

INDIE FILMS

FOR INDEPENDENCE DAY

kanopy

Donnie Darko (2001)
Directed by Richard Kelly

The 4th of July is the perfect time for cookouts, quality time with family, and movie marathons. Enjoy the patriotically long weekend by helping patrons assert their independence from pricy streaming services and get started with indie films that span genres and generations on Kanopy.

To make things easy, we've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: kanopy.com/category/29361

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the **U.S.**, **Canada**, and **Australia/New Zealand**.

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Indie Films for Independence Day collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

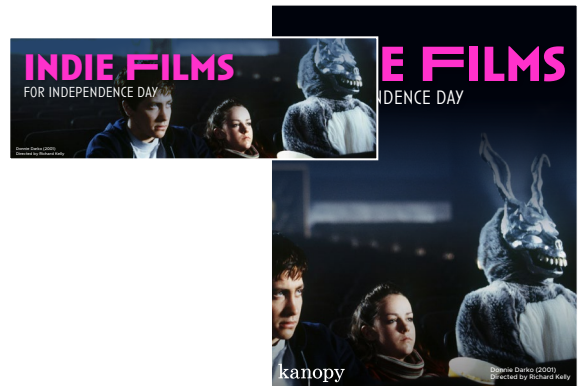
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General Announcement & Title-Specific Assets

To download the general announcements for our Indie Films for Independence Day collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

Enjoy the patriotically long weekend by exploring indie films that span genres and generations on Kanopy.

Get started here: kanopy.com/category/29361

Option 2

Assert your independence from pricey streaming services and access indie films on Kanopy for free with your library card!

Explore Kanopy: kanopy.com/category/29361

Important Dates

The *Indie Films for Independence Day* campaign will officially launch on July 1, 2025 and will run through the long holiday weekend.

Have questions or need support? Contact us at marketing@kanopy.com.

Warm Regards,
The Kanopy Team