. An app that makes discovering and reading ebooks, audiobooks and magazines fun.

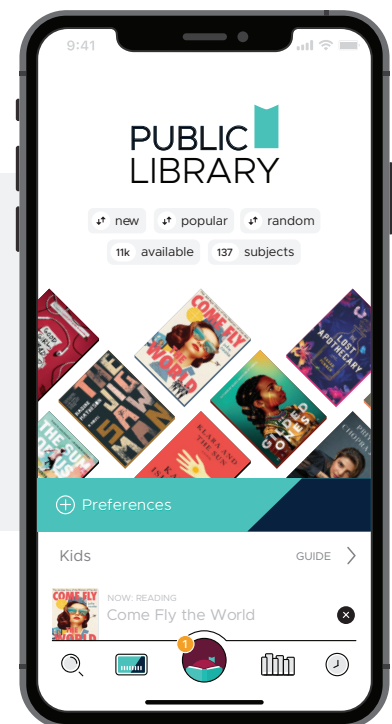
## Meet Libby, the one-tap reading app from your local library

Libby is the one-tap reading app build by OverDrive and named a Consumer World Awards App of the Year 2020. It’s a friendly guide to find libraries near you, remember your library card number, and browse or search your local library’s ebook, audiobook and magazine catalog. You can borrow books instantly, for free, using just the device in your hand anytime and anywhere.

### HIGHLIGHTS

- Launched in 2017
- Compatible with all devices & Send to Kindle® (US only)
- Named a Consumer World Awards App of the Year 2020 and one of *Popular Mechanics*’ 20 Best Apps of the 2010s
- Enjoyed by millions of users in 30+ countries

**Get started today at [meet.libbyapp.com](https://meet.libbyapp.com).** If you have questions, please visit [help.libbyapp.com](https://help.libbyapp.com) or tap Tips & Secrets in the app.



# Libby.

The library reading app

★★★★★  
Librarian approved!  
iOS app user review

★★★★★  
Very intuitive and  
easy to use.  
App Store review

★★★★★  
This app is life changing.  
App Store review

Libby is made possible by your local library, and built with ❤️ by OverDrive.