

# Shopping for Titles in Marketplace

# Select and purchase K-12 content for your school digital collection.



- Log into Marketplace.
- Browse and search for titles.
- Build and manage carts.
- Place an order.
- Find additional help resources.





Over 2.5 million eBooks, audiobooks, and streaming video to purchase for your school website.





## Compatible digital formats



OverDrive Read
Adobe EPUB
OverDrive Listen
OverDrive MP3

Purchase an eBook – get all related formats.

Purchase an audiobook – get all related formats.



#### Getting started

1	Sign in Username digitallibrary.lib.bjohnsonsims	2	Constitute Marketplan Terre the Constitute Terre th	Image: State of the s		Particular Partic		
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	Remember me  Forgot your password? SIGN IN HERE If you don't have a username, please contact your OverDrive Marketplace administrator and ask them to create an account for you. Interested in learning more about OverDrive? Visit us at company.overdrive.com	4	un dri un dri	<pre>Mark * Mark * Mark</pre>	Al main and an analysis of a manufacture of the second sec		A manufacture of the second se	



#### marketplace.overdrive.com



# Marketplace logins for all faculty & staff

- Submit a <u>Support form</u>.
- Access student support tools.
- Read the latest <u>News</u>.
- Manage invoices.
- Review the catalog.
- Build carts.

Best practice

- Curate collections.
- Run reports.
- Sign up for OverDrive emails.





### Let's go shopping!





## Run and save searches

#### 1. Quick search Title Ο Search Author Series ★ Adult Fiction ODR ISBN \* New YA Audio \* K-5 Video 2. Basic search Save search All saved searches > Format \*Name Adult Fiction ODR Subject Basic search > Description Publisher Q Advanced search • 3. Advanced Search Awards Levels -Pin search to menu Price Cancel Save And more... •

Name and pin your favorite searches to run again with a **single click**.



#### Interpret search results





	Create cart X	
	* Name	
	Description	
	Optional	
+ Create cart	Pin as main cart	
	Lock to prevent changes by others	Pin as main cart and/or lock to prevent changes.
	Create Cancel	

Give carts unique and meaningful names.



#### Manage carts

- Work in up to 5 pinned carts at a time. •
- Copy and move titles. ۲
- Once carts are finalized, <u>merge</u> for easy purchasing. ۲



+ Create cart

Fall YA Titles

47 standard units

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OverDrive

#### **BLUE: YELLOW: PINK:** Spring pre-order A & Cindy- New Hot Ebook <del>3</del> & ¥ 🖉 Bloggers & YouTubers Ď Ď Cart type: Smart List Cart type: Select List Cindy- New Hot Ebooks - 02/26/2016 Cart type: Smart List 51 Standard Unit(s) 25 Unit(s) 18 Unit(s) \$1,834.81 \$768.26 \$405.88 (payable on cart submission) 137 Preorder Unit(s) \$3,298.92 (Est.) (payable on the street date(s) of preorder title(s)) Last edited on 11/3/2015 Last edited on 3/7/2016 PURCHASE PURCHASE Last edited on 2/26/2016 PURCHASE by Shannon Hunt by Shannon Hunt by Anders Brooks Main cart Cart created with Cart containing (1 click to add titles!) Select Express tool Preorder title(s)



#### Easy purchasing process



# Content access levels indicate which types of users can borrow a title based on a field identified during authentication.

Available access levels: Juvenile and Young adult (YA)

- All titles are available to standard/Adult users automatically.
- Libraries and schools can optionally add access for Juvenile and/or Young adult users.

#### **Examples:**

- A title with a subject of *Juvenile Literature* should have Juvenile and YA access levels.
- A title with a subject of *Young Adult Fiction* should have the YA access level only.
- A title with a subject of *Erotic Literature* should not have either access level.





- A *lending model* in OverDrive Marketplace.
- Works like a title "rental."
- You specify:
  - The number of copies you need.
  - The length of time you need.
- Titles are automatically checked out on the start date.
- Titles automatically expire on the end date.

OverDrive Marketplace®				
SHOP One Copy/One User & Metered Access				
Q One Copy/One User & Metered Acc				
I Q Cost Per Circ				
Q Simultaneous Use				
Q Self-Published				
Q Class sets				
Automate Carts ( <i>OverDrive Insights</i> )				
Purchase Content Credit				
🗠 Switch to Curate				
岱 Switch to Curate				

CLICK for more info



#### What is a title assignment?

- A *tool* in OverDrive Marketplace that works with titles you already own.
- Assigns titles already in your collection to students for a specific period of time.
- Titles are automatically checked out on the start date.
- Titles automatically expire on the end date.
- You may need to purchase additional copies of the owned title if you don't already have enough for all of your students.





#### Content selection made easy!





Best

practice

#### Marketplace Help





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#### Success checklist

- Bookmark <u>marketplace.overdrive.com</u> and log in.
- □ Review format types and features.
- Create, save, and run a search.
- Apply filters to and sort the results.
- Build and pin a cart.
- Add titles to your cart.
- □ View the cart details page.
- Purchase content.
- Review the News, Support, and Featured tabs.
- □ Sign up for OverDrive emails.





#### Next steps

#### Learn more

- Request a custom training session.
- Visit <u>resources.overdrive.com</u>
  - Register for our next live webcast.
  - View our on-demand training modules.
- Visit <u>help.overdrive.com</u>.



#### **Contact us**

- Contact your Account or Content Specialist.
- Email <u>training@overdrive.com</u>.
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