



FILMS FOR PRIDE MONTH



kanopy

Films that matter

Kanopy.com #PrideMonth

Dive into the vibrant and diverse world of LGBTQ+ cinema with Kanopy's curated collection of Pride films. From powerful documentaries to heartwarming romances and thought-provoking dramas, there's something for everyone to enjoy. Our easy-to-use application makes it simple to access your favorite pride movies and shows on the go or from home on your TV, mobile device, or tablet. To explore Kanopy's entire Pride Month collection, [click here](#).

You can review our Pride Month collection, film synopses and other details at <https://www.kanopy.com/category/43961>. Plan ahead and keep an eye out for other monthly toolkit additions on our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

List of Toolkit Items

7

General Announcements

Images that present our Pride Month Collection, sized for various social media platforms (specifically Facebook, Twitter and Instagram), as well as print and screen images.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

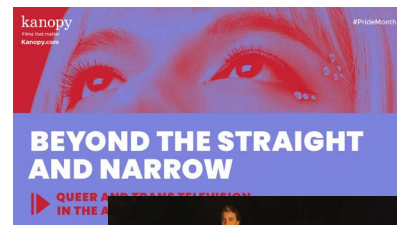
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General Announcement & Title-Specific Assets

To download the general announcements for our Pride Month Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

🌈 Celebrate Pride Month with Kanopy! 🌟🌈 This Pride Month, join us in honoring the vibrant and diverse voices of the LGBTQ+ community through the power of film. 🎬❤️ Explore our curated collection of Pride films on Kanopy and immerse yourself in stories that inspire, educate, and uplift. Just go to <https://www.kanopy.com/category/43961> #PrideMonth #LovelsLove #KanopyPride

Version 2

Start your Pride Month celebration with Kanopy today and amplify LGBTQ+ voices through the magic of cinema. #PrideMonth #LovelsLove #KanopyPride Just go to: <https://www.kanopy.com/category/43961> to start watching.

Campaign Start and End Dates

We'll be launching our Pride Month campaign on June 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team