

Marketplace Reports for K-12 Schools

Evaluate activity & make informed purchases.



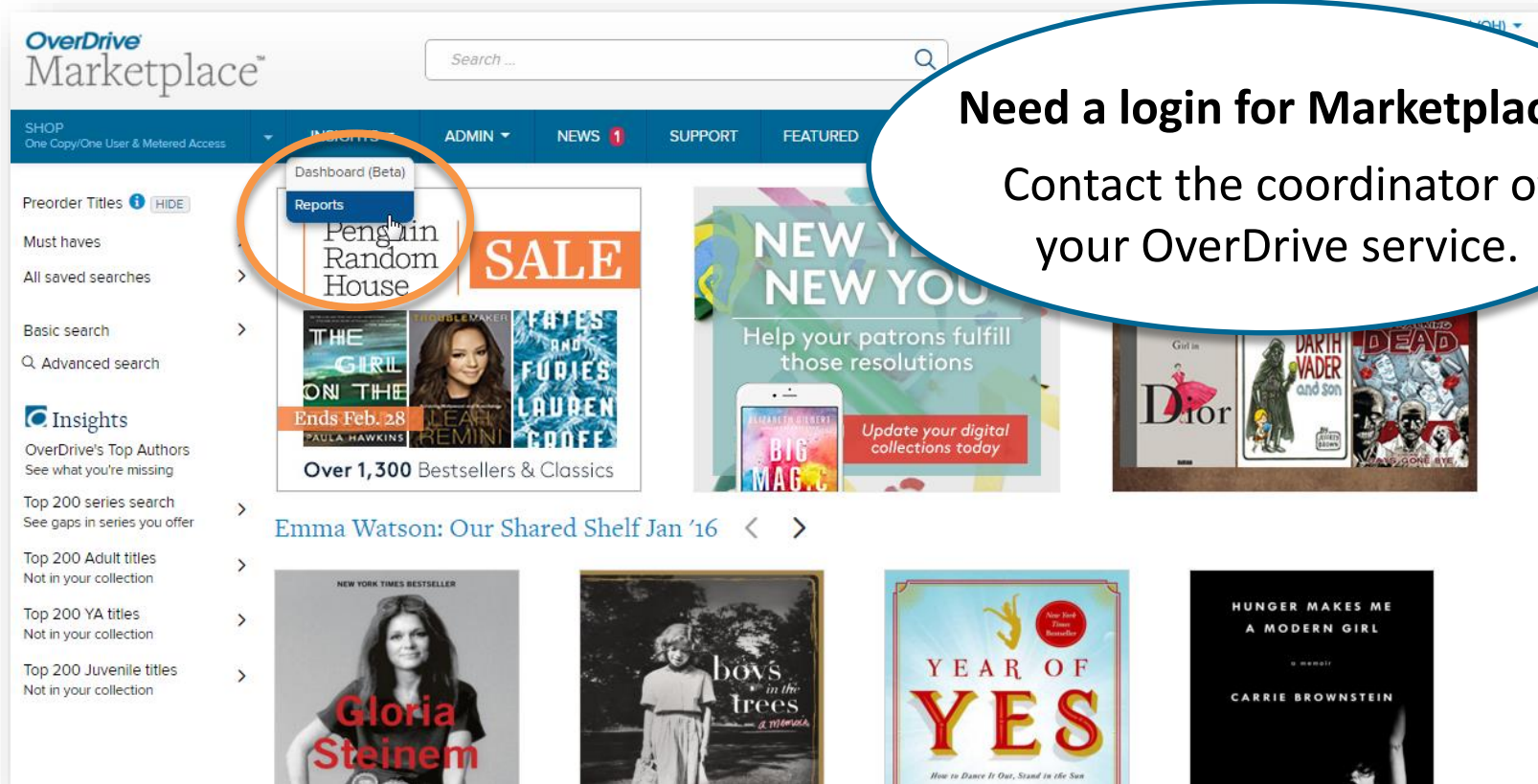
In this session

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Getting started

1. Go to marketplace.overdrive.com.
2. Enter your Marketplace username and password to log in.
3. All reports are available 24/7 in OverDrive Marketplace.



Scenario

**I'd like to see how much
use my OverDrive
collection is getting.**



Circulation Activity

View circulation data for titles of all lending models at the individual school or shared collection level.

The screenshot displays the OverDrive Circulation Activity interface. A 'Report options' dialog box is open, allowing users to filter and generate reports. The dialog includes fields for 'Checkouts by', 'Borrowed from', 'Formats', 'Language', 'Audience', 'Rating', 'Last' (with a date range and unit), 'Inventory flag type', 'User type', 'Lending model', 'Website', 'Creator', and 'Purchase Order ID'. A green callout box with the word 'DEMONSTRATION' is positioned over the 'Lending model' dropdown menu, which is currently open and showing options: 'All Lending models', 'Cost Per Circ', 'One Copy / One User & Metered Access', and 'Simultaneous Use'. A mouse cursor is pointing at 'All Lending models'. In the background, a table lists titles and their checkout counts. A 'Page 1 of 2' indicator and a search bar are also visible.

Title (87)	Checkouts (136)	Checkouts (136)
1 The Girl on the Train: A N...	8	
2 The Martian: A Novel	7	
3 Career of Evil: Cormoran ...	5	
4 Me Before You	4	
5 City on Fire: A Novel	4	
6 A Game of Thrones: A So...	3	
7 Finders Keepers: A Novel	3	
8 Tricky Twenty-Two: Steph...	3	
9 House of Thieves: A Novel	3	
10 Lady Be Good	2	
11 Feels Like Family	2	
12 Dark Places: A Novel	2	
13 Holiday Sparks	2	
14 Rillas and Other Science ...	2	
15 Shadows of the Empire	2	
16 Favors and Lies	2	
17 All He Ever Needed: Book ...	2	

Scenario



**I'm looking for specific
information about titles in my
collection.**

Title Status & Usage

View details and circulation data for all titles in your collection.

Notes:
Titles that you own in more than one lending model will be counted under each applicable lending model.
Expired Metered Access (MA) titles do not appear in the "Expired Metered Access (MA) titles" row.
Expired titles in the MA: earlier of x time or y checkouts rows.
The "MA - licenses left" and "MA - licenses used" rows include Advantage units are not included in this report.

Report summary

OC/OU - titles	268
OC/OU - copies	300
MA: earlier of x time or y checkouts - titles	30
MA: earlier of x time or y checkouts - copies	30
MA: by time - titles	30
MA: by time - copies	31
MA: by checkout - titles	81
MA: by checkout - copies	82
MA - licenses left	7,451
MA - licenses used	7
MA: by time - 0 time remaining	0
MA: by checkout - 0 licenses remaining	0
Active checkouts	17
All checkouts since purchase	342
Active holds	1
All holds since purchase	7
Turnover rate	0.138*

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	Title	Edition	Creator	ISBN	Language
1	0mm...		李...		Chin...
2	1, 2, ...		Nicke...	9781...	Engli...
3	30 D...		d'Ab...	9781...	Engli...
4	Abat...		Boue...	9781...	Engli...

Report options

Title:

Period Type: Last

Last: 30 Days

Formats: All formats
Audiobook
eBook
Music
Periodicals
Video

Language:

Subject:

Audience:

Preorder titles: ☒ Include ☐ Exclude

Lending model: All lending models

ISBN:

To search multiple ISBNs (max of 200), enter a list of print and/or eBook ISBNs where each ISBN is separated by a comma or semicolon or line break.

Rating: All ratings

Other conditions:

Holdings: All

Minimum checkouts:

Maximum checkouts:

Status: All

Update Cancel


DEMONSTRATION

new report Create worksheet

Displaying 1 - 50 of 579

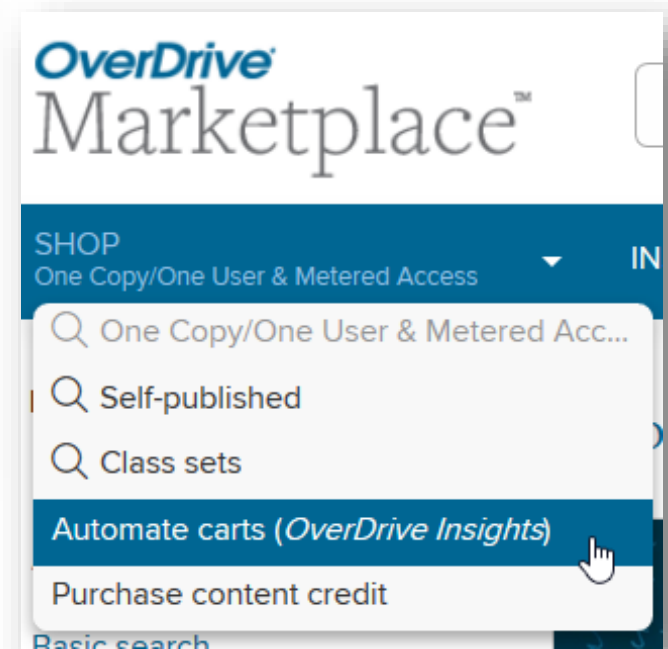
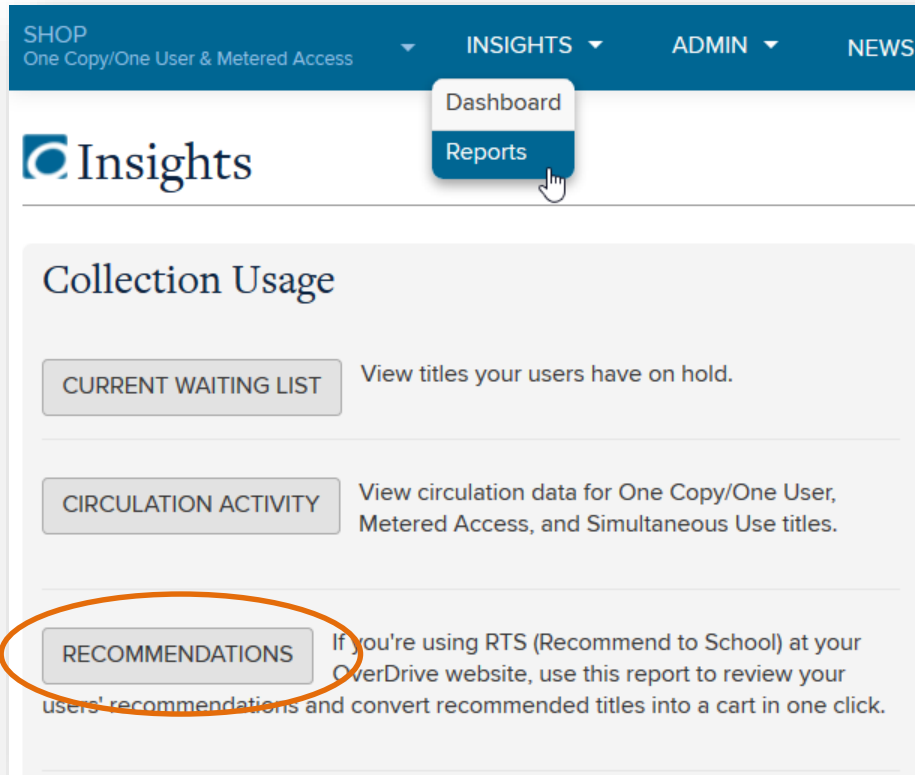
ec	Active	h	All hold	Last co	Turnov	Status
0	0	0	n/a	0	In C...	
0	0	0	n/a	1	In C...	
0	0	0	n/a	0	In C...	
0	0	0	n/a	0	In C...	

Scenario



**I'd like to see what titles
students have recommended
we purchase.**

Recommendations & Automated carts



Scenario



What percent of my student population is using my OverDrive service?

Unique user activity

User Statistics

UNIQUE USER ACTIVITY

View unique users' checkouts by day, month, year, and/or branches (if applicable).

Unique user activity

Note: To determine how many unique users checked out a book for that month, since users who loaned books in previous months are not counted.

Unique users with checkouts by

Branches

Date

Page 1 of 1

	Branch
1	High Lakes Elementary
2	Bear Creek Elementary
3	Pacific Crest Middle
4	Silver Rail Elementary
5	Highland Magnet
6	Lava Ridge Elementary
7	Cascade Middle

Report options

Unique users with checkouts by:

Branch:

Year

Branch

Day

Month

Year

Bend Senior High School

Bend-La Pine Schools

Buckingham Elementary

Cascade Middle

Edu

Period Type:

Specific

Start Date:

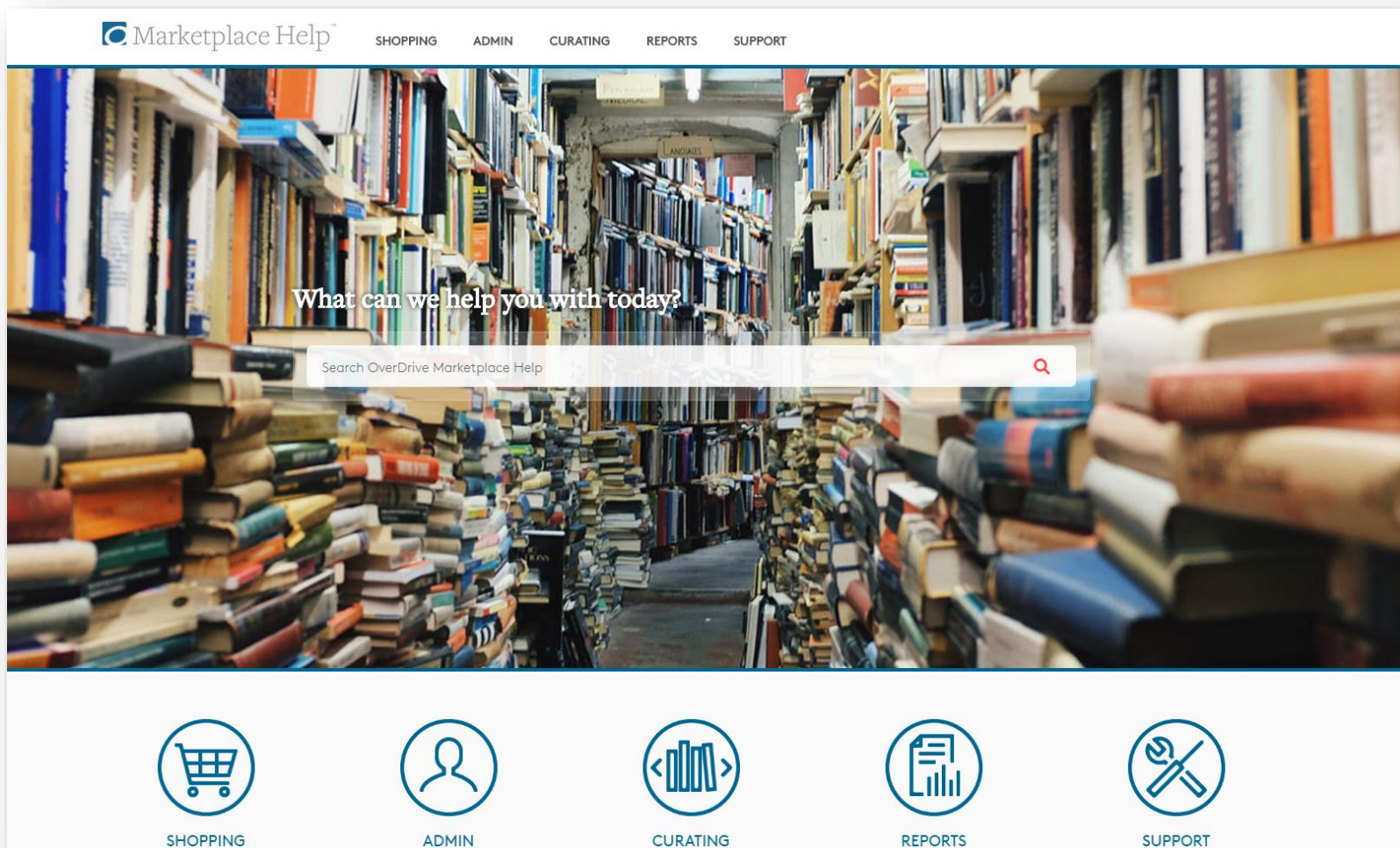
End Date:

User ID:

Update

Cancel

Marketplace Help



help.marketplace.overdrive.com

Contact us

- Contact your Account or Content Specialist.
- Email training@overdrive.com.
- Follow us on social media:

