

# JUNETEENTH

A COLLECTION OF FILMS CELEBRATING FREEDOM

kanopy

Films that matter

Kanopy.com

#Juneteenth

Celebrate this historic day of freedom and empowerment with powerful films that honor the journey of African Americans and the ongoing fight for equality. On Kanopy, we're proud to feature a curated collection of movies that highlight the struggles, triumphs, and contributions of the Black community. Our easy-to-use application makes it simple to access films that honor Juneteenth on the go or from home on your TV, mobile device, or tablet. To explore Kanopy's entire Juneteenth film collection, [click here](#).

Looking to share our Juneteenth film collection with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our [U.S. market](#).

## List of Toolkit Items

### General Announcements

Images that present our Juneteenth Collection, sized for various social media platforms (specifically Facebook, Twitter and Instagram).

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

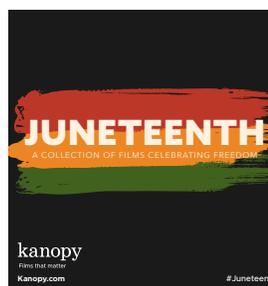
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## General Announcement Graphics

To download the general announcements for our Juneteenth collection, visit the Digital Marketing Resources Page for our [U.S. market](#).

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

Celebrate Juneteenth with Kanopy! This Juneteenth, honor the resilience and triumph of the Black community with powerful films that highlight the journey to freedom and equality. From documentaries chronicling the history of Juneteenth to inspiring dramas and thought-provoking narratives, Kanopy offers a diverse selection of films that amplify Black voices and stories. To watch just go to [www.kanopy.com/category/49307](http://www.kanopy.com/category/49307). **#Juneteenth**

### Version 2

Today, we celebrate freedom, resilience, and the rich heritage of Black culture. As we commemorate this historic day, Kanopy invites you to explore our curated collection of films that honor the journey of emancipation and the ongoing fight for equality. From powerful documentaries to thought-provoking dramas, our Juneteenth film selection offers stories that inspire, educate, and empower. Join us in honoring this important day by streaming these impactful films on Kanopy. Just go to [www.kanopy.com/category/49307](http://www.kanopy.com/category/49307) to start watching.

**#JuneteenthOnKanopy**

### Campaign Start and End Dates

We'll be launching our Juneteenth campaign on June 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team