

Kanopy: Beyond the Classroom

Hobby How-Tos

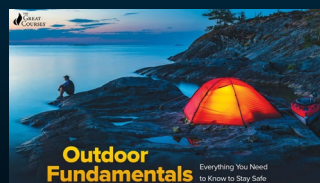
Unlock Your Creative Potential with Kanopy



Students work hard all semester, and everyone needs a break from the grind. Sometimes, a creative outlet is the perfect way to recharge and refocus. That's where Kanopy comes in—a fantastic resource for discovering new hobbies and skills while taking a much-needed break from schoolwork.

Whether it's learning a new language, picking up painting, mastering an instrument, or exploring mindfulness techniques to stay calm during exams, Kanopy offers a wide range of how-to and instructional videos. It's the ideal escape from the academic routine, providing inspiration and enriching students' lives in a fun, engaging way beyond the classroom.

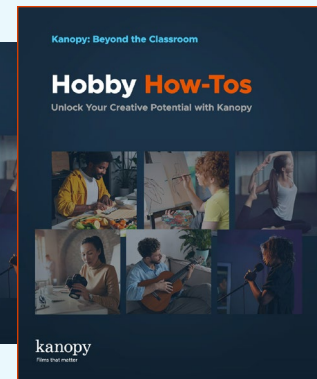
You can review our Hobby How-Tos collection, film synopses, and other details below:



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kanopy
Films that matter

Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).



List of Toolkit Items

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General Announcements

Images that present our Hobby How-Tos collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

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Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Social Media/Newsletter Copy

Version 1

Take a well-deserved break and discover a new hobby with Kanopy! Whether it's painting, playing an instrument, learning a new language, or practicing mindfulness, Kanopy's instructional videos are here to help you recharge and refocus. [kanopy.com](https://www.kanopy.com)

Version 2

Need a break from the books? Find your creative outlet with Kanopy! Learn a new skill with a how-to video at [kanopy.com](https://www.kanopy.com)

Kanopy is a premier on-demand streaming platform that offers a vast collection of films, documentaries, and educational videos specifically curated for academic and public libraries. With a focus on thought-provoking, critically acclaimed content, Kanopy is an invaluable resource for students, educators, and researchers. The platform provides access to a wide array of subjects, including history, literature, science, and the arts, making it an ideal tool for enhancing classroom learning and academic research.

Respectfully,

The Kanopy Team