

JUST JOKING: COMEDIES IN JUNE

kanopy

Weird: The Al Yankovic Story (2022)
Directed by Eric Appel

This June, help your community laugh a little louder with Kanopy's Just Joking collection—featuring a delightful mix of classic comedies, witty indie films, and laugh-out-loud international gems. We've created easy-to-share announcement images for Facebook, Twitter, and Instagram, along with two versions of suggested copy for your newsletters and social media posts.

Tip: You can always add your library's logo to the graphics to remind patrons they can access Kanopy's collection for free with their library card!

Explore the full Just Joking collection, including titles and summaries, here: kanopy.com/category/29296

And don't forget to check the Digital Marketing Resources Page for ongoing campaign toolkits in both the [U.S.](#) or [Canadian](#) markets.

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Just Joking Collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

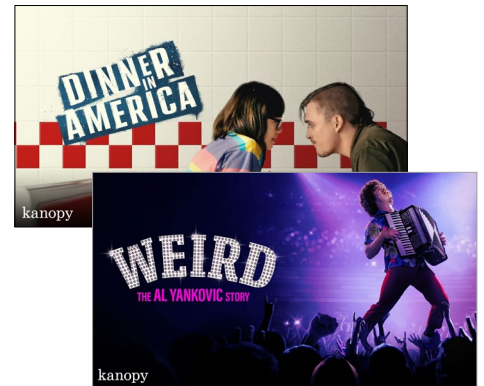
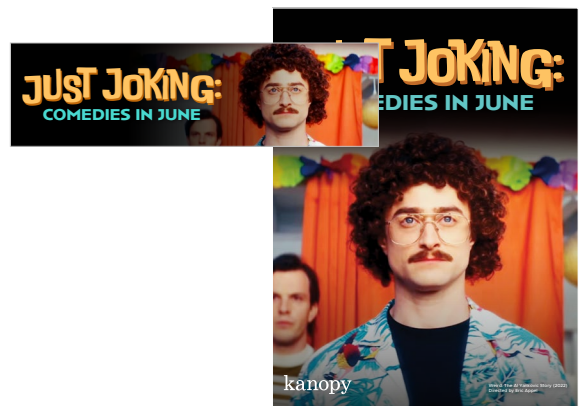
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General Announcement & Title-Specific Assets

To download the general announcements for our Just Joking Collection, visit our Digital Marketing Resources Page for the [U.S.](#) or [Canadian](#) markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

Ready to laugh your way through June? Kanopy's Just Joking comedy collection brings you everything from dry wit to outrageous laughs—all free to stream with your library card. Whether you love indie charm or classic favorites, there's something here to brighten your day.

😂 Start streaming here: kanopy.com/category/29296

Option 2

Lighten the mood this June with Just Joking, a curated collection of comedies on Kanopy. From subtle satire to laugh-out-loud hits, these films are guaranteed to bring the joy. Best of all? They're completely free to watch with your library card.

🎬 Laugh out loud here: kanopy.com/category/29296

Campaign Start and End Dates

Our Just Joking campaign will begin on June 1, 2025. We encourage our library partners to utilize the provided resources to spread the word and engage your community. If you have any questions about the toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team