

The Advantages of Cost-Per-Circ & Recommend to Library

Kathryn King
Collection Development and Inter-Library Loan Manager
Fort Worth Public Library

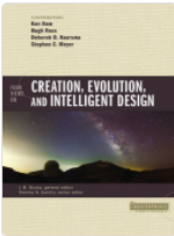
Overdrive/TLA Annual 2022



Cost-Per-Circ


- Provide Broad and Deep Collections
 - Titles have interest but are slow movers
 - Religious non-fiction is one area
 - More “scholarly” works of non-fiction
 - Test new authors or lesser known authors in genres like Sci-Fi, Horror, Christian Fiction

☐ Select



Four Views on Creation, Evolution, and Intelligent Design
by Ken Ham, Hugh Ross, Deborah Haarsma, et al.

Language	English	Series	Counterpoints: Bible and Theology	Text difficulty	--
Street date	11/21/2017	Audience	Adult Nonfiction	Interest level	--
Publisher account	HarperCollins Christian Publishing / Zondervan Academic	Subject(s)	Christian Nonfiction, Religion & Spirituality, Science	ATOS book level	--
ISBN	9780310080985	BISAC	Religion / Religion & Science + 2 subjects	Lexile® measure	--

 Ebook ▾
Kindle, OverDrive Read, EPUB

SAMPLE ▾

	Copies				Holds		Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Out	Last	Past year	Total
In collection	0	0	Yes	No	0	0	0	3/5/2022	5	5



■ Expand diverse holdings

☐ Select
 Share

The Best Sukkot Pumpkin Ever
by Laya Steinberg, Book Buddy Digital Media

\$2.13

REVOKE

Language	English	Series	Sukkot & Simchat Torah	Text difficulty	Grade 2 - Grade 3
Street date	8/1/2017	Audience	Juvenile Fiction	Interest level	--
Publisher account	Lerner Publishing Group Lerner Publishing Group Kar-Ben Publishing *	Subject(s)	Juvenile Literature	ATOS book level	--
ISBN	9781541513556	BISAC	Juvenile Fiction / Holidays & Celebrations / Other, Religious + 1 subject	Lexile® measure	600L

☐ Ebook ▾
OverDrive Read
2 Reviews ▾
SAMPLE ▾

FIXED LAYOUT, READ-ALONG

	Copies				Holds		Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Out	Last	Past year	Total
In collection	0	0	Yes	No	0	0	0	11/4/2021	1	4

☐ Select
 Share

On Sukkot and Simchat Torah
by Cathy Goldberg Fishman, Melanie Hall

\$2.13

REVOKE

Language	English	Series	Sukkot & Simchat Torah	Text difficulty	--
Street date	1/1/2011	Audience	Juvenile Nonfiction	Interest level	--
Publisher account	Lerner Publishing Group Lerner Publishing Group Kar-Ben Publishing *	Subject(s)	Reference, Religion & Spirituality	ATOS book level	--
ISBN	9781512492392	BISAC	Juvenile Nonfiction / Holidays & Celebrations / Other, Religious + 1 subject	Lexile® measure	--

☐ Ebook ▾
Kindle, OverDrive Read
SAMPLE ▾

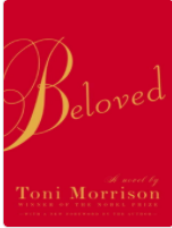
FIXED LAYOUT

Kindle use limitations

	Copies				Holds		Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Out	Last	Past year	Total
In collection	0	0	Yes	No	0	0	0	10/4/2020	0	1

- High school and college reading list titles
 - Demand will happen all at once and the students can't wait in a hold queue for 9 weeks

☐ Select



Beloved
by Toni Morrison

Language: English
Street date: 7/24/2007
Publisher account: Random House, Inc. | Knopf Doubleday Publishing Group | Vintage
ISBN: 9780307388629

Series: Vintage International
Audience: Adult Fiction
Subject(s): African American Fiction, Literature

Text difficulty: Grade 4 - Grade 5
Interest level: UG/Upper grades (9th-12)
ATOS book level: 6.0

BISAC: Fiction / Literary + 2 subjects
Lexile® measure: 870L

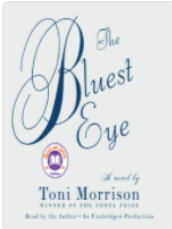
Ebook ▾
Kindle, OverDrive Read, EPUB

20 Reviews ▾

SAMPLE ▾

	Copies				Holds			Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Ratio	Out	Last	Past year	Total
In collection	1	0	Yes	No	0	1	0	5	4/13/2022	68	266

☐ Select



The Bluest Eye
by Toni Morrison

Language: English
Street date: 7/19/2011
Publisher account: Books on Tape | Penguin Random House Audio Publishing Group | Random House Audio
ISBN: 9780307941145

Series: --
Audience: Adult Fiction
Subject(s): African American Fiction, Literature

Text difficulty: Grade 4 - Grade 5
Interest level: --
ATOS book level: --

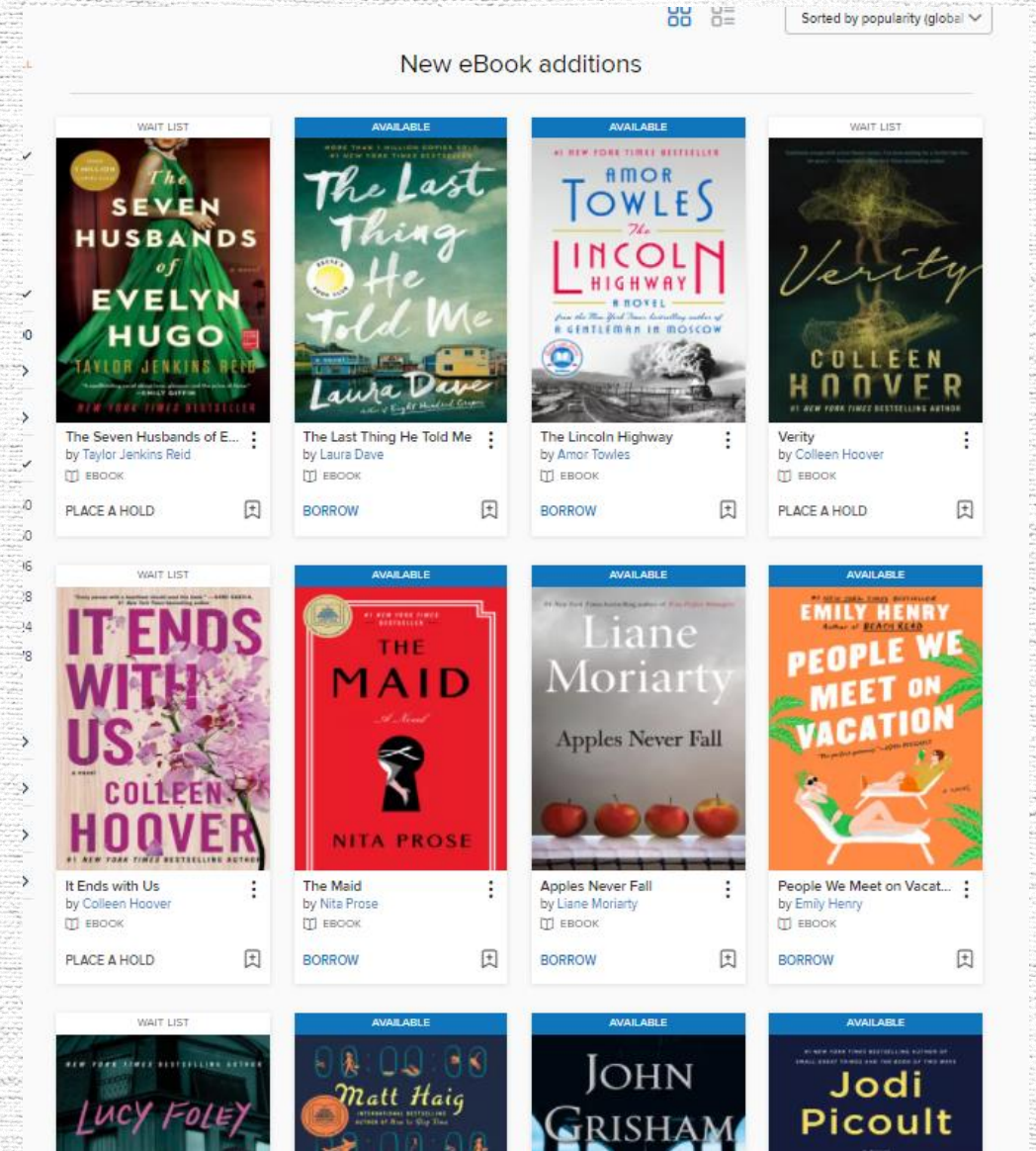
BISAC: Fiction / Literary + 2 subjects
Lexile® measure: 920L

Audiobook ▾
MP3, OverDrive Listen, Unabridged

2 Reviews ▾

	Copies				Holds			Checkouts			
	OC/OU	MA	CPC	SU	Active	Suspended	Ratio	Out	Last	Past year	Total
In collection	3	0	Yes	No	0	0	0	2	4/13/2022	76	192

- Balance instant gratification with hold queues
- Patrons find some of the newest releases available in the system



- Orphan holds
 - Titles with no meter left
 - Evaluate the historical circulation
 - If low make CPC; if high buy a new metered



Ebook
OverDrive Read

SAMPLE

FIXED LAYOUT, READ-ALONG

The 100th Day of School

by Jane O'Connor, Robin Preiss Glasser

\$0.99

ADD CPC TITLE

Language	English	Series	Fancy Nancy	Text difficulty	Grade 1
Street date	6/28/2011	Audience	Juvenile Fiction	Interest level	--
Publisher accou...	HarperCollins Publishers Inc. I	Subject(s)	Juvenile Literature, Humor (Fiction)	ATOS book level	--
ISBN	9780061958380	BISAC	Juvenile Fiction / School & Education + 1 subject	Lexile® measure	290L

	Copies				Holds		Checkouts		
	OC/OU	MA	CPC	SU	Active	Suspended	Last	Past year	Total
In collection	0	0	No	No	2	0	9/22/2021	4	26



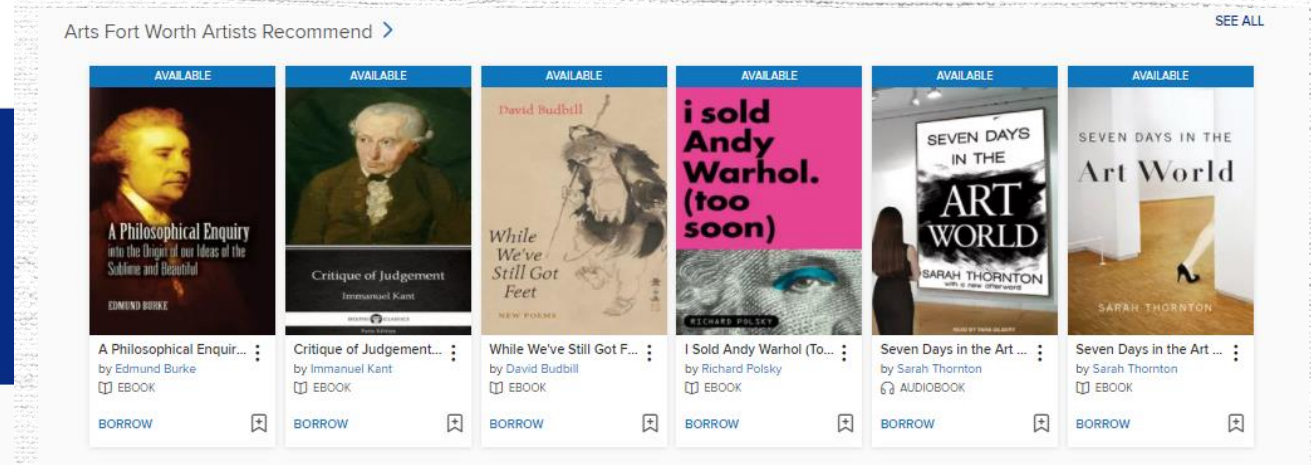
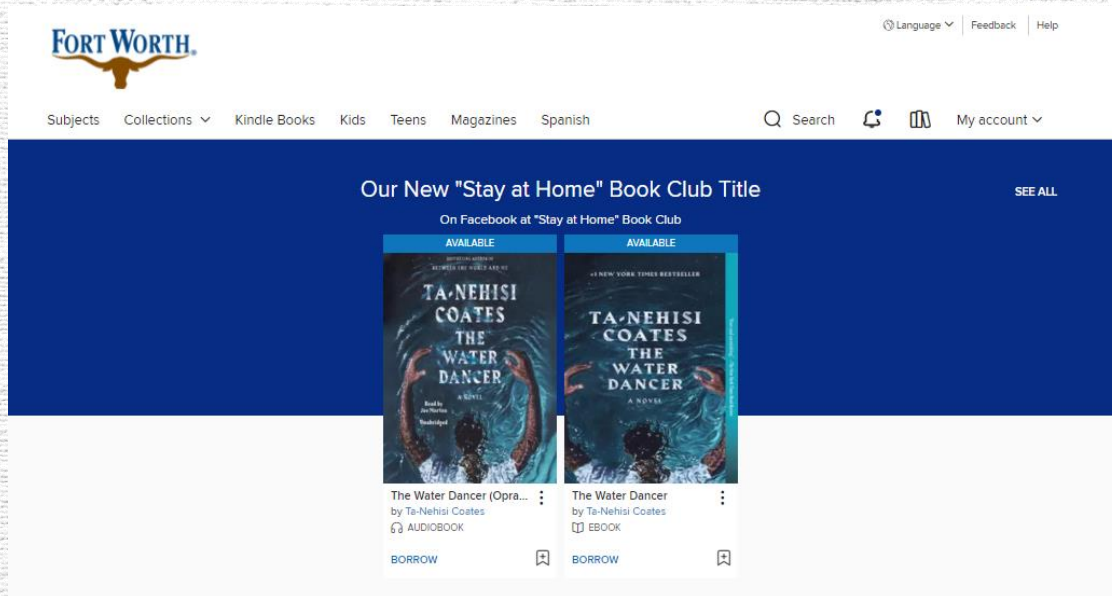
Last Call for the Prize Drawing

Must be present to win!



Programming Support

- Stay-at-Home Book Club
- Nature Center story times
- 1,000 Books Before Kindergarten
- Arts Fort Worth Artists Recommend



Recommend to Library (RTL)

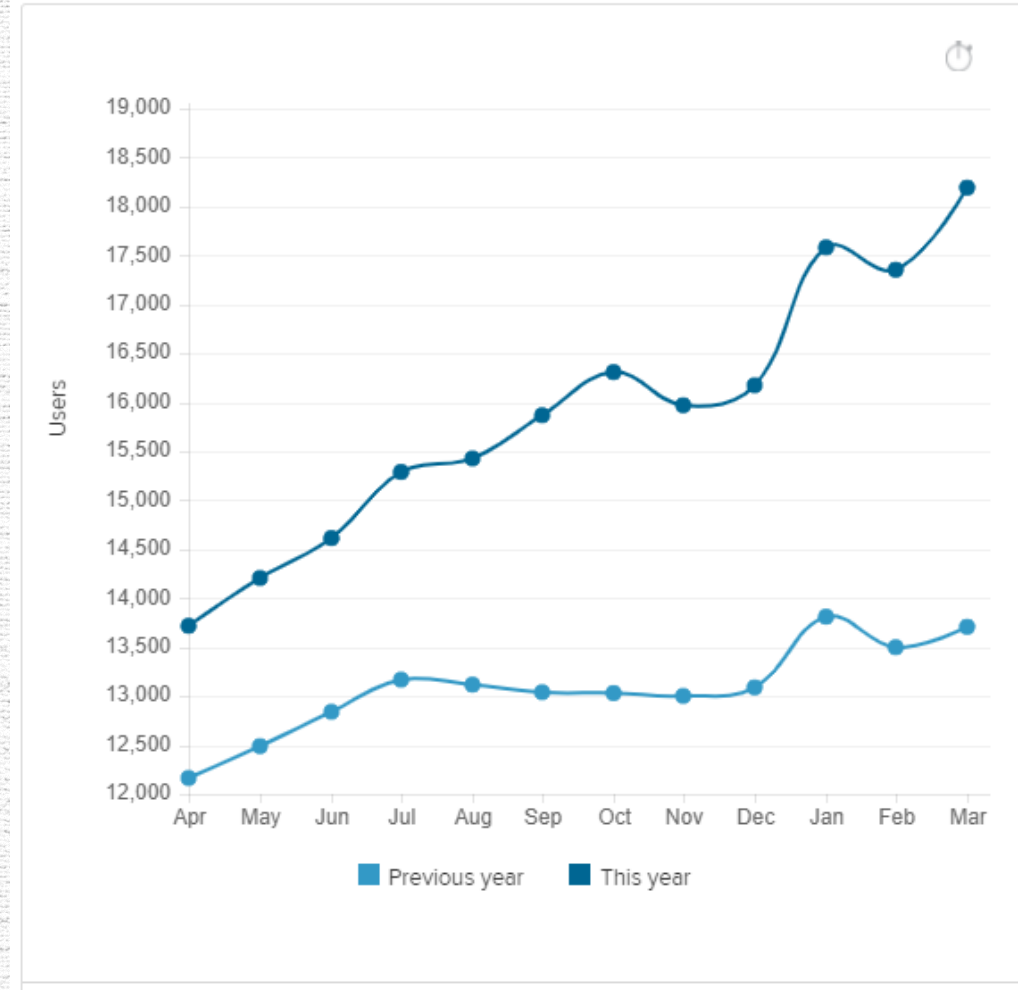
- Started March 2018
- 80-90% of our adult collection development is done this way
- 3 recommendations required
 - Mediated for:
 - Price—items above \$150 go to exceptions cart
 - Language—anything other than English, Spanish, and Vietnamese goes to exceptions cart
- Guaranteed use



Unique Users

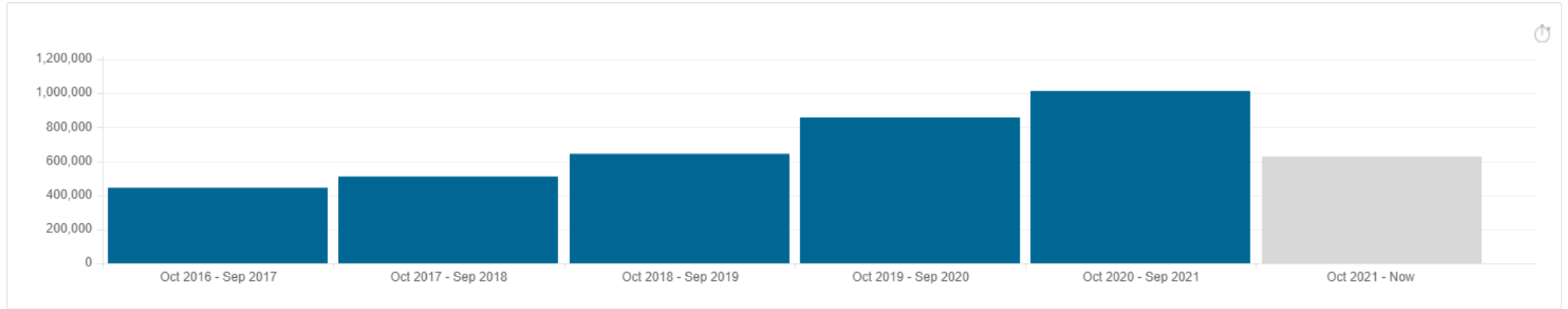
Continue to see great growth in reaching unique users

Unique users



Checkouts

Checkouts: Year over year



FY17: 444,484

FY18: 510,646

FY19: 643,756

FY20: 857,852

FY21: 1,013,772

Increase from FY17 to FY21 was 128%



Cost Breakdowns



Thank you

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