

Shopping for Titles in Marketplace

Select and purchase content for your K-12 digital collection

Presented by
Courtney Sveda, MA



After this session, you'll be able to:

- Log into Marketplace.
- Browse and search for titles.
- Build and manage carts.
- Place an order.
- Find additional help resources.



OverDrive Marketplace

Over 2.9 million eBooks, audiobooks, and streaming video to purchase for your school website.

The screenshot displays the OverDrive Marketplace website. At the top, there is a navigation bar with the OverDrive Marketplace logo, a search bar, and links for English, Melissa Hige, and OverDrive SDL Training Demo (OH). Below the navigation bar, there are tabs for SHOP, INSIGHTS, ADMIN, CURATE, NEWS, SUPPORT, and FEATURED. A sidebar on the left contains links for Preorder titles, Must-haves, Juv. audiobooks, Juv. ebooks DEC, All saved searches, Basic search, Advanced search, Insights, and various search filters. The main content area features a large banner for "Kids & Teens eHighlights Spring" with a "SEE Pre-Orders" button. Below the banner, there is a section for "2017 & 2018 Releases from DK - 40% Off". A grid of five eBooks is displayed, each with a cover image, title, author, price, and an "ADD TO NEW CART" button. The eBooks are: "The Story of Coding", "Star Wars Coding Projects", "How to be a WWE Superstar", "Frozen Worlds", and "Star Wars: The Story of Darth Vader".

OverDrive Marketplace

English | Melissa Hige | OverDrive SDL Training Demo (OH)

Search

SHOP One Copy/One User & Metered Access | INSIGHTS | ADMIN | CURATE | NEWS | SUPPORT | FEATURED | GET HELP

Preorder titles | HIDE

Must-haves

- Juv. audiobooks
- Juv. ebooks DEC

All saved searches

Basic search

Advanced search

Insights

OverDrive's top authors
See what you're missing

Top 200 series search
See gaps in series you offer

Top 200 adult titles
Not in your collection

Top 200 YA titles
Not in your collection

Top 200 juvenile titles
Not in your collection

Kids & Teens eHighlights Spring

SEE Pre-Orders

2017 & 2018 Releases from DK - 40% Off

Story of Coding
DK Readers L2
DK Readers
James Floyd Kelly
\$7.18 \$11.97
Sale ends 03/31/2018
eBook

Star Wars Coding Projects
Jon Woodcock, et al.
\$30.58 \$50.97
Sale ends 03/31/2018
eBook

How to be a WWE Superstar
DK Readers L2
DK
\$7.18 \$11.97
Sale ends 03/31/2018
eBook


Frozen Worlds
DK Readers L1
DK Readers
Caryn Jenner
\$7.18 \$11.97
Sale ends 03/31/2018
eBook

Star Wars: The Story of Darth Vader
DK Readers
Tori Kosara
\$7.18 \$11.97
Sale ends 03/31/2018
eBook

Compatible digital formats



 OverDrive Read

 Adobe EPUB

 OverDrive Listen

 OverDrive MP3

Purchase an eBook – get all related formats.

Purchase an audiobook – get all related formats.

Getting started

1

Sign in

Username

digitallibrary.lib.bjohnsonsim

Password

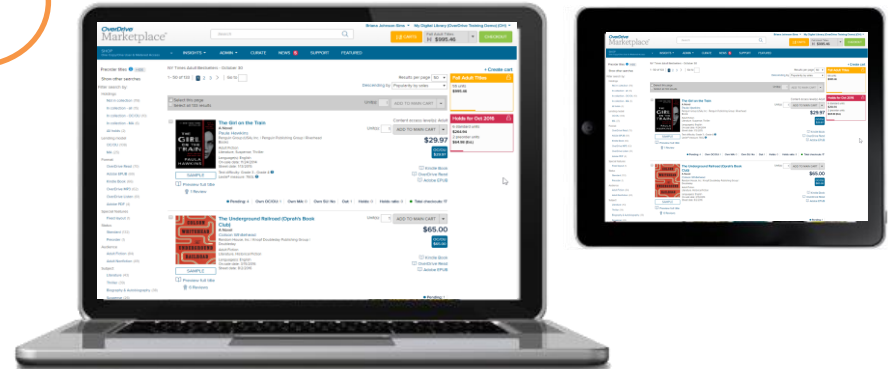
Remember me ☐

[Forgot your password?](#)

SIGN IN HERE

If you don't have a username, please contact your OverDrive Marketplace administrator and ask them to create an account for you. Interested in learning more about OverDrive? Visit us at company.overdrive.com

2



3



Chrome



Firefox



IE11



Safari

marketplace.overdrive.com

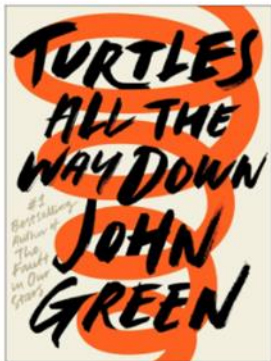
Best
practice

Marketplace logins for all faculty & staff

- ☐ Submit a [Support form](#).
- ☐ Access student support tools.
- ☐ Read the latest [News](#).
- ☐ Manage invoices.
- ☐ Review the catalog.
- ☐ Build carts.
- ☐ Curate collections.
- ☐ Run reports.
- ☐ Sign up for OverDrive emails.



Let's go shopping!



ADD TO NEW CART

Turtles All the Way Down

John Green

\$59.97



ADD TO NEW CART

Wonder

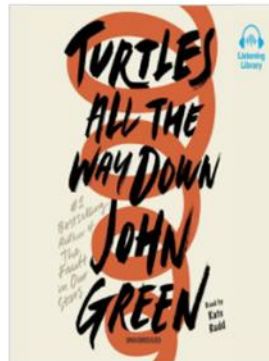
Wonder

R. J. Palacio

\$50.97



eBook



ADD TO NEW CART

Turtles All the Way Down

John Green, et al.

\$56.00



Audiobook



ADD TO NEW CART

The Ship of the Dead

Magnus Chase and the Gods of Asg...

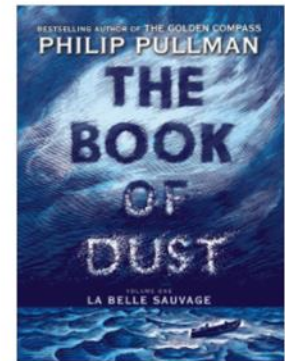
Magnus Chase and the Gods o...

Rick Riordan

\$19.99



eBook



ADD TO NEW CART

The Book of Dust, Volume 1

La Belle Sauvage

The Book of Dust Trilogy

Philip Pullman

\$65.00

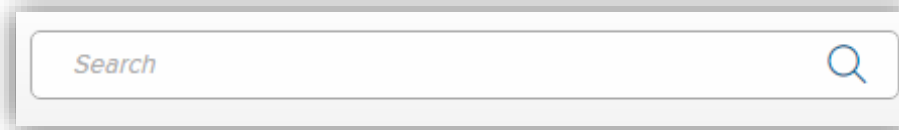


eBook

Run and save searches

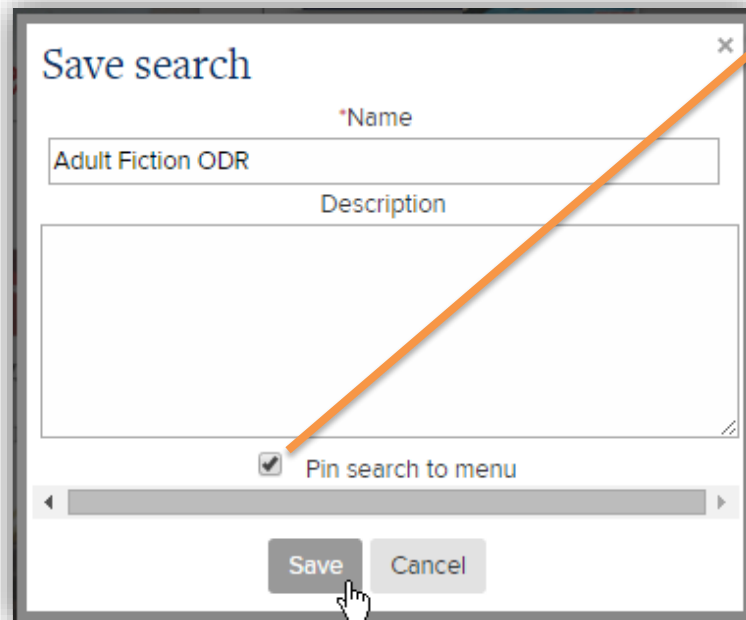
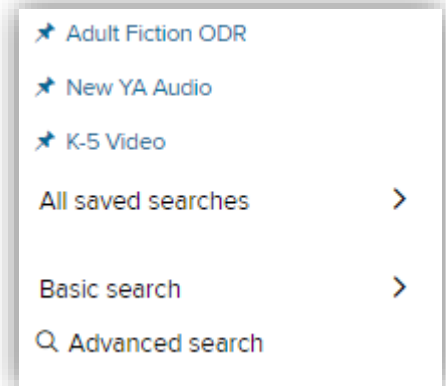
1. Quick search

- Title
- Author
- Series
- ISBN

A horizontal search bar with the placeholder text "Search" and a magnifying glass icon on the right.

2. Basic search

- Format
- Subject
- Publisher

A "Save search" dialog box. It has a title bar with a close button (X). Inside, there is a field labeled "*Name" containing the text "Adult Fiction ODR". Below it is a larger field labeled "Description". At the bottom, there is a checkbox labeled "Pin search to menu" which is checked. Below the checkbox are two buttons: "Save" and "Cancel". An orange arrow points from the "Pin search to menu" checkbox to the search menu on the right.A vertical search menu. It contains several items: "★ Adult Fiction ODR", "★ New YA Audio", "★ K-5 Video", "All saved searches >", "Basic search >", and "Q Advanced search".

3. Advanced Search

- Awards
- Levels
- Price
- And more...

*Name and pin your favorite searches to run again with a **single click**.*

Interpret search results

Title, author, series, publisher info, and more!

Add to a new or existing shopping cart

Replica
Lauren Oliver
HarperCollins Publishers Inc. | HarperCollins
Young Adult Fiction
Science Fiction
Language(s): English
On-sale date: 4/4/2016
Street date: 10/4/2016

Unit(s): 1 **ADD TO MAIN CART**

Price **\$18.99**

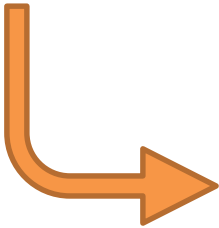
Lending model(s) **MA: 26 checkouts \$18.99**

Format(s) available
Kindle Book
OverDrive Read
Adobe EPUB

SAMPLE
Preview full title
6 Reviews

Create a cart to shop

+ Create cart



Create cart

Fields marked by * are required.

* Name
Adult Fiction ODR

Description
Optional

☒ Pin as main cart


☒ Lock to prevent changes by others

Create Cancel



Pin as main cart and/or lock to prevent changes.


Give carts *unique* and *meaningful* names.

Manage carts

- Work in up to 5 pinned carts at a time. 
- Copy and move titles.
- Once carts are finalized, [merge](#) for easy purchasing.





☒ **Fall YA Titles**  


Cart Type: Select List 

47 standard units
\$2,103.95
(Payable at checkout)

1 preorder unit
\$19.99 (Est.)
(Payable on the street date(s) of preorder title(s))

Last edited on 10/31/2016
by Briana Johnson-Sims **PURCHASE**


☒ **Fall Adult Titles**  


Cart Type: Select List 


55 units
\$995.46

Last edited on 10/11/2016
by Briana Johnson-Sims **PURCHASE**

[+ Create cart](#)

Fall YA Titles 
47 standard units
\$2,103.95
1 preorder unit
\$19.99 (Est.)

Fall Adult Titles 
55 units
\$995.46

Holds for Oct 2016 
6 standard units
\$264.94
2 preorder units
\$64.98 (Est.)

Cart colors

YELLOW:

Bloggers & YouTubers

Cart type: Select List

25 Unit(s)
\$768.26

Last edited on 11/3/2015
by Shannon Hunt

PURCHASE

Main cart
(1 click to add titles!)

PINK:

Spring pre-order

Cart type: Smart List

51 Standard Unit(s)
\$1,834.81
(payable on cart submission)

137 Preorder Unit(s)
\$3,298.92 (Est.)
(payable on the street date(s) of preorder title(s))

Last edited on 3/7/2016
by Shannon Hunt

PURCHASE

Cart containing
Preorder title(s)

BLUE:

Cindy- New Hot Ebook

Cindy- New Hot Ebooks - 02/26/2016
Cart type: Smart List

18 Unit(s)
\$405.88

Last edited on 2/26/2016
by Anders Brooks

PURCHASE

Cart created with
Select Express tool

Easy purchasing process

1

PURCHASE CART

Standard units total: **\$995.46**

At checkout, you can either pay this total by credit card or request an invoice.

Total will display in USD

2

Please carefully read and confirm each condition for this purchase, as this cart has special conditions based on its contents.

Special conditions: (3)

- ☒ Titles from the following publisher(s) are metered for the earlier of 52 checkouts or 24 months from the date of purchase: Macmillan Publishers. By clicking "Complete purchase," I am indicating that I have reviewed the publisher's required library lending terms.
- ☒ Titles from the following publisher(s) are metered for 12 months from the date of purchase: Simon & Schuster, Inc.
- ☒ Titles from the following publisher(s) are metered for 26 checkouts: HarperCollins Publishers Inc.

- ☒ This order is final. Due to the nature of digital media, titles in this order cannot be returned.
- ☒ Once this purchase is finalized, the order will be processed immediately and the titles in it will be available on your OverDrive website within 24 hours. If users have these titles on hold, they will be alerted that their holds are available.
- ☒ By clicking "Complete purchase," I accept delivery of this order and acknowledge that I will be charged \$995.46 USD for standard titles.

Internal purchase order ID (optional):

Select payment method

- ☒ Pay \$995.46 USD now by credit card
- ☐ Bill my account

PAY BY CREDIT CARD

Apply content credit or choose a payment method.

What are content access levels?

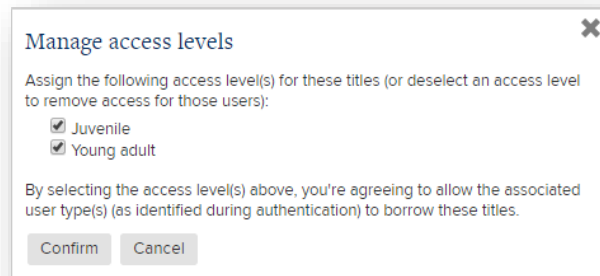
Content access levels indicate which types of users can borrow a title based on a field identified during authentication.

Available access levels: **Juvenile** and **Young adult (YA)**

- All titles are available to standard/Adult users automatically.
- Libraries and schools can optionally add access for Juvenile and/or Young adult users.

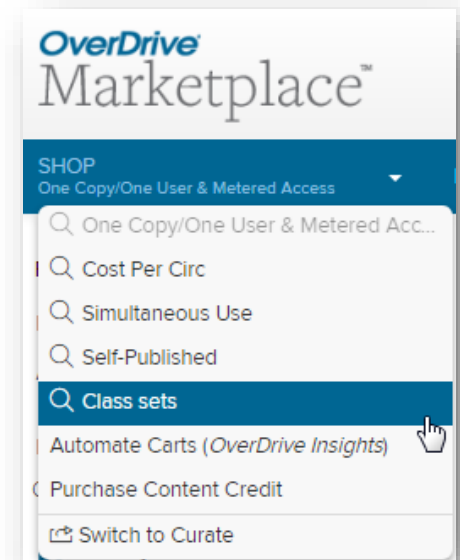
Examples:

- A title with a subject of *Juvenile Literature* should have Juvenile and YA access levels.
- A title with a subject of *Young Adult Fiction* should have the YA access level only.
- A title with a subject of *Erotic Literature* should not have either access level.



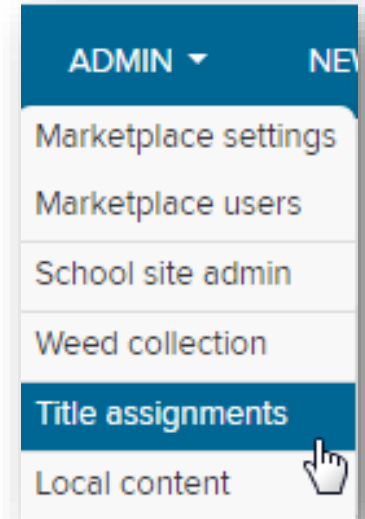
What are class sets?

- A *lending model* in OverDrive Marketplace.
- Works like a title “rental.”
- You specify:
 - The number of copies you need.
 - The length of time you need.
- Titles are automatically checked out on the start date.
- Titles automatically expire on the end date.



What is a title assignment?

- A *tool* in OverDrive Marketplace that works with titles you already own.
- Assigns titles already in your collection to students for a specific period of time.
- Titles are automatically checked out on the start date.
- Titles automatically expire on the end date.
- *You may need to purchase additional copies of the owned title if you don't already have enough for all of your students.*



**CLICK for
more info**

Best
practice

Content selection made easy!

SHOP
One Copy/One User & Metered Access

INSIGHTS ADMIN CURATE NEWS 5 SUPPORT FEATURED

The Best of Marketplace

Here you'll find recommended lists of premium content in Marketplace and money-saving offers on titles from our leading catalog of publishers. Here



BIG FALL
BOOKS PREVIEW

HOTTEST
BOOKS
November

PW'S BEST
INDIE BOOKS
Fall 2016

FALL
COOKBOOKS

BOOKS IN
THE MEDIA
October

STAFF LIBRARY
PICKS
Fall

BOB DYLAN,
NOBEL LAUREATE

TEST PREP &
COLLEGE INFO

MORE
LISTS

OverDrive Resource Center

Library K-12 Schools Higher Education Corporate













Collection Development

Our Collection Development Librarians are here to help. We create recommended lists and catalogs based on reviews, media coverage and more, with the best hand-picked titles. We also highlight the latest sales and promotions!

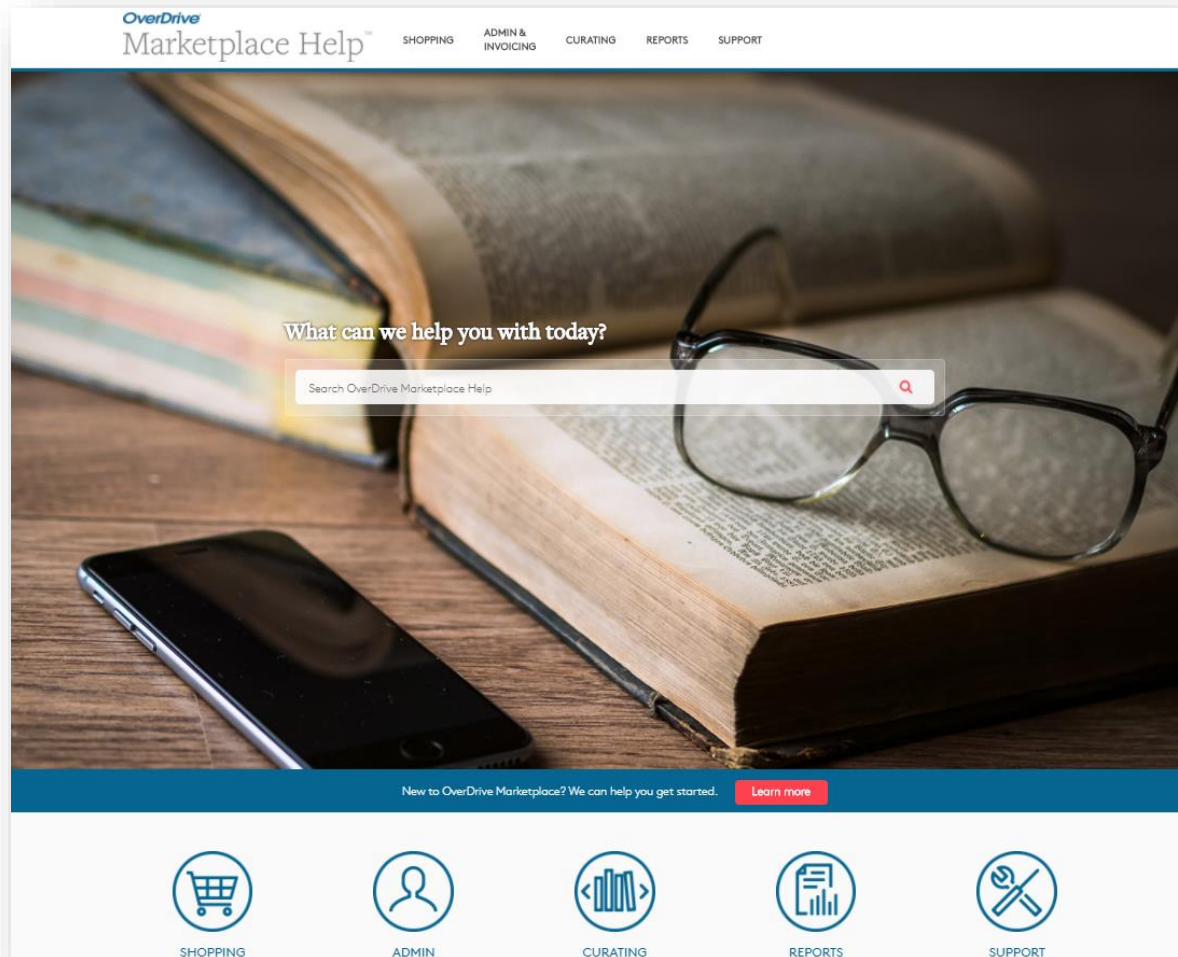
Questions? Contact your Collection Development Specialist or email us at collectionteam@overdrive.com.

OVERDRIVE MARKETPLACE RECOMMENDED LISTS EIGHLIGHTS CATALOG SALES & PROMOTIONS STATISTICS & REPORTS

This collection of lists is curated by OverDrive's Collection Development librarians and is your source for building the best collection for your community. We scour Marketplace to find the newest, most popular, highest circulating, and interesting content. The recommended list pages are continually updated, so check back often!

 New	 Awards & Accolades	 Read-Alikes	 Streaming Video
 Trending Topics	 Audiobooks	 Kids & Teens	 Genres
 Canadian Lists	 International Lists	 Spanish & Other Languages	 Diversity Collections

Marketplace Help



help.marketplace.overdrive.com

Success checklist

- ☐ Bookmark marketplace.overdrive.com and log in.
- ☐ Review format types and features.
- ☐ Create, save, and run a search.
- ☐ Apply filters to and sort the results.
- ☐ Build and pin a cart.
- ☐ Add titles to your cart.
- ☐ View the cart details page.
- ☐ Purchase content.
- ☐ Review the News, Support, and Featured tabs.
- ☐ Sign up for OverDrive emails.



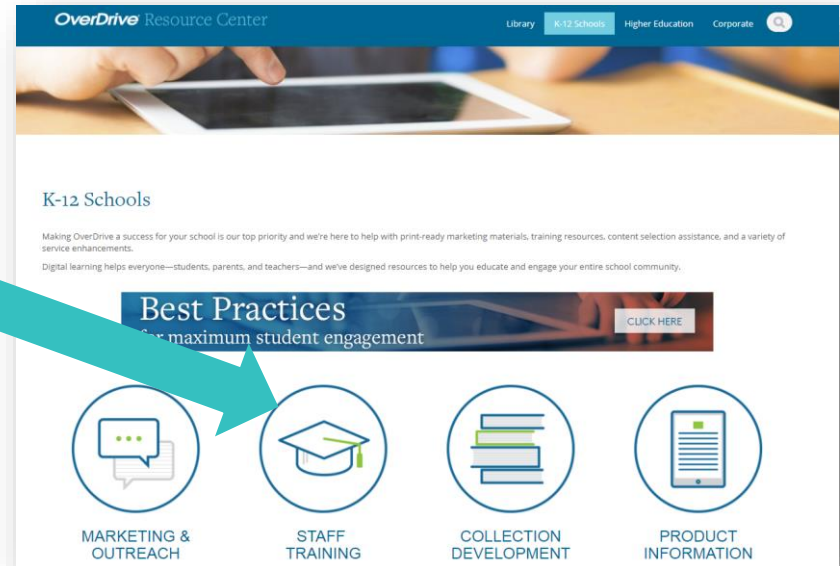
Next steps

Learn more

- Request a custom training session.
- Visit resources.overdrive.com
 - Register for our next live webcast.
 - View our on-demand training modules.
- Visit help.overdrive.com.

Contact us

- Contact your Account Manager.
- Email training@overdrive.com.
- Follow us on social media:



Evaluate this training!



Your feedback is important to us!

Take a few minutes before you log off to fill out the training evaluation, available in the chat box on the lower left side of the screen.

Don't have the time right now? Click the link below when you get the presentation PDF and fill it out later.

[OverDrive Training Evaluation](#)