



kanopy

HISPANIC HERITAGE MONTH

East Side Sushi (2014)
Directed by Anthony Lucero

Celebrate *Hispanic Heritage Month* with Kanopy's film collection, showcasing the richness and diversity of Hispanic stories and cultures. This thoughtfully curated selection of films spans powerful documentaries, award-winning features, and compelling narratives that highlight the richness and diversity of Hispanic heritage across the globe.

It's easier than ever to share Kanopy with your patrons! Download the full kit for ready-to-use social media graphics and see below for suggested copy options you can share via email or your social channels **All provided images must be used for direct promotion of that film or collection.**

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: kanopy.com/category/65202

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the [U.S.](#), [Canada](#), and [Australia/New Zealand](#).

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Hispanic Heritage Month collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

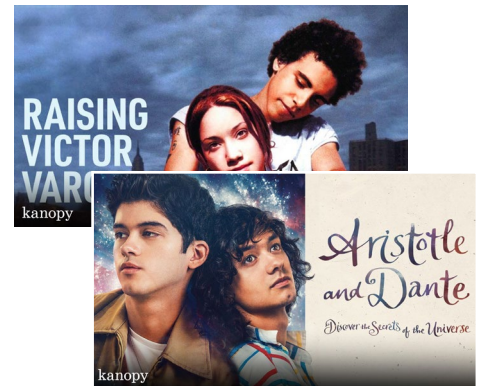
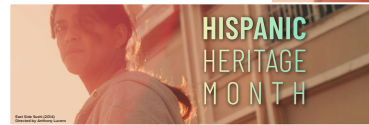
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General Announcement & Title-Specific Assets

To download the general announcements for our Hispanic Heritage Month collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

Featuring powerful documentaries, award-winning films, and compelling narratives from across the Spanish-speaking world and beyond, this collection highlights voices that have shaped art, activism, and identity.

Hispanic Heritage Month collection: kanopy.com/category/65202

Option 2

Celebrate the vibrant cultures, histories, and voices of the Hispanic and Latinx communities with Kanopy's Hispanic Heritage Month Collection.

Watch for free with your library card: kanopy.com/category/65202

Important Dates

The *Hispanic Heritage Month* campaign will officially launch on **September 1, 2025**.

Have questions or need support? Contact us at marketing@kanopy.com.

Warm Regards,

The Kanopy Team