

Understanding Lending Models

Learn about lending models in OverDrive Marketplace

What is a lending model?

A set of purchasing and borrowing terms for digital content, determined by the publisher.

One Copy/One User

Metered Access

Cost per Circ

Simultaneous Use

Where to shop for each lending model

Chose a lending model from the **Shop** drop-down menu in Marketplace.

The screenshot shows the OverDrive Marketplace interface. At the top, there's a search bar and navigation links. The 'SHOP' menu is open, showing options like 'One Copy/One User & Metered Access', 'Cost Per Circ', 'Simultaneous Use', 'Self-published', 'Automate carts (OverDrive Insights)', and 'Purchase content credit'. Below the menu, a banner for 'Magazines now available' is visible. The main content area displays a list of audiobooks for sale, including 'If I Live', 'Ride Me Dirty', 'No One Left to Tell', 'Forever My Girl', 'You Belong to Me', and 'If I Run'. Each book listing includes the title, author, series information, price, and an 'ADD TO MAIN CART' button.

OverDrive Marketplace

SHOP THE Audiobook Month Sale

Search

English Courtney Sveda My Digital Library (OverDrive Training Demo) (OH)

CARTS New YA eBooks \$65.42 CHECKOUT

SHOP One Copy/One User & Metered Access

INSIGHTS ADMIN CURATE NEWS INVOICING SUPPORT FEATURED

GET HELP

Preorder titles HIDE

Must-haves

All saved searches

Magazines now available

Add their favorites to your collection

LEARN MORE

Book Month Sale - Romance

IF I LIVE
NEW YORK TIMES BESTSELLING AUTHOR
Terri Blackstock, et al.
If I Run Series, Book 3
\$22.74 \$34.99
Sale ends 06/30/2018
Audiobook

RIDE ME DIRTY
Bridgewater County Series, Book 1
Vanessa Vale, et al.
\$33.57 \$47.95
Sale ends 06/30/2018
Audiobook

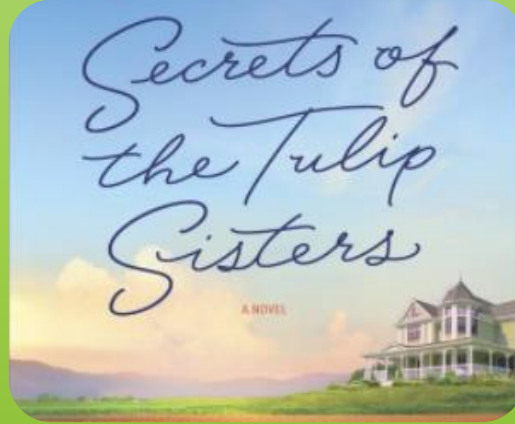
NO ONE LEFT TO TELL
Baltimore Series, Book 2
Karen Rose, et al.
\$34.97 \$49.95
Sale ends 06/30/2018
Audiobook

FOREVER MY GIRL
Beaumont Series, Book 1
Heidi McLaughlin, et al.
\$41.21 \$54.95
Sale ends 06/30/2018
Audiobook

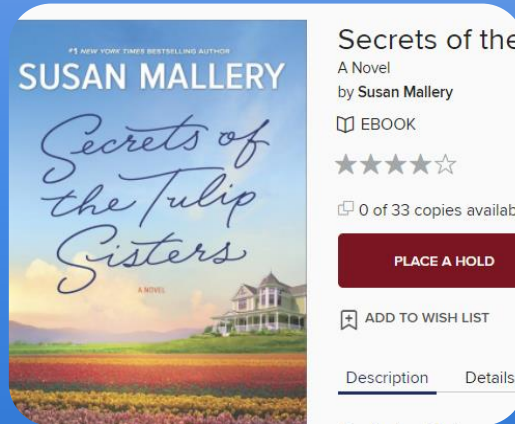
YOU BELONG TO ME
Baltimore Series, Book 1
Karen Rose, et al.
\$34.97 \$49.95
Sale ends 06/30/2018
Audiobook

IF I RUN
If I Run Series, Book 1
Terri Blackstock, et al.
\$28.59 \$43.99
Sale ends 06/30/2018
Audiobook

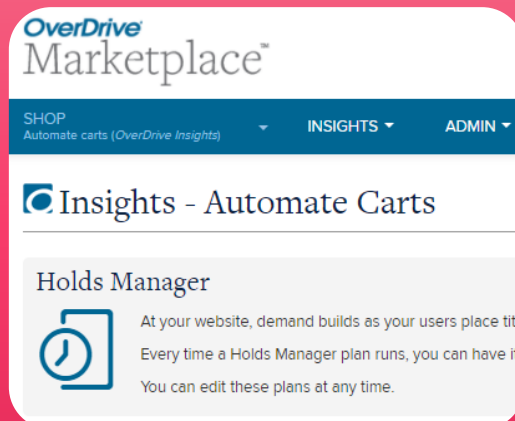
One Copy/One User



1. Each copy of a title is checked out to one user at a time.



2. Other users place holds on checked out titles.



3. Automatically fulfill holds with a Holds Manager plan.

Metered Access (MA)



Cost Per Circ (CPC)



Titles borrowed simultaneously by an unlimited number of users until:

- Your monthly budget runs out.
- Individual users reach their monthly circulation cap for titles in the plan.

CPC monthly budget ✕

To enable users to borrow CPC titles, enter your targeted budget below. Please note that it's possible to exceed your target budget if prices on CPC titles change or holds aren't immediately retrieved by users.

You can edit your budget at any time. Changes will take effect within 24 hours, and can't be applied retroactively.

CPC month start and end dates are based on UTC time.

eBooks: Target budget of USD

Audiobooks: Target budget of USD

Videos: Target budget of USD

For each field, enter a number (0 or greater).

Edit monthly budgets and title limits at any time.

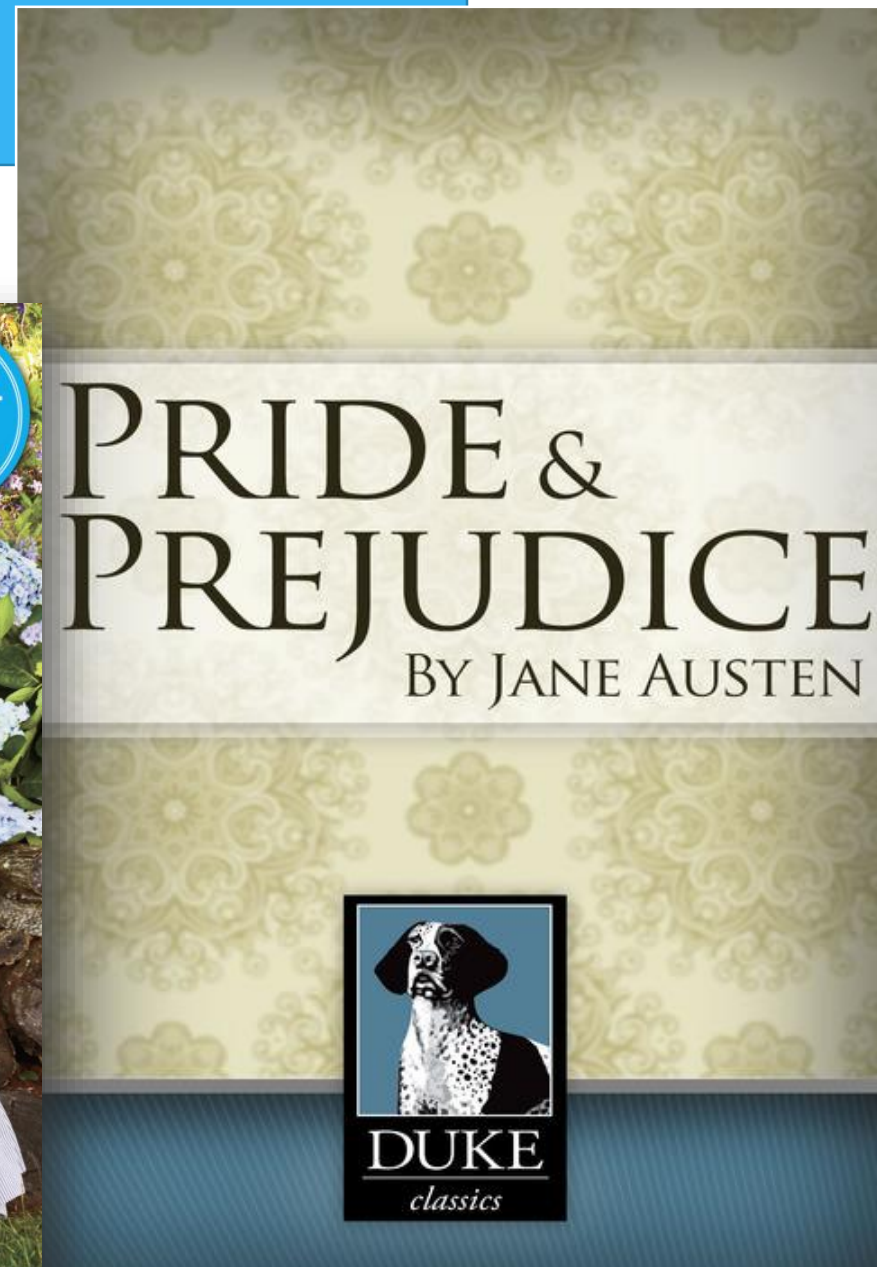
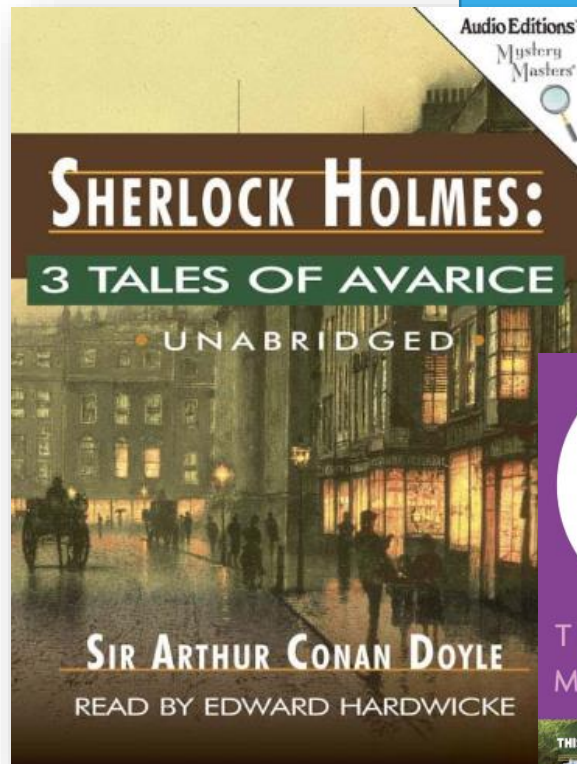
ADD CPC TITLE

The Good Daughter
A Novel
Karin Slaughter, et al.
\$3.00
 Audiobook

Add or revoke single titles at any time.

Simultaneous Use (SU)

Circulate an unlimited number of copies of a collection of titles from a specific publisher:



No holds or waiting lists!



Available in all formats, including magazines.



For annual subscription.

Digital Book Clubs

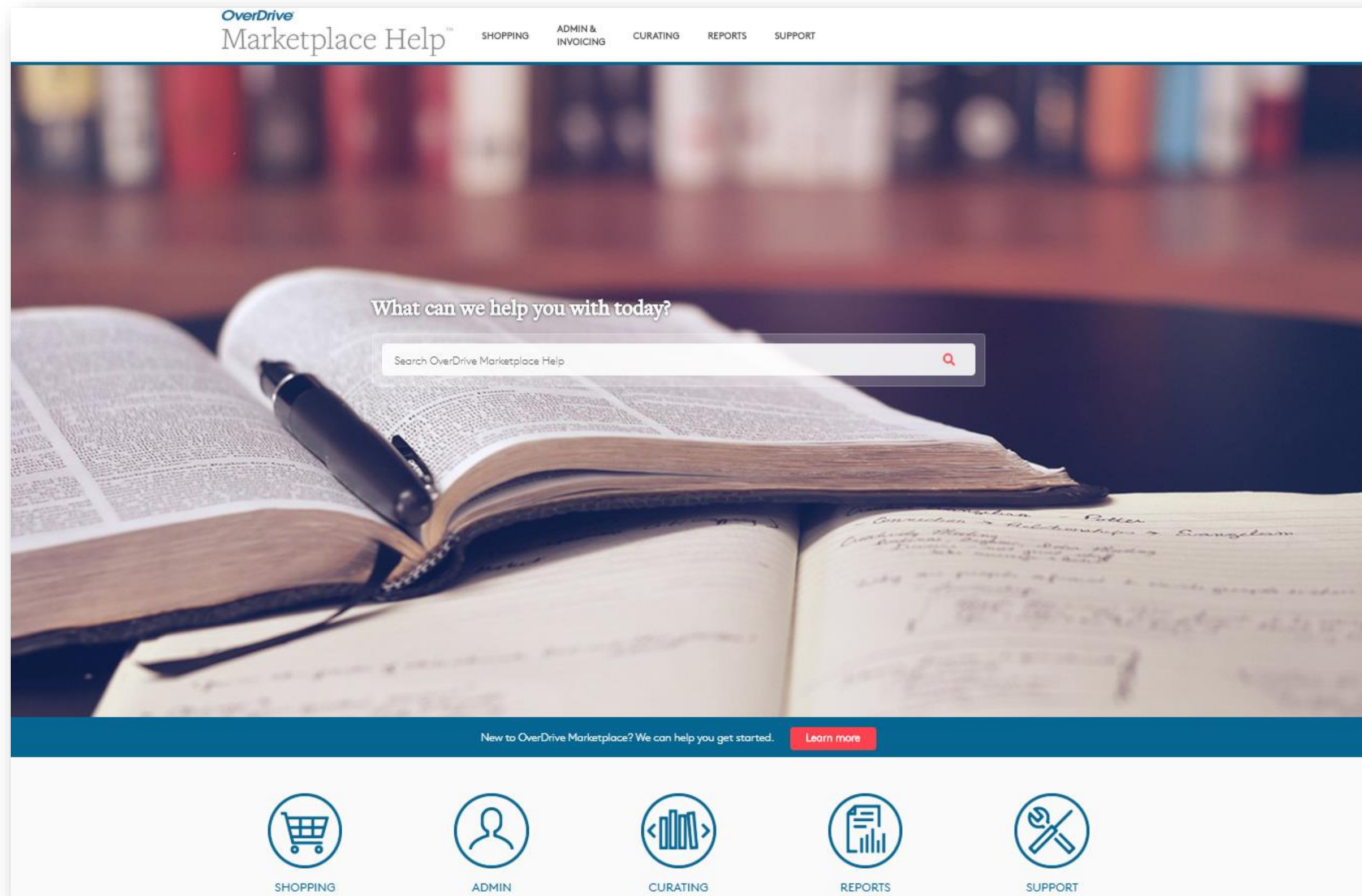


Libraries can request a digital book club or opt to participate in one of our global digital book clubs.



Contact your Content Specialist to request a title for a book club.

Marketplace Help



Next Steps

Learn more

Visit resources.overdrive.com.

- Register for our next live webcast.
- View our on-demand training modules.

Visit help.overdrive.com.

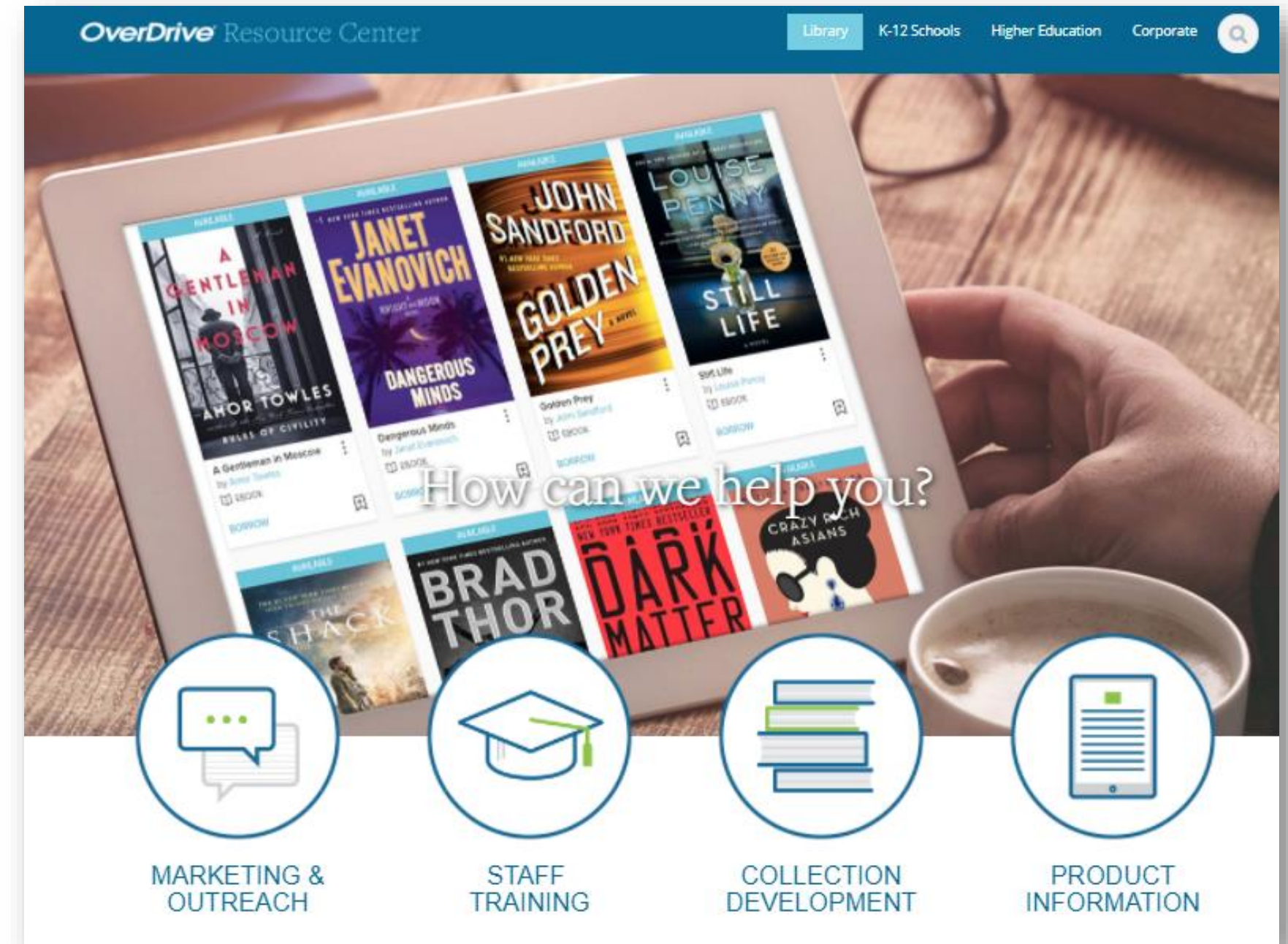
Visit help.marketplace.overdrive.com.

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THANK YOU