

Marketplace Insights

View collection usage and run popular reports for your school

Rakuten *OverDrive*[®]

In this module

Insights

Sora activity

Reports

- Checkouts
- Current holds
- Purchase orders
- Title status & usage

Help resources



Getting started - Marketplace

1. Go to marketplace.overdrive.com.
2. Enter your Marketplace username and password to log in.
3. Access reports, support, and more.

Need a
Marketplace login?
Contact your
OverDrive
administrator.

The screenshot shows the OverDrive Marketplace homepage. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and links for Carts, Create cart, and Checkout. Below the navigation bar, there's a large banner for the "Audiobook Month Sale" with a "25-50% off" discount and the text "Thousands of Audiobooks Something for Everyone!". The main content area features a grid of audiobook titles available for purchase. Each title includes a cover image, the title, author, and a price tag showing the sale price and the original price. The titles shown are "The Time Machine" by H.G. Wells, "Akata Warrior" by Nnedi Okorafor, "Calypso" by David Sedaris, "If Beale Street Could Talk" by James Baldwin, "Night" by Elie Wiesel, and "The Secret Wisdom of Nature" by Peter Wohlleben. Each title has an "ADD TO NEW CART" button.

OverDrive Marketplace

Search OC/OU & MA by title, author, series, or publisher

English Sydney Kalnay Blue Sky Academy (OH)

CARTS No pinned carts Create cart CHECKOUT

SHOP One Copy/One User & Metered Access INSIGHTS ADMIN CURATE NEWS INVOICING SUPPORT FEATURED GET HELP

Preorder titles **HIDE**

Must-haves

All saved searches

Insights

OverDrive's top authors
See what you're missing

Top 200 series search
See gaps in series you offer

Top 200 adult titles
Not in your collection

Top 200 YA titles
Not in your collection

Top 200 juvenile titles
Not in your collection

Audiobook Month Sale - Great Narrators

The Time Machine
H. G. Wells, et al.
\$17.52 \$26.95
Sale ends 06/30/2019
Audiobook

Akata Warrior
Akata Witch Series, Book 2
Akata Witch
Nnedi Okorafor, et al.
\$35.72 \$54.95
Sale ends 06/30/2019
Audiobook

Calypso
Essays
David Sedaris
\$33.59 \$47.99
Sale ends 06/30/2019
Audiobook

If Beale Street Could Talk
A Novel
James Baldwin, et al.
\$32.17 \$45.95
Sale ends 06/30/2019
Audiobook

Night
Night Trilogy, Book 1
Night Trilogy
Elie Wiesel, et al.
\$21.45 \$33.00
Sale ends 06/30/2019
Audiobook

The Secret Wisdom of Nature...
Trees, Animals, and the...
Mysteries of Nature Trilogy
Peter Wohlleben, et al.
\$33.57 \$47.95
Sale ends 06/30/2019
Audiobook

Marketplace Insights

Summary of current holdings and collection activity.

Customize the date range to see updated figures in the summary.

OverDrive Marketplace™

Save 25-50%

Search OC/OU & MA by title, author, series, or publisher

Advanced search

CARTS

SHOP One Copy/One User & Metered Access

INSIGHTS

ADMIN

CURATE

NEWS

INVOICING

SUPPORT

FEATURED

Start typing to find a report

Popular reports

- Checkouts
- Current holds
- Purchase orders
- Title status & usage

Title activity reports

Purchase & order reports

User activity reports

Jump to: Insights Sora activity

Insights

Summary

Last 1 years

26,906
Total checkouts

273
Total holds

20,615
Total unique users

Titles in my collection Updated 1 hour, 28 mins ago

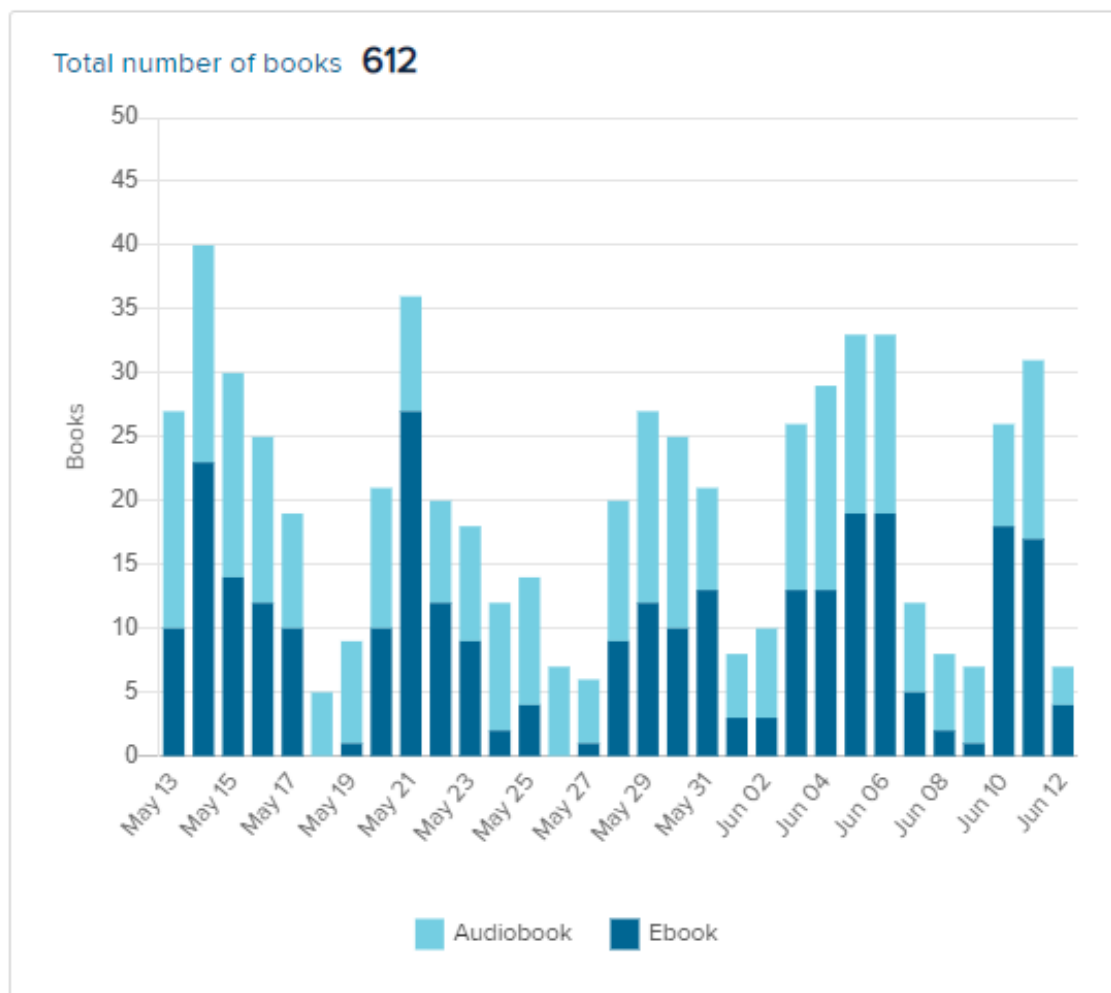
FORMATS	TITLES	COPIES
Ebook	28,668	32,055
Audiobook	3,528	3,784
Video	711	802
Magazine	0	0
TOTAL	32,907	36,641

Sora activity

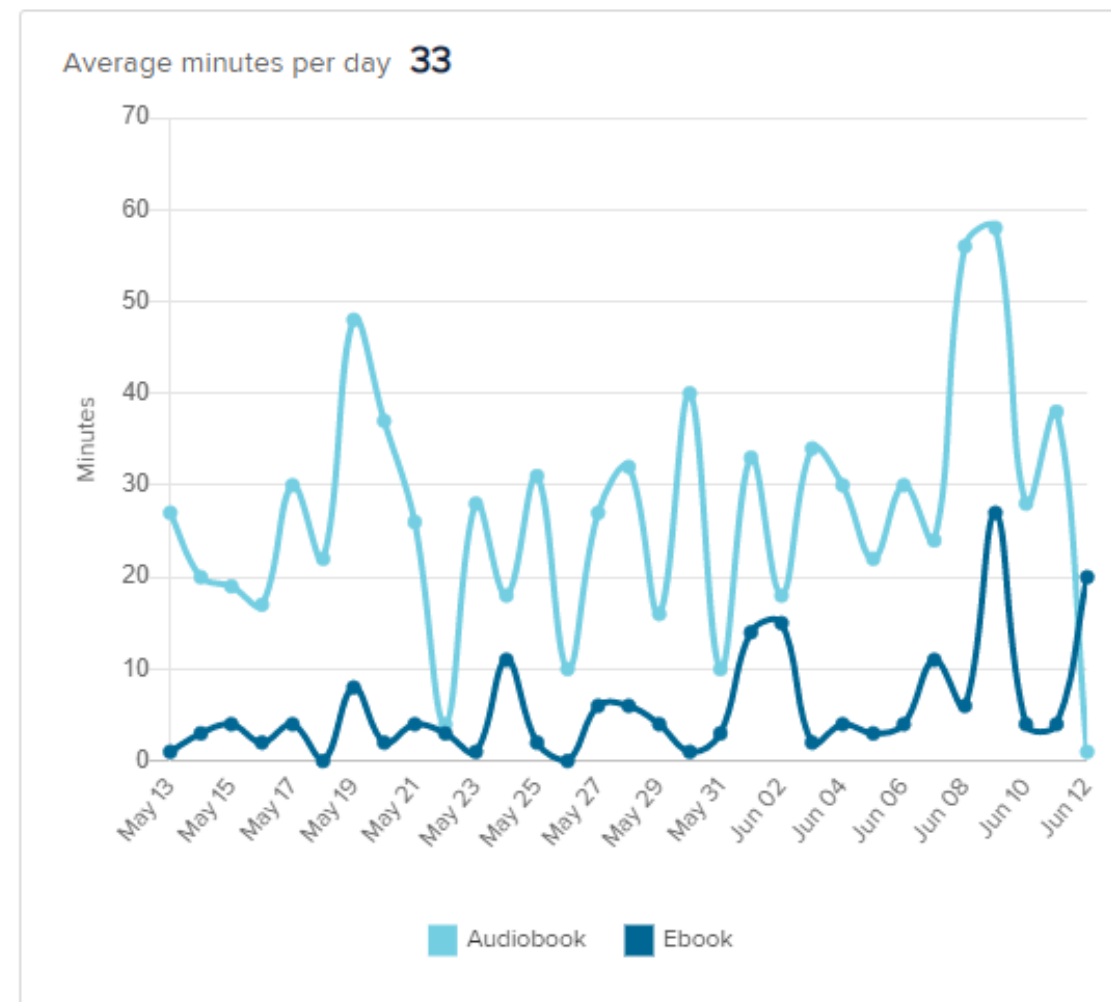
At-a-glance insight into activity over time.

Hover over bars and data points on each graph to see exact numbers.

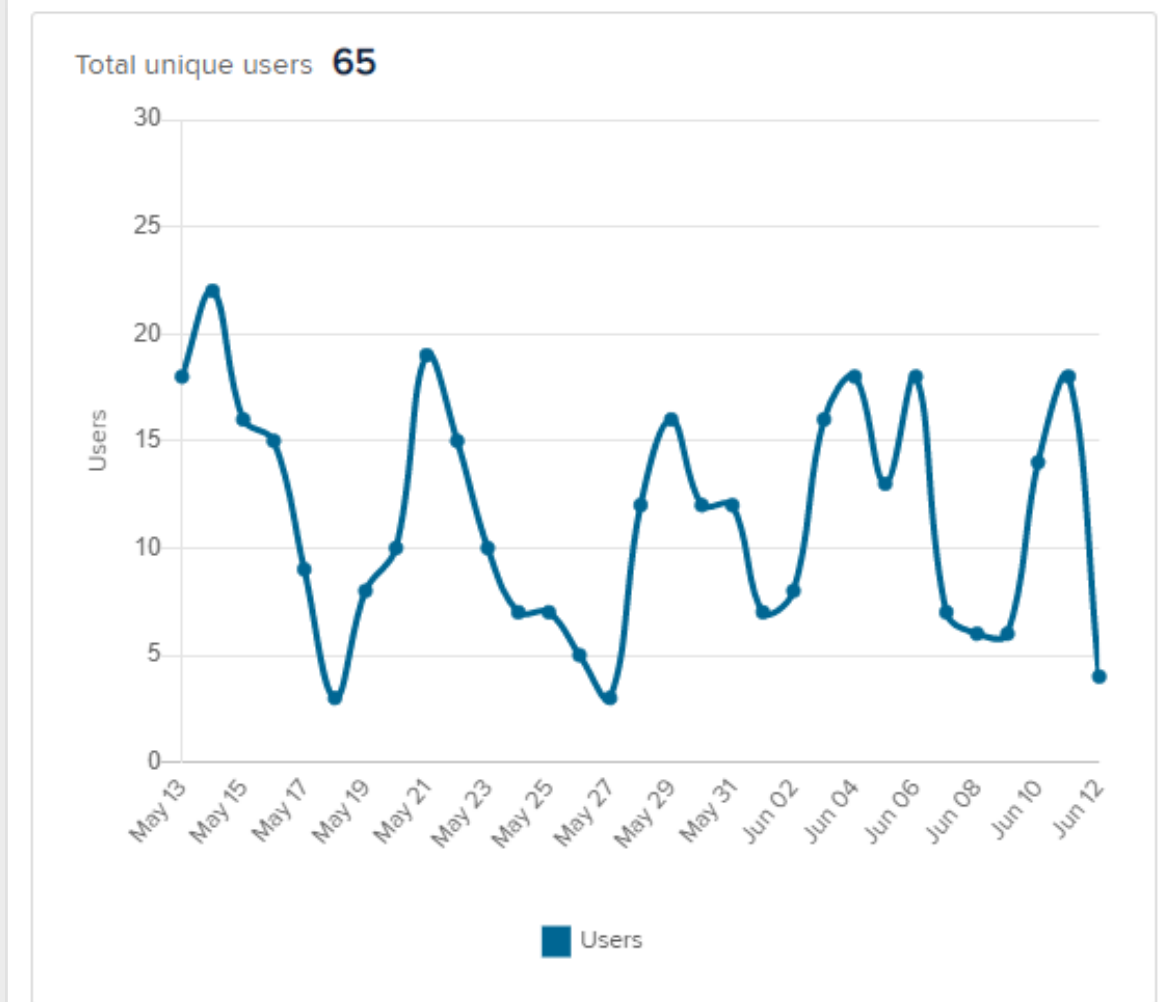
Total books opened



Average time per session



Unique users



I'd like to see how much use my digital collection is getting.



Checkouts

View circulation data for One Copy/One User, Metered Access, Cost Per Circ, and Simultaneous Use titles.

Report options

Checkouts by: Title

Borrowed from: Main collection

Formats: All eBooks

Language: All

Audience: Adult Fiction

Rating:

Subject:

Period Type: Last

Last: 30 Days

Inventory flag type: All

User type: All users

Lending model: One Copy / One User & Metered Access

Website: All Lending models

Creator: Cost Per Circ

Purchase Order ID: One Copy / One User & Metered Access

Simultaneous Use

Update Cancel

DEMONSTRATION

Page 1 of 2

Title (87)

1	The Girl on the Train: A N...	cl
2	The Martian: A Novel	
3	Career of Evil: Cormoran ...	
4	Me Before You	
5	City on Fire: A Novel	
6	A Game of Thrones: A So...	
7	Finders Keepers: A Novel	
8	Tricky Twenty-Two: Steph...	
9	House of Thieves: A Novel	
10	Lady Be Good	
11	Feels Like Family	
12	Dark Places: A Novel	
13	Holiday Sparks	
14	Rillas and Other Science ...	
15	Shadows of the Empire	
16	Favors and Lies	
17	All He Ever Needed: Book ...	

I'd like to find which digital titles
are in high demand.



Current holds

View titles which have active holds.

Insights > Current holds

Jump to a different report

Current holds

To see important information about this report, vist this help article.

Last updated December 14, 2018 12:18 AM ET

Users on waiting list by format

Audiobook	26,074
eBook	64,350
Video	7
Total	90,431

Title copies that are shared through Advantage Plus give the owning Advantage member priority on holds for t

* For licensed titles, the holds ratio is: Holds / ("Own" column + ["Lic. left" column / Licenses per unit]) (excluding copies designated

Average wait time - current	46.92 days
Branches	All Branches
Website	Standard and mobile

Report options

Branch:

All branches
Andover Public Library
Barberton Public Library
Beachwood City School
Berlin Public Library
Berlin Township Public Library

Website:

Standard and mobile

Update

Cancel

Page 1 of 349

50

	Title ^	Edition	Creator	Publisher	ISBN	Format	Street date	C
1	The Darkne...		Alice Raine	Simon & Sc...	978168146...		08/14/2015	
2	\$10,000 in ...	1	Parnell Hall	Macmillan P...	978125001...		01/31/2012	
3	(Not Quite) ...		Mark Green...	Lightning S...	978151073...		05/08/2018	
4	1 Dead in A...		Chris Rose	Simon & Sc...	978143912...		08/04/2015	
5	3 Below: FL...		Patrick Car...	Scholastic, ...	978054546...		04/25/2014	
6	The 4 Disci...	Unabridged	Sean Covey...	Simon & Sc...	978144236...		05/29/2013	
7	The 4 Disci...		Chris McCh...	Simon & Sc...	978145162...		04/24/2012	
8	The 4 x 4 D...		Erin Oprea...	Random Ho...	978110190...		02/09/2016	
9	The 5 A.M. ...		Jeff Sanders	Lightning S...	978161243...		12/21/2015	
10	5 Days to a ...	Unabridged	Sandra Felt...	Dreamscap...	978152008...		12/19/2017	
11	The 5 Level...		John C. Ma...	Hachette Di...	978145550...		10/04/2011	
12	5 Little Ducks		Denise Fle...	Simon & Sc...	978148142...		11/08/2016	
13	The 5 Love ...	Unabridged	Gary Chap...	Oasis Audio...	978162188...		06/21/2016	
14	The 5 Love ...	Unabridged	Gary Chap...	Oasis Audio...	978160814...		02/20/2005	
15	5 Minutes t...		Lauren E. ...	Red Wheel ...	978160163...		04/30/2013	

Adv Holds	Cons Ratio	Adv Ratio	1st active h...	Advantage ...	Available fo...	Price	Branches	
2	4	1	10/19/2018	-	Yes	\$2.99	4	
0	1*	0	12/12/2018	-	Yes	\$40.00	1	
0	1	0	12/11/2018	-	Yes	\$22.99	1	
1	1	1	11/26/2018	-	Yes	\$18.99	1	
1	1	1	06/03/2018	-	Yes	\$6.99	1	
6	3.5	3	10/17/2018	-	Yes	\$50.99	7	
1	1	1	11/27/2018	-	Yes	\$19.99	1	
2	1.5	1	11/06/2018	-	Yes	\$55.00	3	
0	1	0	10/19/2017	-	Yes	\$14.99	1	
1	2	1	11/17/2018	-	Yes	\$55.24	2	
3	3	3	11/20/2018	-	Yes	\$81.00	3	
1	1	1	12/13/2018	-	Yes	\$15.99	1	
3	3	3	11/08/2018	-	Yes	\$28.29	3	
7	4	0.5	0.2857	12/07/2018	-	Yes	\$30.80	7
1	1	0	12/13/2018	-	Yes	\$14.99	1	

DEMONSTRATION

I'd like to see past purchases.

Purchase orders

View past purchase orders with the ability to search by name, order ID, internal order ID, order type of billing account.

Total orders:6

Total standard units:11

Total preorder units:1

Standard units total (USD): \$437.96

Preorder units total (USD): \$16.99 (current est.)

DateLast 30 days

Order typeAll

Billing accountsAll billing accounts

Page 1 of 1

50

	Order name ^	Order description	Order type	Lending model
1	Preorder test		Select list	Metered access: 12 month
2	Rob - BANG test		Select list	One copy/One user
3	Rob - BANG test - 9		Select list	One copy/One user
4	Rob test 2		Select list	One copy/One user; Mete
5	Rob Test 3		Select list	One copy/One user; Mete
6	robert test po		Select list	Metered access: 24 months

Report options

Period Type:Last

Last:30Days

Name:

Order ID:

Internal order ID:

Order type:All

Billing accounts:All billing accounts

UpdateCancel

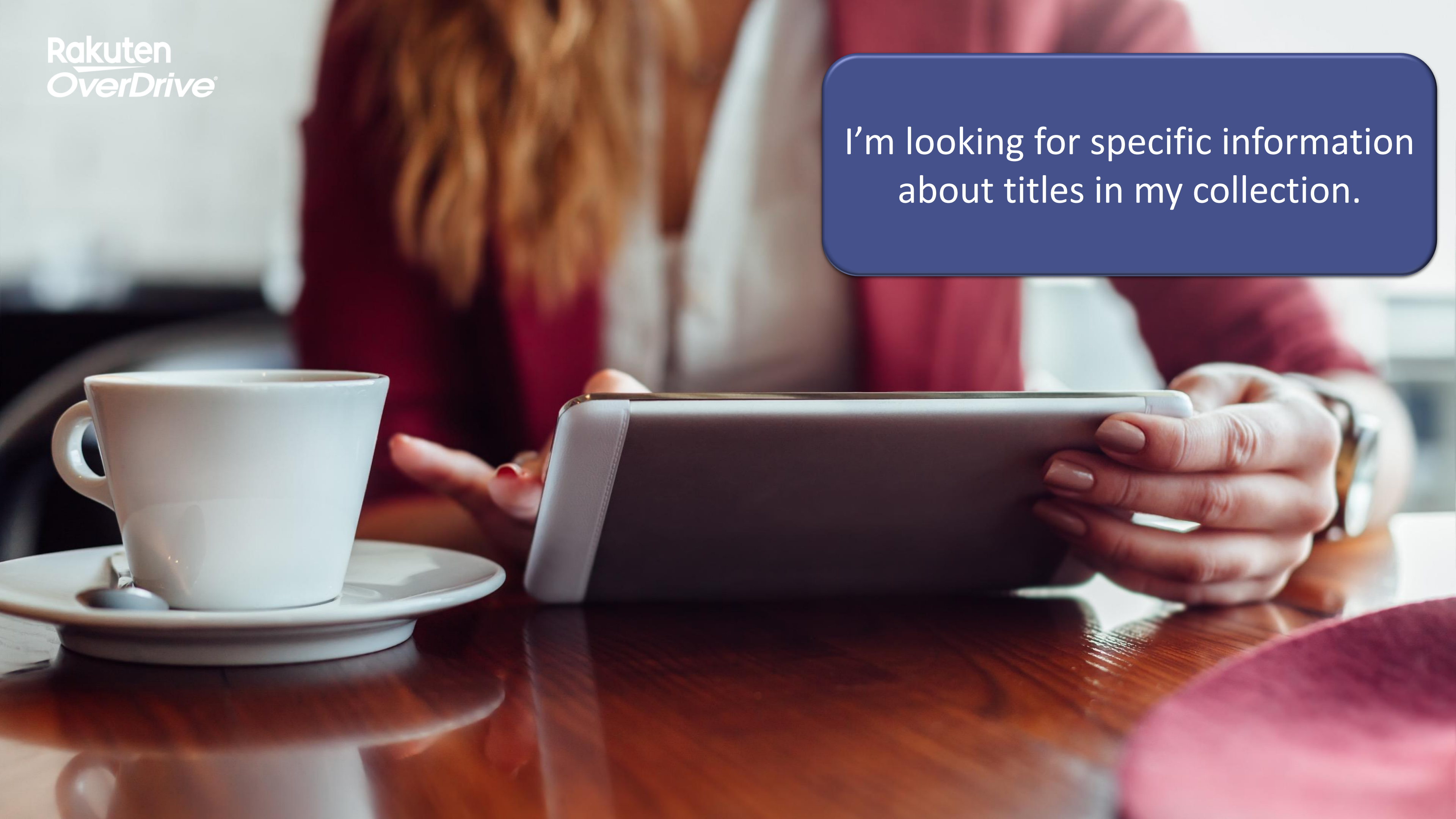
Run new report

Create worksheet

Displaying 1 - 6 of 6

	Billing account	Recalled
90530-121921-1162, #1378158	Cleveland Public Library (CLEVNET) - 0612-0001	No
90528-141529-1162, #1378151	Cleveland Public Library (CLEVNET) - 0612-0001	No
90528-144848-14879, #1378152	Medina County District Library - 0612-1002	No
90528-145842-14879, #1378153	Medina County District Library - 0612-1002	No
90528-151016-15714, #1378154	Willoughby-Eastlake Public Library - 0612-1005	No
90528-1510508-162713-1162, #1378138	Cleveland Public Library (CLEVNET) - 0612-0001	No

I'm looking for specific information
about titles in my collection.



Title Status & Usage

View details and circulation data for all titles in your collection. Includes One Copy/One User, Metered Access, Cost Per Circ, and/or Simultaneous Use titles.

Notes:
Titles that you own in more than one lending model will be listed in the report.
Expired Metered Access (MA) titles do not appear in the report.
Expired titles in the MA: earlier of x time or y checkouts left.
The "MA - licenses left" and "MA - licenses used" rows include Advantage units are not included in this report.

Report summary	
OC/OU - titles	268
OC/OU - copies	300
MA: earlier of x time or y checkouts - titles	30
MA: earlier of x time or y checkouts - copies	30
MA: by time - titles	30
MA: by time - copies	31
MA: by checkout - titles	81
MA: by checkout - copies	82
MA - licenses left	7,451
MA - licenses used	7
MA: by time - 0 time remaining	0
MA: by checkout - 0 licenses remaining	0
Active checkouts	17
All checkouts since purchase	342
Active holds	1
All holds since purchase	7
Turnover rate	0.138 ⁿ

Page 1 of 1250

	Title	Edition	Creator	ISBN	Language
1	0~v~...		学...		Chin...
2	1, 2, ...		Nicke...	9781...	Engli...
3	30 D...		d'Ab...	9781...	Engli...
4	Abat...		Bous...	9781...	Engli...

Report options

Title:

Period Type:

Last:

Formats:

Audience:

Preorder titles:

Lending model:

ISBN:

Rating:

Other conditions:

Holdings:

Minimum checkouts:

Maximum checkouts:

Status:

Last

30

Days

All formats

Audiobook

eBook

Music

Periodicals

All audiences

Include

Exclude

All lending models

To search multiple ISBNs (max of 200), enter a list of print and/or eBook ISBNs where each ISBN is separated by a comma or semicolon or line break.

All ratings

All

All

All

All

All

Update

Cancel

new report

Create worksheet

Displaying 1 - 50 of 579

	Active	All hold	Last cop	Turnove	Status
	0	0	n/a	0	In C...
	0	0	n/a	1	In C...
	0	0	n/a	0	In C...
	0	0	n/a	0	In C...

Next Steps

Learn more

Visit resources.overdrive.com.

- Register for our next live webcast.
- View our on-demand training modules.

Visit help.marketplace.overdrive.com.

Visit help.overdrive.com.

Contact us

Contact your Account Manager.

Follow us on social media.

